

ICBEIT 2017 Guam

INTERNATIONAL CONFERENCE ON BUSINESS, ECONOMICS AND INFORMATION TECHNOLOGY

Doing Business in the Global Economy: Economic, Political, Social, Cultural and Technological Environments
March 9th and 10th 2017 at the Westin Resort Hotel in Tumon, Guam

ORGANIZED AND SPONSORED BY

University of Guam-School of Business and Public Administration (Guam, U.S.A.)
Nagoya University-Graduate School of Economics-Economic Research Center (Japan)
Ritsumeikan Asia Pacific University-Graduate School of Management (Japan)

DEADLINE FOR PRESENTATION PROPOSALS: NOVEMBER 30TH 2016
NOTIFICATION OF PROPOSAL ACCEPTANCE: DECEMBER 3RD 2016
DEADLINE FOR REGISTRATION: DECEMBER 10TH 2016

ABOUT THE CONFERENCE SERIES

This is our 11th annual conference which provides a venue for scholarly interactions among academics, researchers, students, and representatives from industry and government. The annual theme is the economic, social, political, cultural and technological environments in which today's businesses operate.

Annually, our conference is attended by 60 to 120 participants who represent up to 20 universities in up to 12 countries and territories. Our conference has been successful in that more than 50% of participants are repeat participants, i.e., they participated in at least one of our past conferences. Participants' post-conference feedback in our last three (3) conferences show more than 90% rating our conference as "excellent" or "very good".

PAST CONFERENCES

- March 2007 in Guam, U.S.A.³
- March 2008 in Hanoi, Vietnam⁴
- March 2009 in Nagoya, Japan¹
- February/March 2010 in Seoul, South Korea⁵
- March 2011 in Guam, U.S.A.¹
- March 2012 in Ho Chi Minh City, Vietnam^{1, 6}
- March 2013 in Cairns, Queensland, Australia^{1, 2}
- March 2014 in Taipei, Taiwan, R.O.C.^{1, 2}
- March 2015 in Guam, U.S.A.^{1, 2}
- March 2016 in Nagoya and Beppu, Japan^{1, 2}

All of the past conferences were organized by the **University of**

Guam-School of Business and Public Administration (Guam, U.S.A.) in partnership with Penn State Altoona-Division of Business and Engineering (U.S.A.) and one or more of the following partners:

- 1: Nagoya University-Graduate School of Economics-Economic Research Center (Japan)
- 2: Ritsumeikan Asia Pacific University-Graduate School of Management (Japan)
- 3: Alfred University-College of Business (U.S.A.)
- 4: Vietnam National University-Hanoi School of Business (Vietnam)
- 5: Seoul Women's University (South Korea)
- 6: University of Economics in Ho Chi Minh City (Vietnam)

CONFERENCE TOPICS

Proposals for presentations and panels (comprised of 3 to 5 related presentations) are invited in the following broad subject categories.

- [01] *Accounting*
- [02] *Business Law, Ethics or Regulation*
- [03] *Economics*
- [04] *Entrepreneurship*
- [05] *Finance*
- [06] *International Business*
- [07] *International Tourism*
- [08] *Management (including Health Care Management)*
- [09] *Management Information Systems*
- [10] *Marketing*
- [11] *Strategic Management*
- [12] *Interdisciplinary*
- [13] *Pedagogy*
- [14] *Case Studies*
- [15] *Graduate Student Presentations*

[16] Undergraduate Student Presentations

Proposals for a presentation must be received by **November 30th 2016**. All proposals are to be electronically submitted to ruanem@triton.uog.edu (Subject: Proposal for ICBEIT 2017 Guam). Be sure to provide contact information about author(s), including email address(es) and a brief abstract (100 words) describing your presentation. Be sure to indicate the subject category to which your paper is most relevant (see code above) and which of the authors are planning to attend the conference. You will be notified about the acceptance of your abstract by December 3rd 2016 and expected to register by **December 10th 2016**.

The **Conference Program** will be organized so that sessions flow well and that papers in each session relate to each other. Depending on the numbers of paper presentations, we may also consider holding concurrent sessions. Plan on a 15-20 minute presentation (including questions and answers). Language used in the entire conference will be English. Non-English-speaking presenters may participate as long as they are accompanied by a competent English-translator and limit their presentation within the time allowance. Equipment for PowerPoint presentations will be available. Please save your PowerPoint files in a .pptx format to ensure software compatibility. Please use a USB-flash drive for file storage or bring your own USB-adaptor if you are using a different file storage.

CONFERENCE VENUES, AIRPORT INFORMATION AND HOTEL ACCOMMODATIONS

The conference hotel will be **THE WESTIN RESORT** at 105 Gun Beach Road, Tumon, Guam U.S.A. 96913, Phone: 1(671) 647-1020 <http://www.westin-guam.com/>

Tumon Bay is centrally located and offers walking access to shopping, restaurants and sightseeing attractions. Beaches facing the Pacific Ocean where you can enjoy the view of the sunrise and sunset can be accessed through most hotels or through public parks.

We have arranged a special room rate of \$150 +11% occupancy tax for single or double occupancy (no breakfast) **subject to availability** at The Westin Resort Hotel. To reserve, please contact Ms. Lita directly at Lita.Magdael@westin.com. Be sure to let her know that you are attending our conference.

The two hotels closest to the Westin are Guam Reef Hotel and Bayview Hotel. On the same road (Pale San Vitores), within 1 mile north of the Westin are Lotte and Nikko hotels, and within 1 mile south are Outrigger, Dusit Thani and Hyatt hotels. Taxis and sightseeing buses are also available if you choose other hotels along Pale San Vitores Road.

Tumon Bay is 3-5 miles away from the A.B. WonPat Guam International Airport (airport code GUM). A cab ride between the airport and Tumon Bay would cost no more than US\$20 each way.

CONFERENCE REGISTRATION

The conference registration fee is **USD300 per person (students may pay a discounted rate of USD200)** and will cover buffet lunch and morning and afternoon coffee/tea snacks on the two days of the conference, conference materials and presentation of one paper. Please **add USD50** for each additional paper if you plan to present more than one paper. You may register for the conference by completing the enclosed form and sending it by email to Dr. Ruane at the University of Guam, School of Business and Public Administration (ruanem@triton.uog.edu) by **December 10th 2016**.

SUBMISSION OF CONFERENCE MANUSCRIPTS

If you wish for your manuscript to be included in the **ICBEIT 2017 Guam Proceedings** and distributed to all conference participants, please submit your manuscript to ruanem@triton.uog.edu (Subject: Manuscripts for ICBEIT 2017 Guam) by **January 31st 2017**.

OPPORTUNITY TO PUBLISH IN A PEER-REVIEWED JOURNAL

Like our past conferences, this year's conference also offers you, as conference participant, with the opportunity to publish your conference paper in the **Asia Pacific Business and Economic Perspectives**, a double-blind, peer-reviewed journal that is currently listed with the National Diet Library of Japan and is in the process of applying for EBSCO abstracting. It is published by the **Asia Pacific Business and**

Economics Research Society (APBERS)

<http://www.apbersociety.org/AsiaPacificBusinessandEconomicsResearchSociety/Guidelines.html>

Although not all submissions will be accepted for publication, the editorial review board will give each submission its utmost consideration. Journal submissions must be sent to ruanem@triton.uog.edu (Subject: Journal submission) around **April 30th 2017**. Only those papers presented at the conference will be considered for journal publication.

VISA TO ENTER GUAM

Guam is a U.S. territory in the Western Pacific region. Non-U.S.-passport-holders are advised to consult the U.S. State Department or the nearest U.S. Consulate/Embassy regarding any visa requirement to enter Guam.

If an entry visa is required, obtaining it is the sole responsibility of the conference participant. The conference organizers will not apply for an entry visa on your behalf nor provide documents other than a letter that will indicate your intended participation at the conference.

OTHER ANNOUNCEMENTS

- As in past conferences, all fees are non-refundable once they are paid.
- As in past conferences in other locations, please note that the organizers do not provide insurance of any type to conference participants

Contact Information of Conference Co-Chairs

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CONFERENCE WEBSITE: will be available soon