



I WRITE 97 LINKEDIN POSTS PER WEEK

That's for my account + my ghostwriting
clients' accounts.

Here are the 4 software tools I use to
never run out of ideas...

CHATSONIC

This is like ChatGPT but it never goes down due to overuse and was made specifically for writers.

I use it to get inspiration (e.g. "give me 20 marketing blog post ideas") and research (e.g. "give me an example of loss aversion").

SEE IT IN ACTION:



Give me an example of loss aversion bias



Loss aversion describes the tendency of people to disproportionately value losses over gains. This phenomenon is often attributed to the psychological concept of loss aversion bias. For example, when presented with a decision between a certain gain of \$50 and a 50% chance to gain \$100, people tend to opt for the certain gain of \$50 over the 50% chance to gain \$100, showing a preference for avoiding losses over acquiring gains.


TWEMEX

This tool shows you Twitter creators' best-performing posts.

I use it to find resonant topics and formats, which I then adapt and turn into 100% original content.

SEE IT IN ACTION:

All Time Recent

 **Charles Miller** Aug 25, 2021
Rolex sells status, not watches.


Supreme sells scarcity, not clothing.

Harley-Davidson sells a lifestyle, not bikes.


Apple sells simplicity and style, not electronics.

Great marketing teams sell feelings, not products.

45 896 3.3K copy url

 **Charles Miller** Feb 15, 2022
5 Whiteboard Lessons On Business & Life

🧵 THREAD 🧵

1) Anxiety


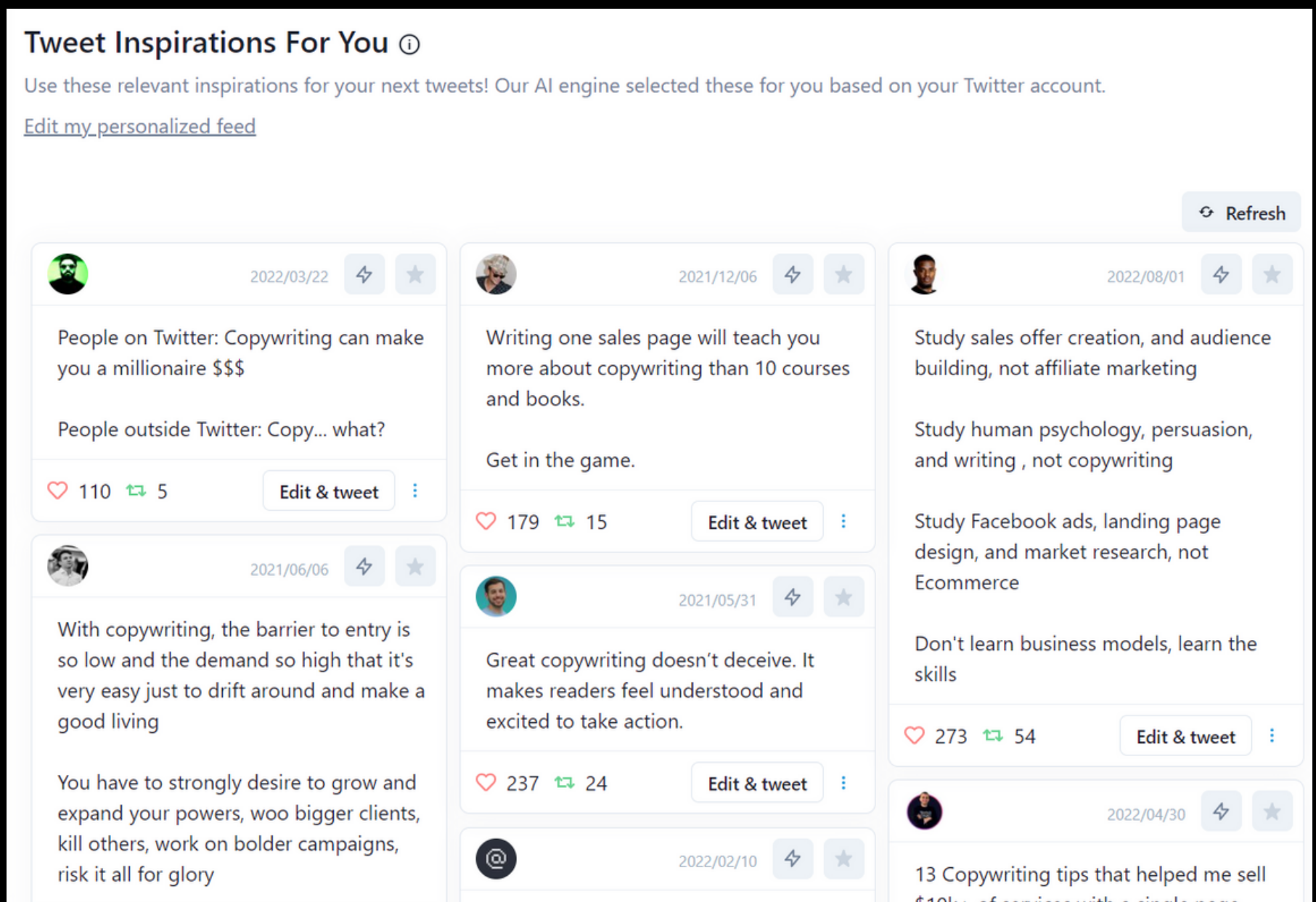
37 748 3.2K copy url

TAPLIO

This tool has a ton of functions, but my favorites are the ones that help with content inspiration.

I use it the same way I use Twemex, but instead of going to a person's Twitter profile, Taplio gives me a variety of LinkedIn posts from many profiles.

SEE IT IN ACTION:



****That's Tweet Hunter, not Taplio, but they're basically the same tool.**

EVERNOTE

After doing this for years, my brain is pretty good at generating ideas on its own.

So I use Evernote (Notion and many others work well too) to write down every idea I have, then I come back later to create with them.

SEE IT IN ACTION:

Nah, not showing you this one.

You're not getting my ideas that easy 🤖

REVIEW

Here are those 4 again:

Chatsonic (or ChatGPT)

Twemex

Taplio

Evernote (or any notes app)

Learn how to use them, and you'll never
run out of ideas again.

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LOVED IT?

THEN CHECK OUT MY REPLY IN THE
COMMENTS BELOW FOR ONLINE
WRITING RESOURCES

Thanks for reading!