Says

What have we heard them say?
What can we imagine them saying?

Uber is a multinational transportation network company that operates a ride-hailing platform.

It was founded in 2009 by Garrett Camp and Travis Kalanick and is based in San Francisco, California.

Uber provides a convenient way for individuals to request rides from drivers who use their own personal vehicles.

Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

End-to-end workflow: ML is more than just training models; you need support for all ML workflow: manage data, train models, check models, deploy models and make predictions, and look for guesses.

Model Developer Speed: The development of a machine learning model is a very repetitive process – new methods and advanced models come from many experiments.

Because of this, the speed of the model engineers is very important.

VOYAGE VISTA,ILLUMINATING INSIGHTS FROM UBER EXPEDITIONARY ANALYSIS

Uber Driver Analysis refers to the Analyzing the number of trips taken by Uber drivers can provide insights into their overall activity and the demand for rides in specific areas.

: Providing end-to-end workflow is important in managing the most common causes of ML use, but to deal with rare and very special cases, it is important to have the first things that can be integrated in a directed way.

Daily, Weekly, or Monthly Analysis: Uber's data can be analyzed on a daily, weekly, monthly basis to understand the trends and patterns of trip volumes

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There is a lot of detail to find the right side of the technology for any ML system. At Uber, we have identified the following high-end areas as the most important

ML as software engineering: We found it important to draw analogies between ML development and software development, and then use patterns from software development tools and methods to get back to our ML functionality.

Does

What behavior have we observed?
What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

See an example