

Recruiting Profiles on HeroX

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```
rm(list=ls())
load("profiles.RData")

write.table(iconv(profiles$Q3[-3], to="UTF-8"), quote=FALSE, col.names=FALSE)
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1 Innovation, Technology, Blockchain and Artificial Intelligence are just some of the keywords that describe my passions.

Law student at the University of Milan, privacy officer and intellectual property consultant. Winner of the Global Impact Competition Italy 2016, studied exponential technologies for solving global grand challenges at Singularity University. Creator of a project about Legal Smart Contracts, took part in the Launchpad Program and won the HeroX Prize Blockchain Social Impact Challenge .

Today I am working in UniCredit as part of Group Innovation, developing and evaluating solution in the FinTech and RegTech space.

2 Currently I am student in Indian Institute of Technology, Hyderabad, India doing my major in Mechanical and Aerospace Engineering. Also I am a wantrepreneur as of now. I am passionate about designing new stuff that could ease out human effort.

3 Since the age of 5, I always knew that I would work in a creative capacity. I had visions of myself as an artist living in New York City, a dream already fulfilled. I've created in the fashion realm, the television and entertainment realm, the advertising and design realm, the filmmaking realm, the architecture realm and the mom realm. All of my creative experiences have lead me here, to figure out a way to improve how those go through treatment for breast cancer. I believe in creative minds and that a partnership in the medical realm will improve that world for the better. This is what lead me to launch BC Pre-vis, a pre-visualization program that helps patients understand what they can expect for their own body prior to surgery.

I've worn many hats spanning from creative director, art director, writer, designer, producer, product designer, architect, advisor and entrepreneur but titles aside, I'm a creative problem solver who values intelligence, talent and kindness above all else.

4 Short bio

I was raised wild and that turned me into a small entrepreneur as soon as I graduated university. It was not a choice, but my only option at the time. I have a Bachelor degree in Economics, specialized in Management Accounting.

As a business owner in an emergent economy that was about to collide with the world of corporations, I had to do a diversity of activities and to reinvent my business continuously to keep my life on track. I started with urban furniture production, continued with constructions, travel and events production agency for business and executives groups, and eventually with translations and

interpreting services for corporations.

Years after internet appeared in the developed world, I also discovered it. It meant thousands of wires in the trees, Mirc and ads web pages.

In 2007 I discovered my talent for screenwriting and I entered Film Directing university. I had to let it go after the first year as I couldn't afford it anymore and had to choose between work and school. That was the most painful decision I had to make. I felt I gave up on myself.

I managed to keep and grow my business for 10 years and when I finally got my first biggest contract, it all crushed when the client refused to pay the rest of it. As it all happened right when the crisis hit, things got very bad, from endless litigations to loosing everything, ending somewhere on the margins of life.

The only industry that took me in and needed people like me was film production. For years I did film locations, played the role of a fixer for foreign TV and film productions and helped film studios and other businesses to optimize their operations.

My Economics background lead me to the belief that out there in the world some well informed people should already have build some bridges between problems and solutions, so people with my kind of mindset, drive and inner diversity may be in demand during these hard times. The Americans was my first choice in the research. This is how I discovered open innovation and started to solve problems and get awarded for my solutions.

During all this time I was awarded for 5 solutions, most in the tech, strategy and operational areas, developed a portfolio of over 40 solutions for both profit and non-profit organizations, and started We Are Solvers project to raise awareness about the winning solvers community.

On this road of redesigning myself and my life, I ended up as a consultant for innovation management. Meeting HeroX uplifted the course of things further. After my last win on their platform they offered me the opportunity to work together on challenge design. This is how my first transition from solution to challenge design in crowdsourcing happened and it is a very interesting experience.

Today, I am back on my love for film, I write screenplays and started my own web project in this area, and I continue to solve problems and design challenges for worldwide organizations.

5 I have always had a passion for reducing waste and pollution in all their forms, promoting reuse wherever possible. As a pre-teen I used to collect discarded bicycle parts from the neighbourhood and build working bikes out of them. As a young teen I found a discarded lawnmower, brought it home and repaired it to serve as our family lawn mower for many years. A little later I moved on to repairing cars and fixing up old ones. I would restore old pieces of furniture and give them away. I've been known to go on community trash cleanups, and served on the sustainability council at a prior corporate employer. As a manager I strived to best utilize each employee's human talents, providing them with the best training and tools, and ample innovation opportunities.

Now, as an entrepreneur and freelance innovation strategist, I work on solutions for global challenges. I started a company with trusted colleagues to provide wearable environmental monitoring technology. More recently I'm collaborating with an innovation community on ways to tackle climate change by capturing CO2 for reuse and sequestration in a widely distributed solution. In the past two years I have won awards on 12 crowdsourced innovation challenges helping many organizations with finding new and better solutions to their problems. I like nothing more than doing a deep dive into a new technical domain no matter what the discipline.

6 I got my PhD in Entrepreneurial Studies at the school of hard knocks. I was never good at school, and emotionally checked out somewhere around grade 5. I kept going until Grade 12, but was more into the social aspects. At age 25 I was quite messy, and some people challenged me with a business opportunity. They convinced me to get into a books/tapes/functions program. 11 years later, I had half a million cash to launch my future. You can see 10 years of my life in my TEDx Talk, "Poop Soup and the Inevitable Global Movement". I am passionate about taking hunger off the table as a barrier to advancement in life for everyone, everywhere by decentralizing, demonetizing and democratizing food, energy, water and education. We are well into our plan to create an applied sciences centre where we bring all of agriculture and agri-foods together with all of science and technology to develop solutions towards absolute resource efficiency. (Zero Waste Agriculture)

7 I am professionally an Innopreneur, Idealist, teacher and Writer with specific skills in Design and Realization, Engineering Drawing/AutoCAD and Research/SPSS. I possess a Bachelors Degree in Technical Education obtained from the University of Malawi and diverse trainings/courses in innovation, project management, entrepreneurship and business management obtained from University of Leeds, Malawi Center for research, 3Day Start-up International and YALI Learns, respectively. My professional achievements are as follows: I Innovated Engineering Drawing sets for Malawi's Lilongwe Technical College (LTC) by utilizing the ideology of Locally-Made-Instructional-Materials; I Proposed, designed and pioneered Secondary-School Teacher Development Course for Maestros Leadership Team; I Wrote a Student Mentorship book called Success and Creativity currently being used by SOS children's village, Children of the Nation (COTN), University of Malawi (Polytechnic) and LTC to train students in innovation and creativity. I currently run an EduTech start-up Company Called TECULES which is an acronym for Technologically Customized Learning Systems. Our company focuses at building innovative learning systems which are at par with latest technology to make learning effective and simplify teaching methodologies (check www.tecules.com). However, TECULES also secondarily engages in the development of Mobile applications, Websites and soft-ware/database for companies, organizations and related clients (www.solutions.tecules.com).

8 I have completed my MBA in Human Resources from Bangalore, India.

I have previously worked with HSBC and Amazon in Operations role where I have had opportunities to work on Six sigma projects and facilitate Process re-engineering.

Currently, I work as an HR Manager for a company based in Bangalore, India. Through my job role, I connect employer branding with multiple talent management and talent acquisition strategies. I am a geek at heart and deeply enjoy combining my love for great workplace practices with my penchant for business. These days, I mainly exercise my nerdiness through online evaluation of the companies around the world to uncover the best workplace practices.