

DISRUPT GUAM

Quick Mobile Prototyping

DATE: OCTOBER 01, 2016

Time : 8 am - 5 pm followed by Guam MakerSpace Meeting

Location : UOG Center for Entrepreneurship

Free to participate (limited slots available)

If you've been searching for a way to build a business, innovate, code, or use your creative skills. This event will allow you to collaborate with people across different skill-sets to quickly build a deployable, and innovative business model within an 8 hour period. In the spirit of inafa' maolek Disrupt Guam aims to bridge modern technology and the spirit of collaboration already existing on our island to grow opportunities in Blue Ocean markets for our island and the world.

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TO SAVE YOUR SEAT**

Description - *Disrupt Guam* is a quick mobile prototyping event reminiscent of Tech Crunch's annual disrupt event. Modified to meet our stage in the ecosystem build, available resources, and overall objectives. The event will focus on the concept of disrupting traditional local markets.

DISRUPT GUAM - QUICK MOBILE PROTOTYPING

Event Brief

- **Objective** - To facilitate innovation and entrepreneurship in emerging marketing through lean prototyping and collaboration
- **Description** - *Disrupt Guam* is a quick mobile prototyping event reminiscent of Tech Crunch's annual disrupt event. Modified to meet our stage in the ecosystem build, available resources, and overall objectives. The event will focus on the concept of disrupting traditional local markets including but not limited to:
 - Insurance & Banking
 - Retail or Commercial Sales
 - Media & Publishing
 - Tourism & Hotel Industry
 - Entertainment
 - Transportation
 - Education
 - Contractors & Construction
 - Consumable Goods

The event will contain 3 parts:

Part 1: Market Validation - prove there's a need and / or existing market for your product or service

Part 2: Revenue Innovation - Develop or determine and innovative digital revenue model

Part 3: Prototyping - Construct a live mobile prototype that illustrates how the app will function.

The event will be hosted in Collaboration with UOG, Guam SBDC, UOG Center for Entrepreneurship, and Guam Makerspace.