Charles Wu
UX Designer & Developer

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Summary

A versatile and flexible user-experience designer & developer, adept in research, planning, and converting user needs into product requirements. He is efficient at converting designs into tangible results through the means of prototypes, animation, and code.

Experience

UX Developer
Sep 2016 – Present
CareerJSM, Toronto

- Designed and implemented interactive mock-ups for potential and existing clients to demonstrate application workflow
- Conducted web accessibility audit and performed necessary design and code updates to meet WCAG Level-A requirements
- Planned and implemented user testing sessions to validate features

UX Developer
Aug 2015 – Jul 2016
DIVE Networks, Toronto

- Led company UX training sessions to enhance product direction
- Optimized visual content for web and TV displays, factoring in content size, speed, and viewer distance
- Created user personas and use-cases to enhance functionality and usability for key audiences
- Developed an automation script to isolate anomalies by analyzing visual differences

UX Designer & Developer
Jan 2015 – Jun 2015
Crowd Curio, Waterloo

- Improved user engagement by testing and optimizing different layouts, and through added gamification elements
- Created information architecture maps, wireframes, and prototypes

UI Designer
Jun 2014 – Aug 2014
McKinsey Digital Labs, New York

- Produced wireframes, storyboards, and mock-ups, making use of user research and user-centred design principles
- Worked with clients to translate business requirements into feature sets and designs

iOS Developer & Product Designer
Jan 2013 – Apr 2013
AlphaBroder (formerly Ash City), Richmond Hill

- Solely managed, designed, and developed a catalog and ordering application from conception to delivery within a 4 month deadline
- Organized and led one-on-one user testing sessions

Skills

UX: User Research, User Testing, Web Accessibility, Prototyping (Illustrator, Sketch, InVision)

Dev: HTML, CSS (SCSS, BEM), JS (Vanilla, Ember), Python, Java, Git

Education

Bachelors of Applied Science (BASc), University of Waterloo
2010 – 2015
Systems Design Engineering, Option in Management Science

Projects and Interests

Projects

- Curio-X: Contributed to a citizen science and gamification project to digitally catalog images
- BufferBox (acquired by Google): Led a team of 3 designers and marketers
- Proxima: Designed and fabricated a glove to wirelessly transfer data via gestures
- Focus: Built and published a study tool
- InFit: Developed a fitness tracking app that processed sensor data

Volunteer

- Engineering Society Class Rep for Systems Design 2015
- Orientation Week Director 2013-2014

Recreation

In my free time, I enjoy rock climbing, photography, volleyball, biking, the culinary arts, and traveling.