

ICBEIT 2016 Japan

INTERNATIONAL CONFERENCE ON BUSINESS, ECONOMICS AND INFORMATION TECHNOLOGY

Doing Business in the Global Economy: Economic, Political, Social, Cultural and Technological Environments

March 14th and 15th 2016 in Nagoya, Japan; March 17th and 18th 2016 in Beppu, Japan

ORGANIZED AND SPONSORED BY

University of Guam-School of Business and Public Administration (Guam, U.S.A.)
Penn State Altoona-Division of Business and Engineering (Pennsylvania, U.S.A.)
Nagoya University-Graduate School of Economics-Economic Research Center (Japan)
Ritsumeikan Asia Pacific University-Graduate School of Management (Japan)

ABOUT THE CONFERENCE SERIES

This conference provides a venue for scholarly interactions among academics, researchers, students, and representatives from industry and government. The annual theme is the economic, social, political, cultural and technological environments in which today's businesses operate.

Annually, our conference is attended by 60 to 120 participants who represent up to 20 universities in up to 12 countries and territories. Our conference has been successful in that more than 50% of participants are repeat participants, i.e., they participated in at least one of our past conferences. Participants' post-conference feedback in our last three (3) conferences show more than 90% rating our conference as "excellent" or "very good".

In celebration of the 10th year of the ICBEIT conference series, the organizers are offering a 4-day, 2-city international conference in Japan.

• **March 14th and 15th at the Nagoya University (NU) campus in Chikusa, Nagoya, Japan PART 1 (NU)**
<http://en.nagoya-u.ac.jp/map/index.html>

March 17th and 18th at the Ritsumeikan Asia Pacific University (APU) campus in Beppu, Oita, Japan PART 2 (APU)
<http://www.apu.ac.jp/home/?version=english>

PAST CONFERENCES

- March 2007 in Guam, U.S.A.³
- March 2008 in Hanoi, Vietnam⁴
- March 2009 in Nagoya, Japan¹
- February/March 2010 in Seoul, South Korea⁵
- March 2011 in Guam, U.S.A.¹
- March 2012 in Ho Chi Minh City, Vietnam^{1,6}
- March 2013 in Cairns, Queensland, Australia^{1,2}
- March 2014 in Taipei, Taiwan, R.O.C.^{1,2}
- March 2015 in Guam, U.S.A.¹

All of the past conferences were organized by the **University of Guam-School of Business and Public**

Administration (Guam, U.S.A.) in partnership with **Penn State Altoona-Division of Business and Engineering (U.S.A.)** and one or more of the following partners:

1: Nagoya University-Graduate School of Economics-Economic Research Center (Japan)

2: Ritsumeikan Asia Pacific University-Graduate School of Management (Japan)

3: Alfred University-College of Business (U.S.A.)

4: Vietnam National University-Hanoi School of Business (Vietnam)

5: Seoul Women's University (South Korea)

6: University of Economics in Ho Chi Minh City (Vietnam)

CONFERENCE TOPICS

Proposals for presentations and panels (comprised of 3 to 5 related presentations) are invited in the following broad subject categories.

- [01] Accounting
- [02] Business Law, Ethics or Regulation
- [03] Economics
- [04] Entrepreneurship
- [05] Finance
- [06] International Business
- [07] International Tourism
- [08] Management (including Health Care Management)
- [09] Management Information Systems
- [10] Marketing
- [11] Strategic Management
- [12] Interdisciplinary
- [13] Pedagogy
- [14] Case Studies
- [15] Graduate Student Presentations
- [16] Undergraduate Student Presentations

Proposals for a presentation must be received by **October 31st 2015**. All proposals are to be electronically submitted to ruanem@triton.uog.edu (Subject: Proposal for ICBEIT 2016 Japan). Be sure to provide contact information about author(s), including email address(es) and a brief abstract (100 words) describing your presentation. Be sure to indicate the subject category to which your paper is most relevant (see code above) and which of the authors are planning to attend the conference. Within days, you

will be notified about the acceptance of your abstract and expected to register by **November 10th 2015**.

The **Conference Program** will be organized so that sessions flow well and that papers in each session relate to each other. Depending on the numbers of paper presentations, we may also consider holding concurrent sessions. Plan on a 15-20 minute presentation (including questions and answers). Language used in the entire conference will be English. Non-English-speaking presenters may participate as long as they are accompanied by a competent English-translator and limit their presentation within the time allowance. Equipment for PowerPoint presentations will be available. Please save your PowerPoint files in a .pptx format to ensure software compatibility. Please use a USB-flash drive for file storage or bring your own USB-adaptor if you are using a different file storage.

CONFERENCE VENUES, AIRPORT INFORMATION AND HOTEL ACCOMMODATIONS

Unlike our past conferences, this year's conference will be held over four (4) days in two cities in Japan. In order to keep the event affordable, two of our university sponsors agreed to host the conference in their campuses:

• **PART 1 (NU)**
March 14th and 15th at the Nagoya University (NU) campus in Chikusa, Nagoya, Japan

• **PART 2 (APU)**
March 17th and 18th at the Ritsumeikan Asia Pacific University (APU) campus in Beppu, Oita, Japan

March 16th is a one-day intermission to allow participants attending both locations to make their way from Nagoya to Beppu. Participants may choose to attend one or both parts of the conference.

Attending Part 1 (NU) Only

Most international flights will arrive Nagoya City through the Chubu Centrair International Airport (airport code NGO) <http://www.centrair.jp/en/>. A train ride between the airport and Nagoya Meitetsu station on the Airport Express train **μ-SKY** will take 28 minutes and cost USD10 each way <http://www.meitetsu.co.jp/eng/airport-access/express.html>. There are many hotels near the Nagoya Meitetsu or JR station to fit your budget. Nagoya University is 13km (8mi) away from the Nagoya train station by taxi or can be accessed from Nagoya subway station through Higashima line (yellow) bound for Fujigaoka, transfer at Motoyama (H16) station to Meijo line (purple) clockwise and get off next station (Nagoya Daigaku, M18).

Attending Part 2 (NU) Only

Most international flights will arrive at the Fukuoka International Airport (airport code FUK) <http://www.fuk-ab.co.jp/english/index.html>. A member of the APU secretariat will greet you at the airport, give you a bus ticket (if you prepaid when you registered) and direct you to the bus station at the airport. The bus ride to Beppu City will take 2 hours and end at Kitahama bus stop. Please book a hotel in Beppu City near the Kitahama Park (e.g., Hotel Aile, Nishitetsu Resort Inn) or contact the APU secretariat c/o Dr. Michael Angelo A. Cortez at cortezm@apu.ac.jp for assistance (Subject: Hotel for ICBEIT). When you register, you may also prepay your bus fare to return to the airport on the day of your flight departure.

The APU campus can be accessed through public bus or, for a fee paid during registration, through a bus to be chartered by us.

Attending Both Part 1 (NU) and Part 2 (APU)

Participants must make their own transportation arrangement (by air or train) to go from Nagoya city to Beppu city. If you are flying from Nagoya to Fukuoka International Airport (FUK), you may coordinate with our APU secretariat at the airport to transfer to Beppu city. You may also prepay your

roundtrip bus fare between Fukuoka International Airport and Beppu city (Kitahama bus stop).

CONFERENCE REGISTRATION

The conference registration fees include breakfast, lunch and morning and afternoon coffee/tea snacks on each conference day, conference materials and presentation of one paper:

• **Attending Part 1 (NU) only**
USD250 regular rate
USD200 student rate
• **Attending Part 2 (APU) only**
USD300 regular rate
USD250 student rate
• **Attending both Parts 1+2 (NU+APU)***
USD450 regular rate
USD350 student rate
**rates do not include transportation between Nagoya and Beppu cities*

Please **add USD50** for each additional paper you plan to present after the first paper. You may register for the conference by completing the enclosed form and sending it by email to Dr. Ruane at the University of Guam, School of Business and Public Administration (ruanem@triton.uog.edu) by **November 10th 2015**.

On the same registration form, please indicate if you will be interested in joining the study tour, which will be offered only if the minimum number of participants is met.

SUBMISSION OF CONFERENCE MANUSCRIPTS

If you wish for your manuscript to be included in the *ICBEIT 2016 Japan Proceedings* and distributed to all conference participants, please submit your manuscript to ruanem@triton.uog.edu (Subject: Manuscripts for ICBEIT 2015 Guam) by **January 31st 2016**.

OPPORTUNITY TO PUBLISH IN A PEER-REVIEWED JOURNAL

Like our past conferences, this year's conference also offers you, as conference participant, with the

opportunity to publish your conference paper in any of the double-blind, peer-reviewed journal published by the Allied Academies

<http://www.alliedacademies.org/Public/Journals/Journals.aspx>. Although not all submissions will be accepted for publication, the editorial review board will give each submission its utmost consideration. Journal submissions must be sent to ruanem@triton.uog.edu (Subject: Journal submission) around **April 30th 2016**. Only those papers presented at the conference will be considered for journal publication.

Allied Academies require each author of accepted papers to become academy members at USD75 for the year. This entitles the member to a number of benefits, including a PDF version of the journal issue that features your accepted paper as well as access to past journal issues, which are downloadable as PDF files. Printed copies of any of Allied Academies' journals can be ordered at extra cost.

VISA TO ENTER JAPAN

U.S.-passport-holders do not need a visa to enter Japan. Non-U.S.-passport-holders are advised to consult the nearest Japan Consulate/Embassy regarding any visa requirement to enter Japan.

If an entry visa is required, obtaining it is the sole responsibility of the conference participant. The conference organizers will not apply for an entry visa on your behalf nor provide documents other than a letter that will indicate your intended participation at the conference.

OTHER ANNOUNCEMENTS

- As in past conferences, all fees are non-refundable once they are paid.
- As in past conferences in other locations, please note that the organizers do not provide insurance of any type to conference participants

Contact Information of Conference Co-Chairs

Maria Claret M. Ruane, Ph.D.
Professor of Economics at the University of Guam-School of Business and Public Administration
UOG Station
Mangilao, Guam 96923
Tel 1 (671) 735-2501
Fax 1 (671) 734-5362
ruanem@triton.uog.edu

Jungwoo Ryoo, Ph.D., CISSP, CISA
Associate Professor of Information Sciences and Technology and Interim Head of the Division of Business and Engineering, The Pennsylvania State University-Altoona
107 Elm 3000 Ivyside Park
Altoona, PA 16601
Tel 1 (814) 949-5243
Fax 1 (814) 949-5829
jryoo@psu.edu

Akihiro Noguchi, D (Econ)
Former Director of Economic Research Center and Professor at the Nagoya University Graduate School of Economics
C4-2(700) Furocho, Chikusa, Nagoya 464-8601 Japan
Tel 81 (52) 789-2373
Fax 81 (52) 789-4924
noguchi@soec.nagoya-u.ac.jp

Michael Angelo A. Cortez, D.B.A.
Associate Professor of Accounting
Ritsumeikan Asia Pacific University-Graduate School of Management
1-1 Jumonjibaru, Beppu
Oita 874-8577 Japan
Tel 81 (977) 78-1232
Fax 81 (977) 78-1232
cortezm@apu.ac.jp

CONFERENCE WEBSITE: <http://www.altoona.psu.edu/icbeit> (will be available soon)
Click on "Conference Archives" on the left of the website to see past conferences.