Marcel Ariesta

+822 9779 4932 | mrclariesta@gmail.com | Bekasi, Indonesia
https://www.linkedin.com/in/marcel-ariesta-54238a250
https://marcelariesta.vercel.app

A Data Enthusiast, Graduated student from Mercu Buana University, majoring in Informatics Engineering. Have several skills that are also still being developed today. Participated in several online trainings from various organizations. Seeking opportunities to gain experience, build confidence, and further develop my skills.

Education Level

University of Mercu Buana   Sep 2018–Dec 2024

Graduated Bachelor of Computer Science (GPA 3.46/4.00)
- Graduated student from Computer Science
- Enhanced analytical skills through relevant coursework such as Data Analyst & Data Science.

Working Experience

Freelance   May 2020–Sep 2022
Web Developer
- Create a company profile website and personal profile for introduction.
- Develop an online shop website, such as websites for UMKM.
- Create a website structure, the work goes without a problem.

Volunteer   Jun 2021–Oct 2021
Research Analyst
- Conducted market research and competitive analysis, analyzing data from market segments to identify potential business opportunities.
- Analyse data to make one of the options into decision.
- Collaborated closely with sales teams, contributing to expansion of the customer base within the target market.

PT. Media Artha Pratama   **Sep** 2024–Nov 2024
Data Administrator Intern
- Create a database to store event reports.
- Create a report for each event that has been conducted.
- Assist the event in the field if needed, such as checking equipment, and materials needed for the event.

Certificates

- Professional Certification BNSP - Associate Data Science.
- Python Fundamental for Data Science.
- CCNA RS1, CCNA RS2, CCNA RS3.
- Python for Data Professional Beginner part 1, 2, & 3.
- Analysis Data Excel.
- Data Visualization.

Skills and Language

- **Soft Skills:** Relationship Building, Time Management, Customer Focus, Communication, Strategic Planning, Team Work, Work Independently.
- **Hard Skills:** Python, SQL, Tableau, Jupyter, PowerBI, Google Colab, Microsoft Office: Word, Powerpoint, Excel.

- **Language:** English (Intermediate), Bahasa Indonesia (Native)