

Product Designer with expertise in web and mobile development. Passionate about creating delightful and scalable experiences through enhancing design processes, tools, and systems.

Experience

Sr Product Designer, Calendly

Nov 2021–Aug 2023

Enterprise Products

- Led design for Analytics, transforming complex data into actionable insights to optimize scheduling
- Focused on admin experiences, enhancing efficiency and decision-making

Foundational Design (Trust, Tools, Process)

- Streamlined internal support processes, reducing security risks and accelerating customer success workflows
- Contributed to the development of designer education and improved tooling, enhancing overall design quality and efficiency
- Wrote the majority of the design system documentation and managed design system components, ensuring consistency and usability

Sr Product Designer, LivePerson

Sep 2019–Nov 2021

- Developed and scaled design system, boosting accessibility and product consistency
- Innovated in the chatbot/AI industry, enhancing client relationships with their customers
- Simplified complex data through intuitive interfaces, guided by rigorous research and testing

Sr UX Developer, Highline Beta

Jul 2018–Jun 2019

- Created Highline Beta's design system, improving design and development consistency
- Collaborated with venture leadership to define growth targets and support user research, leading to significant growth in the customer base
- Analyzed and redesigned web platforms to boost engagement, conversion rates, and overall user experience, including enhancing accessibility, SEO, and responsiveness

Sr UX Developer, Thrive Career Wellness

Sep 2016–Apr 2018

- Designed and implemented core features, improving user engagement and aligning with accessibility and responsiveness standards through audits and testing
- Mentored team members, fostered best UX practices, and collaborated with engineers using various technologies, driving innovative feature development

UX Developer, DIVE Networks

Aug 2015–Jul 2016

- Guided the design and testing of features, setting design standards to enhance readability, ensure design consistency, and elevate overall quality
- Conducted UX training for engineering and product management teams, instilling best practices and fostering a culture of excellence

Skills

Design Systems
UX Documentation
Product Strategy
User Research & Interviews
Responsive & Accessible Design
Interaction Design

Tools

Figma
Adobe Creative Suite
Invision
Sketch
Git

Dev. Languages

HTML
CSS
JS
React
Python

Volunteer

Mentoring at ADPList.org

Education

University of Waterloo

Systems Design Engineering,
Option in Management Science