

Part 1: Data pipeline

Design a data pipeline that ingests data from a MongoDB production database into BigQuery for our data warehouse. The pipeline should be flexible, maintainable, and should clean up data for access by data analysts.

Requirements:

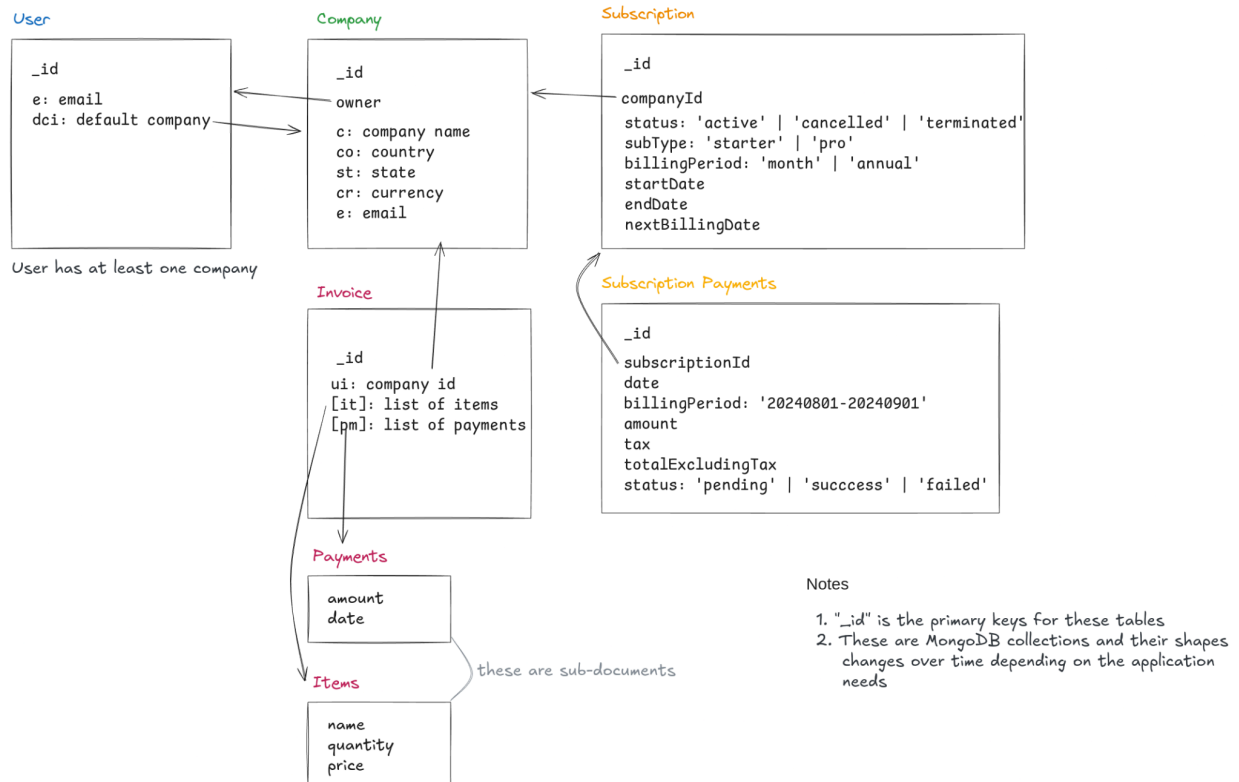
1. Flexible Data Ingestion: Design a data pipeline to ingest and process data into BigQuery.
2. Data Cleanup: Ensure data is systematically cleaned. For instance, replace shorthand notation like "e" for emails with a full column name like "email".
3. Maintenance: The pipeline should be maintainable and adaptable to slow changes in data over time.

Business model

Invoicing Solution: Users can create and issue invoices. They can create up to 4 invoices per month for free but need a subscription for more.

Subscription Status: Subscriptions can be "active", "cancelled", or "terminated".

- **Active:** Unlimited invoices.
- **Cancelled:** Subscription will terminate at the end of the current billing period.
- **Terminated:** No longer entitled to unlimited invoices.



Part 2: PySpark transformation

Provide a PySpark script to parse the **billingPeriod** attribute in the “Subscription Payments” table and separate it into date fields suitable for analytical processing. Explain how this would be implemented in the pipeline.

Requirements:

- **Script:** Write a PySpark script to parse the **billingPeriod** attribute into start and end dates.
- **Implementation:** Illustrate how to integrate this script into the pipeline.

Part 3: Data requests

A data analyst needs a weekly churn analysis report. The key metrics are:

- Number of new subscriptions per week.
- Number of subscriptions cancelled per week.

- Number of subscriptions terminated per week.

Requirements:

- Report Creation: Outline how to build and run this report on a weekly basis.