

Changemakers Social Challenge CSC 2025

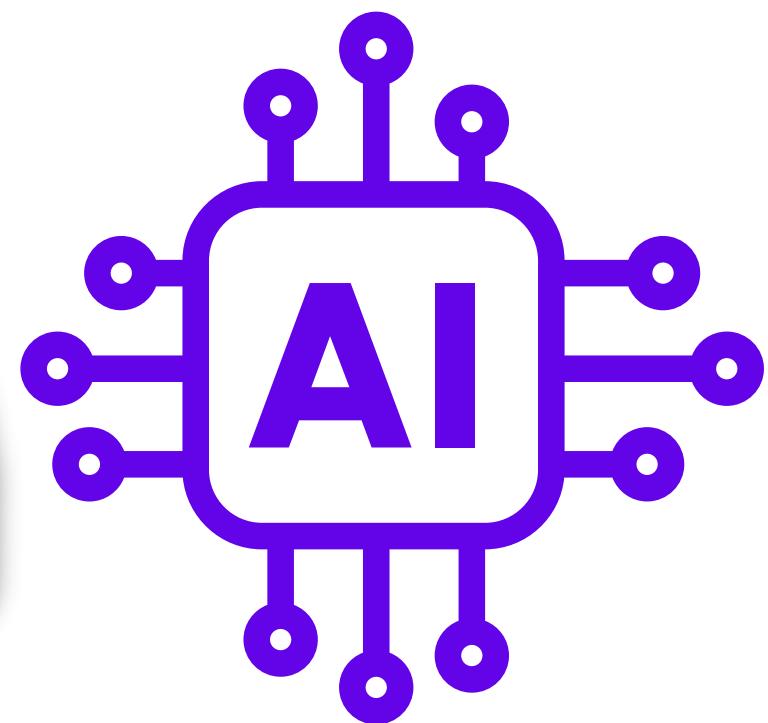
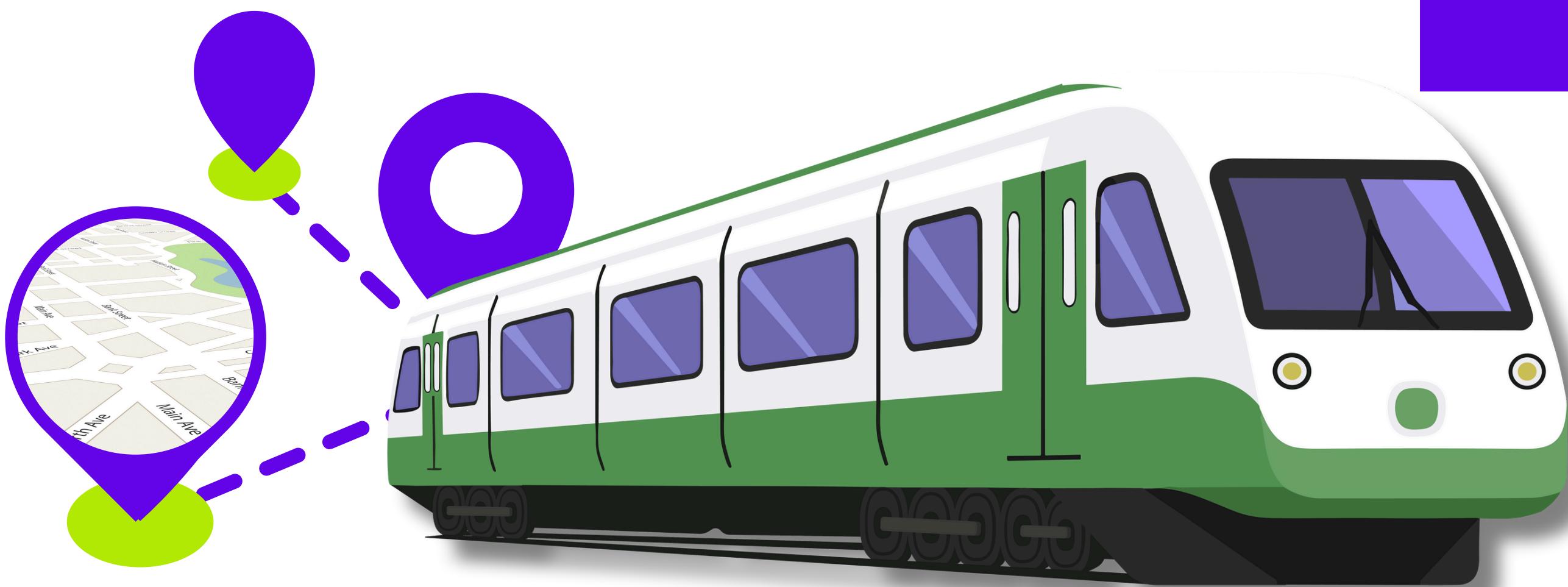
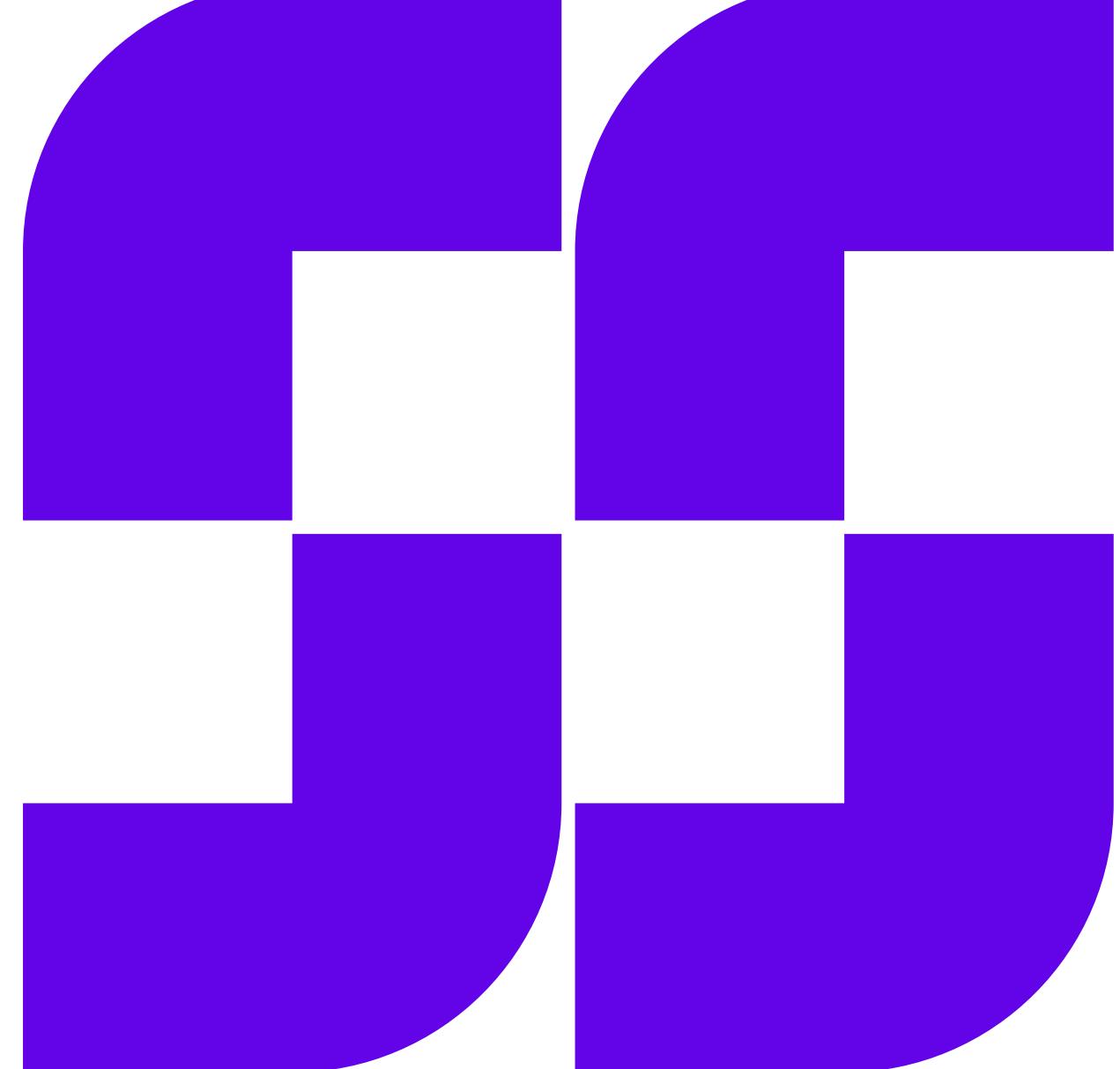
FACULTAD DE INGENIERIA

PRESENTED BY : IOS TEAM

IOS
DEVELOPEMENT
LAB



TIME TO IMAGINE...





FIFA

TM

PROBLEM

- Logistical chaos
- Mobility issues
- A broken and fragmented experience



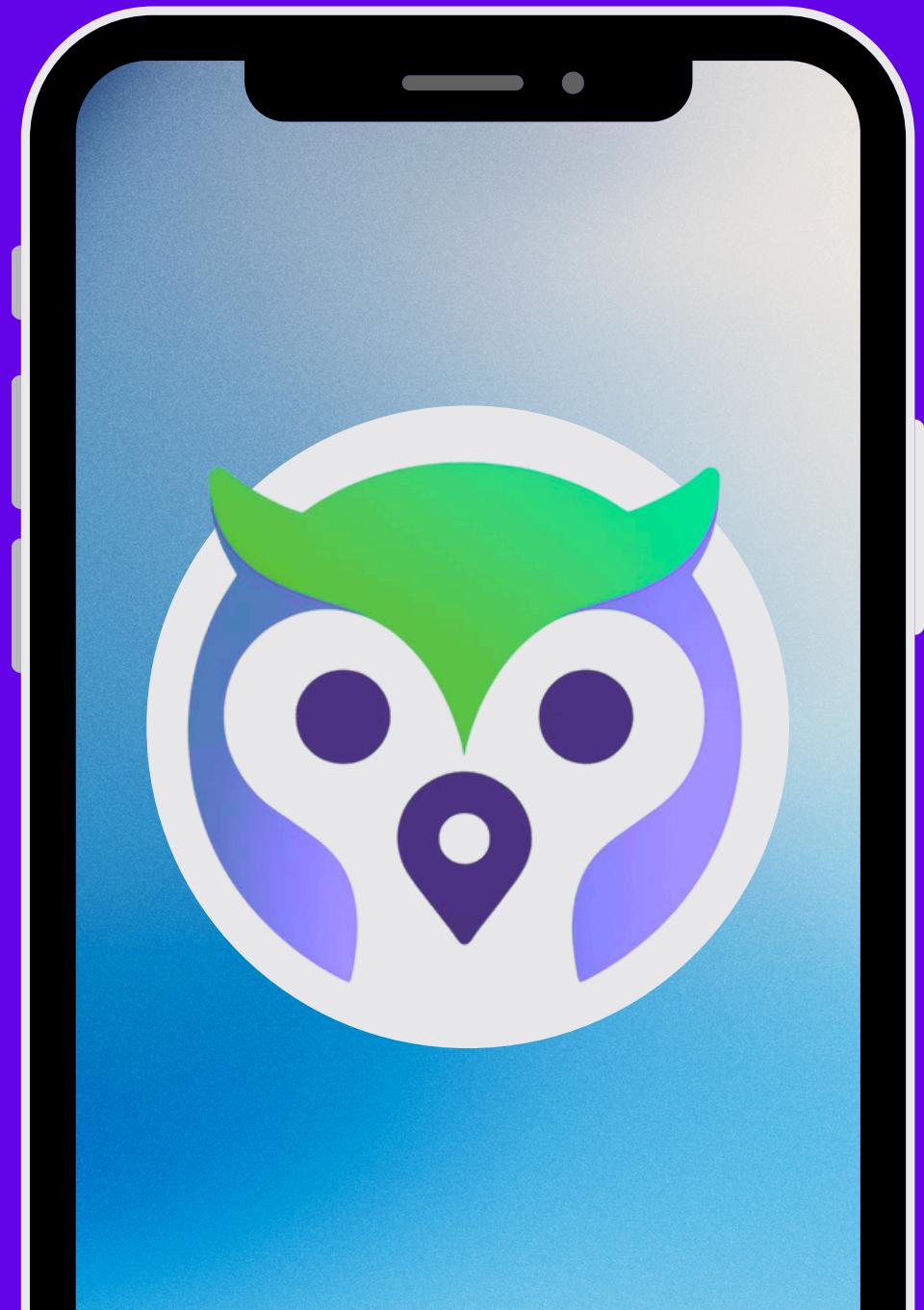


OUR SOLUTION

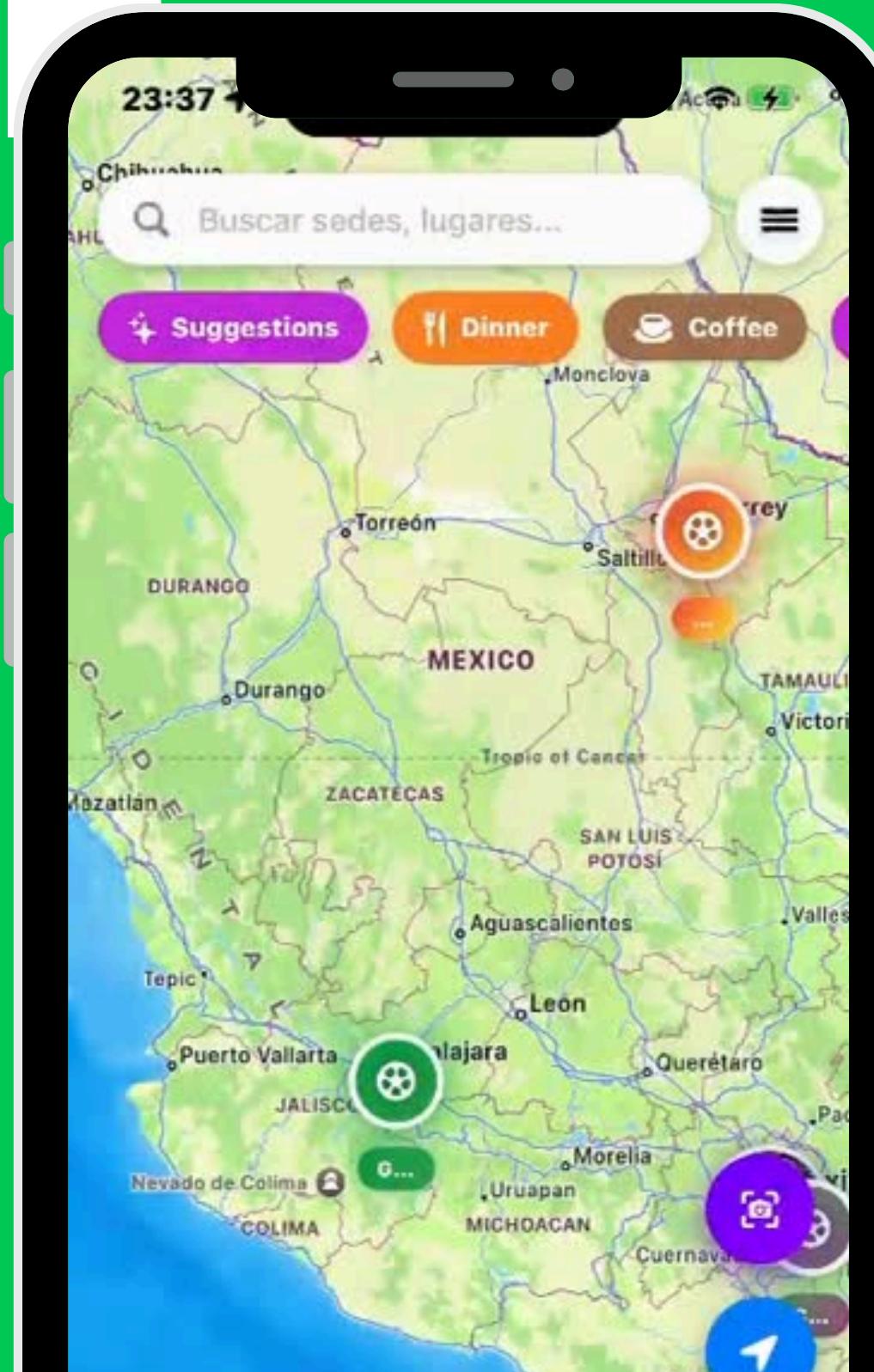


INTRODUCING

ATTENEA



ATENEA



The ultimate
companion for the
2026 World Cup.



WE ARE DIFFERENT

01



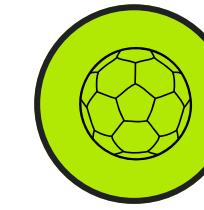
INTERACTIVE
MAP
SCREENSHOT

02



CHAT WITH AI
SCREENSHOT

03



PANINI ALBUM
AR IMAGE

04



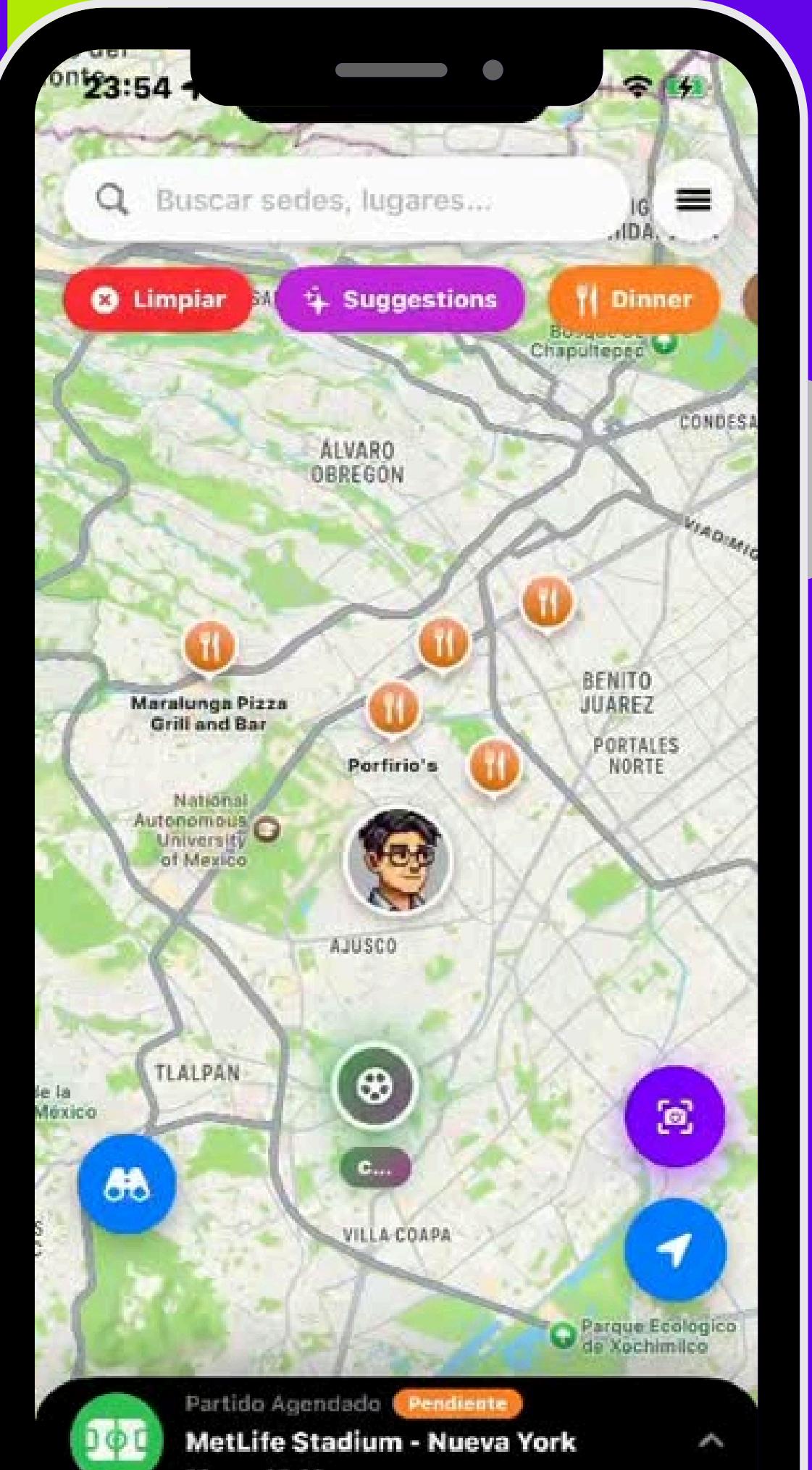
SOCIAL
NETWORK



INTERACTIVE MAP

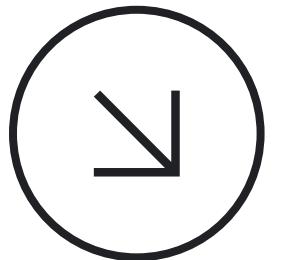
Our interactive map shows the 16 venues and provides real-time routes, with navigation on your lock screen. Getting to the match has never been easier





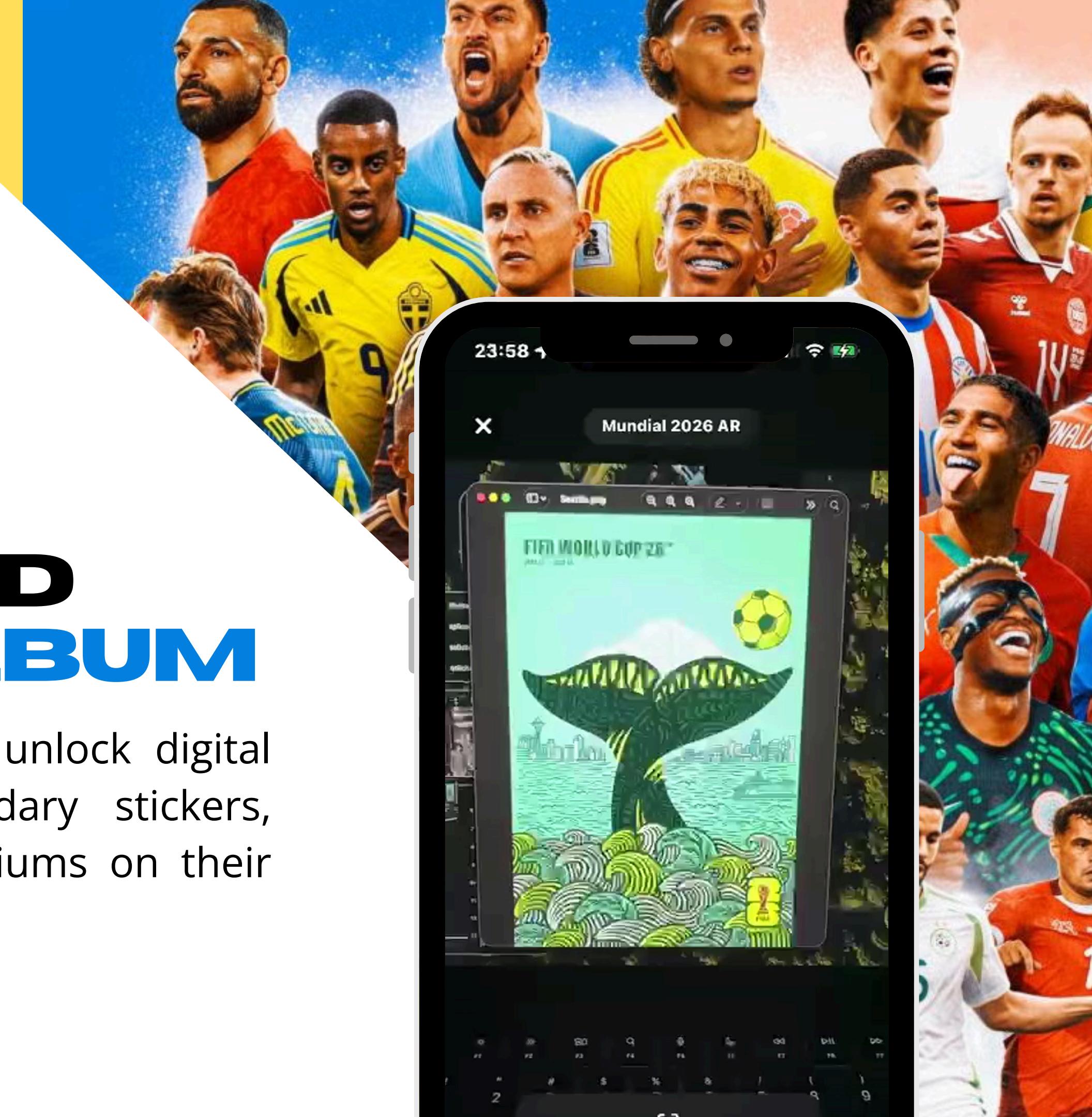
DISCOVER WITH IA

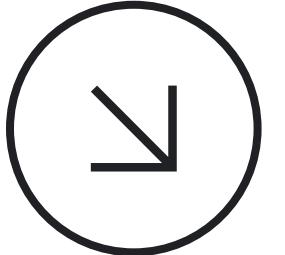
Our AI recommendation engine becomes your local expert. Just ask ATENEA, 'Find the best tacos near Estadio Azteca,' and get instant, personalized answers.



AUGMENTED REALITY ALBUM

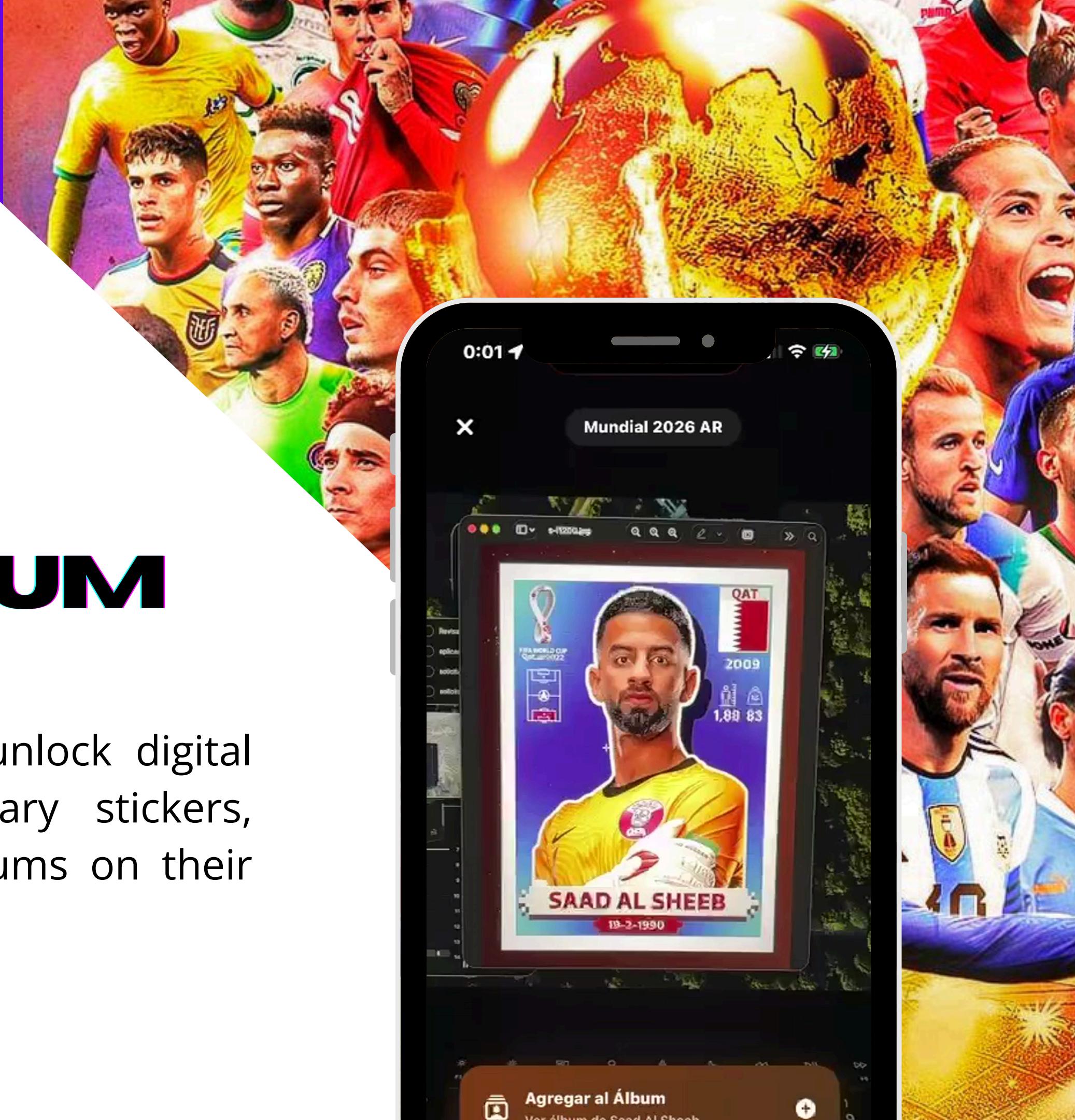
Scan physical cards to unlock digital versions, collect legendary stickers, and even view 3D stadiums on their table





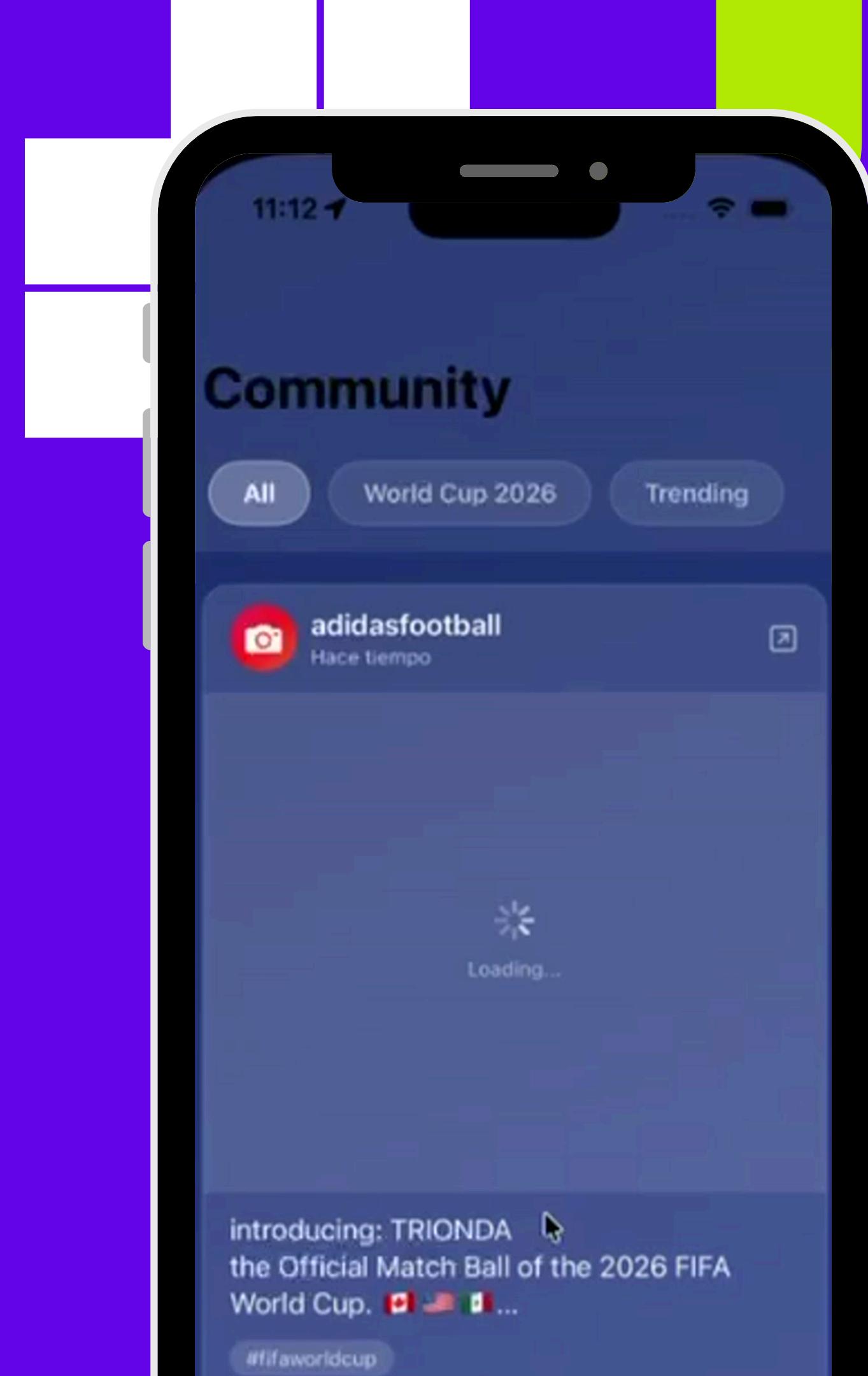
PANINI ALBUM IS BACK

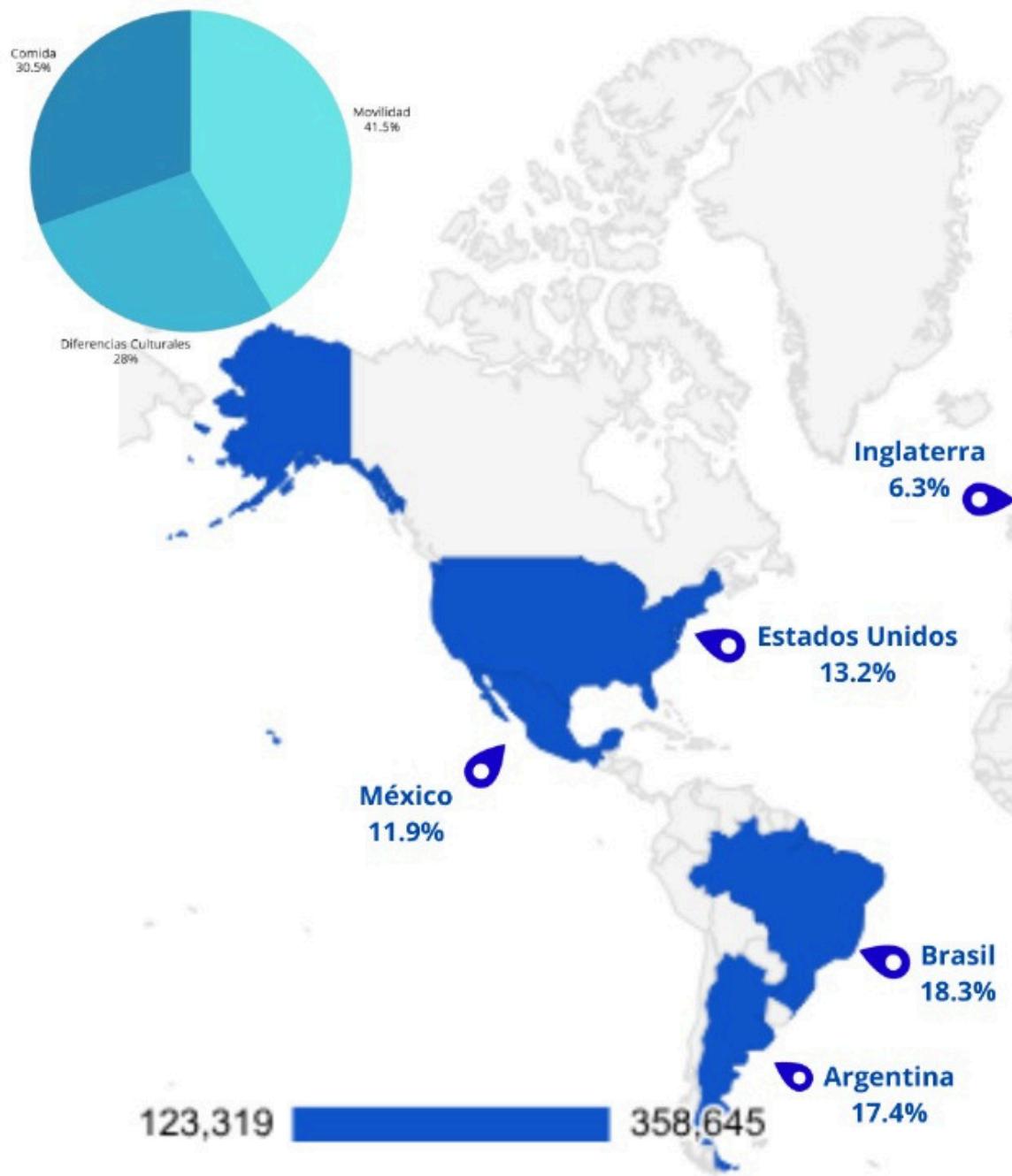
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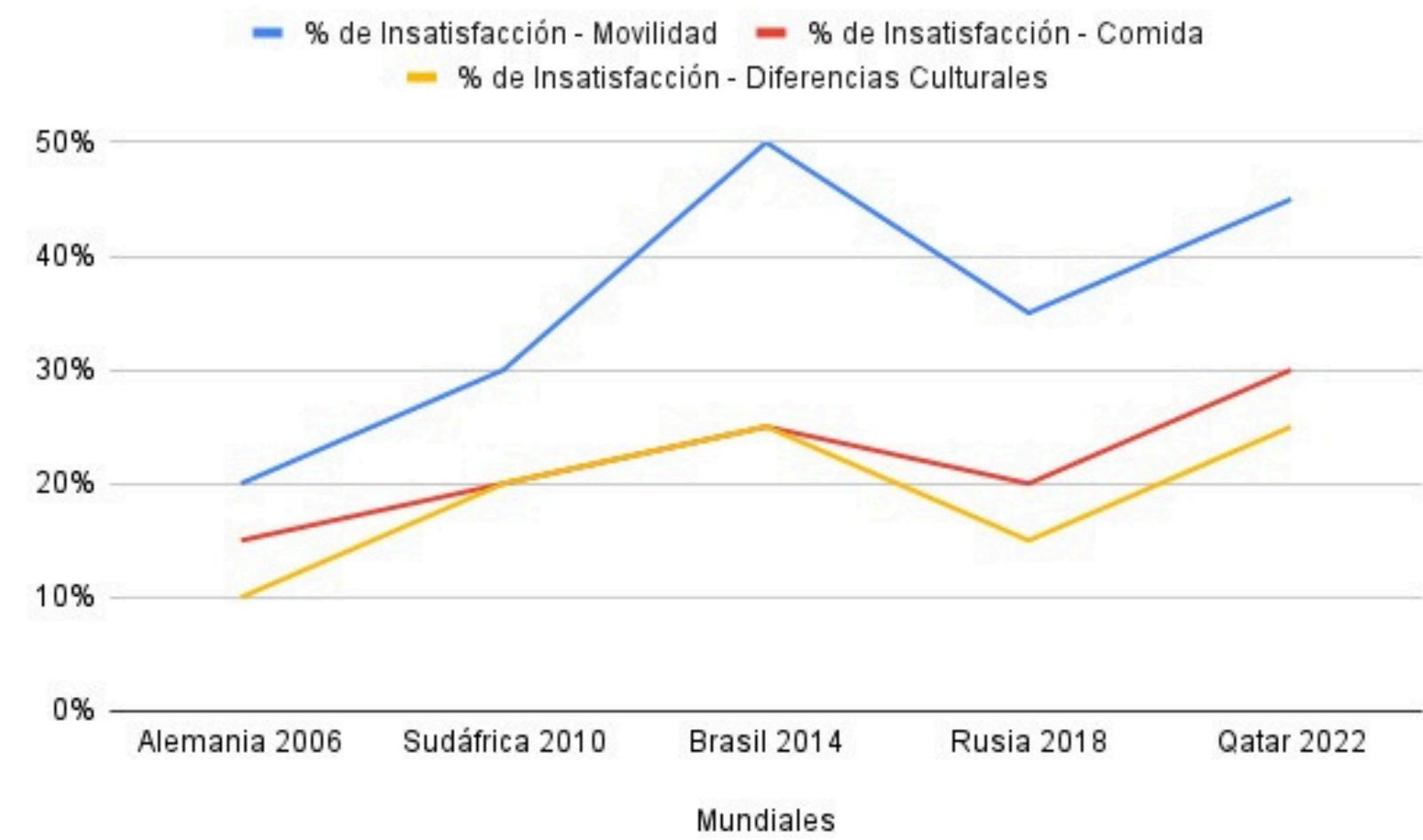
Our integrated social network allows fans to share discoveries, trade stickers, and connect with others in the same city

**CONNECT
SHARE,
ENJOY**





PAÍSES A LO LARGO DE LA HISTORIA QUE HAN VISITADO MUNDIALES DE FUTBOL





FIFA WORLD CUP 2026™

**ATENEA: TU
SABIDURÍA PARA EL
MUNDIAL 2026**

While other map apps lack the soul of a true fan, sticker apps won't get you to the stadium, and social networks don't understand what an offside is... Atenea brings it all together