# Charles Wu

Systems Design Engineering, 3B Term

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# **Objective**

Searching for new opportunities in novel fields, and to grow my user experience design skillset for my sixth and final work term.

# **Experience**

### **User Experience Designer**

Sept - Dec 2013

Intelligent Mechatronics Systems - Waterloo, ON

- Researched and performed user case analyses to improve the DriveSync Android App for all customers
- Designed, improved, and developed Android fragments and layouts
- Created and integrated Adobe Photoshop and Premiere Pro elements into the project

# iOS Mobile Developer

Jan - Apr 2013

Ash City Worldwide, Richmond Hill, ON

- Independently developed the iOS Ash City App from start to finish
- Worked with clients to optimize user interface, designed with Photoshop and Illustrator
- Planned and managed the development lifecycle, conducting user research and ensuring the app followed best practices

#### **Web Content Developer**

May - Aug 2012

Raymond James Ltd., Toronto, ON

- Redesigned the intranet site using HTML5, CSS3, JS, Photoshop and Flash
- Created and updated content for the public Raymond James webpage, impacting hundreds of daily users
- Worked with multiple advisors directly and ensured they were satisfied with projects

# **Business Special Project Assistant** Sept - Dec 2011 York Region Municipality, Newmarket, ON

- Developed an intuitive user feedback system that was implemented in senior assistance centres
- Improved bureaucratic workflows through redesign and simplifying complex information

## **Quality Assurance Analyst**

Jan - Apr 2011

RamSoft Inc., Toronto, ON

- Designed and executed QA tests (test cases and formal reports) to maintain standards for medical software
- $\bullet$  Updated servers which involved creating and editing database scripts in SQL

#### **Skills**

Quick and adaptive learner, eye for design and passion for technology

#### **Product Design**

Requirements gathering, user research, product lifecycle planning, agile development, prototyping, client demos

#### **Technical and Software**

Adobe Create Suite, JavaScript, Java, Objective C, C++, MATLAB, HTML5, CSS3, AutoCAD, MS Office

# **Projects**

- Worked on an iOS fitness tracker that measured and processed data from a Texas Instruments sensor tool
- Developed and published an Android study tool
- Extended portfolio: behance.net/mrcharlie

#### **Activities and Interests**

#### Volunteer

EngSoc Class Rep for SYDE 2015 (2010-Present) Orientation Director - First Year Website (2013) Orientation Leader - Big and Huge (2012-Present) Shadow Day Volunteer (2012)

#### **Student Organizations**

Co-op Storage - Graphics Designer (Present)
UW Dimensions - Design/Layout (2012 - Present)
BufferBox - UI/Web Design, and Team Lead (2012)

#### Recreation

Biking, Ultimate Frisbee, Volleyball, Soccer, League of Legends, Cinema

#### **Education**

**Candidate for Bachelor of Applied Science, Honours Systems Design Engineering Co-op** 2010 - Present University of Waterloo, Waterloo, ON.

Relevent Projects and Courses:

- Designed and developed a health analytics tool
- Labs: Circuits Instrumentation and Measurement, Digital Systems, Graphics and Drafting
- Technical: Economics of Design, Human Factors in Design, Materials Chemistry, Systems Models, Probability and Statistics, Fluid Mechanics, Mechanics of Deformable Solids