# Alison
## Academic Transcript

**Certificate Number:** AC-1787-40726931

This is to certify that the management of Alison awarded Kelvin Ngwenya the certificate of completion in Graphic Design - Visual and Graphic Design under the category Personal Development on 24th July 2024.

Validation: You can check authenticity of this certificate by visiting the following link:
https://alison.com/certification/check/e50460305c

**Name:** Kelvin Ngwenya

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**Country:** Zimbabwe

## Certificate Details

Graphic Design - Visual and Graphic Design                    [Score: 80]

## Course Details

Graphic design is a skill with almost limitless uses. From designing company logos and assisting architects to creating beautiful art, the possibilities are endless. Almost every company in the world needs a graphic designer to turn their ideas into something people can see and appreciate. This is a valuable and in-demand skill that can boost your career development and is also fun to use as you make beguiling and arresting images.

This course breaks down design processes and offers a taste of designers' daily work. We cover the basic principles of design: composition, balance, contrast and hierarchy. We then move on to various design elements, including line, shape, form and texture. The course explains the fundamentals of visual and graphic design to set you on the path to a new career.

Many people have great ideas but just can't communicate what they look like. Graphic design is the key to getting those ideas out there as 'a picture is worth a thousand words'. This course can make you the person who draws that picture, a powerful and in-demand skill that opens doors so sign up to learn what it takes to step through.

*Maeve Richardson*
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Director of Certification

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## Modules Studied

Graphic Design - Visual and Graphic Design

Course assessment

*Maeve Richardson*

Director of Certification