

# Mr. Saad Chohan

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## OVERVIEW

Software Engineer, IT professional with 3 years' experience in Search Engine Optimization and Web Development in PHP in a Multinational Company. I am also a WordPress Developer with 2 years of experience and created reputable professional websites. My strengths include building and implementing effective strategies. I am looking for a best opportunity to serve my skills in Web Development.

## WORK EXPERIENCE

### SEO EXPERT & ANALYST

INTERNET DEVELOPMENT COMPANY | VIKISHOP.it

**2016 - 2018**

Key responsibilities included:

- Developing and implementing latest SEO strategies.
- Evaluating the success of our campaigns through key marketing metrics and identifying insights to drive informed decisions.
- Article Writing
- SMM

### WEB DEVELOPER

Xperts Software House (UK office)

**2018 – 2018 (Spring to Fall)**

Key responsibilities included:

- Task Completion in PHP CORE
- Creating and maintaining sites in WordPress & PHP
- SQL operations
- Problem solving in Programming with logics

### AS FREELANCER

Local and on fiverr

**2015 - 2018**

- Management Systems using File Handling and database connectivity
- Student Information System using C++
- eshopdesigners.co.uk
- no1cricketballsports.com
- vikishop.it
- idcmarketing.net
- errorcrackers.com

QUALIFICATIONS	BS - SOFTWARE ENGINEER (FYP) UOG SIALKOT 2015 – 2019 (continue)	3.1 CGPA
	FSC PRE ENGINEERING SIIT COLLEGE SIALKOT 2013 - 2015	1 <sup>st</sup> Division
	Matriculations 2011 - 2013	A GRADE

SKILLS	PHP CORE   OOP   C/C++   JAVA HTML5 WORDPRESS (e-commerce   Woo commerce) SEO ADVANCE SQL   DATABASE OPERATIONS ARTICLE WRITING SMM/DMM MS OFFICE EMAIL MARKETING
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INTERESTS	PROGRAMMING ALGORITHMS OF KNOWLEDGE ENGINEERING ARTIFICIAL INTELLIGENCE NOVEL READING WATCHING HOLLYWOOD SEASONS SPORTS
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REFERENCES	Available on request.
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