

DataSource1

Datasets

Connection

Report Data SSIS Toolbox



Consumer  
Corporate  
Home Office

### INSIGHT:

1. More profit was generated by direct consumers, and less was generated by corporate organizations.



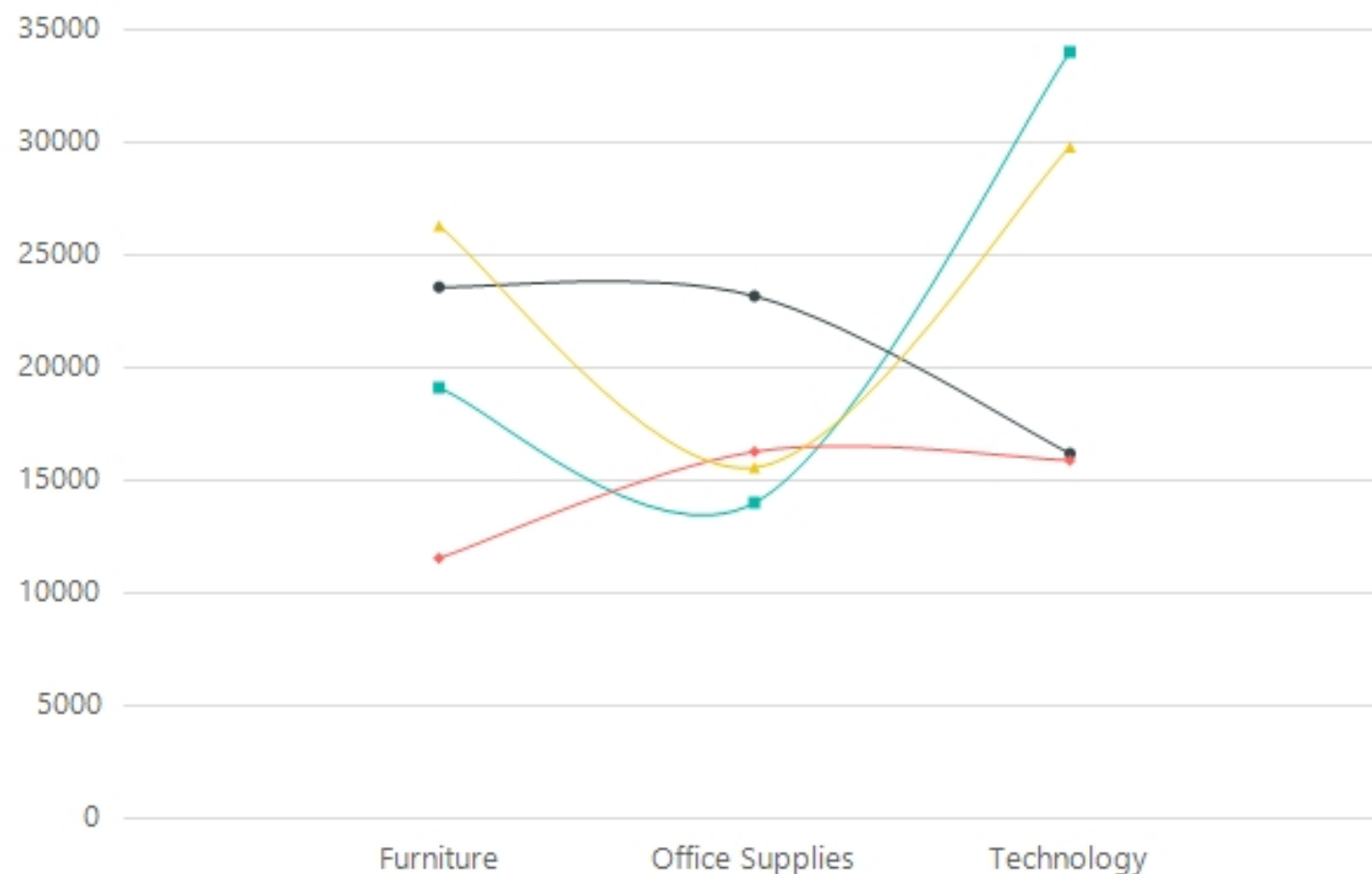
Design



Preview

## Product category and region by sales

Central East South West

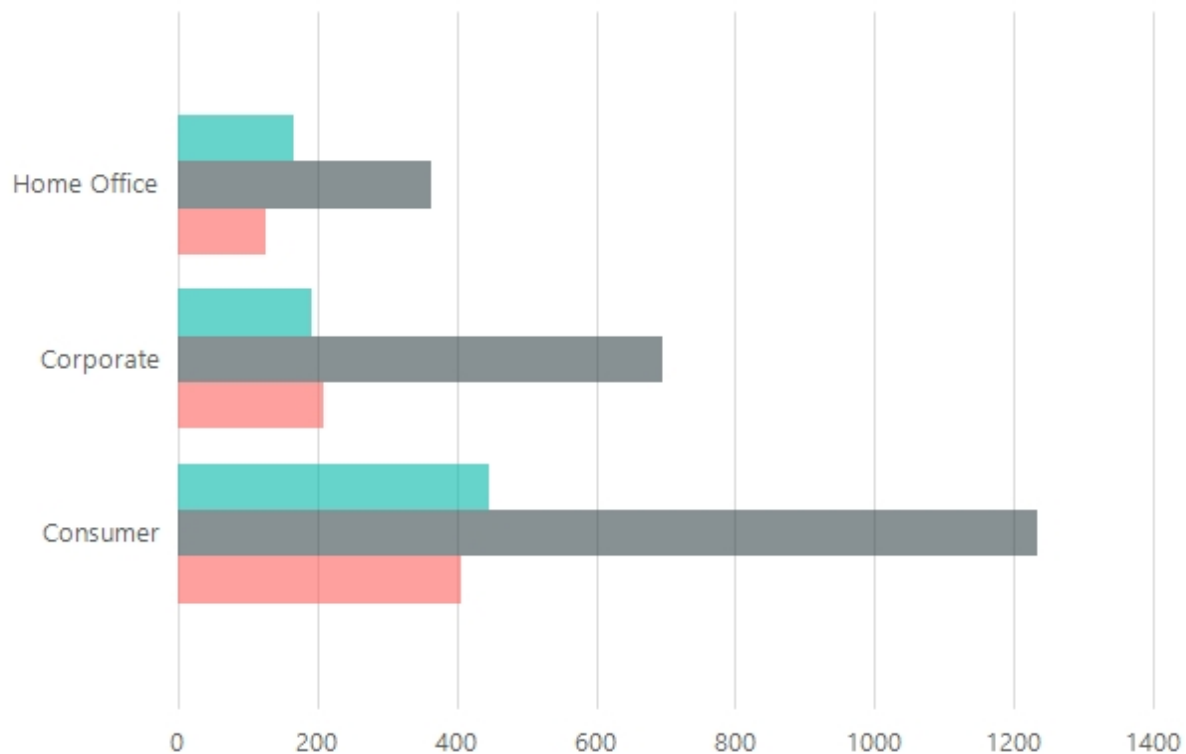


### INSIGHT:

1. The highest sales were made in the central regions in the product category of technology.
2. The lowest sales were made in the southern region in the product category of furniture.
3. Great sales were made in the western region for all product categories.

## Quantity of products in their categories grouped by segment

Furniture Office Supplies Technology



### INSIGHTS:

1. Great quantity of products in the category of office supplies were sold.
2. Amongst places where those products were used, direct consumers bought more of office supplies.