



My Journey to Becoming a Data Analyst

The 6 steps I took to change my life



Matt Mike

Changing course

After years working of too many hours for too little pay, I was ready for a change.

50-60 hour weeks, tough demands, and not much upward trajectory.

It was time to level up my career.



1 | Learning about analytics

In early 2022 I made an effort to become more advanced in **Excel**.

I began taking courses and loved what I was learning.

This led me to discover **Tableau** and **Power BI**. I began implementing these into my job at the time.



2 | Decided to pursue analytics as a career

I shadowed some analysts at my company and decided this was for me.

Shortly after, I applied for an analyst role within my company but didn't get the job. I still had much to learn.

I turned to LinkedIn to learn more.



(Our first baby was also born around this time!)



3 | Diving into the LI data community

I began discovering creators like Ian Klosowicz, Annie Nelson, Nick Singh, and Charlotte Chaze.

Through them and others, I learned what **SQL** was and the skill stack needed to get a job in data.

I took some more courses.



4 | Built a project portfolio

After learning about the advantages to creating projects, I started building a portfolio.

I put together a couple of projects in Excel, Tableau, and SQL.

I also made a landing page with **Carrd** to direct recruiters to.



5 | Optimized my LI profile and resume

With projects and a portfolio in hand, I revised my resume.

Enhancv was my resume tool of choice at the time.

I also optimized my LI profile to look modern, professional, and data-oriented.



6 | Began applying to jobs

10 applications a day was my minimum.

I signed up for LI Premium and contacted recruiters directly whenever I could.

I directed recruiters to my **portfolio** and projects as much as possible.



Success

After 200+ applications and 13 screenings and interviews, I accepted an offer for my first analyst role.

I was now officially a data analyst and my hard work had paid off!

All of this with a **non-technical** background.



Thanks for reading!

If I could do it, so can you.

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