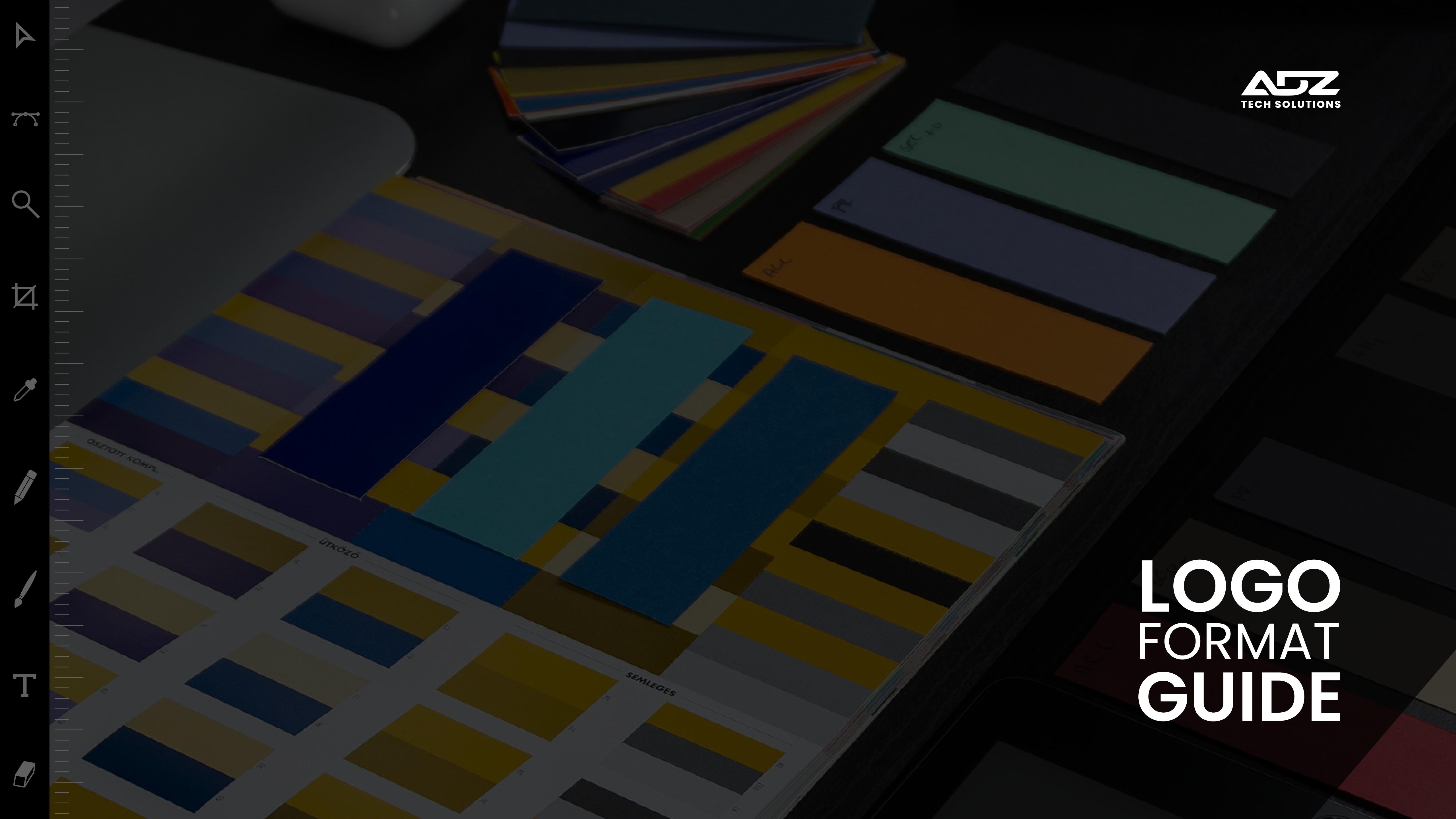


LOGO FORMAT GUIDE



VECTOR FILES**AI**

ADOBE ILLUSTRATOR

**EPS**

ENCAPSULATED POST SCRIPT

**IMAGE FILES****JPEG**

JOINT PHOTOGRAPHIC EXPERTS GROUP



A popular image format that is commonly used for photographs and web graphics. Its lossy compression allows for smaller file sizes than PNG, but does not support transparent backgrounds.

**PDF**

PORTABLE DOCUMENT FORMAT

**SVG**

SCALABLE VECTOR GRAPHIC

**PNG**

PORTABLE GRAPHICS NETWORK



Another editable vector-based file format. Its universal file format makes it extremely versatile. It's typically used for printing and easily sharing documents online.

SVGs are great for websites or apps to keep logos and icons sharp and are infinitely scalable without pixelation.

Another image file format that is great for web graphics and digital displays. Supporting transparent backgrounds is a key advantage over JPEG, but file sizes are typically larger.

SUPPORT CONTACT

If you have any questions or run into any problems with your files, please feel free to contact us via any of the following means....



Phone	+91 7755 950285
Email	contact@adztechsolutions.com
Website	adztechsolutions.com
Facebook	facebook.com/adztechsolutions
Instagram	instagram.com/adztechsolutions
Twitter	twitter.com/adztechsolution
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