

"Weaving Our Island's Tourism Future Together"

PACIFIC ASIA TRAVEL ASSOCIATION YOUTH SYMPOSIUM 2016

*"Weaving Our Islands' Tourism Future Together:
Managing change, enhancing quality of life, and generating
an environmentally friendly island experience."*

MAY 18, 2016 | Time: 9:00 a.m. to 12:30 p.m.

Venue:

**University of Guam | Jesus and Eugenia Leon Guerrero School of
Business and Public Administration | 303 University Drive
UOG Station, Mangilao, Guam**

Room:

**IT&E Lecture Hall | Room 131 &
Anthony Leon Guerrero Multi-Purpose | Room 129**

Sign up today! This is your opportunity to meet and learn
from industry experts from our region and around the world.

For more information please contact the Guam Visitors Bureau,
Ms. Regina Nedlic, Pacific Markets Manager, Guam Visitors Bureau at
regina.nedlic@visitguam.org
or **Ms. Pilar Lagaña**, Director of Global Marketing, Guam Visitors Bureau at
pilar.lagana@visitguam.org
Tel: (671) 646-5278

Kindly RSVP with the UOG Tourism Awareness Group (TAG):
Ms. Jonalen Manalo, TAG President: jonalenmanalo@yahoo.com
Tel: (671) 787-2842 or Email: uog.tag.gu@gmail.com

Sign up today for the PATA Youth Symposium 2016, a half-day educational forum offered as part of the Pacific Asia Travel Association Annual Summit (PAS 2016) events on Guam from May 18-21, 2016. The PAS 2016 aims to attract over 400 delegates from over 30 countries bringing together leaders, industry shapers, and senior decision-makers who are engaged in the travel and tourism growth in the Asia Pacific Region. The PATA Youth symposium is part of the overall program of the PAS 2016 which is offered to students and young professionals to engage with industry professionals in plenary talks and round table discussions. Participate in the symposium and share and discuss your ideas on topics important to you and the visitor industry. Free for all students!

The PATA Youth Symposium is organized by the PATA Human Capital Development Committee, Guam Visitors Bureau, PATA Micronesia Chapter, the University of Guam School of Business and Public Administration, and the UOG Tourism Awareness Group (TAG). We look forward to your participation to network with industry members and show your island hospitality and enjoy in the free Merienda to conclude the symposium.

**SIGN UP AND SECURE
YOUR SEAT TODAY!**



**GUAM
VISITORS
BUREAU**



GUAM



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MAY 18, 2016 | 9:00 A.M. - 12:30 P.M.

UNIVERSITY OF GUAM
WWW.VISITGUAM.COM

“Weaving Our Islands’ Tourism Future Together: Managing change, enhancing quality of life, and generating an environmentally friendly island experience.”

PROGRAMME (As of 3/23/16)

0900	Introduction and Welcome by Jonalen Manalo and Dora Ferris
0910-0920	Opening remarks by Dr. Annette Taijeron Santos, Dean, School of Business and Public Administration, University of Guam
0920-0930	Opening remarks by Dr. Robert Underwood, President, University of Guam
0930-0935	Introduction of the PATA CEO by Pilar Laguana, Director of Global Marketing, Guam Visitors Bureau and Chairwoman, PATA Micronesia Chapter.
0935-0940	Opening remarks by Mr Mario Hardy, CEO, Pacific Asia Travel Association (PATA)
0940-1000	Introduction to the PATA Youth Symposium Dr Chris Bottrill , Capilano University, Chairman of PATA Human Capital Development Committee and Dean of the Faculty of Global and Community Studies, Capilano University, Canada
1000-1020	Opening Plenary Talk (PATA) <i>Topic: The climate change challenge for tourism in Guam and other Pacific Island Nations</i> TBA
1030-1050	Round Table Session 1: (students, lecturer and one PATA representatives) <i>Topic: How can Guam and other Pacific Island Nations influence global warming?</i> Round Table Round-up (Table Representatives – Facilitators, Dr Chris Bottrill)
1050-1110	Second Plenary Talk <i>Topic: Climate change technologies: Adapting to change and reducing impacts</i> Mr Stewart Moore , Chairman, PATA Sustainability Committee and CEO, EarthCheck, Australia
1110-1130	Break
1130-1150	Third Plenary Talk <i>Topic: Access and experience: Enabling travel, managing growth</i> TBA
1150-1220	Round Table Session 2: (students, lecturer and one PATA representative) <i>Topic: Is more tourism possible? How can we protect the place we love?</i> Round Table Round-up (Table Representatives – Facilitator, Dr Chris Bottrill)
1220-1230	Round Table and Symposium Wrap Up Dr Chris Bottrill
1230	Merienda and Cultural Performance <i>hosted by Guam Visitors Bureau</i>