Survey HeroX

Preliminary data analysis

This version: April 21, 2017

```
## [1] "Survey respondents=151"

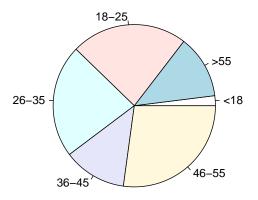
## [1] "101 percent of target (target=150)"

## [1] "5 percent of respodents over solicited (solicited=3,154)"

attach(survey)

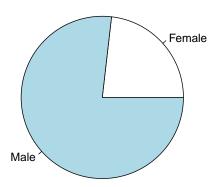
# Age
pie(table(QID3), main=questions["QID3"])
```

Please, select your age



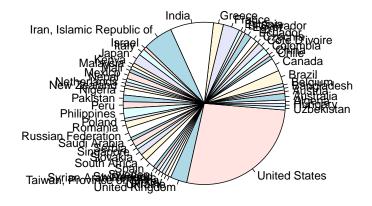
```
# Gender
pie(table(QID4), main=questions["QID4"])
```

Select your gender



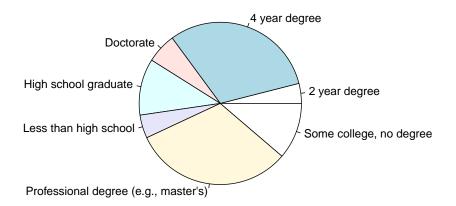
Country
pie(table(QID5), main=questions["QID5"])

Select your country of origin



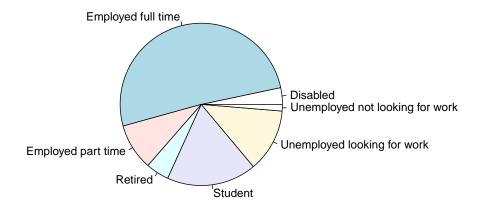
Education
pie(table(Q22), main=questions["Q22"])

Select the highest degree you have achieved



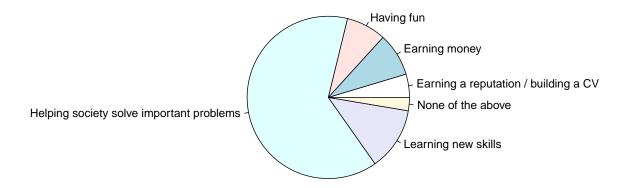
Employment
pie(table(Q23), main=questions["Q23"])

Select your current occupation



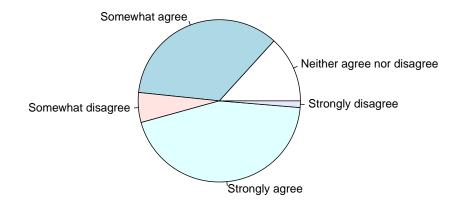
Motivations
pie(table(QID6), main=questions["QID6"])

Please, describe as best as you can your main motivation to participate in an HeroX challenge. What is the MOST IMPORTANT motive?



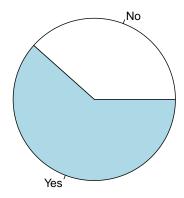
Competitive
pie(table(QID7), main=questions["QID7"])

Do you agree or disagree on the following statement: "I am a competitive person in general"?

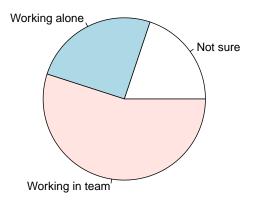


Teams
pie(table(QID8), main=questions["QID8"])

Did you know you can form teams with other HeroX members?

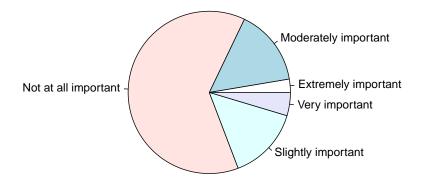


Now, think about taking part in a challenge where you could choose between working alone or in a team with other people. You and your potential teammates have not met before but everyone wants to participate in the challenge. What would you prefer?

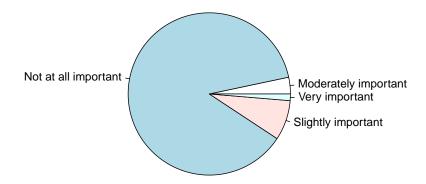


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# Teams composition
pie(table(Q13), main=strnl(questions["Q13"]))
```

How important or unimportant is it for you that your teammates have the SAME AGE as you (i.e., [QID3-ChoiceGroup-SelectedChoices])?

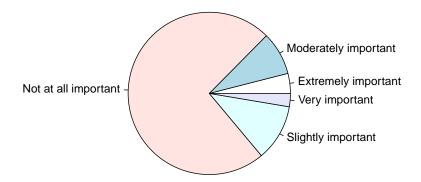


How important or unimportant is it for you that your teammates have the SAME GENDER as you (i.e., [QID4-ChoiceGroup-SelectedChoices])?



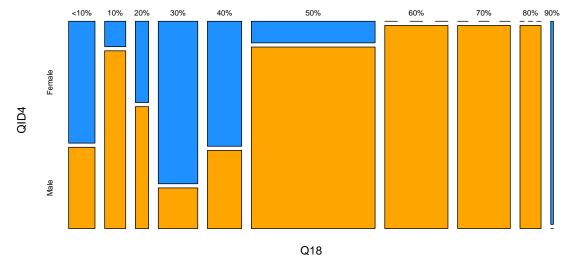
```
pie(table(Q16), main=strnl(questions["Q16"]))
```

How important or unimportant is it for you that your teammates are from the SAME COUNTRY as you (i.e., [QID5-ChoiceGroup-SelectedChoices])?



```
# pie(table(Q17), main=questions["Q17"])
plot(table(Q18, QID4), main=strnl(questions["Q18"]), col=c("dodgerblue", "o:
```

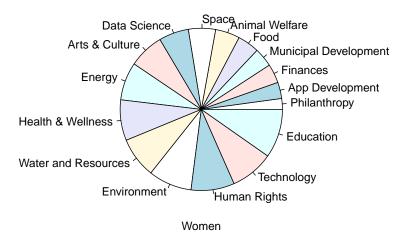
What is your best estimate of the fraction of people on HeroX with the SAME GENDER as you (i.e., [QID4-ChoiceGroup-SelectedChoices])?



```
# Areas
table.areas <- function(x) sort(table(unlist(strsplit(as.character(x), ","))</pre>
```

```
areas.list <- split(QID12, QID4)
pie(table.areas(areas.list$Female), main=strnl(questions["QID12"]))
mtext("Women", 1)</pre>
```

Thinking about the challenges that are usually present on the website. What SUBJECT AREAS would you like to see the most on the platform? (SELECT AT LEAST 3 SUBJECT AREAS)



```
pie(table.areas(areas.list$Male), main=strnl(questions["QID12"]))
mtext("Men", 1)
```

Thinking about the challenges that are usually present on the website. What SUBJECT AREAS would you like to see the most on the platform? (SELECT AT LEAST 3 SUBJECT AREAS)

