

PIZZA SALES REPORT

1/1/2015 to 12/31/2015

Pizza Category
All

Order Date
1/1/2015 to 12/31/2015

Home

Total Revenue

\$817.9K

Average Order Value

\$38.3

Total Pizzas Sold

49.6K

Total Orders

21.4K

Average Pizzas Per Order

2.32

Best/Worst Sellers

Busiest Hours & Week

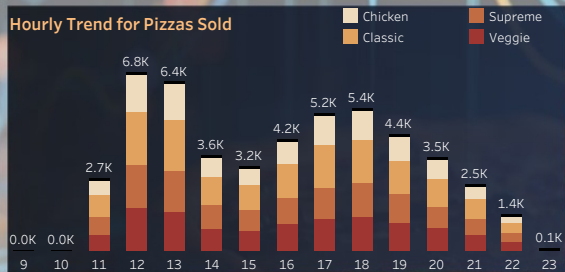
WEEKS

There is huge variations in weekly order, with the peak being the 48th week

HOURS

The peak timing is during 12 and 1 pm, with over 11.2k orders during that time.

Hourly Trend for Pizzas Sold



Weekly Trend for Pizzas Sold



Sales Performance

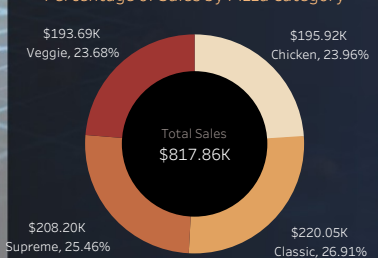
CATEGORY

Classic Pizzas are ordered and generates the most and gives the most revenue

SIZE

Large Pizzas contribute to maximum total sales

Percentage of Sales by Pizza Category



Percentage of Sales by Pizza Size



Total Orders & Pizzas Sold by Cate..

	Pizzas Sold	Total Order
Chicken	11,050	8,536
Classic	14,888	10,859
Supreme	11,987	9,085
Veggie	11,649	8,941