

Off-Page SEO Checklist



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Quick Note :

New Batch (14) of the 28 Days Digital Marketing Workshop starts on April 30th, 2023.

This time we have included Chat GPT as a training module and made the course more intense.

Workshop includes LinkedIn Writing Challenge, CANVA competition, SEO Group Activity, & Live Project.

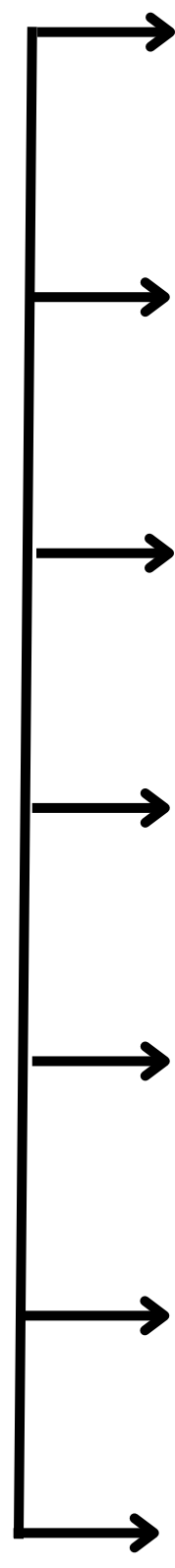
We have started registrations. Visit my profile for more details.

P.S. - All sessions are Live & Recordings and Study Material are shared. 5000+ people have taken the workshop in the last 2.5 years.

What is Off Page SEO ?

Off Page SEO is all about building backlinks around the internet to improve ranking of keywords

7 Link Building Techniques

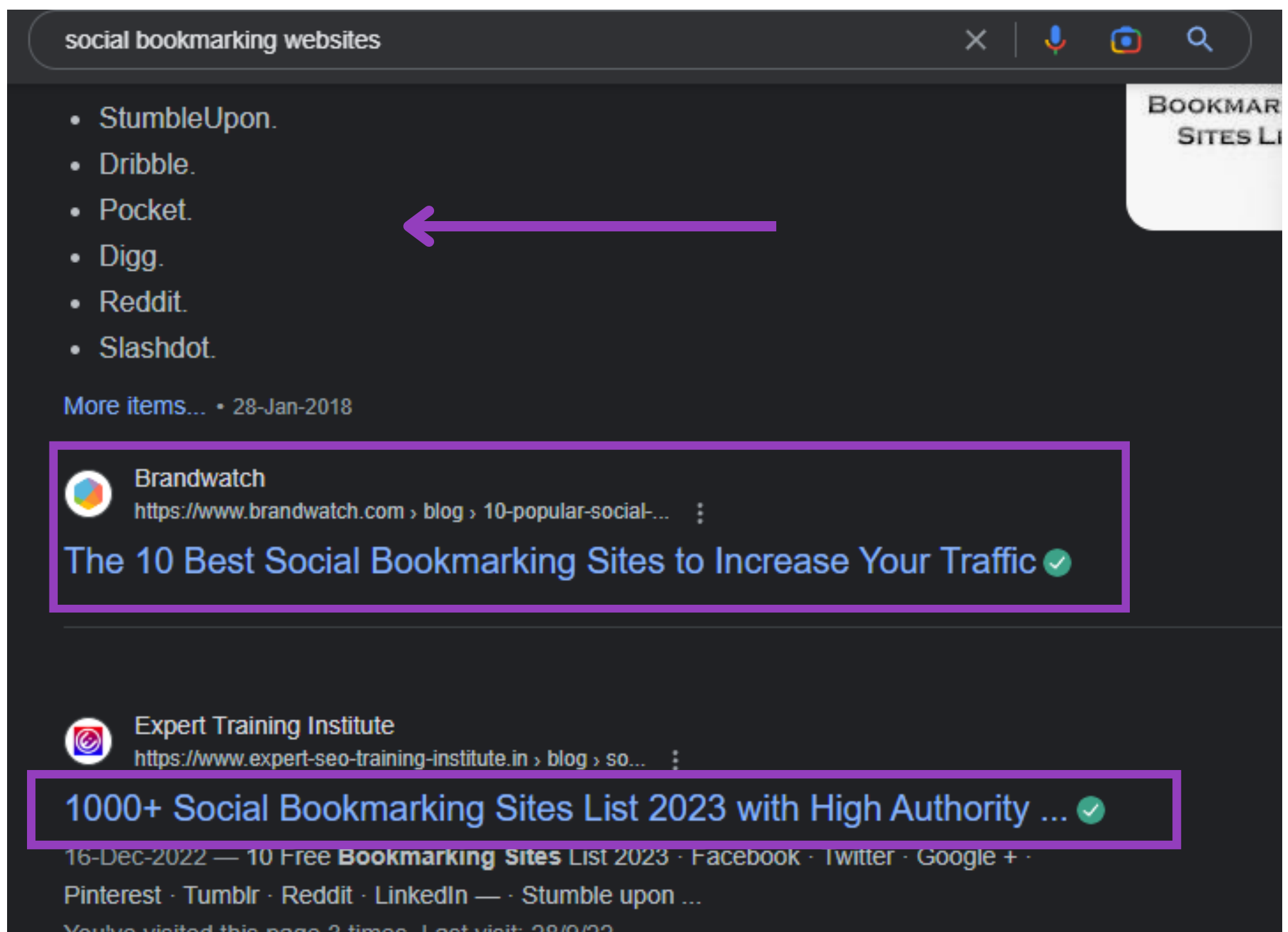
- 
- Social Bookmarking.
 - Guest posting.
 - Image Submission.
 - Social Group sharing.
 - Quora Backlinks.
 - Reddit Backlinks.
 - Web 2.0

Social Bookmarking

Bookmark a webpage from your site to a social bookmarking site.

This helps users to find your site and visit it.

You have to first **search for social bookmarking websites** on search engine



Select websites with high domain authority and spam score less than 5 %

(Data sourced from website seo checker)

Website Authority - Check all URLs on single click - Sign up											
URL	DA	PA	TB	QB	PQ	MT	SS	OS	Age	DH	MD
https://linktr.ee/	93	75	720K	47K	6%	8	1%	71%			

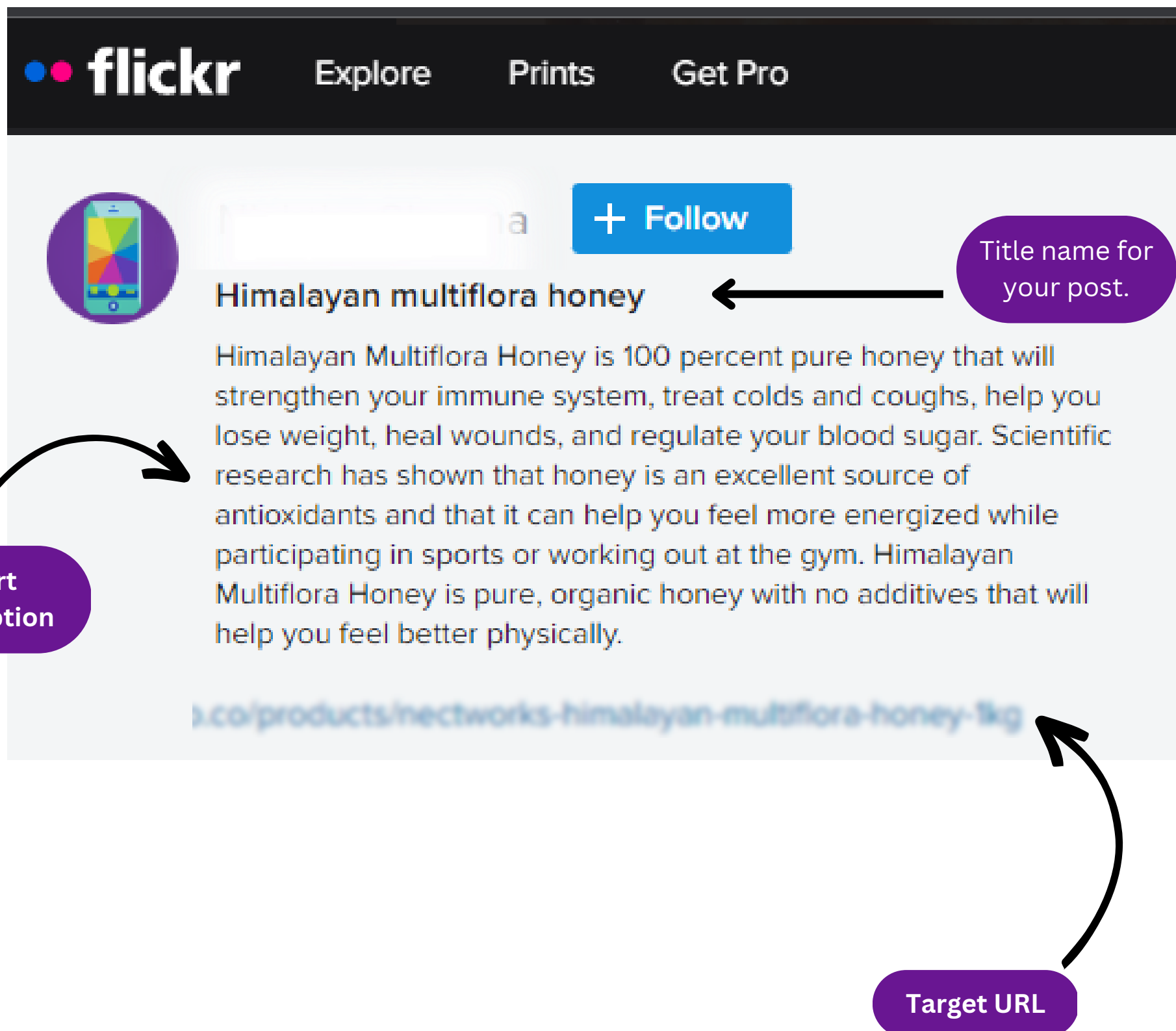
Domain Authority

Spam Score

Once you have selected your website create a post that includes:

- Your **target URL** (can be product URL , article URL, or web page URL)
- **Title name** for your post.
- **Short description** explaining what your post is about (**50 to 100 words**).

Example:



Guest Posting

Publish blogs on high domain authority websites with a link to your article/website.

Find your niche-relevant guest post sites by using Google search operators like:

- “your target keyword” + “this is a guest post by”
- “target keyword” + “this is a guest contribution”
- “your target keyword” + “guest column”
- “your target keyword” + “guest post”
- “your target keyword” + “contributing writer”
- “your target keyword” + “contributing author”

Example



Example:

“affiliate marketing” + “this is a guest contribution”



All

Images

News

Videos

Books

More

T

About 1,320 results (0.42 seconds)

[https://problogger.com › a-3-step-blueprint-for-smart-a...](https://problogger.com/a-3-step-blueprint-for-smart-affiliate-marketing/) ⋮

A 3-Step Blueprint for Smart Affiliate Marketing - ProBlogger

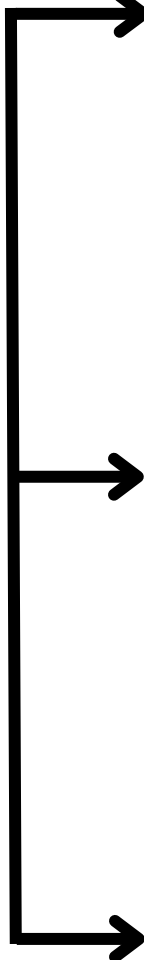
Nov 9, 2015 — This is a guest contribution **from Anil Agarwal**. ... We all know affiliate marketing is a great income source for most successful online ...

[https://problogger.com › in-brief-are-you-making-the-mo...](https://problogger.com/in-brief-are-you-making-the-most-of-the-amazon-affiliates/) ⋮

In Brief: Are You Making the Most of the Amazon Affiliates ...

Jan 28, 2016 — This is a guest contribution from **Joy Allford**. ... Monetizing with advertising such as Google AdSense; Affiliate marketing.

**After you find your website,
approach your guest Guest Blog
Targets by:**

- 
- Reaching out through e-mails
 - Leave longer feedback/ideas to a blog post via email.
 - Interact with their social media accounts.

Once you get the **blogging access** start by:

- **Brainstorm ideas**, and get them approved.
- **Start creating content** while keeping SEO in mind.
- Focus on **Readability**
- Add **custom Images** in the blogs.
- **Include a link to your site** in your contributed piece.

Example:

ahrefs blog

Brought to you by [Ahrefs](#), a data-driven marketing toolset powered by a huge index of backlinks, keywords and content

CONTENT MARKETING

The Proven Formula for Doubling Your Blog Traffic in 3 Months (Without Creating New Content)

Nat Eliason • June 21, 2018 • 219 shares • 24 Comments

Guest post

Most blogs aren't reaching their traffic potential, and yours might be one of them.

When I started [Growth Machine](#), I thought the most valuable service we could offer businesses was to develop content marketing strategies to help them grow their traffic (and sales).

What we quickly realized, though, was that there are two problems with this from-scratch approach:

1. **Starting and growing a blog from scratch is SLOW.** Waiting six or more



Nat Eliason

Nat is the founder of [Growth Machine](#), where he puts his SEO chops to work for a variety of clients and writes about what he's learned along the way.

Image Submission

Involves posting images related to your website/niche on different image-sharing or submission sites.

Examples of Image submission websites:


Pinterest or Flickr etc.

Find your image sharing website on search engines

image submission sites

S.No.	Image Submission Site	DA
4	mediafire.com	95
5	photos.google.com	95
6	dropbox.com	95
7	in.pinterest.com	94

98 more rows

Techasoft

https://www.techasoft.com › post › top-100-free-high-da...


Top 100+ Free High DA PA Image Submission Sites 2022 ✓

?

About featured snippets •

!


Feedback

Expert Training Institute

https://www.expert-seo-training-institute.in › blog › i...

150+ Image Submission Sites List 2023 - High DA [Updated] ✓

16-Dec-2022 — The Highly Popular Free **Image Submission/Sharing Sites** Include: Facebook; Pinterest; Google+; Tumblr; Flickr; Instagram. Targeting Right ...

The Web Hospitality

https://www.thewebhospitality.com › image-submissio...

Top 60+ Image Submission Sites 2023, Free High DA PA - TWH ✓

After finding your website **create a post that includes:**

- **Image**, that is related to your topic.
- Your **Target URL**.
- **Title** name for the post.
- **Short description** explaining what your post is about.

Example:

Target URL

Title name for your post.

Pinterest

Today

Watch

Explore


Search for easy dinners, fashion, etc.

Log in

Explore >

Food And Drink

<



...

From save.co

Organic Himalayan Honey.

In India's northern Himalayan area, which is free of pollution and covered in dense forests, multiflora honey is produced. It is the perfect location for bees since there is a s... More

n

nishtha sharma

0 followers

Healthy Sweeteners

Quick Energy

Honey Benefits

Pure Honey

Energy B

More information...

Comments

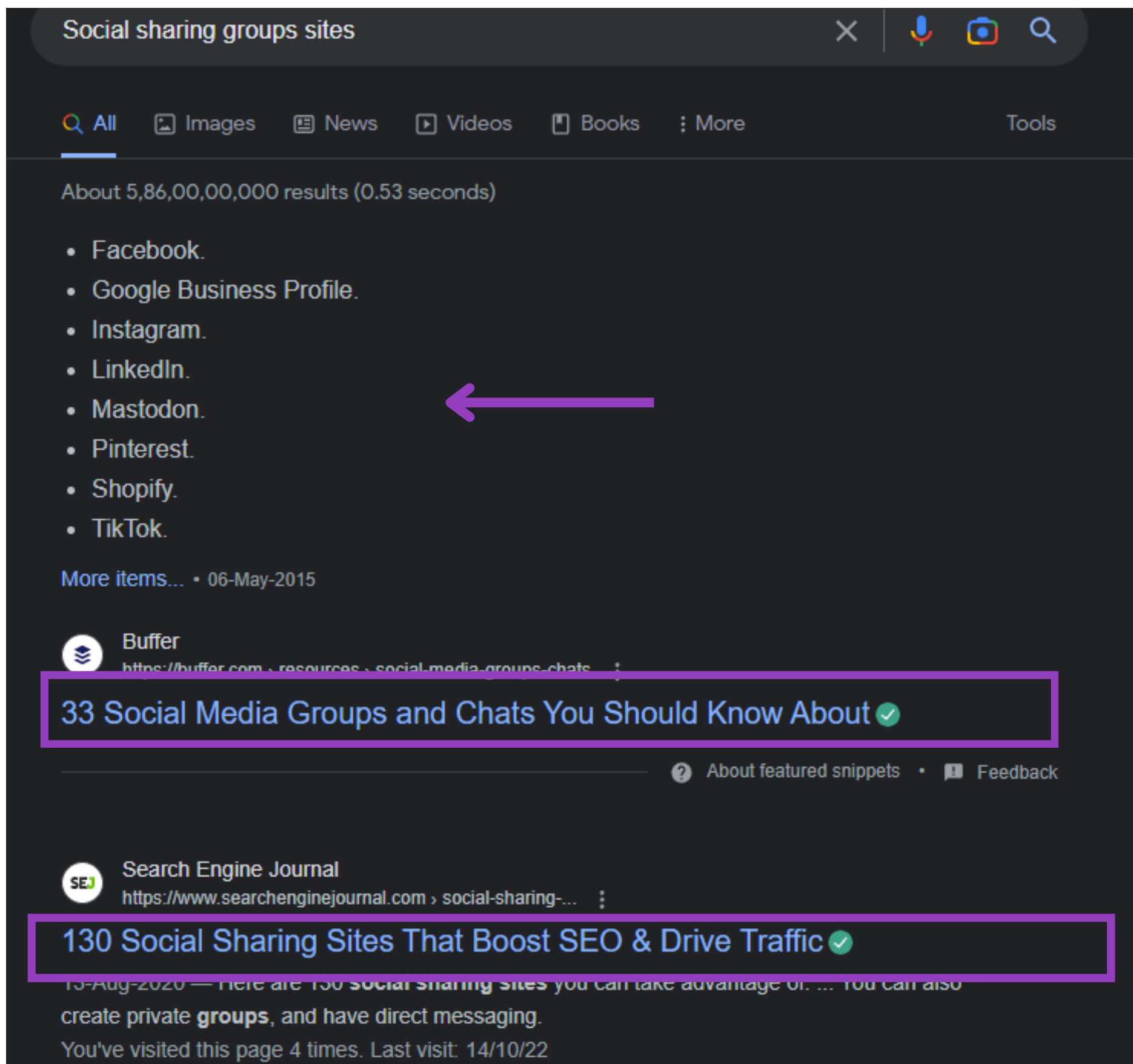
Image

Short description

Social Group Sharing

Share your content on different on a social sharing groups like Facebook groups or LinkedIn groups.

Find your social group sharing group and create your account on the platform



After selecting a platform, Choose a group to interact which is related to your niche, then Create a post with:

- **Image**, that is related to your topic.
- Your **Target URL**.
- **Title** name for the post.
- **Short description** explaining what your post is about.

Example:

facebook

Email or phone

Password

Log in

Group by Organic Karnataka Farmers Association

Organic Food Market

Public group · 11.8K members

Join Group

Short description



Aarveda Sharma
13 September 2022 · 🌐

Laurik is designed under the simple philosophy that food is medicine. By nourishing with super nutrients and Laurik-infused ingredients, we can transform our health when we include this in our daily routine. Helping you feel your best is better health for all. Bamboo shoot extract is a concentrated form of the natural sap in a bamboo shoot. It is a potent antioxidant. This helps control damage to the skin, which is caused by the free radicals. Moreover, this bamboo shoot extract contains a good amount of silica. Silica is vital and beneficial for helping to make healthy and glowing skin.



Sachet

Laurik Skin Care Shots for Men with Plant-based Nutritional Protein for Glowing and Healthy Skin (Pack of 15 Sachets - Coffee Flavour)



Like



Comment



Share

Image

Target URL

5 Quora Backlinks

Social question-and-answer website that can help you build backlinks to your website.

To create backlinks on Quora:






- First, **create your account** on Quora.
- **Fill in all the necessary details** to get started.
- **Use the search options** to look for questions related to your topic.
- Keep the **answers short and concise**.
- Try to **add your target link** at the end of your post in an anchor text.

Example:

Search your question here





Quora



Search Quora


Try Quora+



Add question

Where can I buy good quality raw organic honey in India?

...



PGDM in Bachelor of Commerce with Honours & Marketing, MIT School Of Distance Education (Graduated 2021) · Sep 29

Many of us get jittery just thinking about honey, and it goes without saying that it is sweet. But it gives every beverage that unique touch. It is the ideal gift from nature for each of us who enjoys delicious things. The fact that it is healthy and nutritious is nature's way of showing concern.

But let's talk about **Himalayan Multiflora Honey** right now.

Multiflora honey is produced in India's northern Himalayan area, which is free of pollution and covered in dense forests.

It is the perfect location for bees since there is a sufficient supply of unpolluted, clean water, a suitable climate, and other favorable living conditions that allow them to find a reliable nectar source for making honey.



Additionally, there are many herbal and medicinal plants in the northern woodland areas.



Using Himalayan Multiflora Honey Has the Following 5 Major Health Advantages:

1. Supports the Treatment of Respiratory Disease
2. It encourages restful sleep
3. Anti-inflammatory
4. lowering blood pressure and cholesterol levels
5. Manages Diabetes

Get your [Himalayan Multiflora Honey](#) for your better health. Eat healthy and stay healthy.

10 views





Question

Target URL

Reddit Backlinks

A discussion website where you can share links, images, videos, question-answers and text posts.

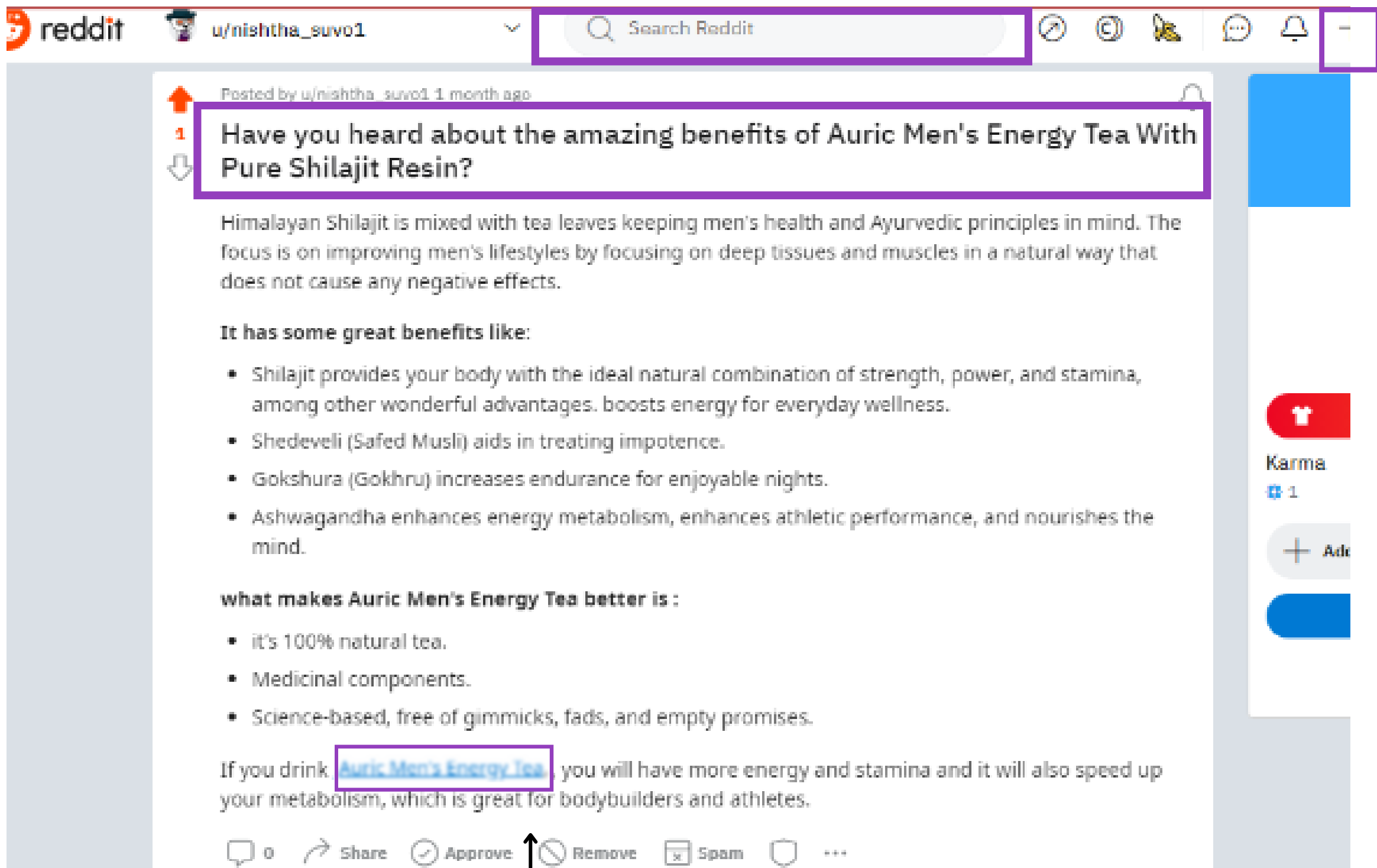
To create backlinks on reddit:

- First, **create your account..**
- **Fill in all the necessary details** to get started.
- Start by clicking on **create new post**, and frame a question.
- Keep the **answers short and concise.**
- **Add your target link** at the end of your post in an anchor text.

Example:

Search Question

Create Post



Target URL

Web 2.0

Create websites for free on many platforms like WordPress, Wix and publish content.

Main advantage of Web 2.0 is that **you will have full control over the content and backlinks** that will point back to your website.

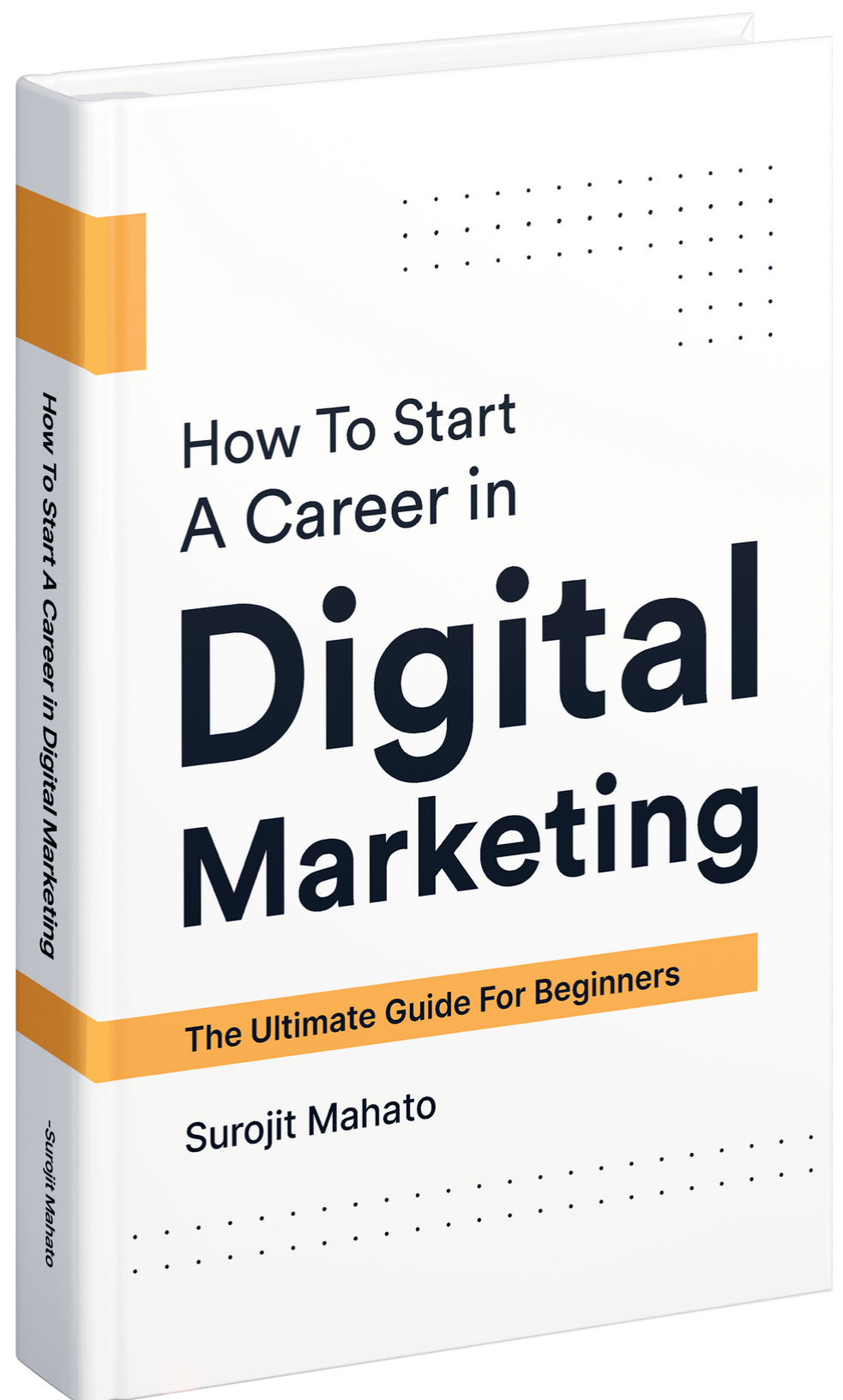
To create Web 2.0 backlinks:

- **Sign-Up on Web 2.0 platforms** like WordPress, Wix, Blogger or Weebly.
- Choose the **free version option** on the platform.
- Select a **domain name**.
(Example- **keyword.wordpress.com**)
- **Create pages** on your websites like a home page, About us page, blog page, contact page etc.
- **Start writing blogs** on your website and **add link back to your website**.

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(Link in Featured Section)

100% Practical | 9.6/10 Avg Rating | 4500+ Alumni | Weekend Batch



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Talks about #linkedintips, #contentwriting, #digitalmarketing, #entrepreneurship, and #personalbranding

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