**HSTR 121 Midterm Exam, 16 October 2019**

**PART I (30 points):** In three sentences (per term), describe who or what TEN of the terms listed were and explain why each of those TEN is important to the history of rock and roll. Please write in complete sentences and strive to indicate an approximate date or year or for each one. One point for defining the term; one point for a date; and one point for explaining why it was historically significant.

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| **Howlin’ Wolf** | **Sun Records** | **Robert Johnson** |
| **Muddy Waters** | **Bing Crosby** | **Elvis Presley** |
| **Etta James** | **Juke Joint** | **Transistor radio** |
| **Alan Freed** | **Hamburg** | **Brian Epstein** |
| **Buddy Holly** | **The Ronettes** | **Keith Richards** |
| **Jim Crow Laws** | **Beatlemania** | **Chuck Berry** |
| **Little Richard** | **The Animals** | **The Mersey Beat** |
| **Bob Dylan** | **Miserlou** | **Brian Wilson** |
|  | **Sister Rosetta Tharpe** |  |

**PART II (20 points): Matching Questions. Match the performers to their song (only do 10 of 12):**

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| 1. The Who 2. Buddy Holly 3. The Beach Boys 4. Elvis Presley 5. The Rolling Stones 6. Robert Johnson 7. The Beatles 8. Bob Dylan 9. Chuck Berry 10. Muddy Waters 11. The Kinks 12. Son House | 1. Hoochie Coochie Man 2. Heartbreak Hotel 3. Sweet Sixteen 4. Peggy Sue 5. My Generation 6. A Day in the Life 7. Sweet Home Chicago 8. You Really Got Me 9. Blowin’ in the Wind 10. Fade Away (cover) 11. Good Vibrations 12. Death Letter |

**PART III (50 points): Write an essay in response to one of the two essay questions. Please be sure to take a side and make an argument using specific evidence from the readings and lectures.**

1. What do you think were the main causes of the rise of rock and roll and as cultural and social phenomenon? Amongst those causes, which do you think was most important? Make an argument for why this particular cause was most important, comparing it to the other main causes. Please be as specific as possible, referring to specific facts, events and other evidence to support your argument.
2. “Rock and Roll was created by black people in order to make their music more popular and acceptable for white people. Berry Gordy is, in fact, the primary example.” Do you agree or disagree with this statement? Please be as specific as possible, referring to specific facts, events and other evidence to support your argument.

**Bonus Question: What was the title of The Who’s first big hit in the USA after “My Generation”**?

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| Grading Breakdown | **Score** | Total points |
| Section I – Terms |  | 30 |
| Section II – Matching |  | 20 |
| Section III – Essay |  | 50 |
| TOTAL |  | 100 |
| Bonus question |  | 2 |
| TOTAL |  | 100 |
| Overall Grade |  |  |