



School of Business and Public Administration
MASTER OF PUBLIC ADMINISTRATION

WESTERN PACIFIC CONFERENCE
on Public Administration & Policy Solution
November 24 - 25, 2015 | Hyatt Regency Guam
www.uog.edu



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CONFERENCE OVERVIEW

The University of Guam's School of Business and Public Administration's Master of Public Administration (MPA) Fall 2015 graduate candidates will host the Western Pacific Conference on Public Administration and Policy Solutions. This event will take place at the Hyatt Regency Hotel from November 24th to 25th. The graduate candidates will bring together leaders, academics, and members of the community from throughout the region to collaborate, explore, and discuss issues and challenges facing the islands of Micronesia in the Western Pacific.

The Issues

The conference will consist of numerous modules with concentration on issues that are current and relevant to the islands of the region. With round table discussions, working groups, and practical planning session, the conference will provide regional leaders and community members the opportunity to participate in policy development, obtain professional development and/or continuing education credits, and exposure to academic presentations on various themes important to the region.

The Solutions

This conference will be outcome and solution driven; sessions will be focused on improving public policy, recommending policy solutions, and strategically planning for the future, resulting in good governance of the islands of Micronesia, and a better future for the region.

Our Logo

The outrigger canoe, which symbolizes the connection and communication from one island to another, is linked together by the different island nations in the Western Pacific from east to west - Kiribati, Republic of Marshall Islands, Kosrae, Pohnpei, Chuuk, Yap, Guam, the CNMI and Palau. The canoe and the sky are shaded with the colors of the conference host University of Guam (green), the School of Business and Public Administration (brown) and the Master of Public Administration Program (peacock blue).

"The future depends on what we do in the present."

-Mahatma Gandhi



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SPONSORSHIP OPPORTUNITIES

We invite you to explore the various sponsorship opportunities available for your organization in the upcoming Western Pacific Conference.

DIAMOND SPONSORSHIP

\$5,000

- Full color, double page spread advertisement in program brochure
- Premium logo placement in all marketing materials including website, social media, print media, radio, event brochure and banners
- (8) Eight conference registrations

PLATINUM SPONSORSHIP

\$3,500

- Premium, full page (back page or inside front page), full color advertisement in program brochure
- Premium logo placement in all marketing materials including website, social media, print media, radio, event brochure and banners
- (5) Five full conference registrations

GOLD SPONSORSHIP

\$2,500

- Full page, full color advertisement in program brochure
- Premium logo placement in all marketing materials including website, social media, print media, radio, event brochure and banners
- (3) Three full conference registrations

SILVER SPONSORSHIP

\$1,500

- Half page, full color advertisement in program brochure
- Logo placement in all marketing materials including website, social media, print media, radio, event brochure and banners
- (2) Three full conference registrations

BRONZE SPONSORSHIP

\$1,000

- Quarter page, full color advertisement in program brochure
- Logo placement in all marketing materials including website, social media, print media, radio, event brochure and banners

*"Good government is the
outcome of private virtue."*

-John Jay Chapman



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SPONSORSHIP APPLICATION

Sponsor Name:

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PAYMENT METHOD

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CHECK

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WIRE TRANSFER

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CREDIT CARD

Make all checks payable to **UOG School of Business and Public Administration.**

All fees paid by Sponsor/Exhibitor are non-refundable, non-transferable and are due upon execution of contract. All fees are payable in U.S. dollars.

Authorized Signature:

Printed Name:

Credit Card Number:

Security Code:

Expiration Date:

Date:

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DIAMOND SPONSORSHIP

\$5,000

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PLATINUM SPONSORSHIP

\$3,500

☐

GOLD SPONSORSHIP

\$2,500

☐

SILVER SPONSORSHIP

\$1,500

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