

36 Ai Tools For Marketers



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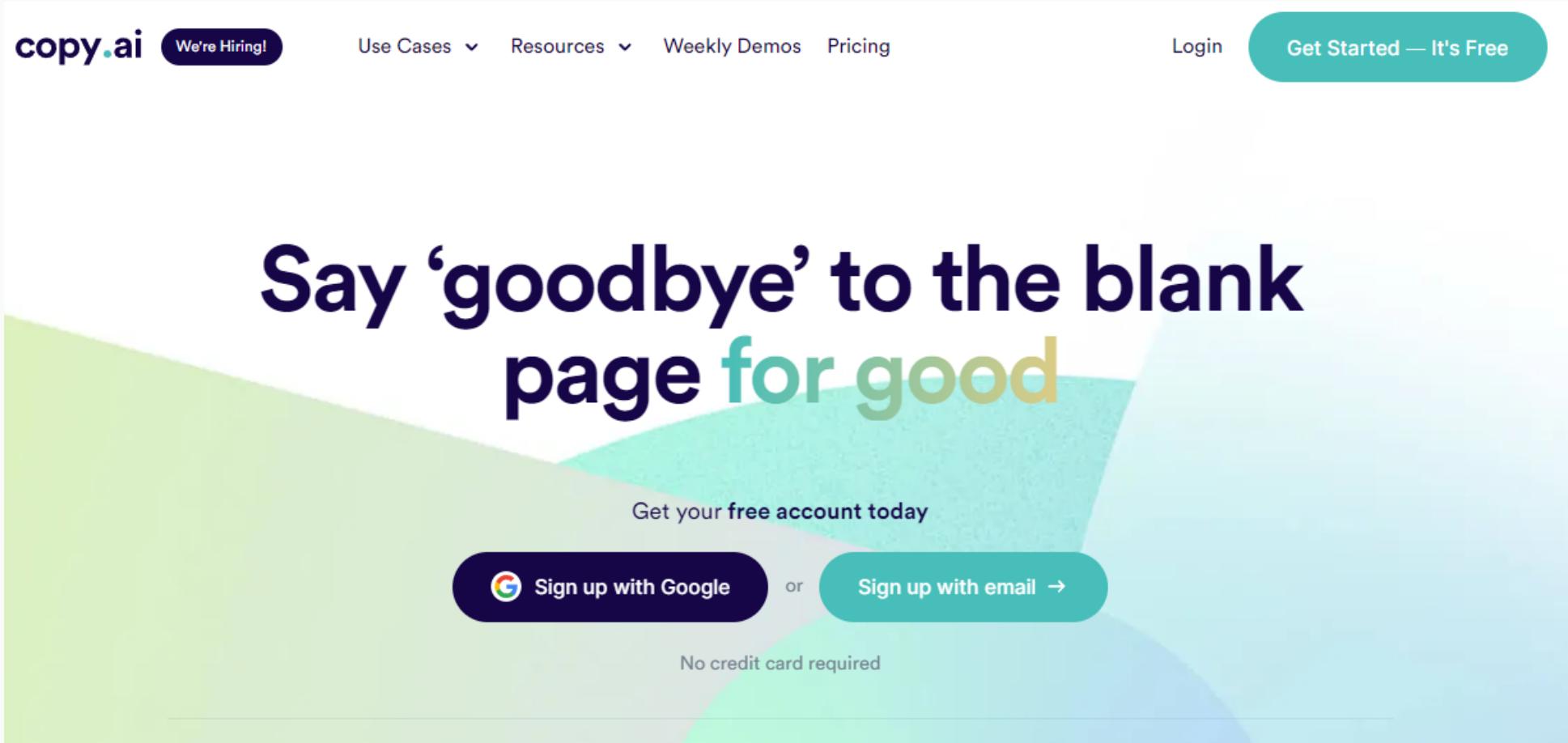
@thesurojitmahato

Content Writing Ai Tools

01

Copy.ai

www.copy.ai



Best Known For:

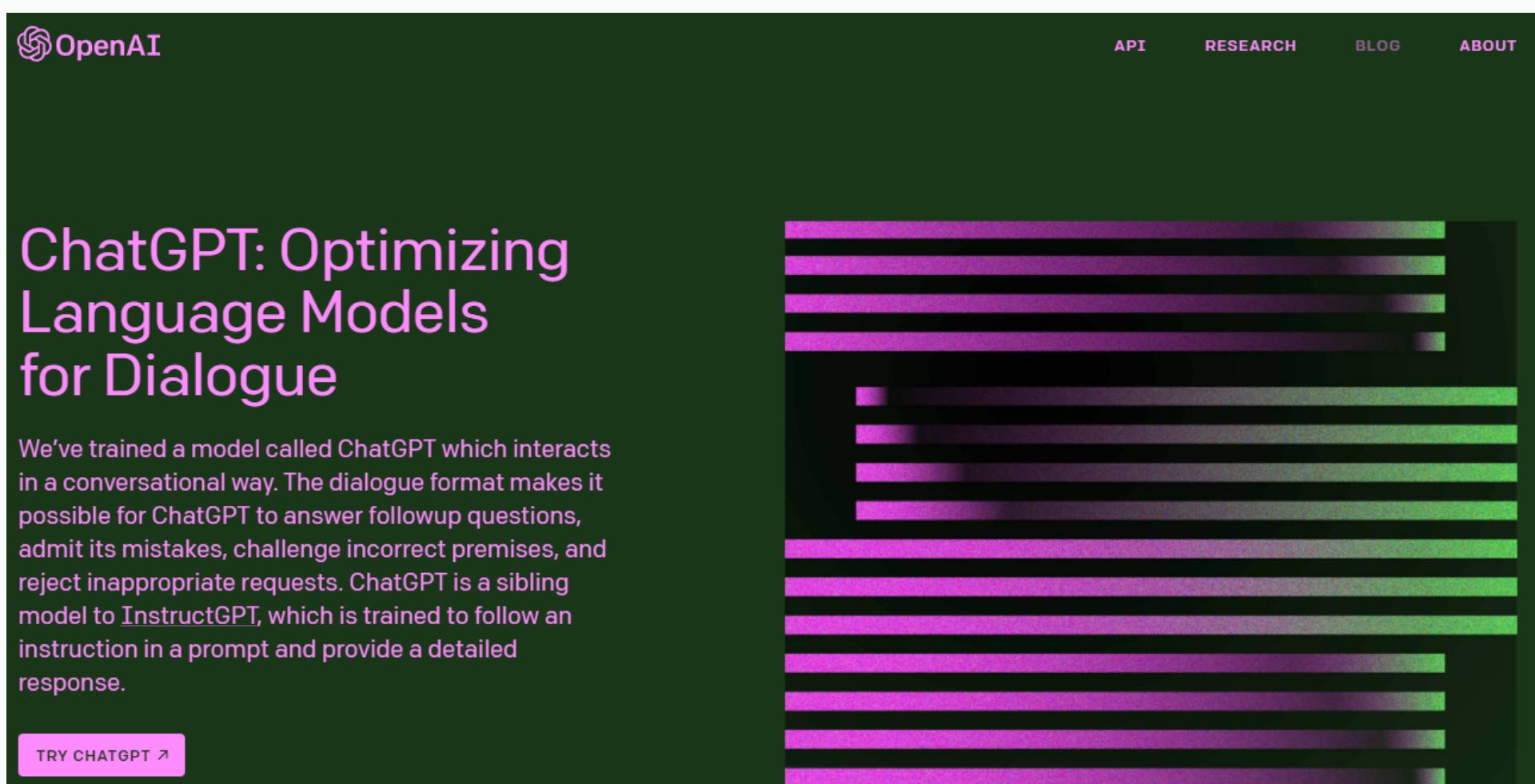
Generates High-Converting Copies.

- 90+ Copywriting Templates.
- In-built Plagiarism Checker.
- Generates long and short content.

02

ChatGPT

<https://chat.apps.openai.com/auth/login>



Best Known For:

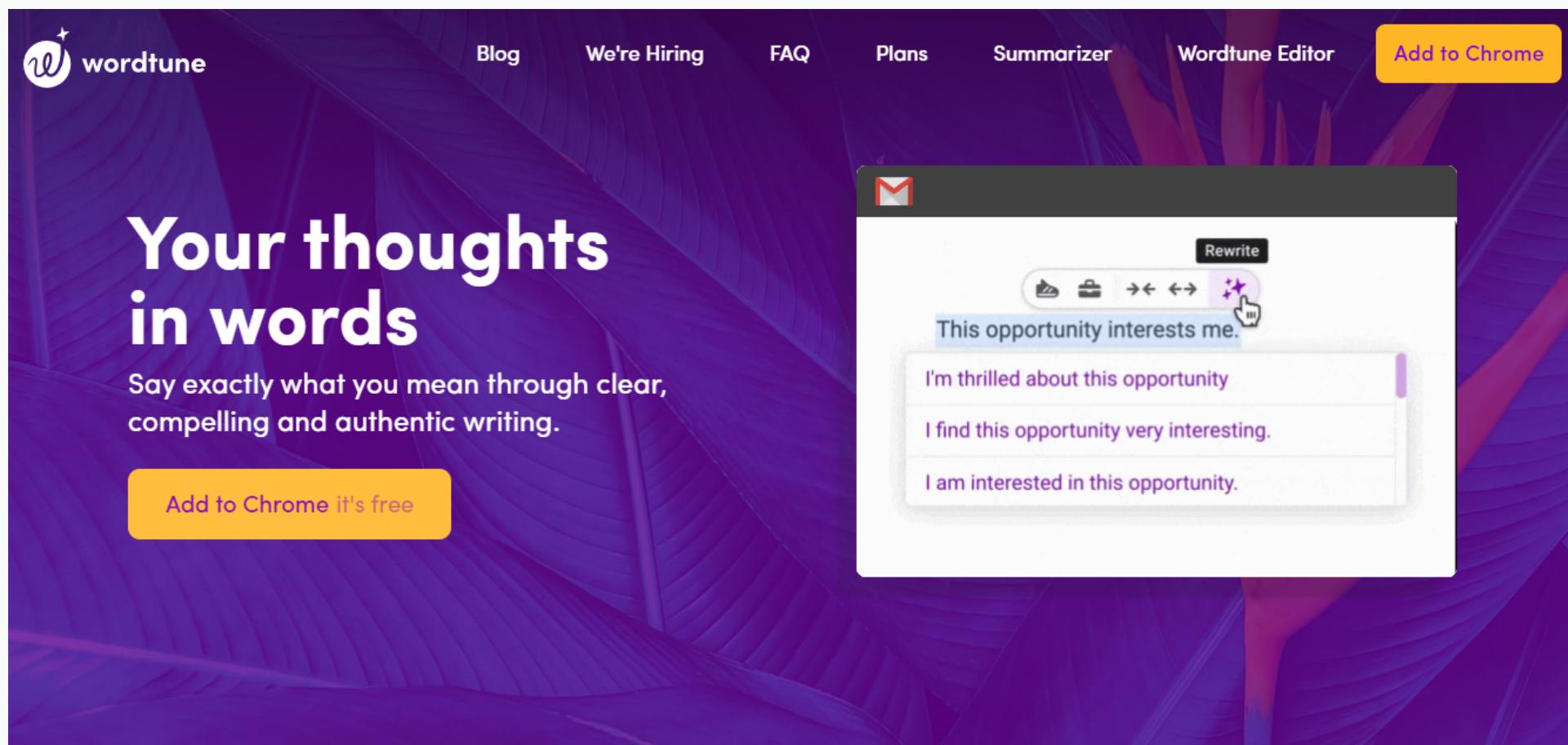
Conversational AI language model.

- Human-like text in response to prompts and questions.
- Text summarization.
- Generates ideas and topics.

03

WordTune

www.wordtune.com



Best Known For:

AI based rewriter tool.

- Optimizing language quality.
- Improves readability and engagement.
- Enhances writing style.

04

Writesonic

writesonic.com



Best Known For:

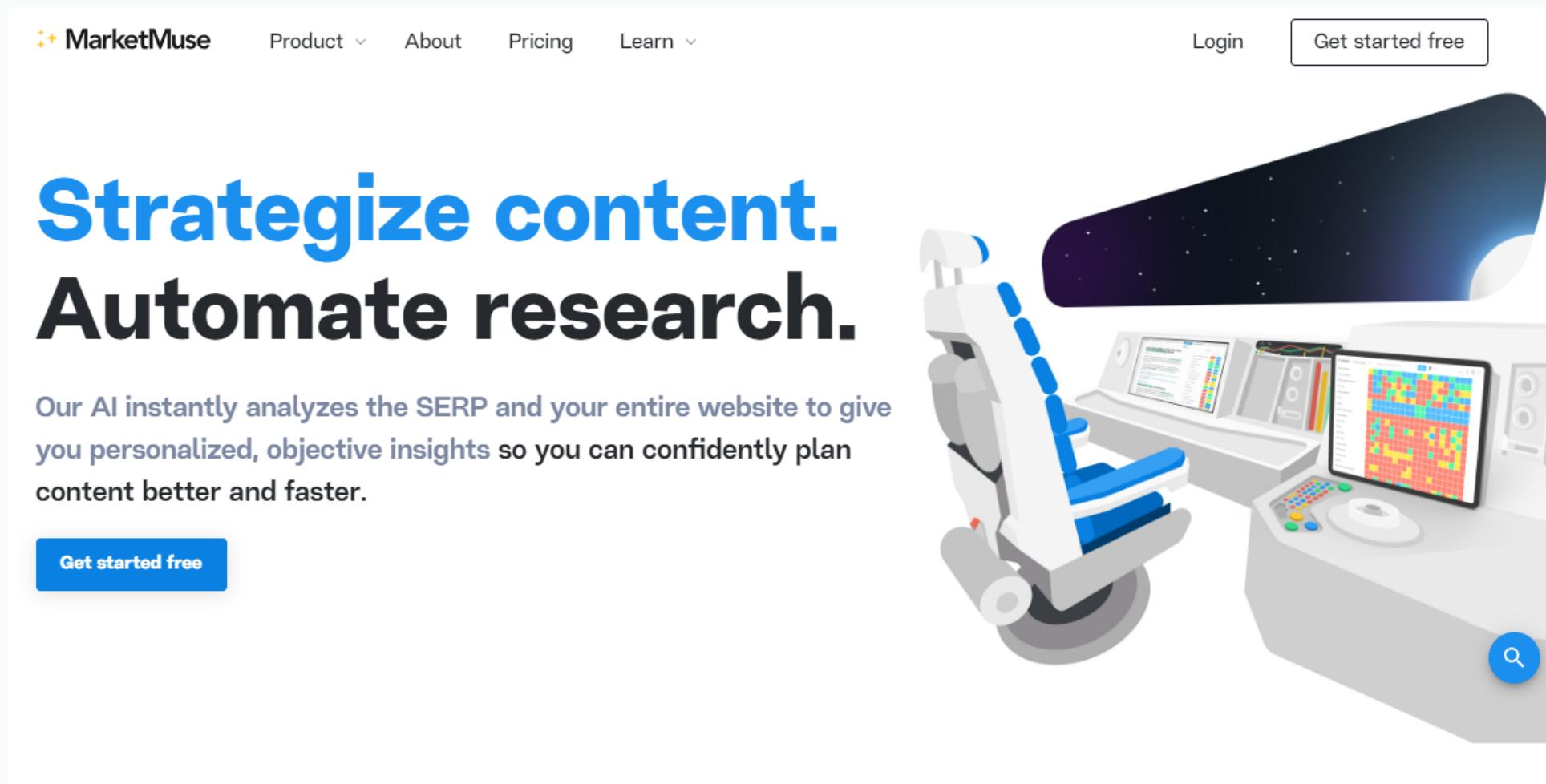
Generates high-quality & original content.

- AI Article & Blog Writer.
- Creates SEO optimized content.
- Instantly paraphrase your text.

05

Marketmuse

www.marketmuse.com

A screenshot of the MarketMuse website. At the top, there is a navigation bar with links for 'MarketMuse' (with a logo), 'Product', 'About', 'Pricing', 'Learn', 'Login', and a 'Get started free' button. The main headline reads 'Strategize content. Automate research.' in large, bold, blue and black text. Below the headline is a subtext: 'Our AI instantly analyzes the SERP and your entire website to give you personalized, objective insights so you can confidently plan content better and faster.' To the right of the text is a 3D rendering of a white and blue robotic arm or interface, positioned next to a computer monitor displaying a colorful heatmap or matrix. A search icon is visible at the bottom right of the monitor.

Best Known For:

AI content planning tool.

- Research, plan, and create optimized content.
- Improves organic search ranking.
- Also offers tools for analysis.

06

concured

concured.com

The screenshot shows the Concured homepage. At the top, there's a navigation bar with links for 'How It Works', 'Customers', 'Content', 'About', and 'ROI Calculator'. To the right of the navigation is a large, abstract network graph graphic with a green button labeled 'See Demo' overlaid. Below the navigation, the main headline reads 'The AI Content Recommendation Platform' in large, bold, white text. A subtext below it says: 'Put the right content in front of the right person at the right time and gain up to 20x more CTA Clicks, Demos, Sales and Sign Ups from your blog, resources, and insights.' At the bottom left are two buttons: a green one labeled 'See Demo' and a dark blue one labeled 'How it works'. On the right side of the page, there's a preview of an S&P Global article titled 'Transparency and Impact: The Essential Principles of ESG' by Douglas L. Peterson. A large green circle on the right highlights a statistic: 'Concured customers gain up to 20x more leads and CTA clicks'.

Best Known For:

AI-powered content recommendations.

- Create articles, blog posts, and social media posts.
- keyword optimization for search engines.
- Provides detailed analytics and insights.

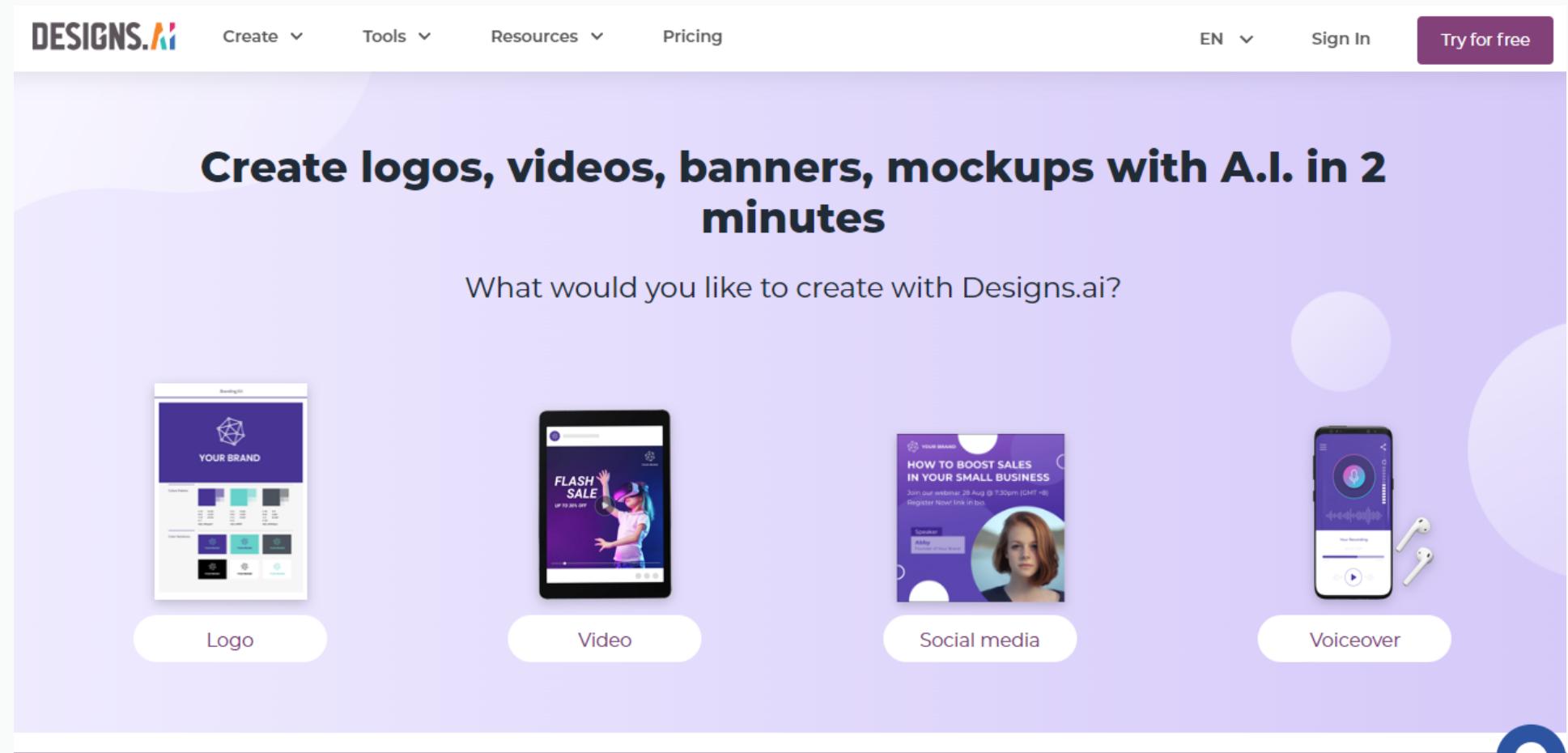
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Graphic Designing Ai Tools

01

Designs.ai

designs.ai



Best Known For:

AI-powered design tool for individuals and business.

- Create logos, banners, and mockups.
- Provides a library of templates.
- Also allows teams to work together on designs.

02

Uizard

uizard.io

The screenshot shows the Uizard website homepage. At the top, there's a navigation bar with links for Product, UI Templates, Uizard for..., Pricing, Blog, Log in, and a yellow "Sign up for free" button. Below the navigation, a large call-to-action text reads: "Design stunning interfaces in minutes." It includes a subtext: "Visualize and communicate your ideas effortlessly." and "No design experience required!". A yellow "Sign up for free" button is positioned at the bottom left of this section. To the right, there are three mobile device mockups. The first shows a sign-in screen with fields for Username and Password, and a purple "Sign in" button. The second screen shows a similar sign-in interface with a "Forgot your password?" link and social login options for Google and Facebook. The third screen shows a search interface with a green "Amanda" button highlighted. The overall theme is clean and modern.

Best Known For:

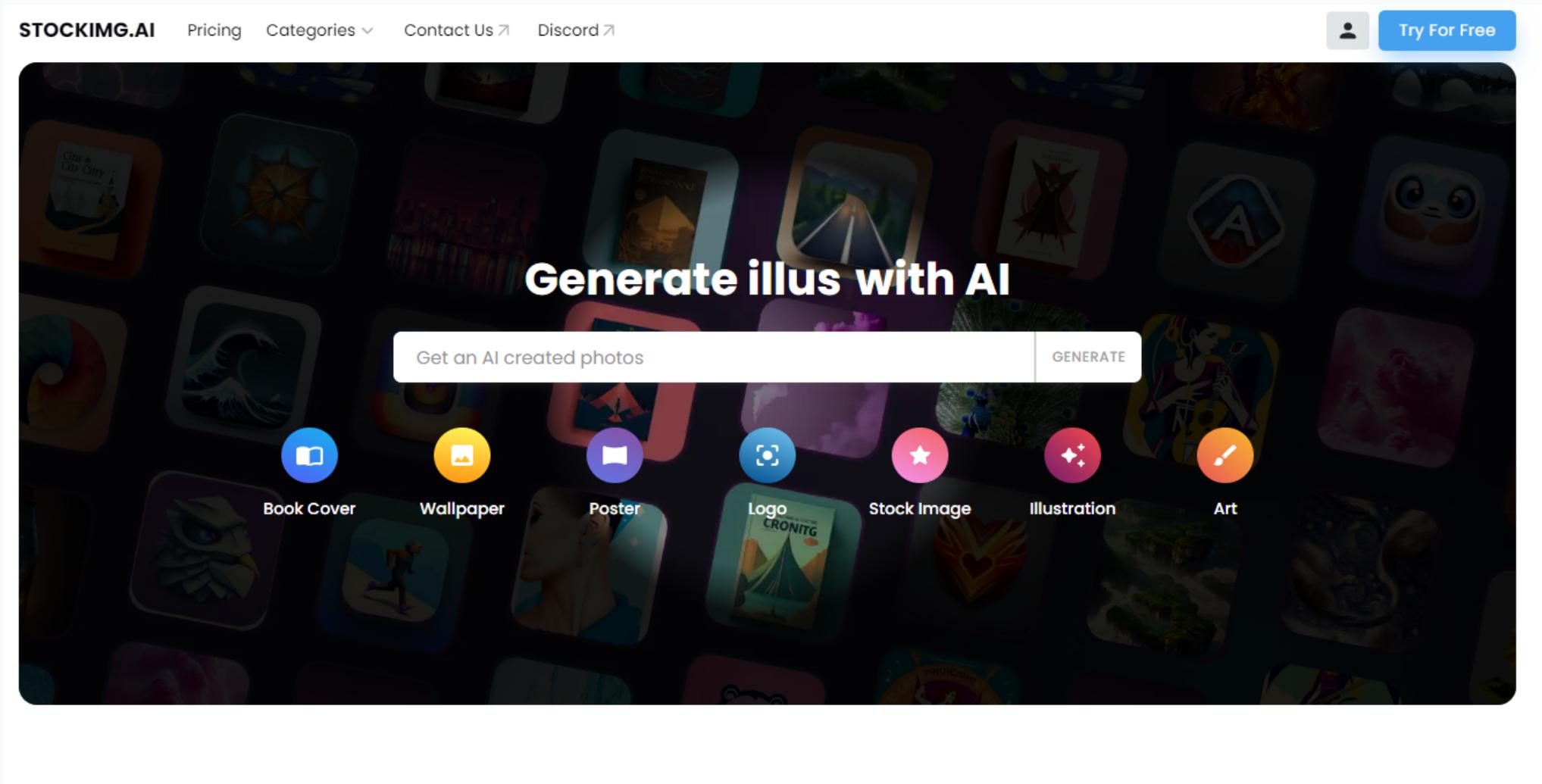
AI-powered UI design tool.

- Design mobile apps, web apps, websites.
- Drag-and-drop functionality.
- Upload screenshots & convert them into editable mockups.

03

Stockimg.ai

stockimg.ai



Best Known For:

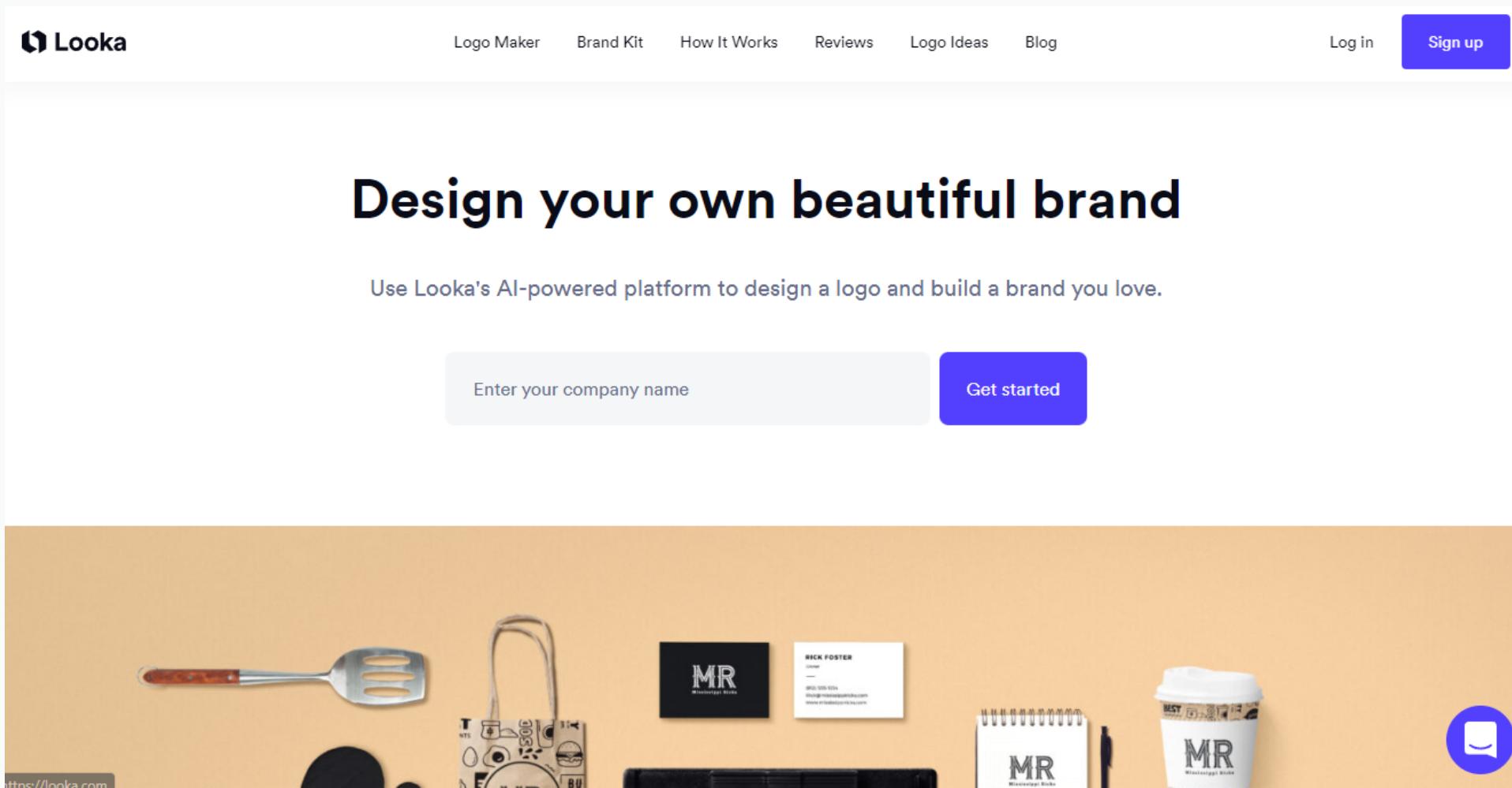
AI tool for creating stock photos & illustrations.

- User-friendly interface.
- Generate AI logos, book covers, posters and more.
- Access to the latest and most relevant images.

04

Looka

looka.com



Best Known For:

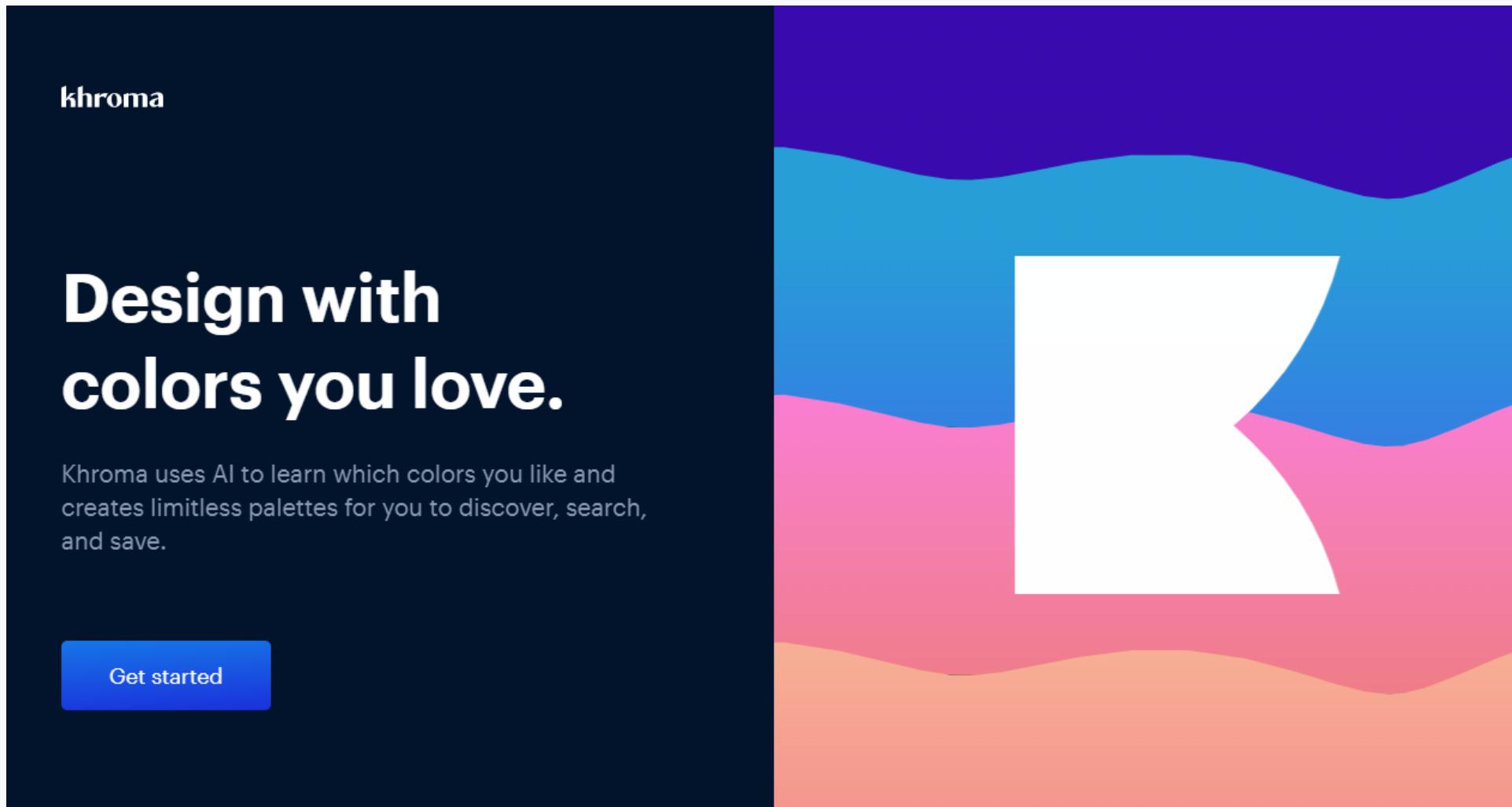
AI powered logo design & brand identity tool.

- 300+ templates.
- Design brand's business cards, social profiles, email signatures.
- Brand Kit's easy-to-use editor.

05

Khroma

www.khroma.co



Best Known For:

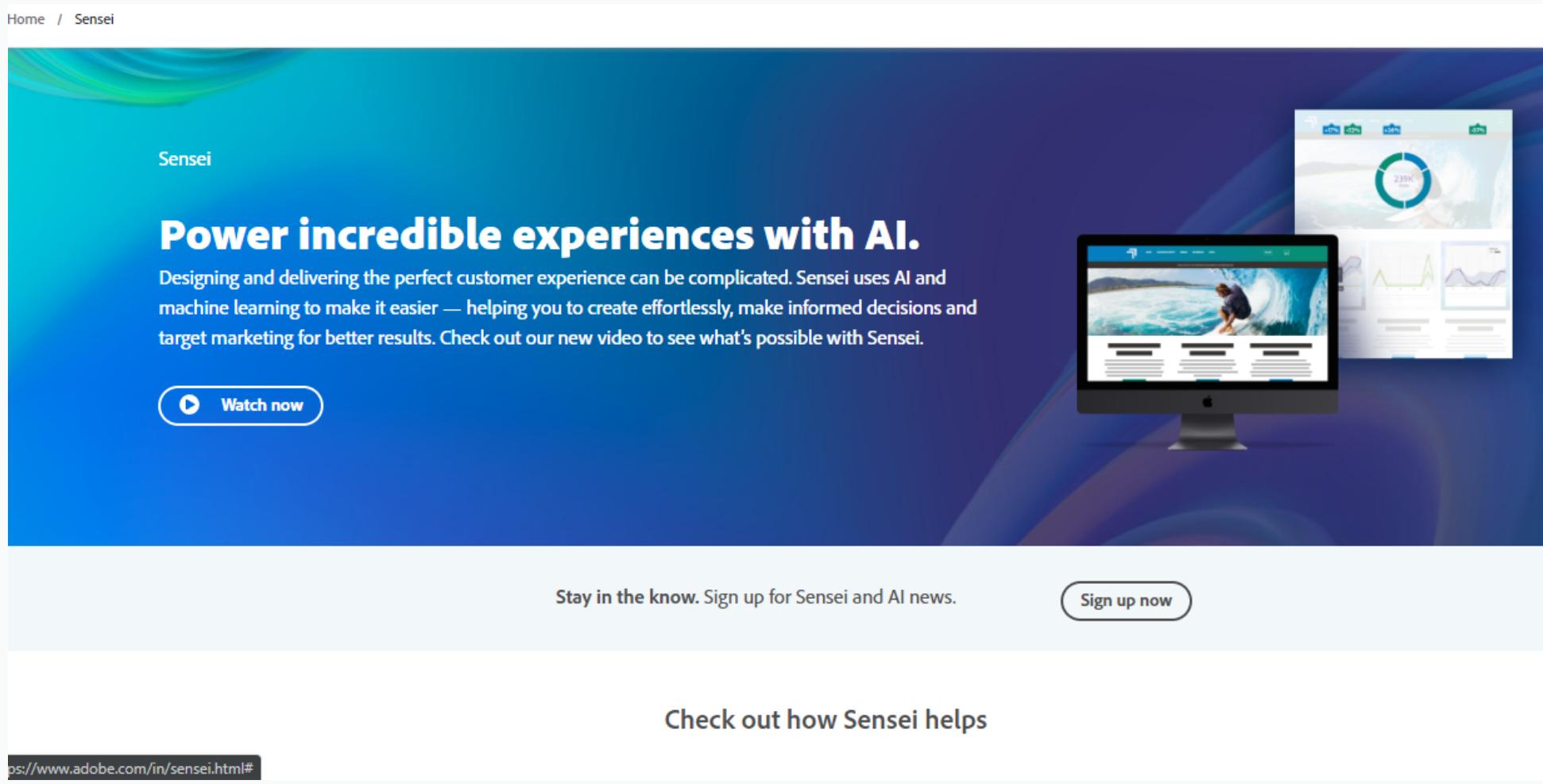
AI-based color combination generator.

- Draws from your selection of colors.
- Limitless palettes to explore.
- Plus get color names and hex codes.

06

Adobe Sensei

<https://www.adobe.com/in/sensei.html>



Best Known For:

Image and video editing.

- AI and machine learning.
- Support content creation and document management.
- Also automatically optimizes PDFs.

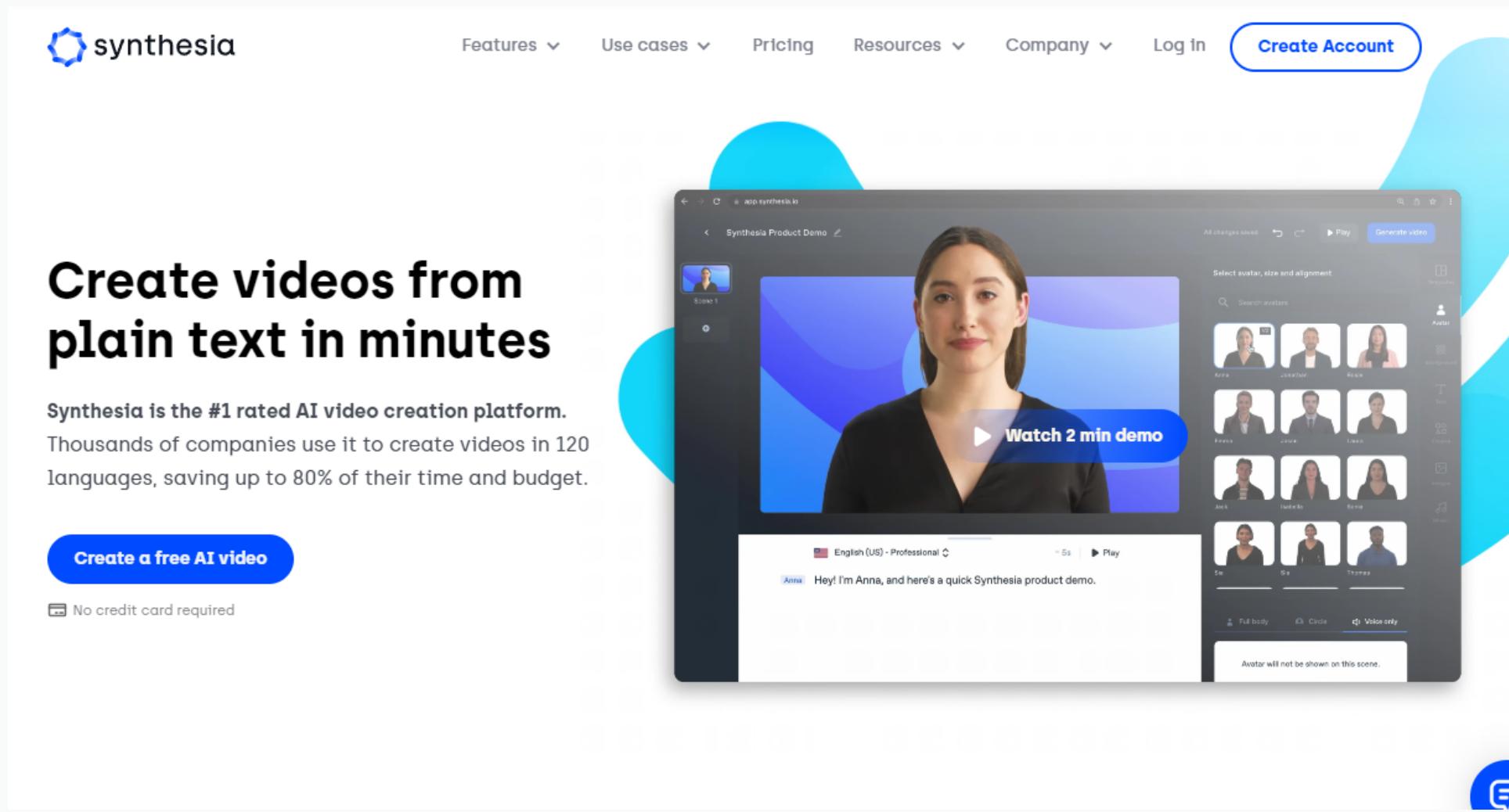
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video Ai Tools ➡

01

Synthesia.io

www.synthesia.io



Best Known For:

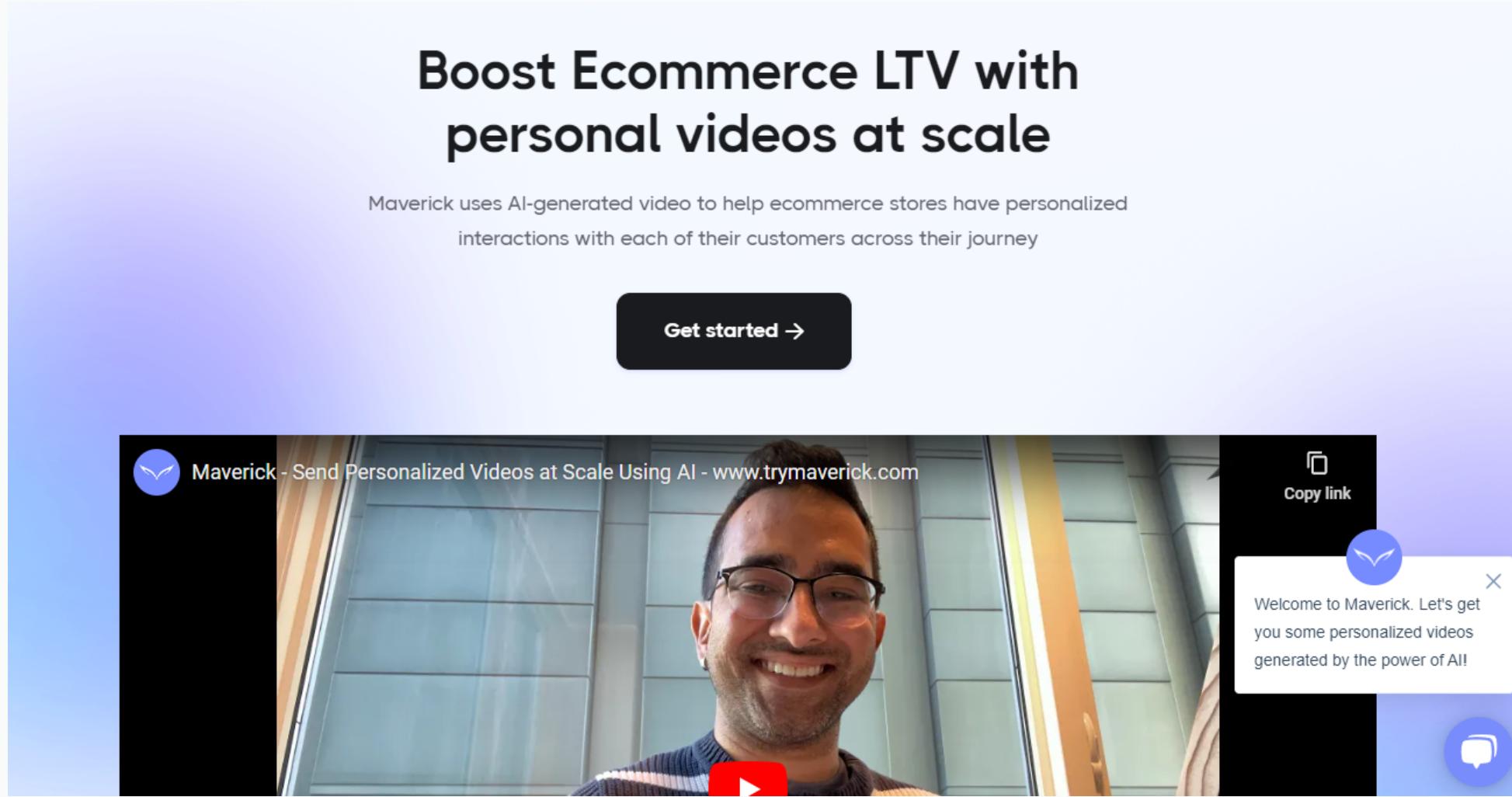
AI video creation platform.

- Can create videos in 120 languages.
- Creates talking headshot videos.
- 55+ fully customisable video templates.

02

Maverick

www.trymaverick.com



Best Known For:

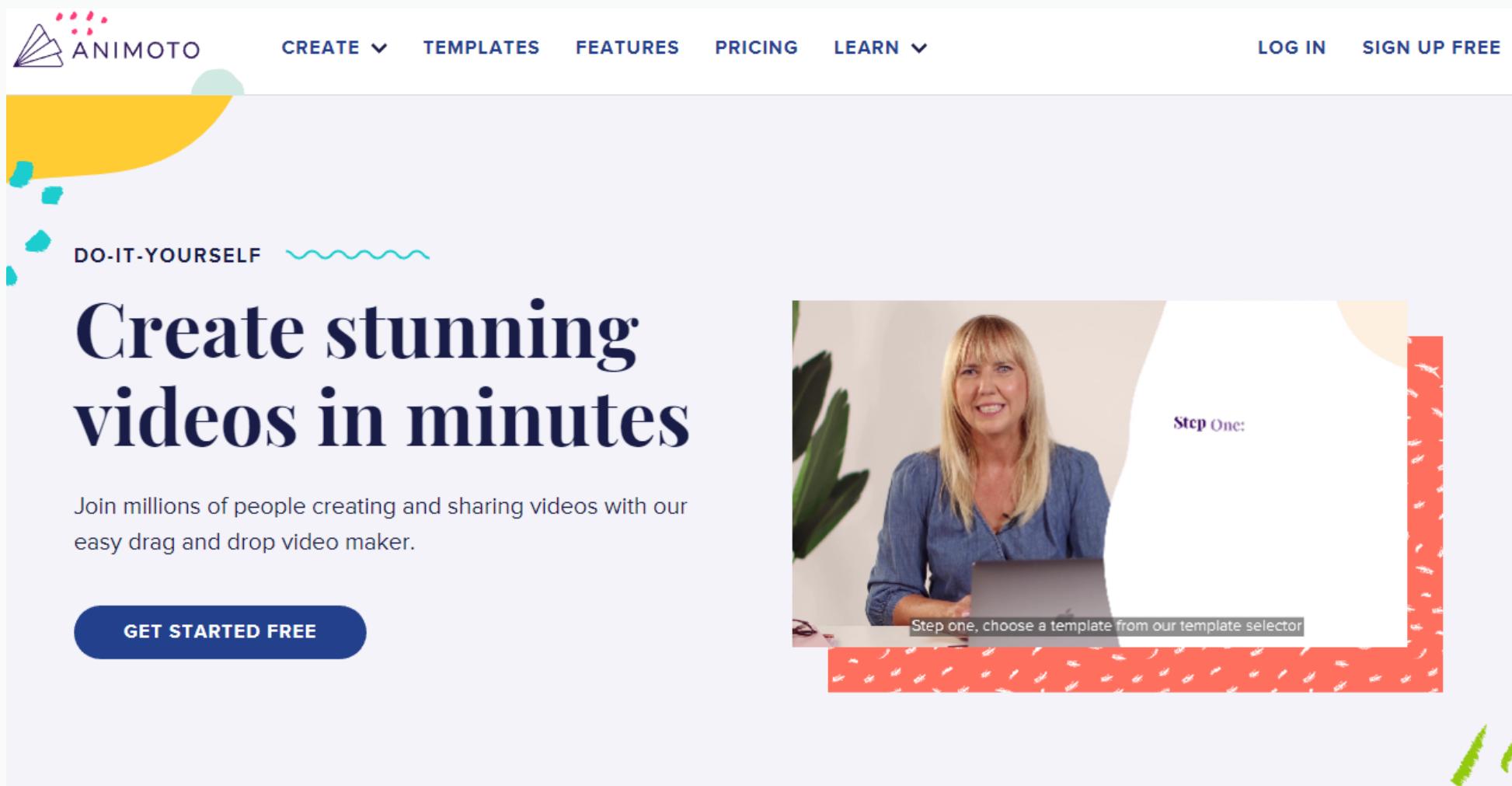
AI tool for creating personalized videos.

- Pre-built scripts and templates.
- Customize videos with text, images, and other elements.
- library of templates, visual assets, and music.

03

Animoto

animoto.com



Best Known For:

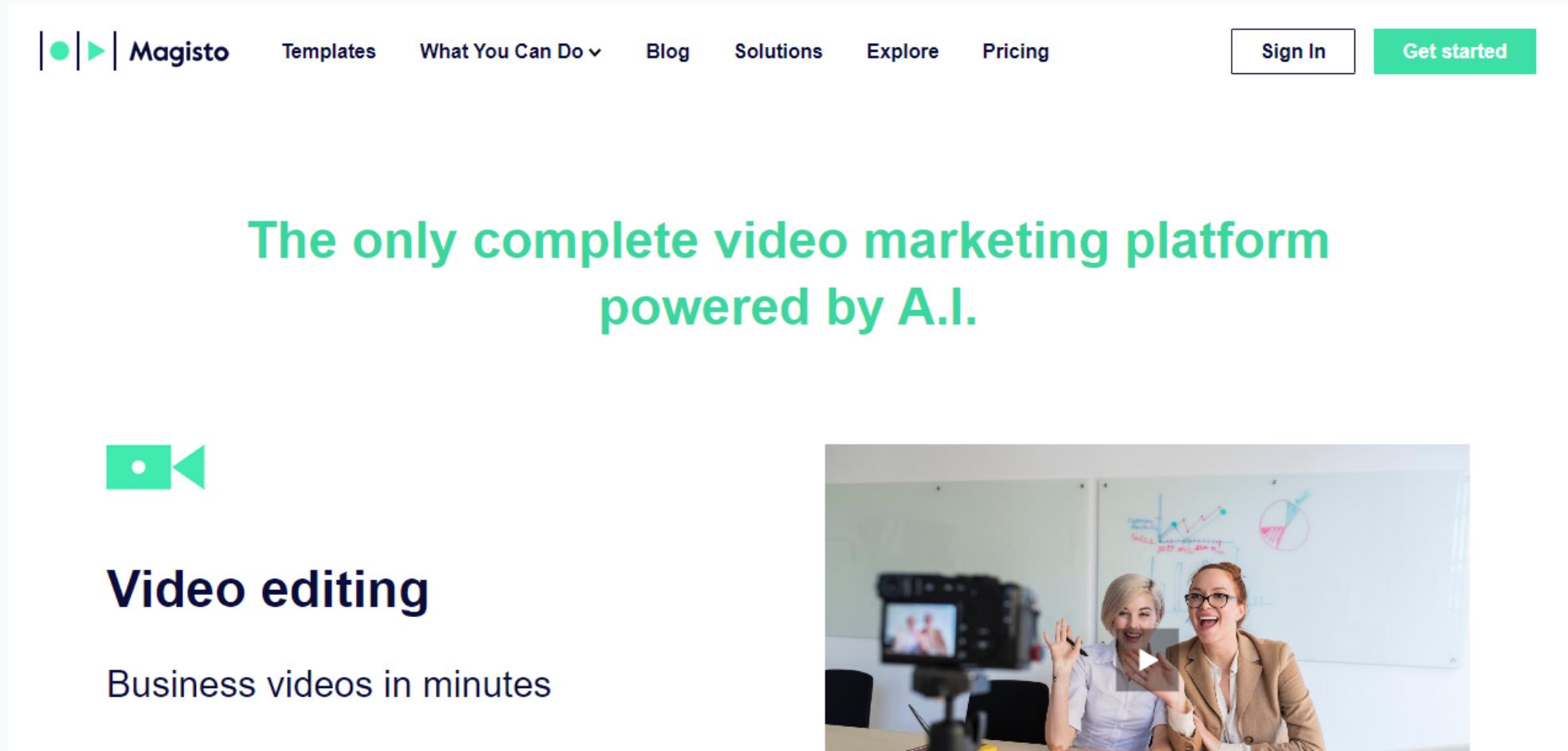
AI-powered video creation tool.

- Create professional-quality videos.
- Drag-and-drop video maker.
- Can add text and images to videos.

04

Magisto

www.magisto.com



The screenshot shows the Magisto website homepage. At the top, there is a navigation bar with links for Templates, What You Can Do (with a dropdown arrow), Blog, Solutions, Explore, Pricing, Sign In, and Get started. Below the navigation bar, a large green text box contains the tagline: "The only complete video marketing platform powered by A.I.". To the left of this text box is a green video camera icon. Below the tagline, the word "Video editing" is written in bold blue text, followed by the subtext "Business videos in minutes". To the right of the text box is a photograph of two women sitting at a desk, smiling and holding up smartphones to record a video. A camera on a tripod is positioned in front of them, and a whiteboard with various charts and graphs is visible in the background.

Best Known For:

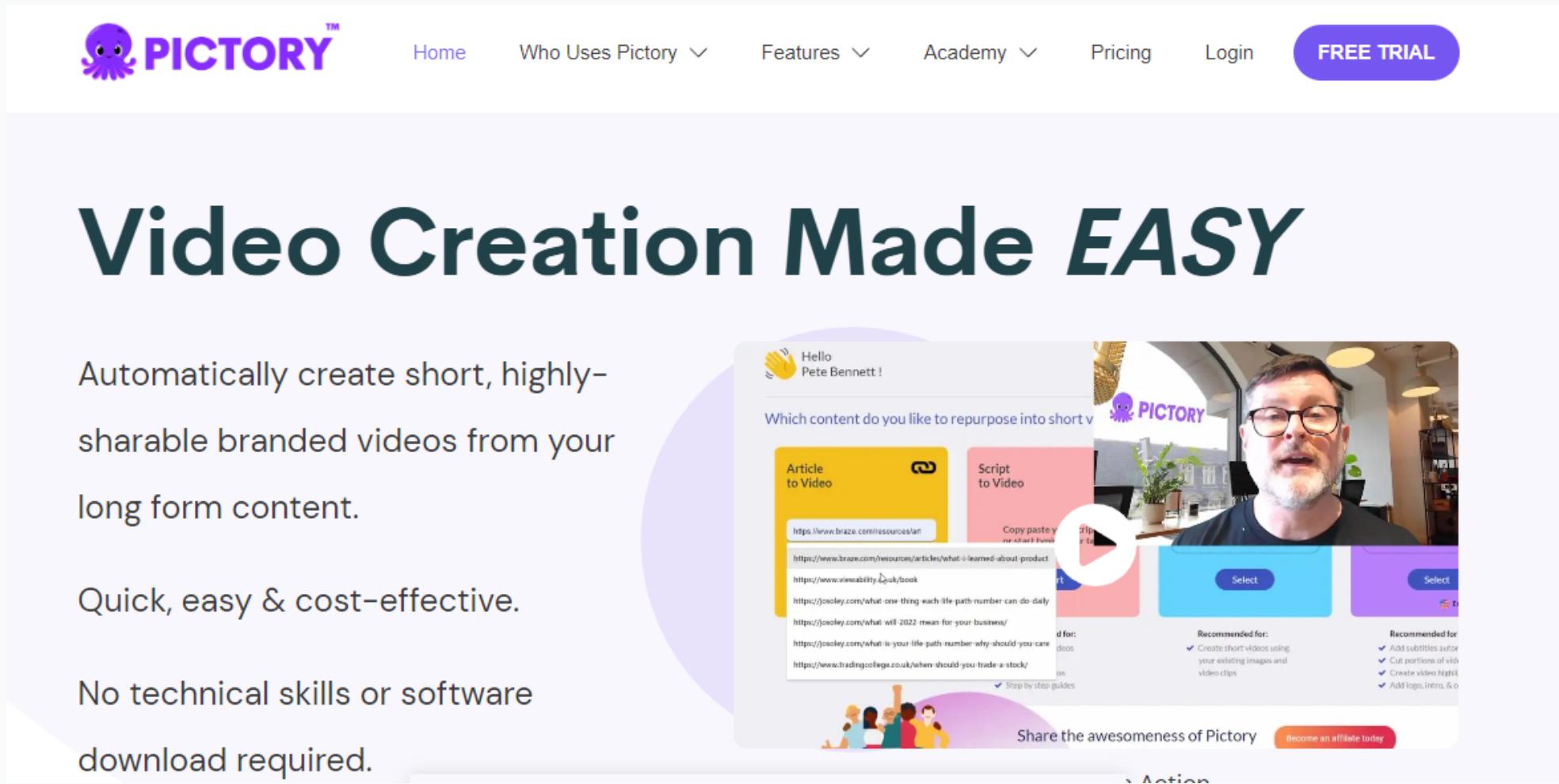
AI-powered video editor.

- Edit videos within minutes.
- creates videos from photos and clips.
- Can also add text and other elements to videos.

05

Pictory

pictory.ai



The screenshot shows the Pictory homepage. At the top, there's a navigation bar with the Pictory logo, Home, Who Uses Pictory, Features, Academy, Pricing, Login, and a purple 'FREE TRIAL' button. Below the navigation, a large banner features the text 'Video Creation Made EASY'. To the left of the banner, there are two columns of text: 'Automatically create short, highly-shareable branded videos from your long form content.' and 'Quick, easy & cost-effective.' and 'No technical skills or software download required.' To the right of the banner is a circular inset showing a user interface for repurposing content. It includes a video player with a man speaking, several buttons for 'Article to Video', 'Script to Video', and 'Select', and a sidebar with 'Recommended for' and 'Step by step guides'.

Automatically create short, highly-shareable branded videos from your long form content.

Quick, easy & cost-effective.

No technical skills or software download required.

Best Known For:

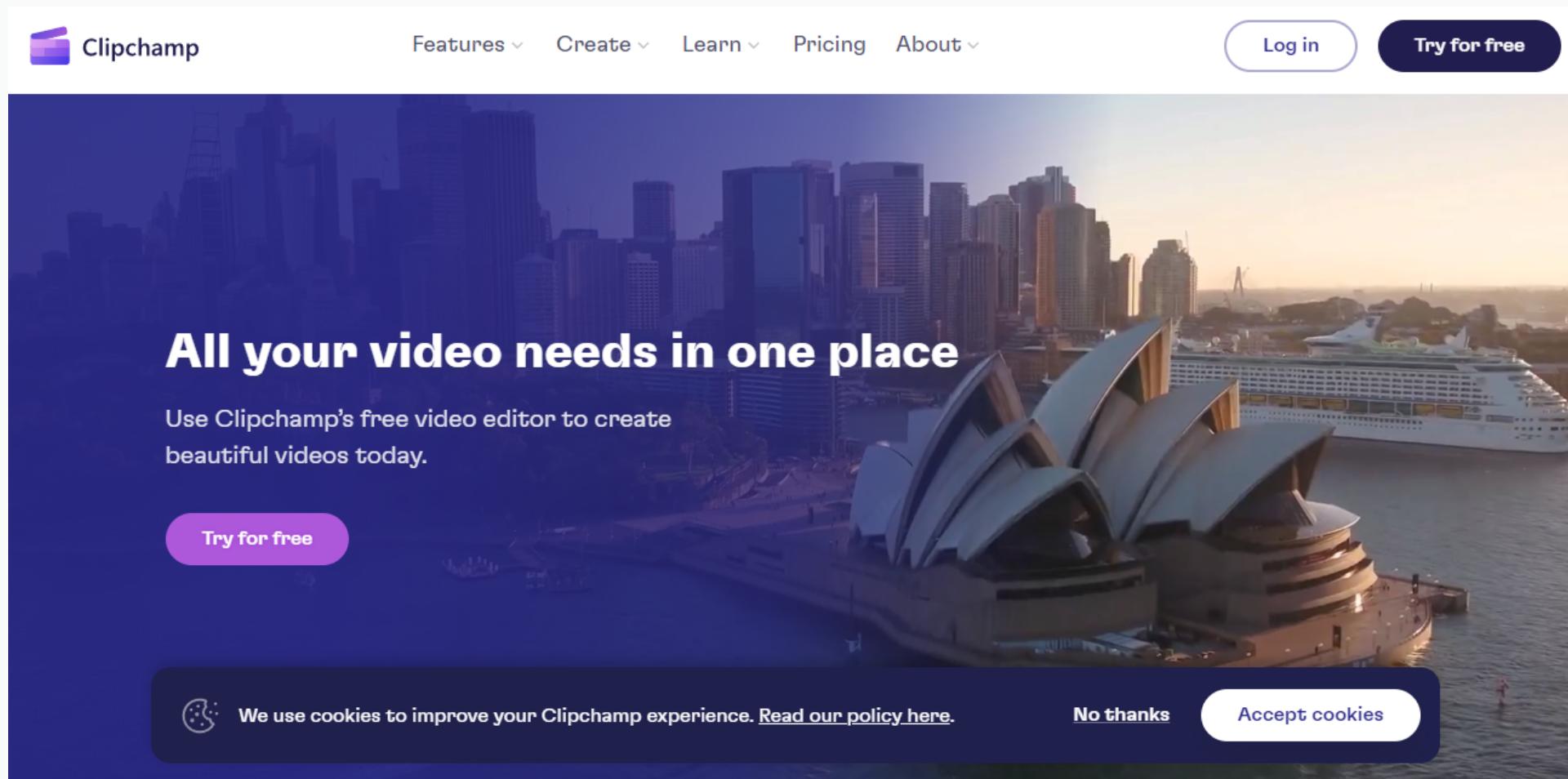
Online AI Video Editor.

- Create video highlights.
- create mobile videos for Facebook and Instagram.
- creates captions and summarizes videos.

06

Clipchamp

ads.google.com



Best Known For:

AI-powered video creation.

- Free video editor & video maker.
- Customizable video templates.
- Easy-to-use video editing tools.

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Podcast

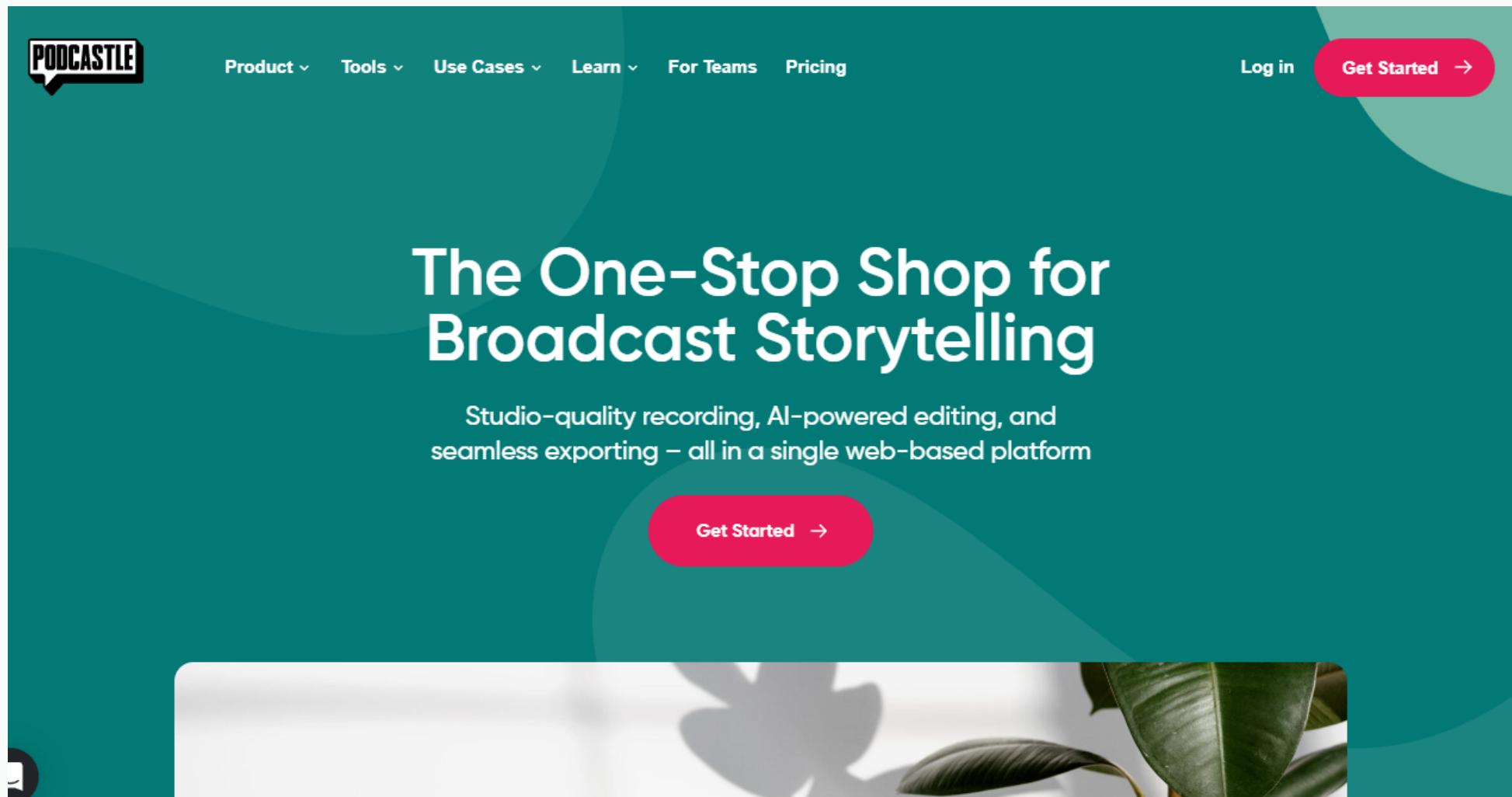
Ai Tools



01

PodCastle:

podcastle.ai



Best Known For:

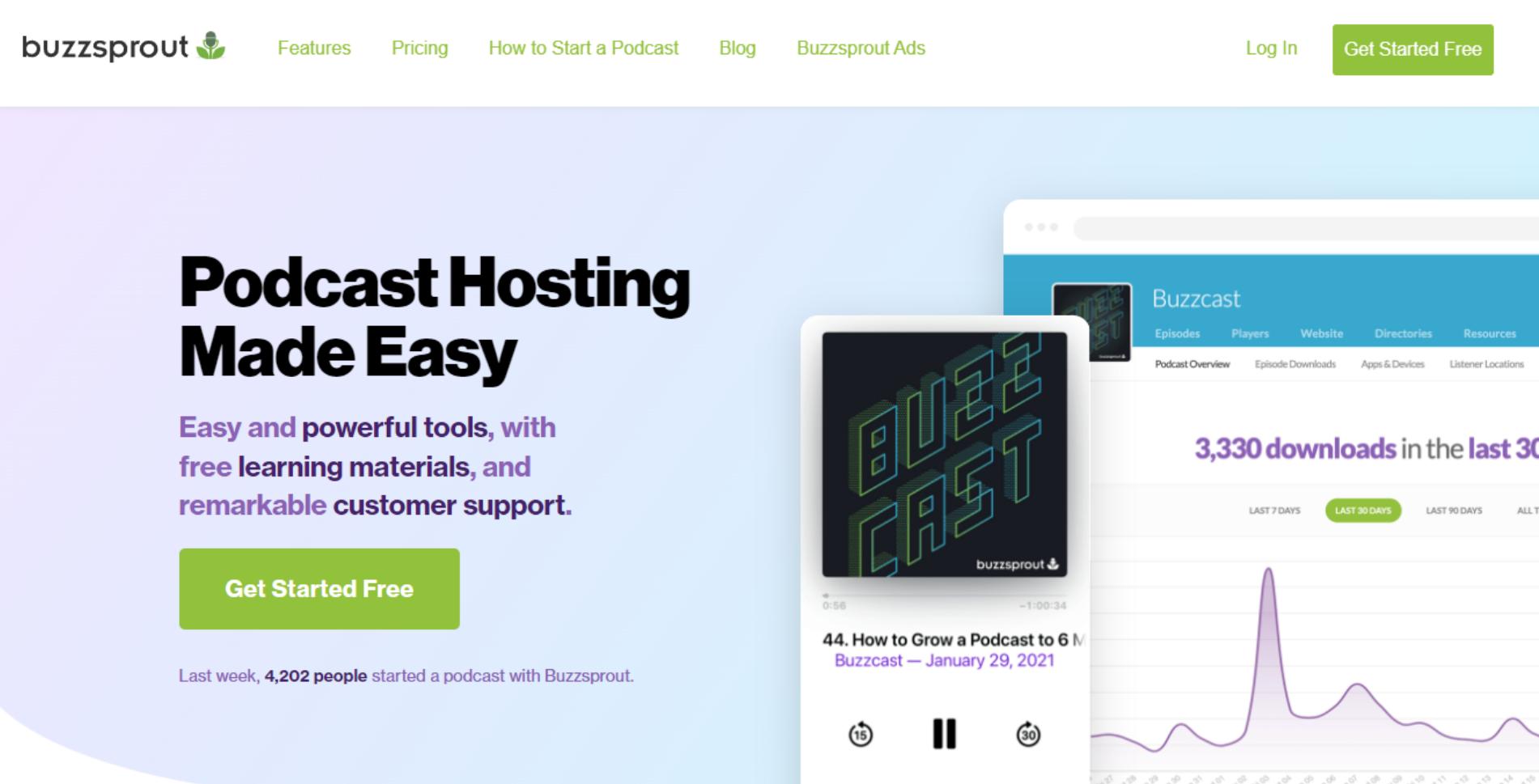
Best Ai tool to convert news into podcast

- Helps to grow podcasts audience
- Creates High-quality and professional-sounding voice recording
- Background voice remover

02

Buzzsprout:

www.buzzsprout.com



Best Known For:

Cloud -based podcast hosting

- Cloud based podcast hosting solution.
- Create and market your podcast.
- Podcast hosting, analytics, and monetization.

03

Descript:

www.descript.com/podcasting

The screenshot shows the Descript website. At the top, there is a navigation bar with links for Product Tour, Features, For Work, Resources, Pricing, Sign In, and a prominent 'Sign Up' button. The main headline 'It's how you make a podcast' is displayed in large, bold, black font. Below it, a subtitle explains: 'Descript saves podcast creators from the technical drudgery of audio and video editing — so they can focus on making great content.' A blue 'Get started →' button is centered below the subtitle. At the bottom, there is a video thumbnail for 'Descript Podcast Studio' featuring a woman with red hair. The thumbnail includes icons for 'Watch later' and 'Share'.

Best Known For:

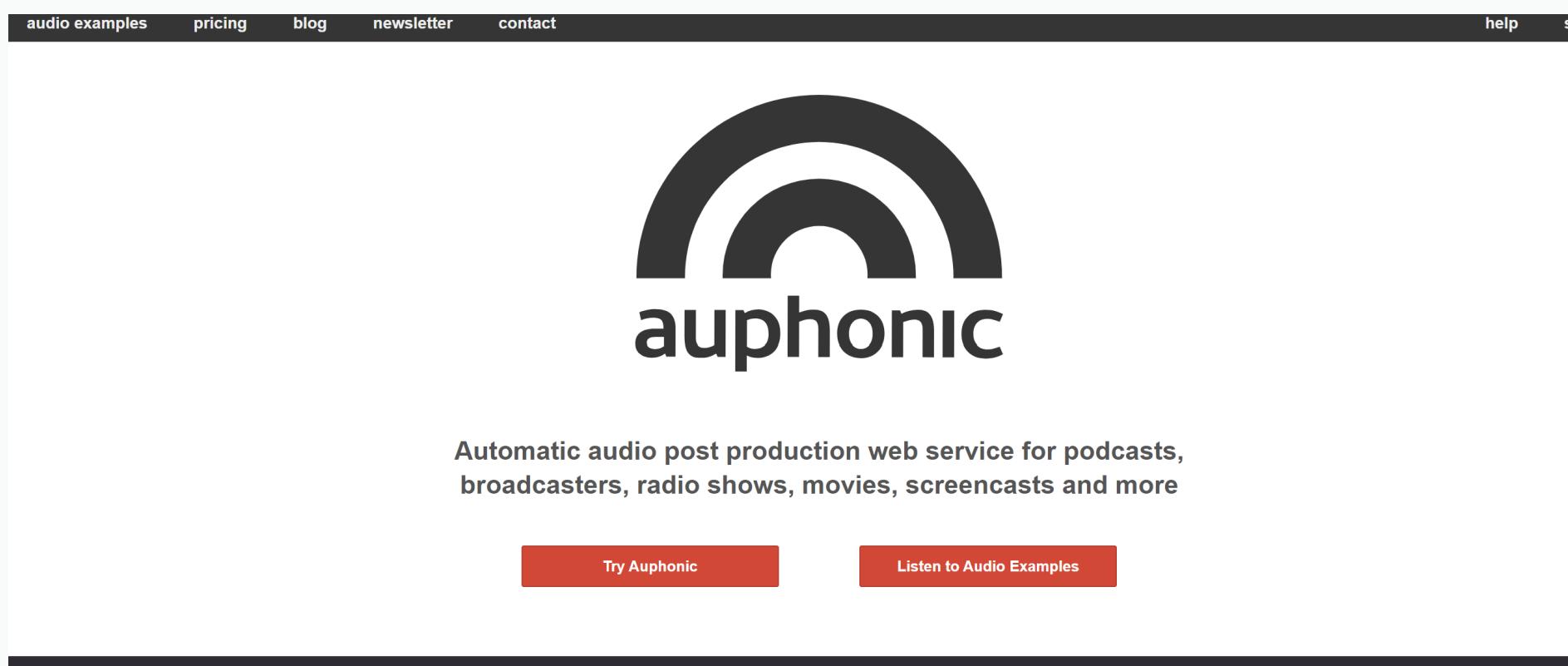
Powerful all in one multimedia editor

- Multitrack audio editing.
- Identifies filler words, cleans them up to make conversation easier.
- Best screen recorder.

04

AUPHONIC

auphonic.com/



Best Known For:

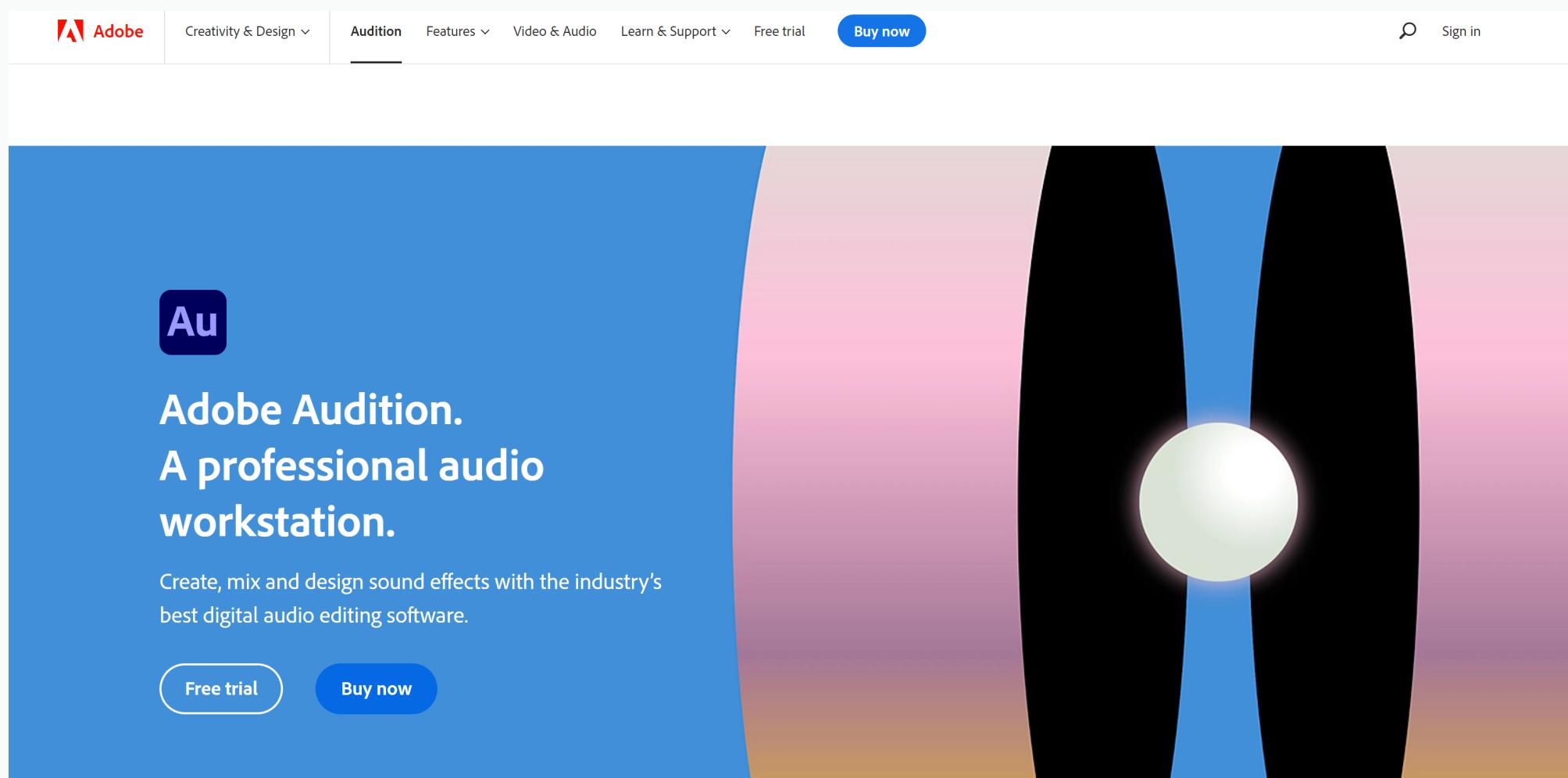
Best non-destructive audio editor and recorder.

- Speech Recognition and transcript editor
- Automatic flawless video editor
- Leveler ensures that the loudness balances out.

05

ADOBE AUDITION

www.adobe.com



Best Known For:

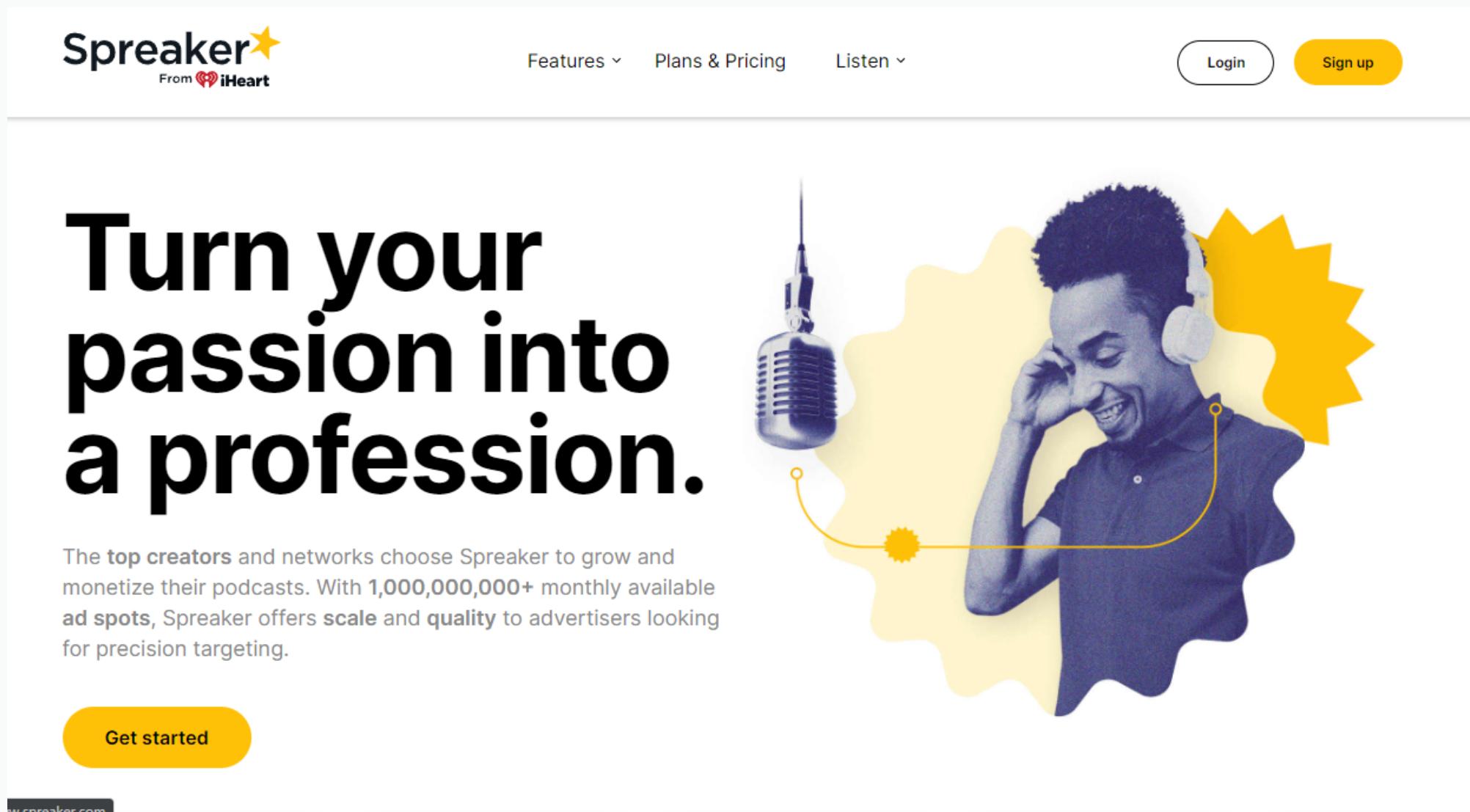
digital audio workstation.

- Best audio editing.
- Most versatile and powerful tool for improving audio.
- Platform to record.

06

Spreaker

www.spreaker.com



The image shows the homepage of the Spreaker website. At the top, there is a navigation bar with the Spreaker logo (a yellow star with 'Spreaker' in white), 'Features', 'Plans & Pricing', 'Listen', 'Login', and 'Sign up'. The main headline is 'Turn your passion into a profession.' Below it, a sub-headline reads: 'The top creators and networks choose Spreaker to grow and monetize their podcasts. With 1,000,000,000+ monthly available ad spots, Spreaker offers scale and quality to advertisers looking for precision targeting.' A 'Get started' button is located at the bottom left. To the right, there is a graphic of a smiling man wearing headphones, connected by a yellow line to a microphone, set against a yellow gear-shaped background.

Best Known For:

Full stack solution for audio publis

- Spreaker is a '360 podcasting tool'.
- Best for mid-range podcasters with a bigger budget to spend.
- Covers all the bases.

@thesurojitmahato

Chatbot Ai Tools ➤

01

ATSPOKE

www.atspoke.com/

The screenshot shows the homepage of the atSpoke website. At the top left is the 'atspoke.' logo, and at the top right is a 'Login' link. The main title 'Okta + atSpoke' is centered in a large white font. Below it, a message states: 'Okta acquired atSpoke in August, 2021. The atSpoke product is no longer available and will become part of Okta's upcoming IGA offering.' Further down, another message reads: 'If you are an atSpoke customer, please reach out to your atSpoke support contact to learn more.' At the bottom, there are four white buttons with blue text: 'Support Documentation', 'Contact Support', 'Product Status', and 'Announcement'.

Best Known For:

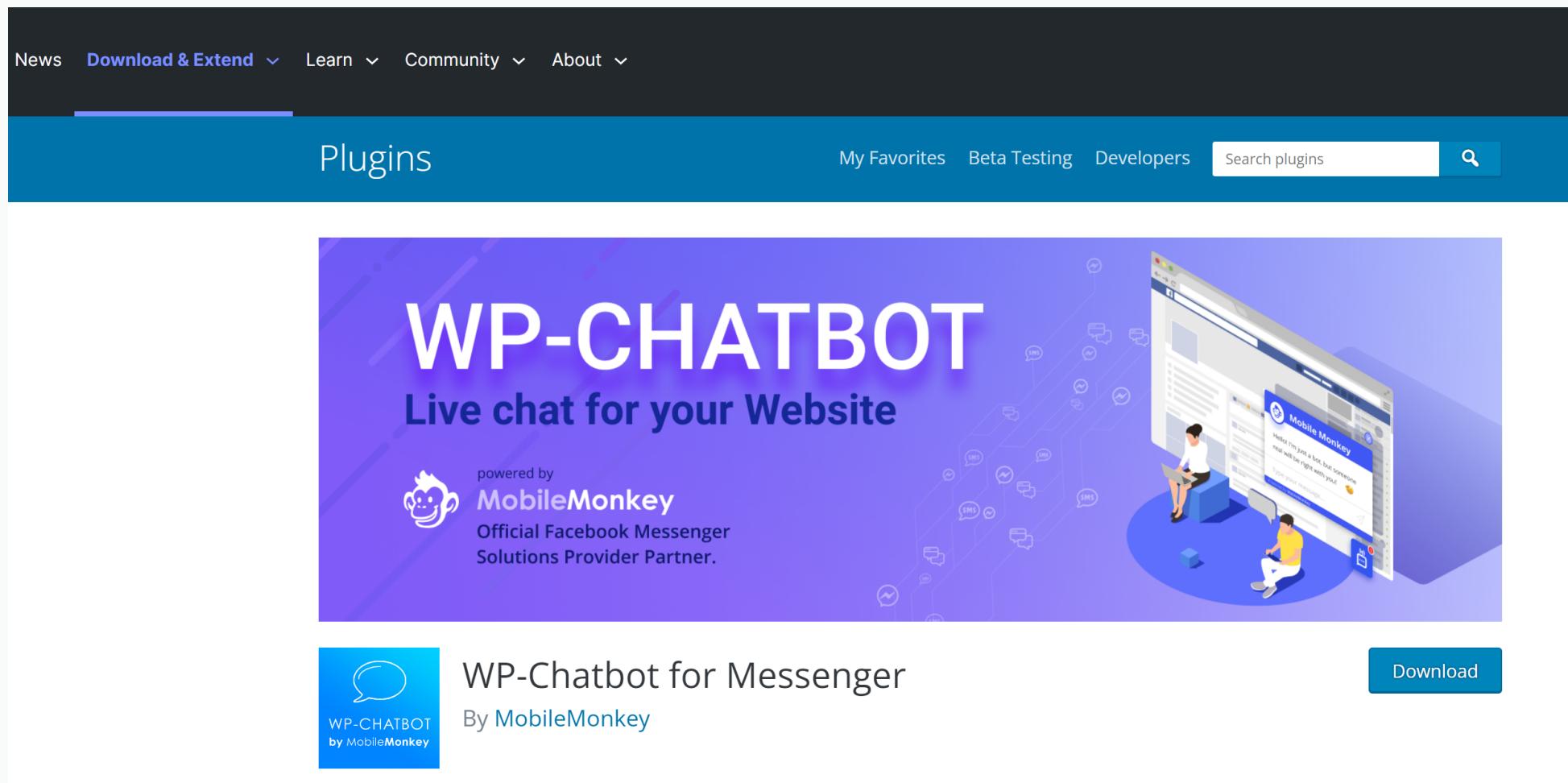
Trustworthy data from Google.

- Provides omnichannel service (email, chat, sms service)
- Helps in reporting and also in analytics.
- Workflow configuration

02

WP-CHATBOT

wp-chatbot/



Best Known For:

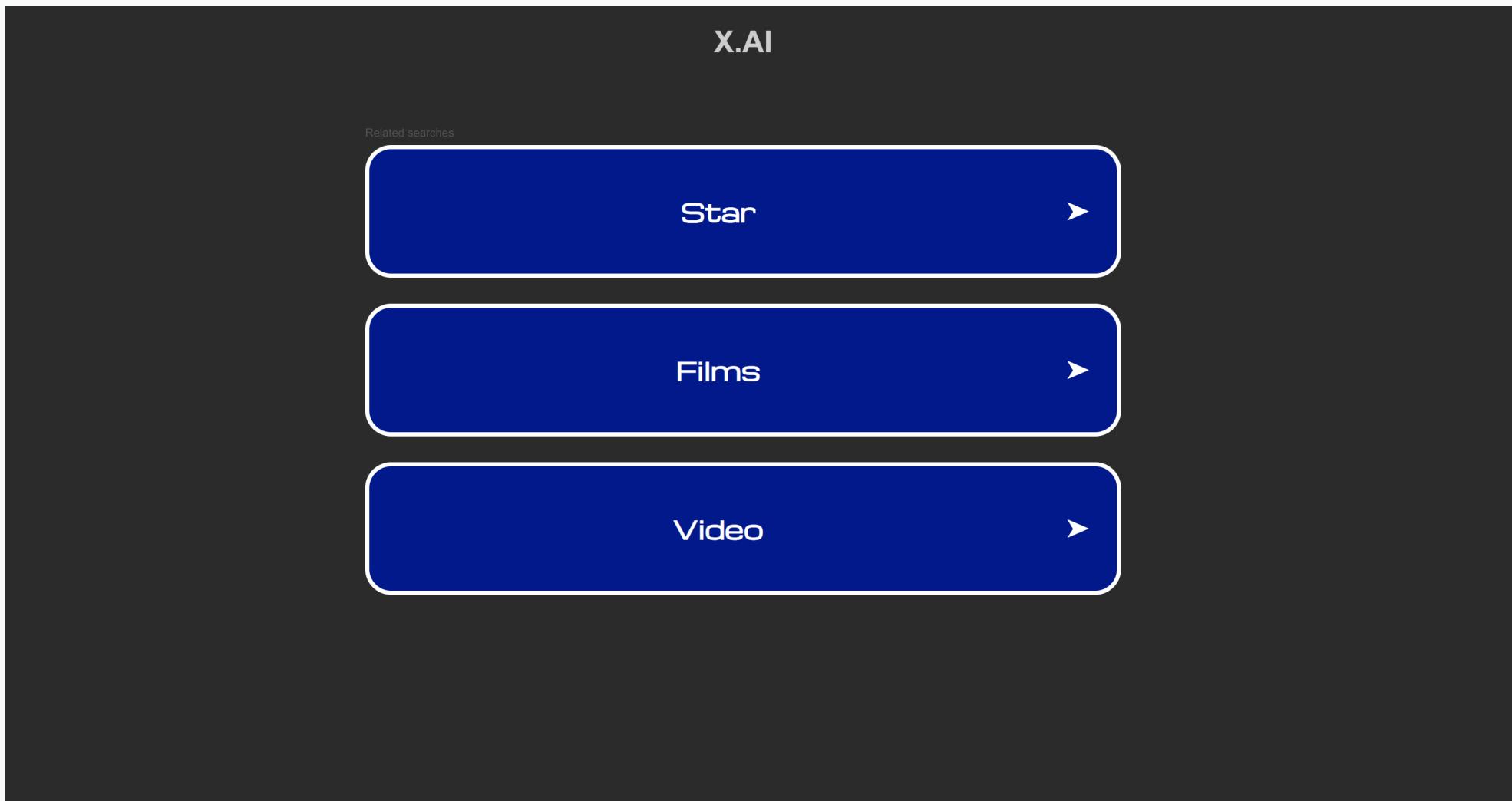
Plugin for WordPress.

- One -click install wordPress.
- Integration with your Facebook business page.
- Custom greeting.

03

X.AI

<https://x.ai/>



Best Known For:

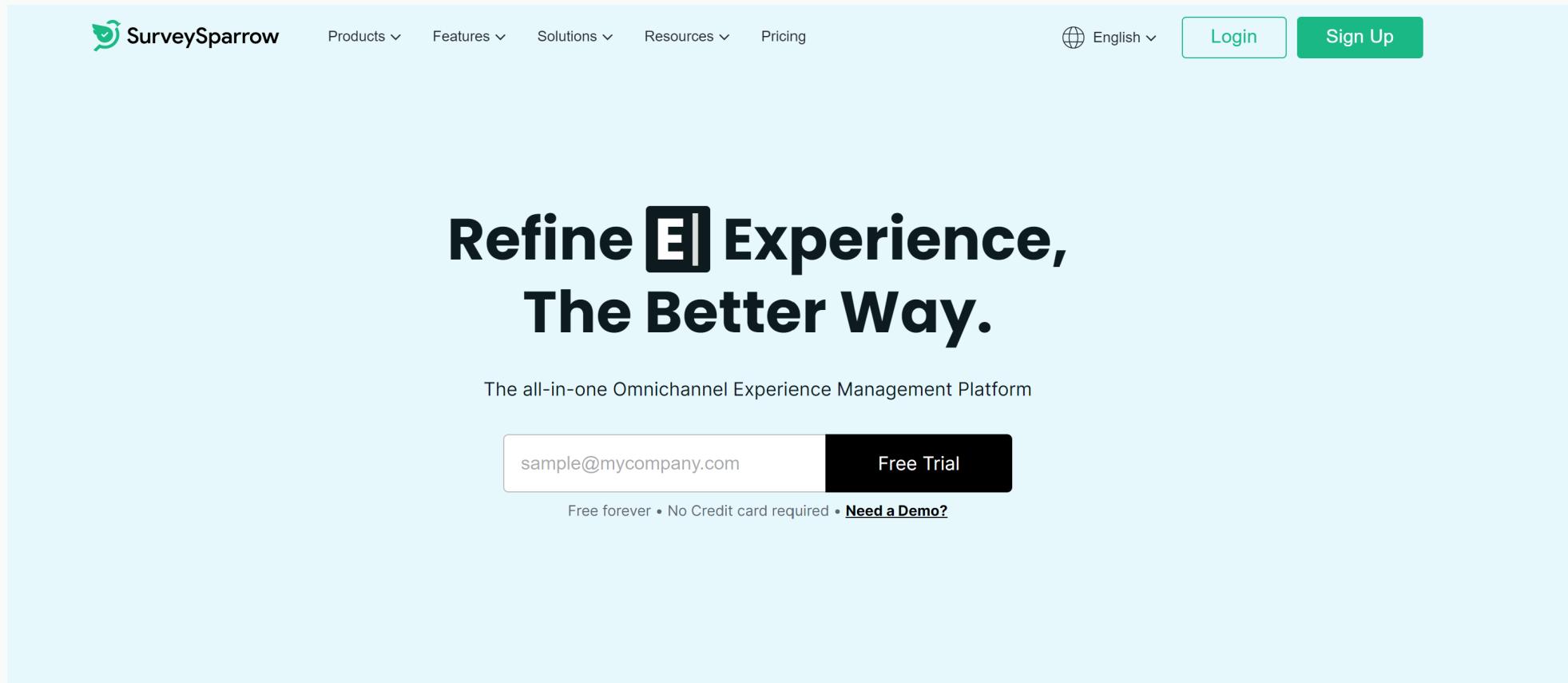
Independent meeting Scheduler

- Meeting scheduler and Meetingtracker
- Auto-responder
- Google Calendar integration

04

SURVEY SPARROW

surveysparrow.com/



Best Known For:

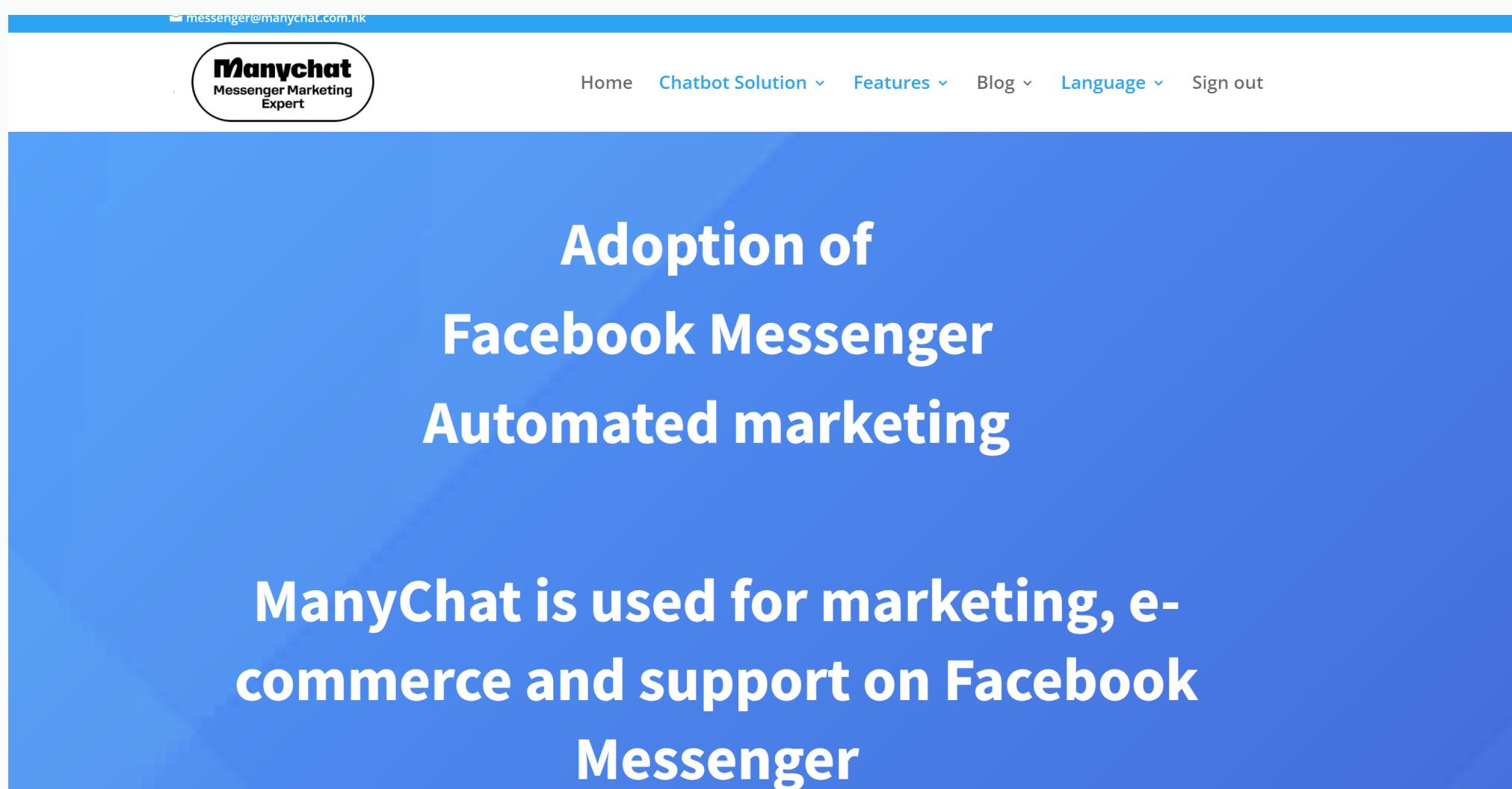
Cloud-based feedback survey tool

- Customized conversational surveys
- Subaccounts and multiple users
- Multi-language surveys

05

MANY CHAT

manychat.com



Best Known For:

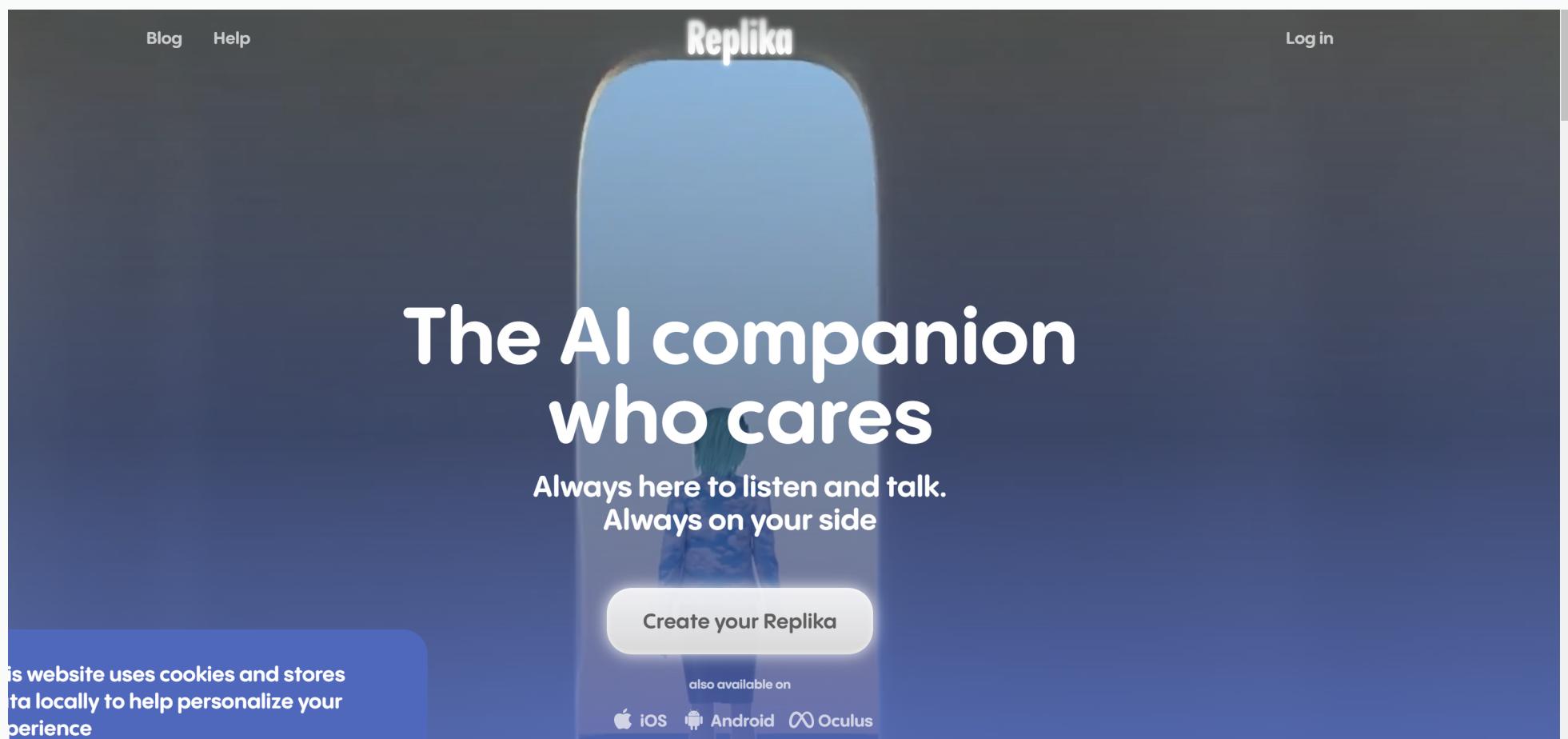
Facebook Messenger Chatbox

- Drag-and-drop interface to build bot.
- Integrations with Shopify, Google Sheets, MailChimp, HubSpot, Convert Kit, and Zapier.
- No coding required.

06

REPLIKA

replika.com



Best Known For:

Personal chatbot Campanion

- Messaging and voice recognition.
- iOS and Android Ai apps.
- Customizable avatar.

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Social Media

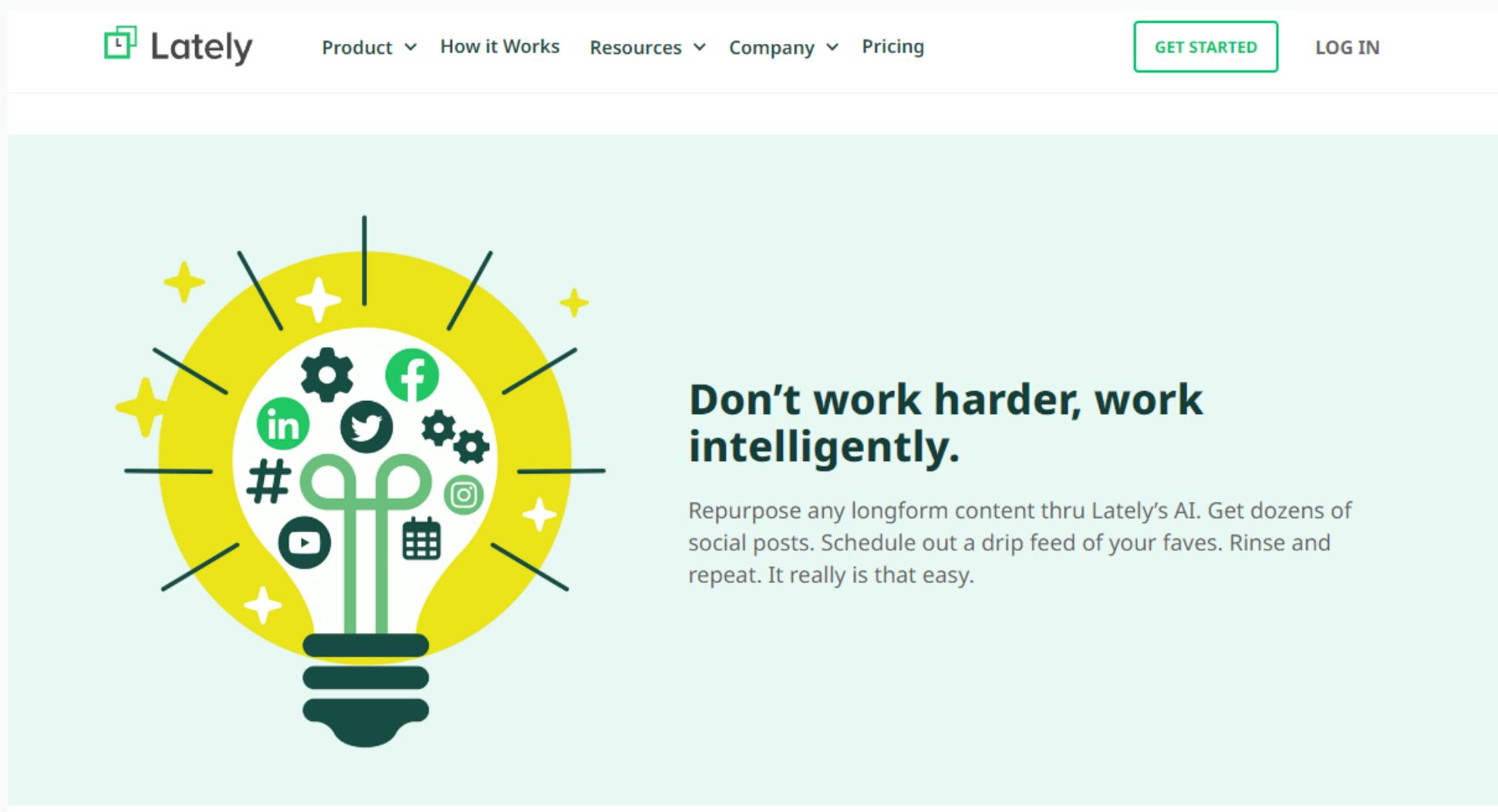
Ai Tools



01

Lately

www.lately.ai



Best Known For:

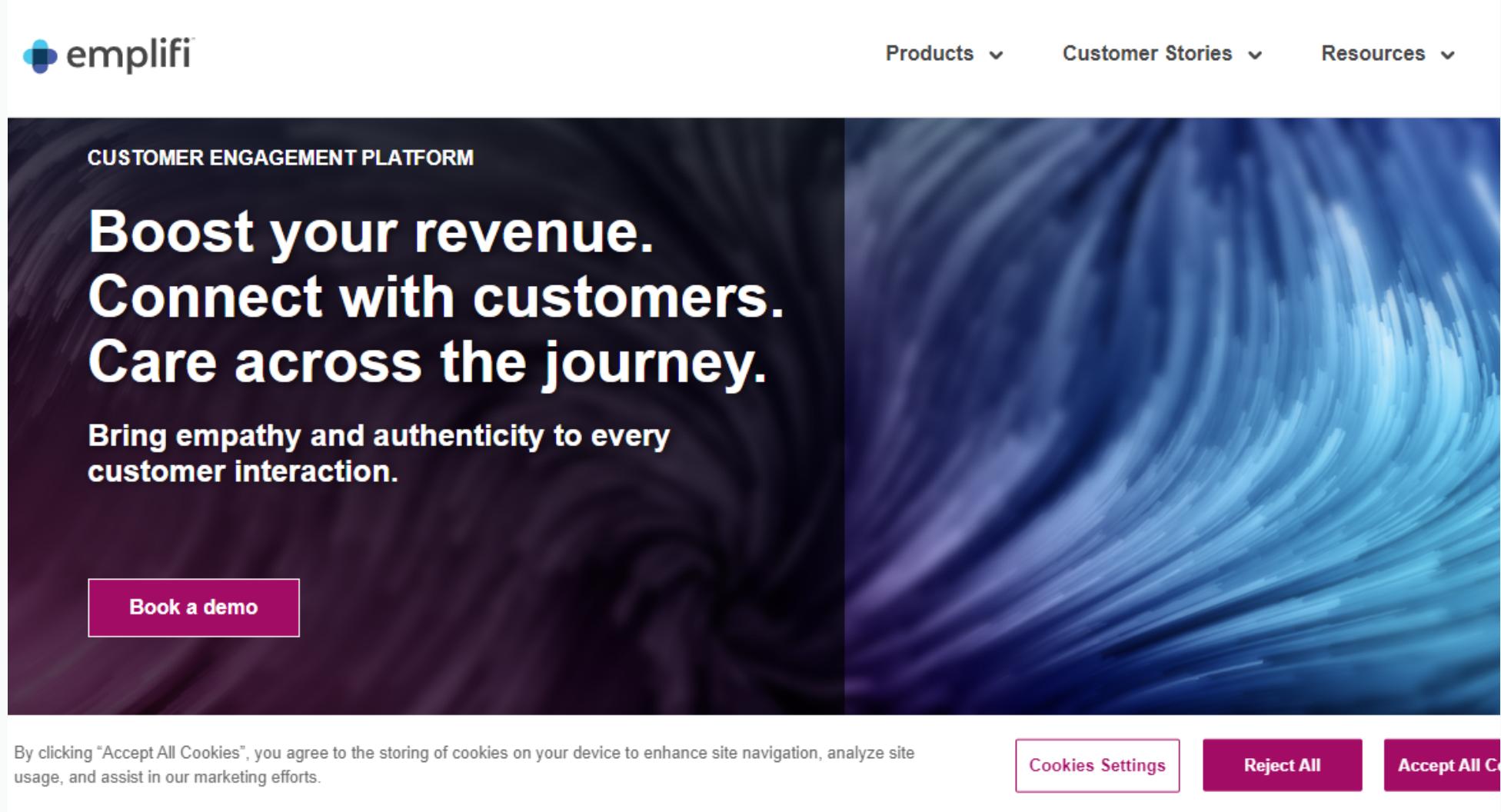
Dashboard of AI social media tools

- Creates organic social media content.
- Schedule social media posts
- Analyze metrics across channels

02

Emplifi.io

emplifi.io



Best Known For:

Analysis social media trends; channel growth, engagement.

- Influencer dashboard tool
- Advanced audience insights
- Multi-channel management

03

Buffer

buffer.com

The screenshot shows the Buffer homepage. At the top, there's a navigation bar with the Buffer logo, 'Tools' (dropdown), 'Channels' (dropdown), 'Pricing', 'Blog', 'Log in', and a prominent blue 'Get started now' button. Below the navigation, a large headline reads 'Grow your audience on social and beyond'. A subtext below it says: 'Buffer helps you build an audience organically. We're a values-driven company that provides affordable, intuitive, marketing tools for ambitious people and teams.' Two buttons are present: 'Get started now' and 'Watch video'. To the right of the text is a central illustration of a person with arms raised, surrounded by various social media icons like TikTok, Instagram, Facebook, LinkedIn, Twitter, and Pinterest, along with other symbols like a stack of coins, a banknote, and a heart.

Best Known For:

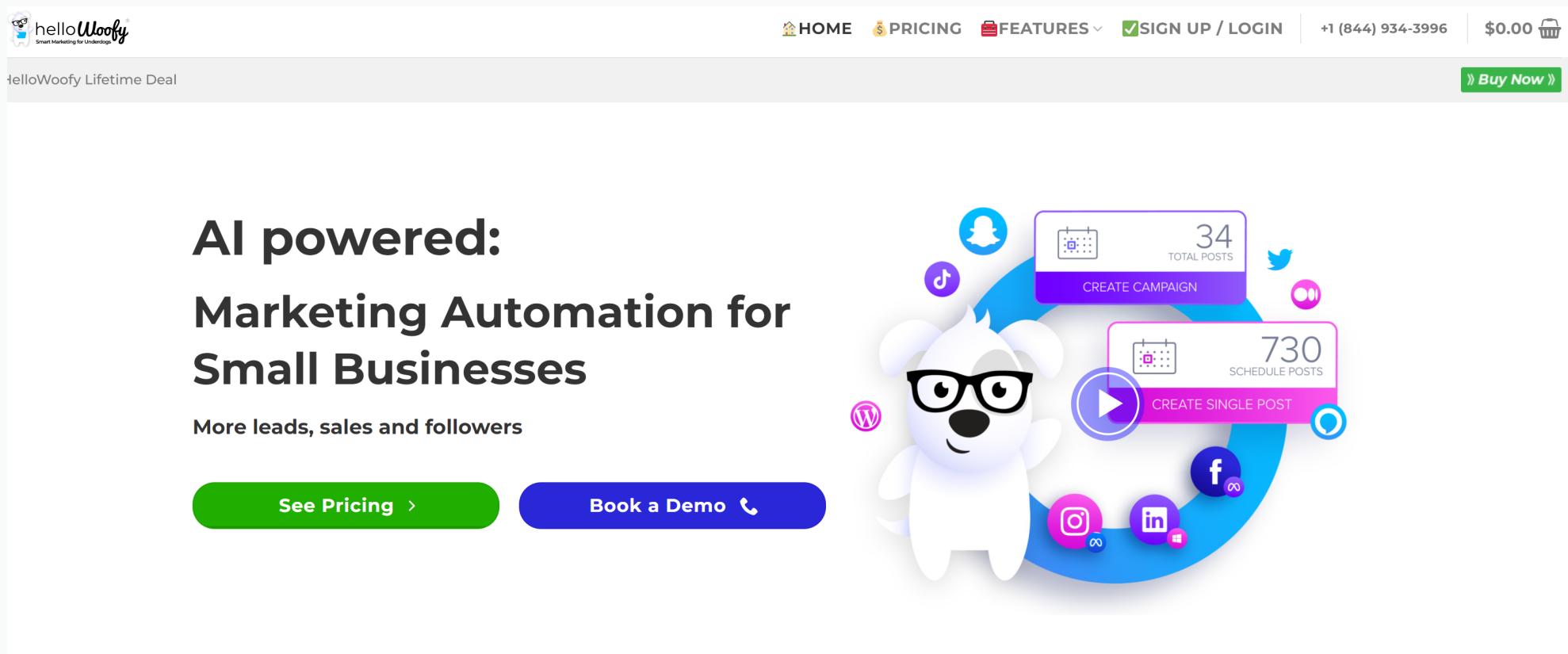
AI-powered social media tool

- Social media scheduling and analytics.
- Provides suggestions for posting times.
- Helps you build an audience organically.

04

HelloWoofy

Hellowoofy.com



Best Known For:

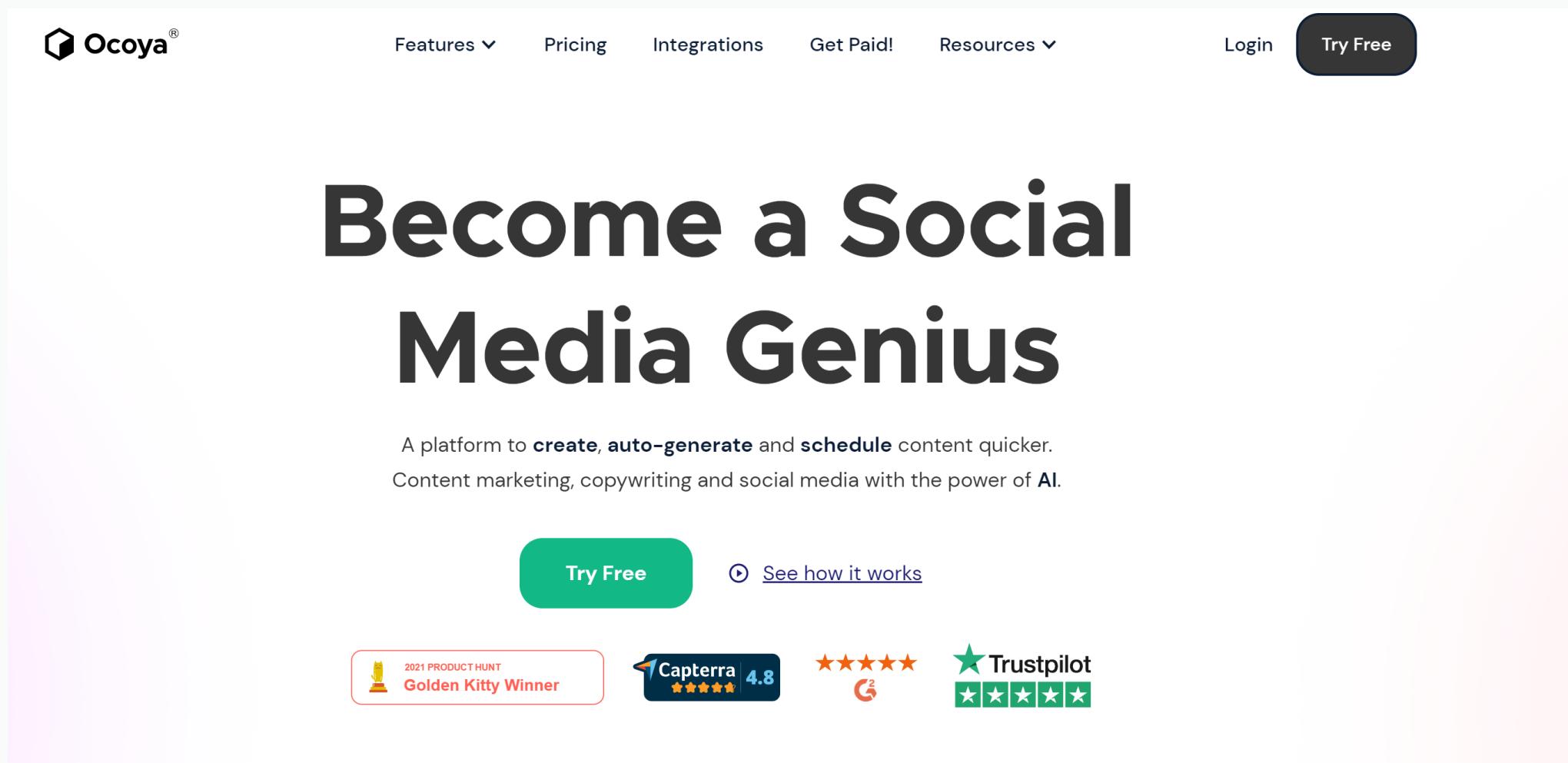
Cloud-Based Social media platform

- Transcribe words from graphics into social media posts
- Add engaging emojis automatically
- Autocomplete blog or social media posts

05

Ocoya

Ocoya.com



The screenshot shows the Ocoya homepage. At the top, there's a navigation bar with links for Features, Pricing, Integrations, Get Paid!, Resources, Login, and a prominent 'Try Free' button. The main headline reads 'Become a Social Media Genius'. Below it, a subtext says 'A platform to **create**, **auto-generate** and **schedule** content quicker. Content marketing, copywriting and social media with the power of AI.' There are two calls-to-action: 'Try Free' and 'See how it works'. At the bottom, there are three badges: '2021 PRODUCTHUNT Golden Kitty Winner', 'Capterra 4.8', and 'Trustpilot 4.8'.

Best Known For:

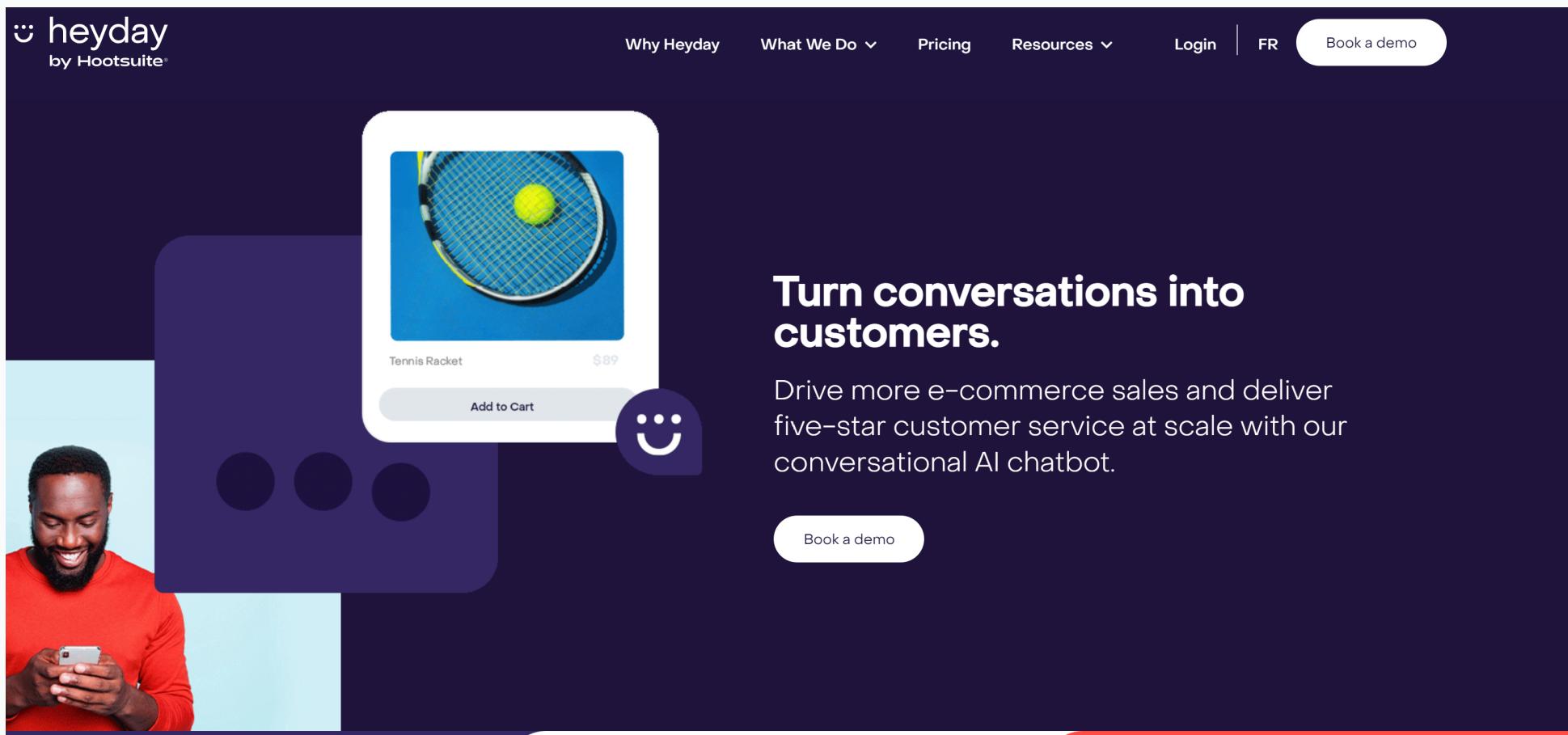
Content marketing Solution

- Great application for community management
- User-friendly that helps to boost Social media content.
- Marketing automation tool.

06

Heyday

heyday.hootsuite.com/



Best Known For:

Customer messaging Platform.

- Feedback Management
- Multi-Channel Data Collection
- Lead Nurturing

Find This Helpful?

Like, Comment & Share.

Do You Want To Learn Digital Marketing?

I run a 28 Days Digital Marketing workshop.
It's Live, Online & Recordings are shared.
Trained 5000+ people so far.

New Batch Starts - 26th Feb

**Visit My Profile
For More Details**

