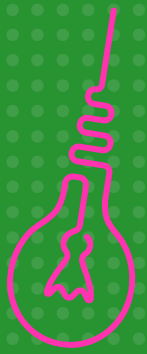


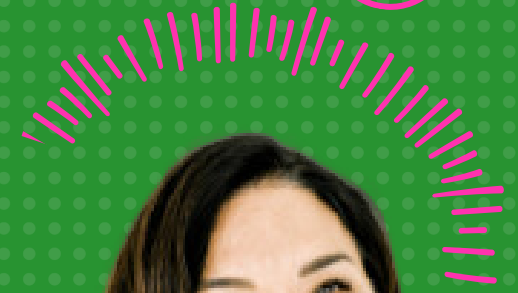
NOT the same OLD stuff



7 Steps

to Master

ChatGPT Fast



Key Strength
Written Content Creation

1

Understand ChatGPT's strengths and limitations



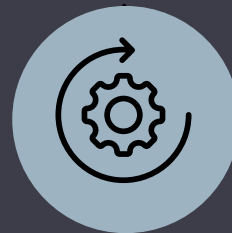
1. Strength

Generates human-like text and natural sounding content and outputs can be customized based on prompts
- strong translator



2. Limitations

Needs context and has limited understanding
Inconsistent response length
Factual inaccuracies



3. Token Window

GPT3.5 will begin to forget once you have exceeded 3000 words in your conversation (prompt + output) this is when it starts to "forget" and you will have to re-prompt certain details

GPT4 should be about 6,000 words



Create a marketing campaign for [our new fitness app] using the Hero's Journey, showcasing how the app transforms users into fitness heroes. Include a key message and visual concept for the campaign.

2

Tap into storytelling techniques



- Hero's Journey
- Emotional Storytelling
- Three Act Structure
- Problem Solution
- In Medias Res



AI memory retention, clarity of response, encourages creativity



Who are some famous people that have overcome adversity, how did they do it, and what specific actions did they take to overcome their challenges? Additionally, when did they first encounter these challenges, where did they find support, and how did they continue to persevere in the face of adversity? Finally, why do you think their stories are inspirational?

3 Use the "Five Ws" Approach (Who, What, When, Where, Why)



Why?

Enhances relevance of response and
↑ AI focus and complete responses



As a career coach, what specific strategies and preparation techniques should an individual follow to ensure a successful interview for the role of Director of Product Management within the consumer packaged goods (CPG) industry, while demonstrating industry knowledge, leadership skills, and showcasing their ability to drive product innovation and growth?

4 Expert-based interactions



- Digital Marketing Expert
- Time Management Consultant
- Sales Strategist
- Human Resources Advisor
- Leadership Mentor
- Data Analytics Guru
- Project Management Professional

Why?

Better leverage AI knowledge
Base = accuracy in responses

5 Keyword Strategy



Identify **important terms** first then include these in your prompt

Effective Communication
Empathy
Conflict Resolution
Healthy Boundaries
Personal Context

Model: Default (GPT-3.5)



What are the essential skills and strategies for maintaining strong interpersonal relationships, focusing on effective communication, empathy, conflict resolution, and setting healthy boundaries in both personal and professional contexts?

Why?

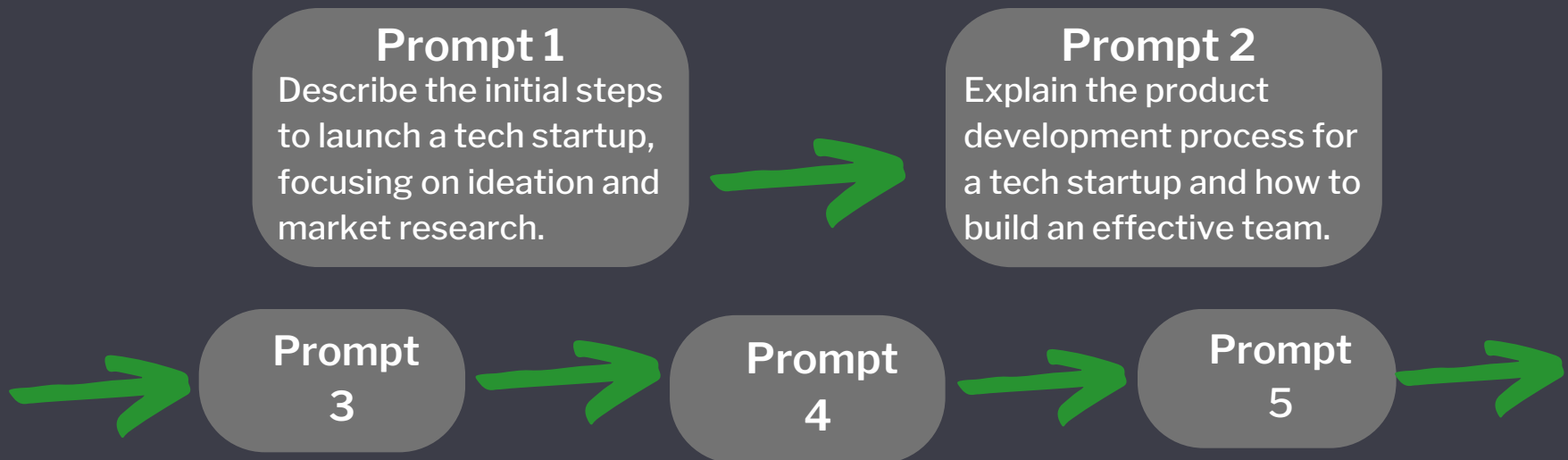
Improves AI efficiency, boosts response quality, supports customization

6 Step-by-Step Prompting



Why?

Don't **Overwhelm** ChatGPT = best output



7 Contextualize for focused conversations

Why?

Improve Quality & Relevance



Model: Default (GPT-3.5)



As a cybersecurity expert addressing business owners in a professional blog post, explain the importance of robust security measures to protect their companies from potential cyber threats.



Establishes the context of being a cybersecurity expert, **identifies** the target audience (business owners), and **implies** that the response should have a professional tone.

Free Getting Started Guide to ChatGPT

<https://pensight.com/x/elisevictor>

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