

# Learning from Data - Final Project

## Project Overview

Text based classification, Segmentation, Clustering, Prediction

**Course:** Learning from Data

**Project Type:** Team (2-3 members)

**Duration:** 4 weeks

## Objectives

This project has designed to assess your ability to:

1. **Collect and preprocess** real-world text data through web scraping
2. **Apply multiple ML/DL algorithms** to solve classification, segmentation, or clustering problems
3. **Compare and analyze** the performance of different approaches
4. **Present findings** in a clear, professional manner with proper visualizations

## Project Requirements

### 1. Data Collection (20 points)

You must collect your own dataset through web scraping. Minimum requirements:

- **Size:** At least 2,000 text samples (minimum 1,500 for training, 500 for testing)
- **Quality:** Clean, meaningful text with appropriate labels (for supervised tasks)
- **Legality:** Follow website Terms of Service before scrapping

### Recommended Data Sources:

SOURCE TYPE	EXAMPLES	TASK SUGGESTIONS
PRODUCT REVIEWS	Amazon, Yelp, Google Reviews	Sentiment classification (positive/negative/neutral)
MOVIE REVIEWS	IMDb, Rotten Tomatoes, Metacritic	Rating prediction, genre classification
SOCIAL MEDIA	Twitter/X, Reddit threads	Topic classification, spam detection
NEWS ARTICLES	News websites, RSS feeds	Category classification, topic clustering
BOOK TEXT	Project Gutenberg, book excerpts	Author identification, genre classification
Q&A FORUMS	Stack Overflow, Quora	Question quality classification

**Data Collection Tools you may use:**

- BeautifulSoup4 (HTML parsing)
- Scrapy (structured scraping)
- Selenium (dynamic content)
- APIs when available (Twitter API, Reddit API, etc.)

## **2. Problem Definition (10 points)**

Choose ONE of the following:

### **A. Classification Problem**

- **Binary Classification:** 2 classes (e.g., spam vs. ham, positive vs. negative)
- **Multi-class Classification:** 3+ classes (e.g., news categories, star ratings)
- **Required:** Clear class labels, balanced or documented imbalance

### **B. Clustering Problem**

- **Task:** Group similar documents without predefined labels
- **Examples:** Topic discovery in news, customer review themes
- **Required:** Interpretable clusters with clear separation








### **C. Segmentation Problem**

- **Task:** Identify boundaries or segments within text
- **Examples:** Sentence topic segmentation, opinion target extraction
- **Required:** Clear segmentation criteria

## **3. Implementation Requirements (40 points)**





You must implement and compare **at least 4 different approaches** from the following categories:

### **Category A: Traditional ML (Choose at least 2)**

- **Linear Models:**
  -  Perceptron / Pocket Algorithm
  -  Logistic Regression
  -  Linear SVM
- **Non-linear Models:**
  -  SVM with RBF kernel
  -  k-Nearest Neighbors
  -  Radial Basis Functions (RBF Networks)
  -  Decision Trees / Random Forests

### **Category B: Deep Learning (Choose at least 1)**

- **Neural Networks:**

-  Multi-layer Perceptron (MLP)
-  Convolutional Neural Networks (CNN) for text
-  Recurrent Neural Networks (RNN/LSTM)
-  Transformer-based models (optional: pre-trained embeddings)

### **Category C: Unsupervised/Hybrid (If doing clustering)**

- ❖ k-Means clustering
- ❖ Gaussian Mixture Models (GMM)
- ❖ Hierarchical clustering

### **Feature Engineering Requirements:**

- ❖ Bag-of-Words (BoW)
- ❖ TF-IDF
- ❖ Word embeddings (Word2Vec, GloVe, or similar)
- ❖ At least ONE custom feature set based on domain knowledge

## **4. Methodology & Analysis (20 points)**

### **Data Preprocessing:**

- ✓ Text cleaning (remove HTML, special characters, etc.)
- ✓ Tokenization
- ✓ Stop word removal (justify your choices)
- ✓ Stemming/Lemmatization
- ✓ Handling class imbalance (if applicable)

### **Training Strategy:**

- Train/Validation/Test split (e.g., 70/15/15 or 60/20/20)
- Cross-validation (at least 5-fold)
- Hyperparameter tuning (show your process)

### **Evaluation Metrics:**

#### **For Classification:**

- Accuracy
- Precision, Recall, F1-Score

- Confusion Matrix
- ROC curve and AUC (for binary)

#### **For Clustering:**

- Silhouette Score
- Within-cluster sum of squares
- Cluster coherence analysis
- Visual inspection (t-SNE/PCA plots)

#### **Analysis Requirements:**

- **Learning curves:** Plot training vs. validation error
- **Bias-Variance analysis:** Discuss overfitting/underfitting
- **Comparison table:** All algorithms with key metrics
- **Error analysis:** Analyze misclassifications with examples
- **Computational analysis:** Training time, memory usage

### **5. Regularization & Overfitting Prevention (10 points)**

Demonstrate understanding of overfitting and show at least 2 techniques:

- **L1/L2 Regularization** (weight decay)
- **Early stopping** (for iterative algorithms)
- **Dropout** (for neural networks)
- **Feature selection** or dimensionality reduction
- **Validation-based model selection**

Show learning curves and discuss the bias-variance tradeoff in your models.

### **Deliverables**

#### **1. Code Submission (via GitHub/GitLab)**

- Clean, well-documented Python code
- Jupyter notebook with full pipeline
- requirements.txt with all dependencies

- README with setup instructions
- Raw data or clear instructions to reproduce data collection

## **2. Written Report (PDF, 8-10 pages)**

### **Structure:**

- a. **Introduction (1 page)**
  - Problem motivation
  - Dataset description
  - Project objectives
- b. **Data Collection & Preprocessing (1-2 pages)**
  - Scraping methodology
  - Data statistics and visualization
  - Preprocessing pipeline
  - Challenges encountered
- c. **Methodology (2-3 pages)**
  - Feature engineering approaches
  - Algorithm descriptions and justifications
  - Hyperparameter tuning process
  - Training strategy
- d. **Results & Analysis (3-4 pages)**
  - Comprehensive comparison table
  - Learning curves and visualizations
  - Error analysis with examples
  - Statistical significance tests (optional but recommended)
- e. **Discussion (1-2 pages)**
  - Interpretation of results
  - Bias-variance analysis
  - Limitations and future work
  - Lessons learned

## **3. Presentation (10 minutes + 5 min Q&A)**

- Problem and motivation (1-2 slides)
- Data collection approach (1 slide)
- Methods comparison (2-3 slides)

- Key results (2-3 slides)
- Conclusions and insights (1 slide)

### **Grading**

<b>Component</b>	<b>Points</b>	<b>Criteria</b>
<b>Data Collection</b>	20	Quality, size, legality, documentation
<b>Implementation</b>	40	Algorithm variety, correctness, code quality
<b>Methodology</b>	20	Preprocessing, validation, hyperparameter tuning
<b>Regularization</b>	10	Overfitting prevention, analysis
<b>Report</b>	30	Clarity, analysis depth, visualizations
<b>Presentation</b>	20	Organization, clarity, time management
<b>Code Quality</b>	10	Documentation, reproducibility, organization
<b>Bonus</b>	+10	Novel approaches, exceptional analysis
<b>TOTAL</b>	<b>150</b>	(Normalized to 100)

**Good luck! This project is an opportunity to apply everything you've learned in this course to a real-world problem. Make it count!**

*Updated: December 2025 Instructor: Cumali Türkmenoğlu Course: Learning from Data*