**ANDREA BLASCO**

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| **Office Contact Information** | | | | **Home Contact Information** | |
| Harvard University  1737 Cambridge Street  Cambridge, 02138  Office: K317 | | | | 60 Royal Street  Allston, 02134  Phone: (617) 637 6643 | |
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| **Current Position**: | | | | | |
|  | 2012 – 2014, Research Fellow at IQSS, Harvard University, Postdoctoral Research Fellow at NASA Tournament Laboratory | | | | |
| **Education**: | | | | | |
|  | Ph.D. - Economics, University of Bologna, 2011  MA, Economics and Finance, Toulouse School of Economics, 2007  BA, Economics, University of Naples “Federico II”, with honors, 2006 | | | | |
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|  | **References:** | | | | |
|  | Professor Vincenzo Denicolo’  University of Bologna  Phone: +44 (0)1162522629  Email: [vd51@le.ac.uk](mailto:vd51@le.ac.uk) | | | | Professor Paolo Pin  University of Siena  Phone: +39 0577232692  Email: [pin3@unisi.it](mailto:pin3@unisi.it) |
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|  | Professor Kevin J. Boudreau  London Business School  Phone: +44 (0)700 8700  Email: [kboudreau@london.edu](mailto:kboudreau@london.edu) | | | | Professor Karim R. Lakhani  Harvard Business School  Phone: +44 (0)700 8700  Email: [k@hbs.edu](mailto:k@hbs.edu) |
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| **Teaching and Research Fields**: | | | | | |
|  | Primary fields: Industrial Organization / Economics of Innovation  Secondary fields: Applied Microeconometrics / Social Networks | | | | |
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| **Research Experience and Other Employment:** | | | | | |
|  | Postdoctoral Fellow | | (2011 – 2012) London Business School, Research Fellow | | |
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| **Seminars and Presentations:** | | | | | |
|  | | * 2013 INFORMS Annual Meeting (Minneapolis); INTERTIC Conference at University of Venice; ETH Zurich; * 2012 EARIE at Stockholm University; 10th Journees Louis-Andre Gerard-Varet Conference in Public Economics at University of Marseille; 2nd Workshop ME@Ravello on “Personnel Economics and the Public Sector”; University of Essex; BoMoPa Meetings, University of Modena e Reggio Emilia; * 2011 Sixth bi-annual Conference on The Economics of Intellectual Property, Software and the Internet, Toulouse; Media Economics Workshop, Hunter College, NYC; IMT – Lucca; European University Institute | | | |
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| **Working Papers:** | | | | | |
|  | | * **Finding a partner in the Crowd** by Andrea Blasco, Kevin J. Boudreau, Karim R. Lakhani, Michael Menietti, Chris Riedl (2013) * **Paying Positive To Go Negative; Advertisers' Competition And Media Reports** byAndrea Blasco, Paolo Pin, Francesco Sobbrio (2013) * **Disclosure And Collaboration In Dynamic R&D Races** byAndrea Blasco (2012) | | | |
| **Publications:** | | | | | |
|  | | * **Simulations On Correlated Behavior And Social Learning** byAndrea Blasco, Paolo Pin 2010 * **Competition And Commercial Media Bias** byAndrea Blasco, Francesco Sobbrio 2012 | | | |
| **Works in progress:** | | | | | |
|  | | * **Have You Seen The Movie? Now Play The Game; Matching In The Entertainment Industry** * **Races or Tournaments? Setting the Incentives Right in Crowdsourcing Contests** * **MyTito – Field experiment on Social Networks at School** | | | |