A Twitter Tribute to Mr Lee Kuan Yew: Tweeting Our Goodbyes

Final Project Group 11:
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Short description

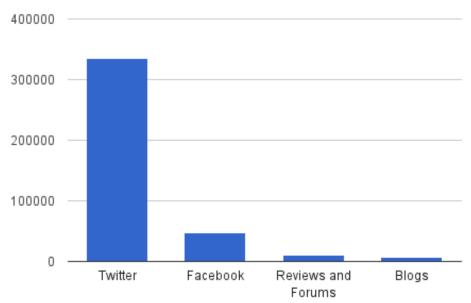
This project aims to create a static visualization on the trends of Twitter usage during the one- week national mourning of our founding father, Mr Lee Kuan Yew. (23 March- 29 March 2015).

- (i) the distribution of tweets over the span of 7 days
- (ii) Top 70 keywords used in each day
- (iii) Top 10 retweets over the span of 7 days

Data Source: Twitter

Greatest source of open global communication

Number of Messages vs Medium



Scraping Twitter

1) Access to the twitter API

https://dev.twitter.com/rest/public

2) Python code to scrape twitter

https://github.com/mrandrewandrade/Remembering-Lee-Kuan-Yew-using-Twitter-Analytics/blob/master/tweet_scraper.py

Cleaning Scraped Data using [R]

https://github.com/mrandrewandrade/Remembering-Lee-Kuan-Yew-using-Twitter-Analytics/

Python to Scrape Twitter

- 1) Authenticate (personal account)
- 2) Search twitter -> get the response in JSON
- 3) Deal with errors
- 4) Save tweet JSON to file
- 5) Clean JSON to CSV

JSON

```
{"contributors": null, "truncated": false, "text": "http://t.co/2UBglteBMv Vietnam's top leaders
express condolences on Mr Lee Kuan Yew's passing http://t.co/mK1lze6vqU", "in reply to status id":
null, "in reply to user id": null, "id": 583669010731962368, "favorite count": 0, "entities":
{"symbols": [], "user mentions": [], "hashtags": [], "urls": [{"indices": [0, 22], "url": "http
://t.co/2UBglteBMv", "expanded url": "http://vietnamTweet.com", "display url": "vietnamTweet.com"}
, {"indices": [94, 116], "url": "http://t.co/mK1lze6vqU", "expanded url": "http://bit.ly/cBbbEZ",
"display url": "bit.ly/cBbbEZ"}]}, "retweeted": false, "coordinates": null, "source": "<a href
=\"http://dlvr.it\" rel=\"nofollow\">dlvr.it</a>", "in reply to screen name": null, "id str":
"583669010731962368", "retweet count": 0, "metadata": {"iso language code": "en", "result type":
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": true, "profile text color": "333333", "id": 181910783, "description": "vietnam Tweet",
"verified": false, "profile location": null, "profile image url https": "https://pbs.twimg.com
/profile images/1109206833/Vietnam_flag_normal.png", "profile_sidebar_fill_color": "DDEEF6",
"entities": {"url": {"urls": [{"indices": [0, 22], "url": "http://t.co/GtuSPMRCH5", "expanded url"
: "http://www.vietnamTweet.com", "display_url": "vietnamTweet.com"}]}, "description": {"urls":
[]}}, "followers count": 544, "protected": false, "location": "", "default profile image": false,
"id str": "181910783", "lang": "en", "utc offset": null, "statuses count": 16874, "profile backgro
und color": "CODEED", "friends count": 722, "profile background image url https": "https://abs
.twimg.com/images/themes/theme1/bg.png", "profile link color": "0084B4", "profile image url":
"http://pbs.twimg.com/profile images/1109206833/Vietnam flag normal.png", "following": null,
"geo enabled": false, "profile background image url": "http://abs.twimg.com/images/themes/theme1
/bg.png", "screen name": "vietnamTweets", "is translation enabled": false, "profile background til
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://t.co/GtuSPMRCH5", "created at": "Mon Aug 23 10:32:09 +0000 2010", "contributors enabled": false
, "time zone": null, "profile sidebar border color": "CODEED", "default profile": true, "is transl
ator": false, "listed count": 7}, "geo": null, "in reply to user id str": null, "possibly sensitiv
e": false, "lang": "en", "created at": "Thu Apr 02 16:35:10 +0000 2015", "in reply to status id st
r": null. "place": null}
```

JSON -> Data object

```
contributors : null
                                                                                                            truncated : false
                                                                                                            text: http://t.co/2UBglteBMv Vietnam's top leaders express condolences on Mr Lee Kuan
                                                                                                                  Yew's passing http://t.co/mK1lze6vqU
                                                                                                            in_reply_to_status_id: null
                                                                                                            in reply to user id: null
{"contributors": null, "truncated": false, "text": "http://t.co/2UBglteBMy Vietnam's top leaders
                                                                                                            id : 583669010731962400
express condolences on Mr Lee Kuan Yew's passing http://t.co/mK1lze6vqU", "in_reply_to_status_id":
null, "in reply to user id": null, "id": 583669010731962368, "favorite count": 0, "entities":
                                                                                                            favorite count : 0
{"symbols": [], "user mentions": [], "hashtags": [], "urls": [{"indices": [0, 22], "url": "http
://t.co/2UBglteBMv", "expanded_url": "http://vietnamTweet.com", "display_url": "vietnamTweet.com"}
                                                                                                         ▶ entities {4}
, {"indices": [94, 116], "url": "http://t.co/mK1lze6vqU", "expanded_url": "http://bit.ly/cBbbEZ",
                                                                                                            retweeted : false
"display_url": "bit.ly/cBbbEZ"}]}, "retweeted": false, "coordinates": null, "source": "<a href
=\"http://dlvr.it\" rel=\"nofollow\">dlvr.it</a>", "in reply to screen name": null, "id str":
                                                                                                            coordinates : null
"583669010731962368", "retweet count": 0, "metadata": {"iso language code": "en", "result type":
                                                                                                            source : <a href=\"http://dlvr.it\" rel=\"nofollow\">dlvr.it</a>
"recent"}, "favorited": false, "user": {"follow_request_sent": null, "profile_use_background_image
": true, "profile text color": "333333", "id": 181910783, "description": "vietnam Tweet",
                                                                                                            in_reply_to_screen_name : null
"verified": false, "profile location": null, "profile image url https": "https://p
                                                                                                            id str : 583669010731962368
/profile images/1109206833/Vietnam flag normal.png", "profile sidebar fill color"
"entities": {"url": {"urls": [{"indices": [0, 22], "url": "http://t.co/GtuSPMRCH5"
                                                                                                            retweet count: 0
: "http://www.vietnamTweet.com", "display_url": "vietnamTweet.com"}]}, "description"
                                                                                                         ▼ metadata {2}
[]}}, "followers count": 544, "protected": false, "location": "", "default profile mage
"id str": "181910783", "lang": "en", "utc offset": null, "statuses count": 16874, "profile backgro
                                                                                                               iso_language_code : en
und_color": "CODEED", "friends_count": 722, "profile_background_image_url_https": "https://abs
                                                                                                               result type : recent
.twimg.com/images/themes/theme1/bg.png", "profile_link_color": "0084B4", "profile_image_url":
"http://pbs.twimg.com/profile images/1109206833/Vietnam flag normal.png", "following": null,
                                                                                                            favorited : false
"geo enabled": false, "profile background image url": "http://abs.twimg.com/images/themes/theme1
/bg.png", "screen_name": "vietnamTweets", "is_translation_enabled": false, "profile_background_til 🧧
                                                                                                         ▶ user {40}
e": false, "favourites count": 0, "name": "vietnamTweet.com", "notifications": null, "url": "http
                                                                                                            geo : null
://t.co/GtuSPMRCH5", "created at": "Mon Aug 23 10:32:09 +0000 2010", "contributors enabled": false
, "time zone": null, "profile sidebar border color": "CODEED", "default profile": true, "is transl
                                                                                                            in_reply_to_user_id_str : null
ator": false, "listed count": 7}, "geo": null, "in reply to user id str": null, "possibly sensitiv
                                                                                                            possibly_sensitive : false
e": false, "lang": "en", "created_at": "Thu Apr 02 16:35:10 +0000 2015", "in_reply_to_status id st 🗏
r": null, "place": null}
                                                                                                            lang : en
                                                                                                            created_at : Thu Apr 02 16:35:10 +0000 2015
                                                                                                            in reply to status id str : null
                                                                                                            place : null
```

Data object -> CSV

```
contributors : null
  truncated : false
  text: http://t.co/2UBglteBMv Vietnam's top leaders express condolences on Mr Lee Kuan
         Yew's passing http://t.co/mK11ze6vqU
  in reply to status id: null
  in reply to user id: null
  id : 583669010731962400
  favorite_count : 0
▶ entities {4}
  retweeted : false
  coordinates : null
  source : <a href=\"http://dlvr.it\" rel=\"nofollow\">dlvr.it</a>
  in_reply_to_screen_name : null
  id str : 583669010731962368
  retweet count: 0
▼ metadata {2}
     iso language code : en
     result type : recent
  favorited : false
▶ user {40}
  geo : null
  in_reply_to_user_id_str : null
  possibly_sensitive : false
  lang: en
  created_at : Thu Apr 02 16:35:10 +0000 2015
  in_reply_to_status_id_str : null
  place : null
```



Getting Information from CSV

- 1. Tweets every day
 - Filter by date

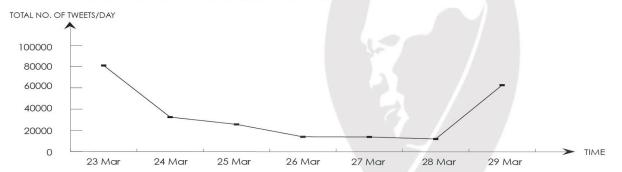
- 2. Tweet content every day
 - Tokenize tweets and count repeated words

- 3. Most retweeted tweets
 - Use meta data to determine number of retweets

A tribute to Mr Lee Kwan Yew: Tweeting Our Goodbyes

Find out how the frequency of hashtags used during the National Mourning period changes throughout the 7 days and see how the dynamics on twitter changes accordingly to the 'National Mourning in Pictures' timeline of the mourning period. Discover through 'Twitter Fingerprint' the set of keywords tweets of each day contained and the accounts most twitter users identify with via 'Top 10 Retweets'.

OVERALL TWITTER TREND DURING THE NATIONAL STATE MOURNING PERIOD



NATIONAL MOURNING IN PICTURES



23 Mar Mr lee passed away at the Singapore General Hospital



23 Mar Hearse Convoy arriving at the Istana.



23 Mar - 24 Mar Private family wake at Sri Temasek, Istana



24 Mar Hearse Convoy arriving at the Parliament House



25 Mar - 28 Mar Lying in state at the Parliament House



25 Mar - 28 Mar

Members of the public queue to pay respects to Mr Lee. State Funeral Service



29 Mar
learse Convoy leaving
Parliament House for
State Funeral Service at
National University of
Singapore, University
Cultural Centre

Tweets collected are based on the following hashtags: #thankyouLKY #RIPLKY #tributetoLKY #noyewnous #LeeKuanYew #lkyfuneral #Singapore'sfoundingfather

#LeeHsienLoong

TOP 10 RETWEETS

Lee Hsien Loong @leehsienloong - Mar 23
PM Lee is deeply grieved to announce the passing of Mr Lee Kuan
Yew, founding Prime Minister of Singapore.
pic.twitter.com/wt0fe/bd/wt/v

JUST IN: MRT services to run for 24 hours today so public can pay respects to Mr #LeeKuanYew toy.sg/19/fc/q

So Singaporean @SoSingaporean - Mar 25
Probably the most meaningful thing we Singaporeans are queuing for assingaporean #RPLKY pic.twiter.com/nYbwGryRW5

The Straits Times @STcom - Mar 25
BREAKING: MRT services to run for 24 hours on Wednesday (March 25) so public can pay their respects to Mr #LeeKuanYew str.so/JYc

Channel NewsAsia @ChannelNewsAsia - Mar 23
Singapore's first Prime Minister Lee Kuan Yew dies aged 91
cna.asia/1HITRn pic.tw/tter.com/xU5/0EQCsP

MuttonsInTheMorning @muttons - Mar 23
Sir, may you rest in peace, You've made a Singapore we are so proud to call our home. Thank you. #RIPLICY pic.twitter.com/pfdt.m1ECS

Singapore General Hospital

pic.twitter.com/ivZbHH4Q0I

The Straits Times @SToom · Mar 23
Mr Lee Kuan Yew, Singapore's founding father, dies aged 91 at

Global Bearings @Global_Bearings - Mar 23
When Lee Kuan Yew became Singapore's PM in 1959 it looked like this: by end of tenure in 1990 like this, and today.

The Economist @TheEconomist - Mar 23
Lee Kuan Yew's Singapore: An astonishing record econ.st/1EGYgze
pic.twitter.com/icsOntkblWE

BBC Breaking News @BBCBreaking · Mar 23
NEWS Singapore's Gleehsienloong declares national mourning for Lee
Kuan Yew from 23 - 29 March bbc.in/1HIYoEq
pic.hwitter.com/Nkouo/jiT1

TWITTER FINGERPRINT















Visualization elements



Tweets collected are based on hashtags: #thankyoulky, #riplky, #fributetolky, #noyewnous, #leekuanyew, #lkyfuneral, #singapore'sfoundingfather, #leehsienloong

TWITTER FINGERPRINT



23 Mar



24 Mar



Lee Hsien Loong @leehsienloong · Mar 23

PM Lee is deeply grieved to announce the passing of Mr Lee Kuan Yew, founding Prime Minister of Singapore. pic.twitter.com/wr0te0xMvK

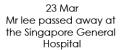


TODAY @TODAYonline · Mar 25

JUST IN: MRT services to run for 24 hours today so public can pay respects to Mr #LeeKuanYew tdy.sg/19jfojq pic.twitter.com/mZm6nloFzl

NATIONAL MOURNING IN PICTURES







23 Mar Hearse Convoy arriving at the Istana.

Insights

- 1. Number of tweets coincided with the more significant events of the national mourning
- 2. Commonly used words
- 3. Top 10 retweets were mainly from public figures and reputable news channels

Conclusion

Limitations:

- No Sentiment Analysis -> difficult for deaths
- Data limited to twitter API

Summary:

This project illuminates how Twitter was used as a channel by social media users to pay tribute to Mr Lee Kuan Yew.