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ChatGPT is the tip of the iceberg.

7 AI websites that will change paid marketing forever:

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## 1. Pencil

What: Pencil is the AI Ad Generator that helps brands & agencies create new ad variations 10x faster.

Use case:

- Automatically generate static & video ad creatives
- Run creatives predicted to win based on \$1B in ad spend.



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## 2. Hyros

What: Post iOS tracking you need a tool that consolidates your tracking into one single source of truth. It automates user journeys, clicks, emails, and all the sources.

Use case:

- Attribution tracking
- Funnel tracking



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### 3. [Albert.ai](#)

What: improves the effectiveness of your digital advertising with more persistence, precision, intelligence, and efficiency

Use case:

- Planning, building, optimizing, and reporting
- Auto-budget allocation



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#### 4. Headline:

What: Generate AI landing pages for you

Use case:

- Comes with up copy and structure
- Creates generable documents as well



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## 5. Descript

What: AI generates video scripts for you

Use case:

- Finding hooks and retention clips
- Overdub feature can help you change the voice based on text



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## 6. Varos

What: Evaluate your industry paid performance vs the market & benchmarks

Use case:

- Make weekly buying decisions on benchmarks on CPC, CPMs, and more
- Prove to clients that recent decline or increase in performance based on their data



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## 7. Stable Difussion

What: It is a latent text-to-image diffusion model capable of generating photo-realistic images given any text input, to produce incredible imagery.

Use case:

- Make single images that pop on ads

Link: [stablediffusionweb.com](https://stablediffusionweb.com)



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