

Product Designer with a background in web and mobile development. I'm passionate about creating delightful, scalable experiences by improving design team processes, tooling, and design systems.

Calendly | Sr Product Designer

Nov 2021 – Present

Enterprise Products

- Lead designer for Analytics, focusing on admin-experiences
- Surfacing dense data into easily consumable bits, helping teams to optimize their scheduling goals

Foundational Design (Trust, Tools, Process)

- Improving internal support processes by reducing security risk and speeding up workflows
- Building foundational processes to improve designer education, tooling, and design systems components

LivePerson | Sr Product Designer

Sep 2019 – Nov 2021

- Building and scaling the company design system to improve product accessibility & consistency
- Exploring the chatbot/AI industry for ways to improve customer relationships and improve agent efficiency and effectiveness
- Creating products that simplify complex data with intuitive and actionable interfaces through research & testing

Highline Beta | Sr UX Developer

Jul 2018 – Jun 2019

- Created Highline Beta's design system, increasing the design & development team's consistency and efficiency
- Conducted user research to validate solutions for a new venture in the CPG industry; coordinated with directors to define growth targets and customer experience; iterated & implemented designs, exponentially growing the monthly customer base
- Analyzed Female Funder traffic metrics and redesigned the site, which increased user engagement and conversion rates
- Designed and built the 100+ Accelerator site in React, which increased content clarity, branding, site metrics, SEO ratings, site accessibility, and mobile responsiveness

CareerJSM | Sr UX Developer

Sep 2016 – Apr 2018

- Designed core features that improved user engagement and value, like the Job Tracker and the Networking Dashboard
- Implemented accessibility and responsiveness standards across the platform, by conducting audits and adding automated testing
- Mentored team members and established the company in best practices for UX through presentations and documentation
- Developed features while working closely with engineers using EmberJS, HTML/SCSS, and PostgreSQL

DIVE Networks | UX Developer

Aug 2015 – Jul 2016

DIVE Networks is a startup that provides a feed of real-time news for companies. I led feature design, testing, and optimization.

- Researched environmental factors to optimize readability, and established company design standards and requirements for the product
- Developed an automation script to detect visual bugs, increasing product quality and development efficiency
- Hosted UX training sessions for the company, enabling engineering and PM to better understand customer needs

Education

University of Waterloo

Honors Systems Design Engineering,
Option in Management Science

Skills

Product Strategy
Design Systems
User Research
Responsive & Accessible Design

Tools

Figma
Sketch
Adobe Creative Suite
Invision
Axure
Git

Dev. Languages

HTML
CSS
JS
React
Python