UDACITY

Navigating, Reports, and Dashboards

REVIEW

HISTORY

Meets Specifications

Great job! Your submission now meets all the requirements, well done working on the feedback provided by other reviewers and making this project great. Good luck with your nanodegree!

Three Views Best Practice

✓

Your screenshot should clearly show all three views created in the same property or show where this would be done by providing clear, ordered steps to follow. Providing a rationale for the creation of the views is also important.

✓

The student has clearly documented whether they are using the Google Merchandise Store Demo Account or their own business for this project.

Filtering Out Internal Traffic

✓

The filter captures internal traffic, even if it comes in from various locations, IP addresses, etc.

Switching Displays to Try and Answer Questions

✓

Insights and findings that have been uncovered from each reporting view have been documented and explained. If specific questions have been asked in the template, they are answered by the student.

Creating Segments

✓

Audience segments include screenshots of each: Characteristic, Geography, and User Behavior.

✓

For each segment, clear and detailed notes should explain what type of data each segment is providing, and what results/insights can be found from the segment.

Master View Connected

✓

Provide a screenshot in the template provided that demonstrates that you have successfully linked the Google Merchandise Store Demo Account Google Analytics to your instance of Data Studios.

Time Series Chart

✓

Provide a screenshot in the template provided that demonstrates that you have successfully created Time Series chart: configured to show unique pageviews, sessions, and users

Pie Chart, 7 Slices

✓

Provide a screenshot in the template provided that demonstrates that you have successfully created a Pie chart with 7 slices configured to show revenue, broken down by product categories.

Pie Chart, 5 Slices

✓

Provide a screenshot in the template provided that demonstrates that you have successfully created a Pie chart, 5 slices: configured to show what sources are driving new users to the site

Scorecard

✓

Provide a screenshot in the template provided that demonstrates that you have successfully created a Scorecard: configured to display average order value

Date Range Control

✓

Provide a screenshot in the template provided that demonstrates that you have successfully created a Date Range Control that governs all of the charts, set to the range of August 1st-September 5th, 2018

✓

The student has provided a screenshot with a clearly annotated Date Range Control as described above.

⬇ DOWNLOAD PROJECT

RETURN TO PATH

Rate this project
★★★★★