

## Design Justification – Marco Ramirez

I decided on my final design for a few different reasons. The most important one being the requirements for this assignment, more specifically the “one page but 5 sections” requirement. I figured instead of building a full dynamic application, I could achieve this with simple CSS and HTML. I went ahead and used a persistent nav that would take you to different sections of the page by using IDs. Instead of putting a link in my anchor tag, it just redirects you to a specific section on the page. I also used CSS to make the scrolling a bit more flowy, since this would give it the SPA feel without it actually being an SPA. Since it had to be an ecommerce site, the second page you see is the shop page. This lists four different products, since I didn’t want to make the page load any longer (the image files are huge, and I don’t feel like configuring them). It then goes to an about page, then to a location page, and finally a contact form.

I feel that making something light and robust would ease the need for an ecommerce website of this size, even more so if the client doesn’t have a lot to sell. There’s no need to make an extremely hefty application for a seller who’s only selling a few made-to-order articles. I feel like I did an alright job, and I feel that my simple design drives the point home.