

Notes on HeroX project

April 13, 2017

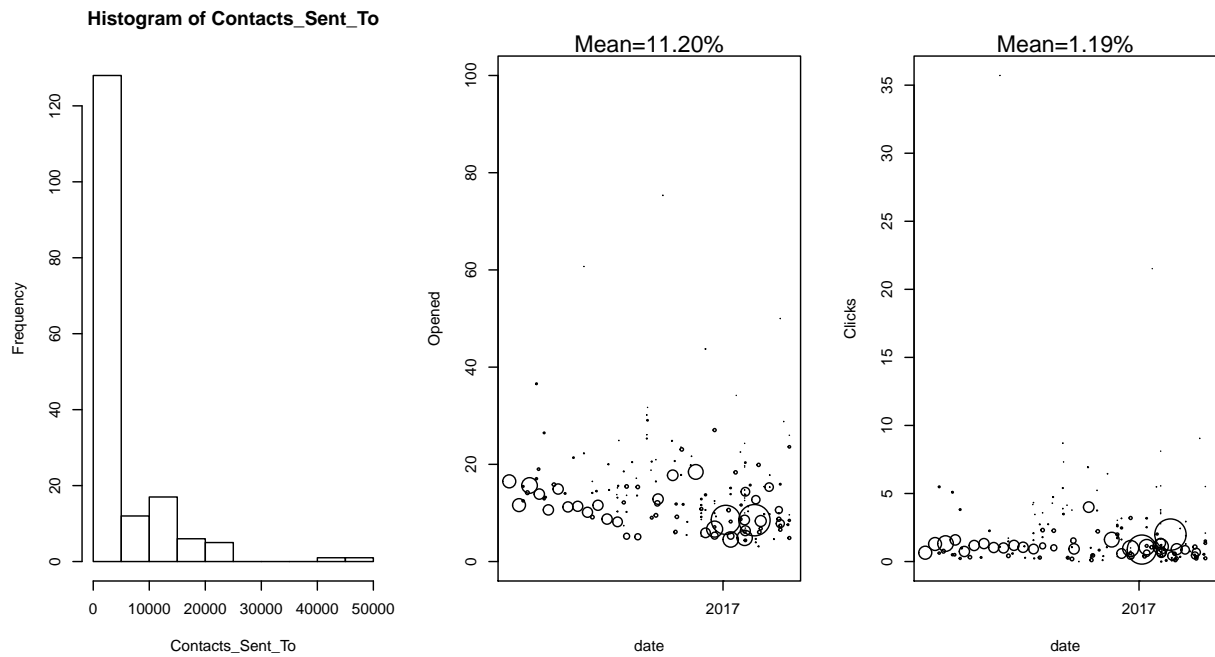


Figure 1: Contacts sent to, emails opened, clicks.

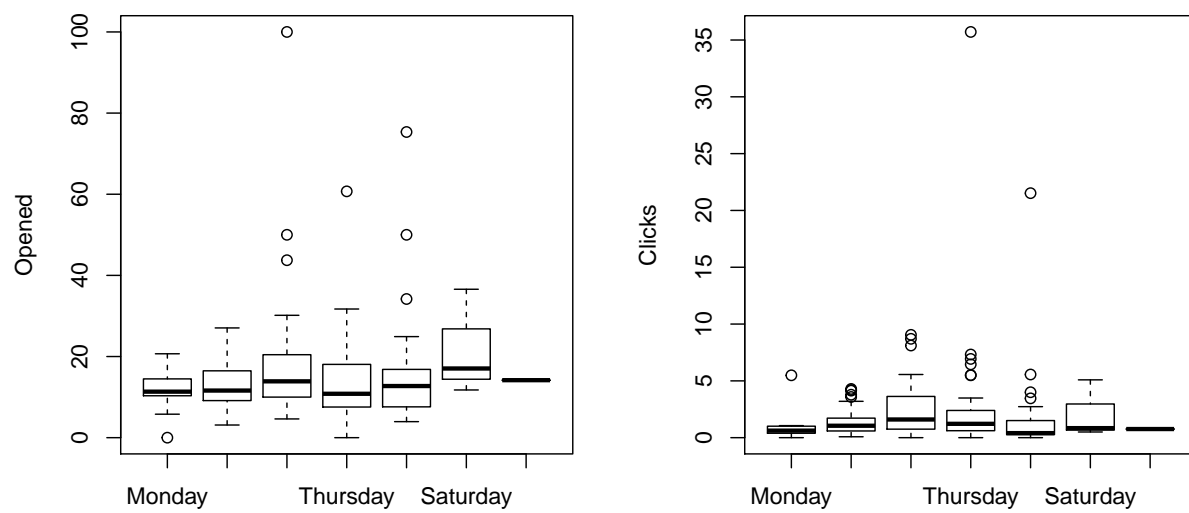
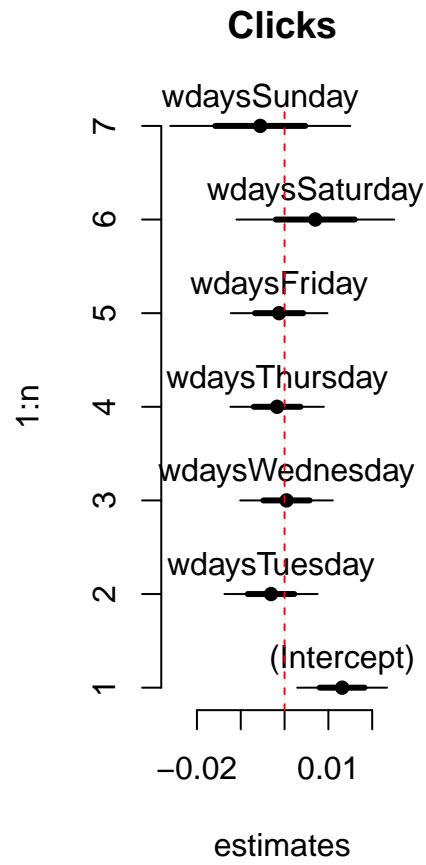
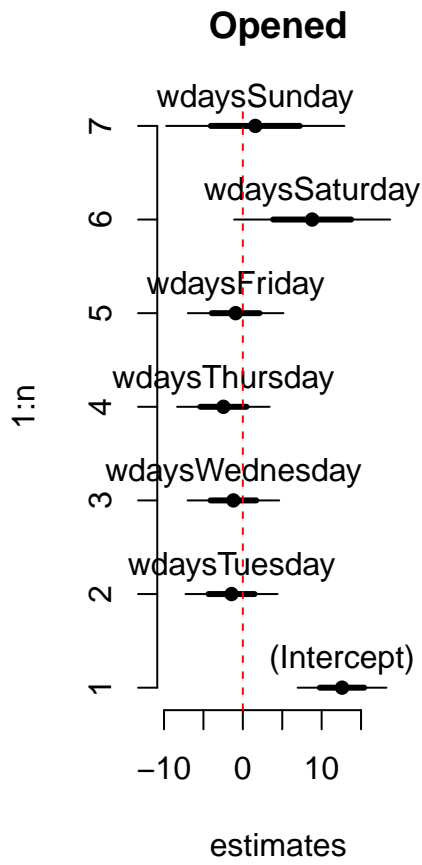


Figure 2: Days of the week



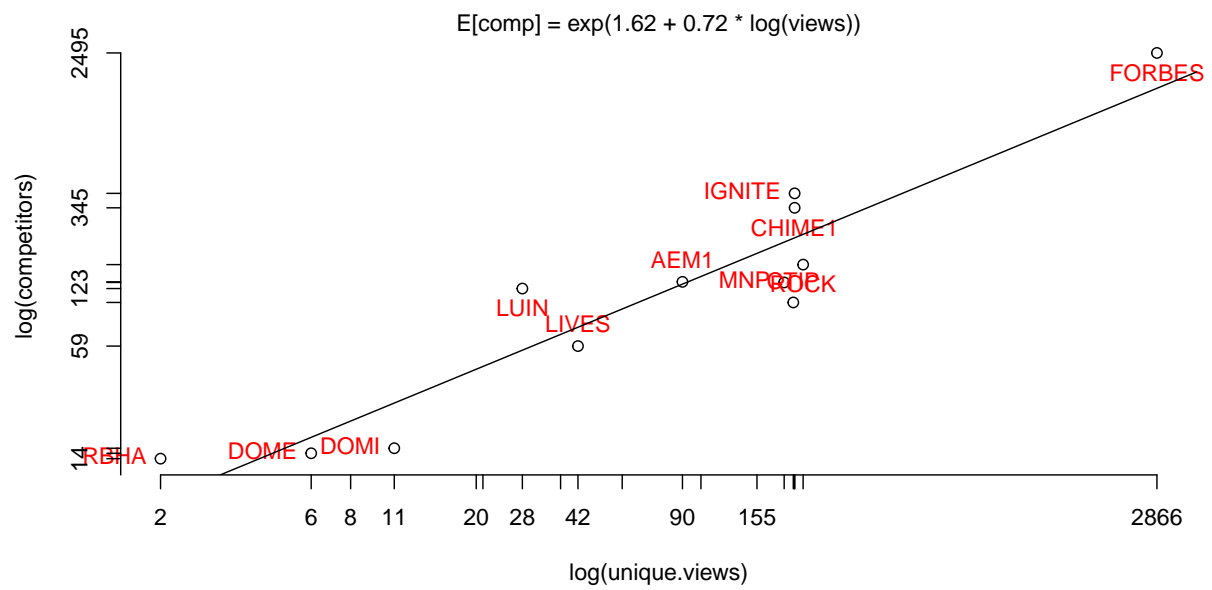


Figure 3: Relationship between competitors and unique visits.

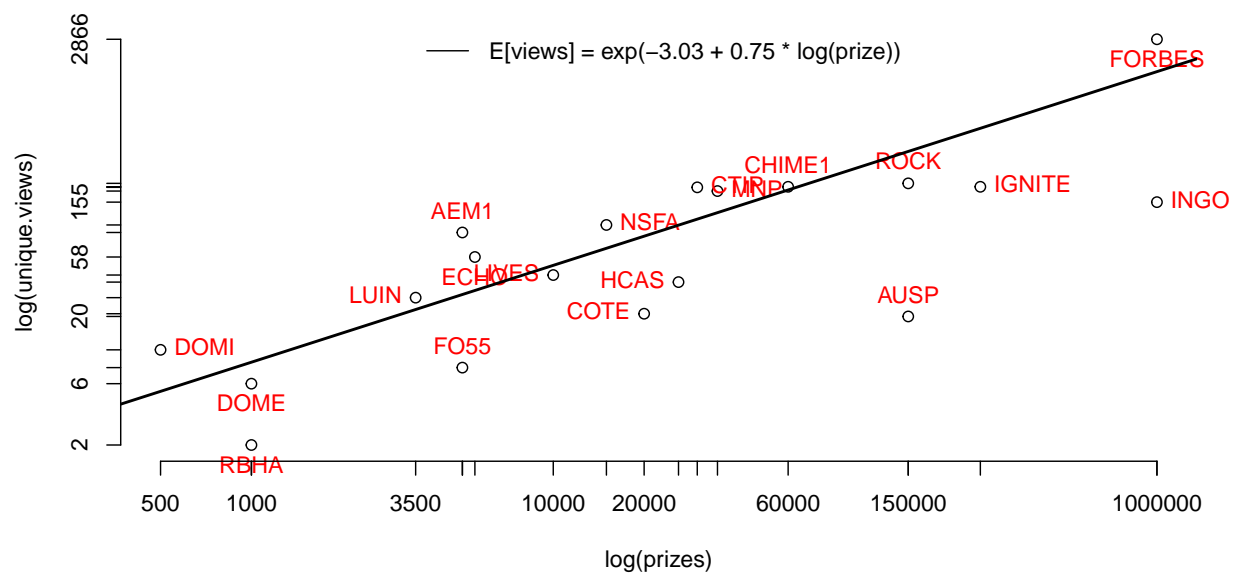


Figure 4: Relationship between prize pool and unique visits.