



# Amjad Ali

## About Me

I am a BSIT graduate with expertise in software development(Flutter),machine learning, and IT infrastructure, alongside hands-on experience in digital marketing and entrepreneurship. Proficient in C/C++, Java, Python, cloud computing, and cybersecurity, I have built projects like a real-time car parking management system with security protocols. I excel at blending tech and business, leveraging Flutter, WordPress, and Shopify for scalable solutions. With freelance experience in social media marketing (Google/Facebook/TikTok Ads), I am driven to innovate in full-stack development, AI applications, and IT project management.

## Skills

- **Programming:** Familiar with Java, C/C++, Python, PHP, Dart, SQL, JavaScript (HTML/CSS)
- **Frameworks/Tools:** Basic understanding of Flutter (Mobile Apps), WordPress(Familiar), Shopify, Google Colab (ML Models)
- **Databases:** Knowledge of MySQL, database administration, and data warehousing
- **Networking:** Understanding of network design, IT infrastructure, and wireless networks
- **Social Media Ads:** Experience with Google Ads, Facebook Ads, and TikTok Ads (audience targeting, campaign optimization)
- **Team collaboration & problem-solving abilities**

## Contact



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## Education



### FSC (Pre-Engineering)

Punjab College, Hafizabad

2018- 2020

Specialized in mathematics, building a strong foundation in analytical thinking and problem-solving. Proficient in applying mathematical and scientific principles to real-world scenarios. Developed a keen interest in technology and engineering concepts, paving the way for further studies in IT and software development.



### BSIT (Bachelor of Science in Information Technology)

University of Sargodha

2020 - 2024

Studied programming (Java, Python, C/C++, PHP, HTML, CSS, JavaScript), databases, and networking with hands-on IT projects. Developed an IoT-based parking system with security integration and automation. Gained experience in web development. Familiar with Flutter, machine learning, and Shopify optimization. Worked on social media marketing strategies to enhance digital engagement. Focused on AI, cloud computing, and cybersecurity solutions to build innovative IT applications.



## Experience



### Freelancer – Flutter Developer

Various Clients

2023 - 2024

Developed mobile applications using Flutter, including an eye disease and skin cancer detection app. Built an object detection app with voice assistance to identify and announce object names. Worked on optimizing UI/UX for seamless user experience and functionality.



### Final Year Project – Auto Car Parking System

University of Sargodha

2024 - 2024

Developed a real-time parking management system with license plate recognition and driver authentication. Integrated SQL for database management, Python for backend logic, and IoT sensors for space tracking. Used an I2C LCD module to display available parking spaces in real time. Implemented security protocols to protect user data and prevent unauthorized access.



### Marketing Specialist

Freelancer (Various Projects)

2024- 2024

Led client campaigns to increase likes, followers, and customer interactions through engaging content. Provided strategic insights and hands-on support for optimizing ad spend and performance. Implemented growth strategies tailored to different business models, delivering measurable results.



### Freelancer – AI Developer

Various Clients

2024- 2024

Trained AI models on Google Colab using Python for face detection, recognition, and AI assistants. Developed machine learning solutions for eye disease and skin cancer detection through image classification. Optimized deep learning models to enhance accuracy and real-time performance in AI applications.



## References

### Muhammad Adeel

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