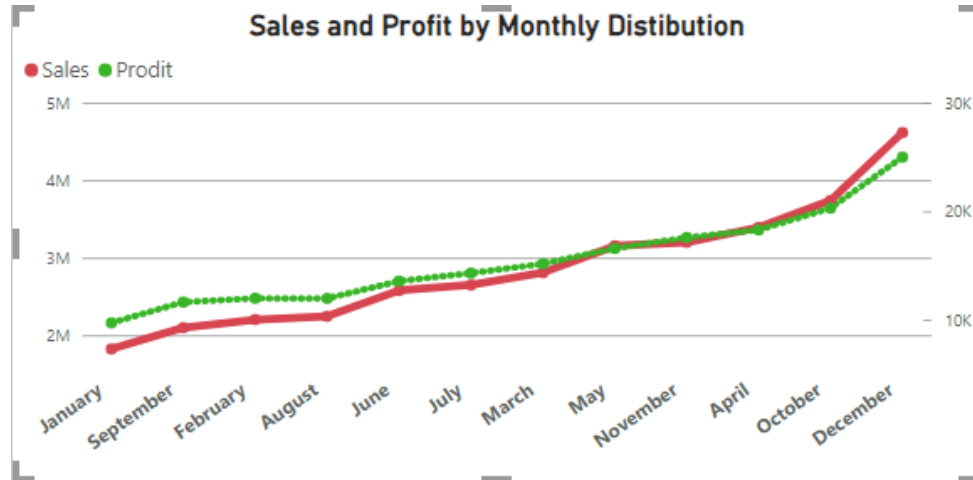


Sales Report Analysis

Sales Analysis is a first project in Internship on MeriSkills.
This report have sales data for one year 2019 – 2020,
And we will Analyze sales data to identify trends, top-selling products, and revenue metrics for business decision-making.



Sales and Profit by Monthly



Sales by month

Sales Increase

8.09%

Profit Increase

7.16%

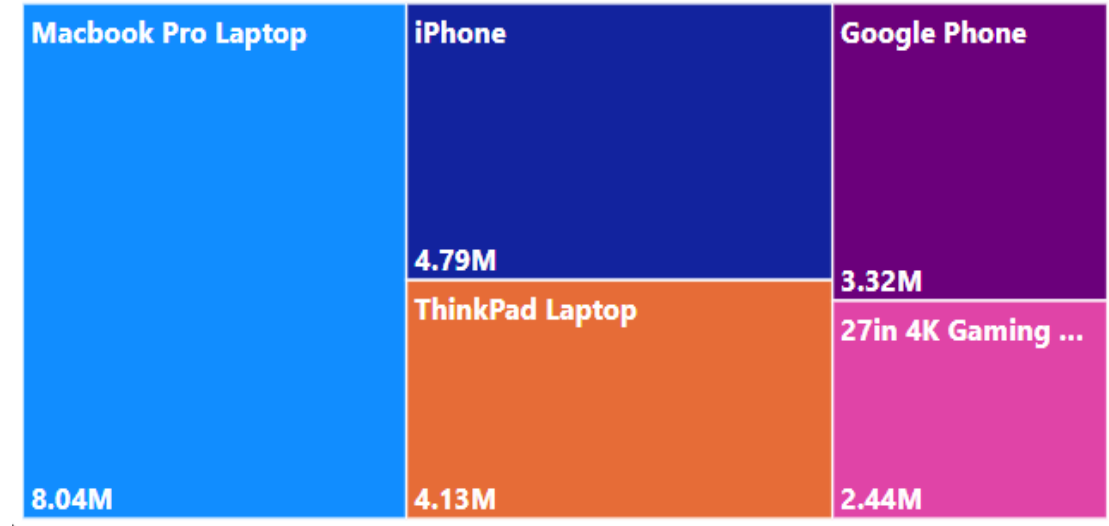
According to chart, Highest Sales on December and October than November, May.

Top 5 Products

Best Products

Macbook Pro Laptop	23.3%
iPhone	13.9%
ThinkPad Laptop	11.9%
Google Phone	9.62%
27in 4K Gaming Monitor	7.6%

Top 5 product with highest sales



These are top 5 highest selling product, Mac book is a 23.3 % sales of the total sales in one year.

Top 5 Country with highest Sales

23.9%

San Francisco

This is Highest selling Country

15.8%

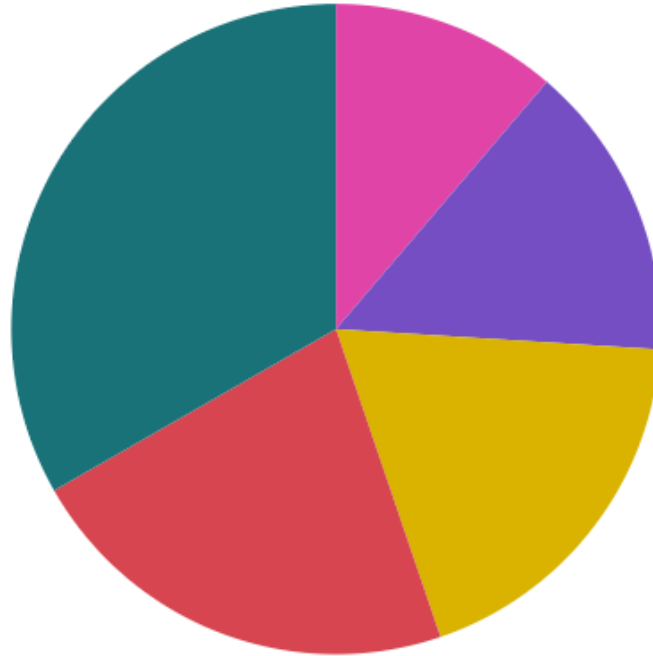
Los Angeles

Los Angeles is a second highest selling country

13.5%

New York

This is Third highest selling city



10.6%

Boston

This is 4th Rank in total selling country

8.10%

Atlanta

This in last 5th rank in total selling country

These are top 5 selling country, and **San Francisco** is highest selling country in one year.

Weekly sales Distribution

2.17%

Thursay, Dec

This is highest sells of
the total sels

2.21%

Monday, Dec

This is 2nd highest sells
of the grand total

1.8%

Wednesday, Dec

This is 3rd highest sells
of the grand total

Month Name	Friday	Monday	Saturday	Sunday	Thursday	Tuesday	Wednesday
April	1.27%	1.54%	1.26%	1.27%	1.40%	1.64%	1.44%
August	0.99%	0.84%	1.09%	0.84%	1.06%	0.86%	0.83%
December	1.72%	2.21%	1.65%	2.14%	1.69%	2.17%	1.80%
February	0.94%	0.86%	0.93%	0.90%	0.86%	0.91%	1.00%
January	0.71%	0.64%	0.65%	0.71%	0.80%	0.89%	0.87%
July	0.86%	1.25%	1.05%	1.03%	1.03%	1.19%	1.27%
June	1.03%	0.88%	1.28%	1.27%	0.96%	1.08%	0.98%
March	1.36%	1.10%	1.32%	1.22%	1.03%	1.09%	1.03%
May	1.46%	1.11%	1.16%	1.27%	1.46%	1.17%	1.51%
November	1.54%	1.26%	1.58%	1.24%	1.19%	1.20%	1.25%
October	1.40%	1.42%	1.43%	1.47%	1.73%	1.79%	1.60%
September	0.80%	1.02%	0.83%	0.95%	0.83%	0.77%	0.88%

Dashboard



SALES DASHBOAR



City

All

Month Name

- ☐ April
- ☐ August
- ☐ December
- ☐ February
- ☐ January
- ☐ July

Day Name

- ☐ Friday
- ☐ Monday
- ☐ Saturday
- ☐ Sunday
- ☐ Thursday
- ☐ Tuesday

Revenue



34.5M

Sales Qty



209.1K

Profit Margin

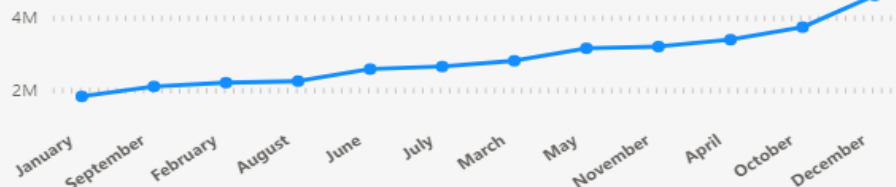


58.8%

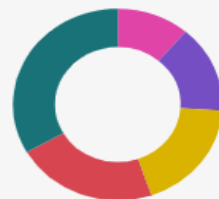
Product

All

Sales by Months



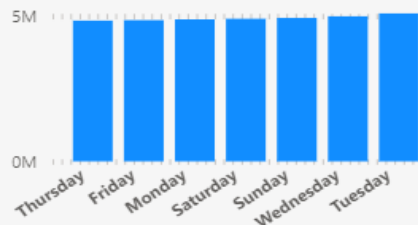
Top 5 City With Highest Sells



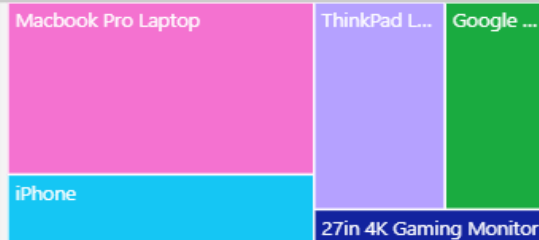
City

- Atlanta
- Boston
- New York City
- Los Angeles
- San Francisco

Weekly Sales



Top 5 Product with highest sales



Top 5 high selling product

