### **VisaMate**

## Business/Website Name:

VisaMate

# Slogan:

From here to anywhere

# Purpose / Who We Are:

VisaMate is a global travel agency providing visa services to clients all over the world. We simplify the visa process by offering a seamless platform for inquiries, applications, and travel support.

# Reference Websites for Design/Layout:

- Star Tours UK <u>startours.co.uk</u>
- Fast Holidays Visa Services fastholidays.co.uk/visa-service
- Fast Holidays Country Visa Example Portugal Visa Page

# Target Platforms:

- Primary Focus: Mobile-first design
- **Secondary:** Desktop/Web responsive interface

### Core Functionalities:

#### 1. Visa Services Page

 When a user clicks on "Visa Services" in the navigation menu, redirect to a page listing all supported destination countries.

- Each country links to a dedicated visa application page (e.g., /visa-service/portugal)
  with a detailed form.
- o The form includes all required fields and an "Apply Now" button.
- On submission, the form data should be emailed to xyz@gmail.com in a wellstructured, readable format.

#### 2. Send Inquiry

- A general inquiry/contact form should be available for user questions or support requests.
- Submissions should be sent to xyz@gmail.com in a clean and formatted layout.

### 3. WhatsApp Integration

 A visible WhatsApp icon should redirect users to a dedicated WhatsApp chat number via https://wa.me/.

#### 4. Email Integration

 An email icon should use the mailto: protocol to open the user's default email client (e.g., Gmail) with the agency's email address prefilled.

### 5. About Us Page

- A separate page that highlights:
  - Who we are
  - Our mission and values
  - Success stories and client testimonials

### 6. Contact Us Page

- A standalone page containing:
  - A contact form
  - Address and phone number (if available)
  - Embedded map (Google Maps) optional
  - All form submissions should be sent to xyz@gmail.com

#### 7. Privacy Policy Page

 A dedicated page outlining how VisaMate collects, stores, and protects user data in compliance with privacy laws (GDPR, etc.).

#### 8. Refund Policy Page

 A clear and concise explanation of refund eligibility, conditions, and timelines for different services.

### 9. Booking Conditions Page

 A section/page explaining all terms related to bookings, including changes, cancellations, and user obligations.

### 10. Terms and Conditions Page

 A legal page covering website usage, liabilities, intellectual property rights, and service disclaimers.

# Theme & Design:

- Minimalistic and modern layout
- Primary colors: Blue, Sky Blue, and White
- Professional font, clear spacing, and mobile-friendly components