

UNIVERSITY OF GUAM
SCHOOL OF BUSINESS & PUBLIC ADMINISTRATION
- CAPSTONE -

Agenda

8:30 am Registration – Mezzanine Foyer

8:50 am Opening Remarks

Dr. Annette T. Santos
*Interim Dean, School of Business and Public Administration,
University of Guam*

Prof. Terrie O'Brien
*Associate Professor of Marketing
Advisor, AMA – UOG Collegiate Chapter, SBPA*

Ms. Bernadette V. Capindo
President, AMA – UOG Collegiate Chapter, SBPA

Session I:

9:00 am – 9:20 am: *Green Trees*

Dax Bahr, BBA-Accounting
Chanel Fontbuena, BBA-Accounting and Human Resource Management
Brianna Leben, BBA-Accounting

9:20 am – 9:40 am: *Wrap N Roll*

Johertz Marfega, BBA-Human Resource Management and International
Tourism & Hospitality Management
Dawn Pilarca, BBA-Accounting
Desiree Quitugua, BBA-Finance and Economics
Shiella Jose, BBA-Human Resource Management

9:40 am – 10:00 am: *DukDuk*

Skylyer Taitano, BBA-Human Resource Management
Jose Untalan, BBA-Finance and Economics
Sydney Leon Guerrero, BBA-Finance and Economics

10:00 am – 10:20 am: *Healthy Roots*

Keo Torre, BBA-Marketing and Human Resource Management
Gabryel Franquez, BBA-Marketing and Human Resource Management
Felix Dela Cruz, BBA-Accounting

10:20 am – Coffee Break – Foyer

Session II:

10:40 am – 11:00 am: *Eco-Clean*

Maria Bacani, BBA-Human Resource Management and International Tourism &
Hospitality Management
Ju Hee Kim, BBA-Marketing
Persha Amaguin, BBA-Human Resource Management

11:00 am – 11:20 am: *ExCon's*

Benny Dacanay, BBA-Accounting
Carlo Unpingco, BBA-Finance and Economics

11:20 am – 11:40 am: *Nuts Nuts & Coconuts*

Angelina Tretnoff, BBA-Finance and Economics
Floralyn David, BBA-Human Resource Management
Chareen Millard, BBA-Human Resource Management
Michelle San Agustin, BBA-Finance and Economics

11:40 am – 12:00 pm: *Green Leafware*

Magdaline Arriola, BBA-Accounting and Human Resource Management
Corina Jean Cruz, BBA-Human Resource Management and Marketing
Ritzmar Erni, BBA-Accounting
Jennica Silva, BBA-Accounting

12:00 pm Luncheon

Magellan/Vitores/Vicente Room

Keynote: "Branding on the Internet: Lessons from the Trenches"
Ms. Allie Greenberg (Consultant, L.A.) &
Ms. Sarah O'Brien (Social Media Manager, TOM's)

Session III:

1:30 pm – 1:50 pm: *Dynero, LLC*

Rannie Lintag, BBA-Finance and Economics
Franklin Arriola, Jr., BBA-Finance and Economics
Meynard Nababos, BBA-International Tourism & Hospitality Management and
Human Resource Management

1:50 pm – 2:10 pm: *Guahan Crepes*

Jane Lamorena, BBA-Human Resource Management
Maria Romulo, BBA-Marketing
Kathleen Lamorena, BBA-Marketing
Kristine Arcala, BBA-Human Resource Management and International
Tourism & Hospitality Management

2:10 pm – 2:30 pm: *The Health Jar*

Matthew Carpio, BBA-Finance and Economics
Frank Quitugua, BBA-Finance and Economics
Wayne Charguala, BBA-Finance and Economics and Entrepreneurship
Hanna Malaca, BBA-Human Resource Management and Finance and
Economics

2:30 pm – 2:50 pm: *Halo Halo*

Christian Benitez, BBA-Entrepreneurship
Yung-Yu Lin, BBA-Entrepreneurship
Neelam Goetzfridt, BBA-Entrepreneurship

2:50 pm – Coffee Break – Foyer

Session IV:

3:00 pm – 3:20 pm: *MASA*

Anna Golden, BBA-Accounting
Irene Mesa, BBA-Accounting
Christian Rivera, BBA-Accounting
LolaLeen Sumang, BBA-Accounting

3:20 pm – 3:40 pm: *A.I.R.R. Snacks, LLC*

Ivan Alcoran, BBA-Accounting
Andrea Carlos, BBA-Human Resource Management
Rodalynn Ignacio, BBA-Accounting
Rachel Santos, BBA-Finance and Economics

3:40 pm – 4:00 pm: *The Guam Spa*

Katherine Edgar, BBA-Accounting
Gilmore Rebujo, BBA-International Tourism & Hospitality Management
Raymond Guevera, BBA-Accounting and Human Resource Management

4:00 pm – 4:20 pm: *Healthy Hut*

Eileen Calleja, BBA-Marketing
Sierra Castro, BBA-Accounting
Solae Malig, BBA-Accounting
Renz Redolozo, BBA-Marketing

