



Individual Study Plan

Gennevi Lu

Last updated: Fall 2014

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Letter of introduction

In progress

CEP 301 The Idea of Community

Core

A course that examines seven philosophers and their idea of the good community: Plato, Aristotle, Thomas Hobbes, John Locke, Jean-Jacques Rousseau, Karl Marx and Mikhail Bakunin. The analysis of the different ideologies from these philosophers lays an important foundation in understanding the different communities we live in today. As a core class, it will provide the necessary knowledge for building improved communities.

CEP 446 Internship

Core

This course is a reflection of my internship during the summer 2014 with Pencils of Promise and Chegg. For further details refer to the "Internship" section.

CEP 400 Governance

Core

Governance is a unification of all students in CEP working together to improve the major. As students we are given the freedom and responsibility to create a holistic and productive learning community. I am part of the Communications Committee as the delegate for web management.

HSTLAC 185 Latin American Society and History

Minor

MINOR This introductory course provides me with the necessary historical knowledge of Latin America. The history course is a brief introduction of the colonization of the Americas covering the time span of the 1400s to present day. It is a foundational course in my understanding of communities in Latin America and its prevailing governmental structures.

CEP 302 Environmental Response

Core

This core course will establish the foundations of understanding the components necessary for maintaining a sustainable community through communal efforts. Throughout this course I will be exposed to various community cases in history providing me with not only the knowledge of the implementations of the different philosophies of community studied in CEP 300 but also the comprehension needed to further improve future communities.

CEP 400 Governance

Core

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HSTLAC 482 History of Brazil

Minor

MINOR This history course will provide me with an understanding of Brazil's history politically and socially. A vital course in establishing a foundational knowledge of the country in which I aspire to work with under the Bureau of Western Hemisphere Affairs in the Office of Brazil and Southern Cone as a public diplomat.

JSIS A 323 US-Latin America Relations

Minor

MINOR This class surveys the political, economic, and social dimensions and consequences of United States relations with Latin America during the twentieth century. Topics include empire, immigration, cultural production, covert operations, revolution and counter-insurgency, student movements, human rights, and the war on drugs.

CEP 303 Social Structures and Processes

Core

This core class aims to develop understanding of prevailing social structures today. Through this course I will be exploring methods to transform social structures and better navigate communication, an essential skill in establishing international relationships.

CEP 400 Governance

Core

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JSIS B 436 Ethnic Politics and Nationalism in Multi-Ethnic Societies

Methods

MINOR This course provides a broad theoretical base, both descriptive and analytical, for the comparative study of ethnicity and nationalism. Examples are drawn from ethnic movements in different societies in Latin America.

TBD: need to wait for list of courses to be released

Methods

Classes in the Jackson School for area studies and Foster School for entrepreneurship are seasonal. I need to wait for them to release a course list before I can determine what class I will exactly take.

US Ambassador at 2015 Expo Milano

In progress

From July to October 2015 I will be serving as a US ambassador at the 2015 Expo Milano in Milan, Italy. This program is a partnership between the Friends group, selected by the U.S. Department of State to organize the U.S. presence at Expo Milano and the USC Marshall School of Business. As an ambassador I will greet and interact with visitors to the USA Pavilion including top government officials, corporate executives and other guests from around the globe to discuss the issues of global hunger. With the theme "American Food 2.0: United to Feed the Planet," the USA Pavilion will showcase American innovation in addressing global food issues through a variety of exhibits and events during the six-month world's fair.

Checklist before departure:

- independent study credits?
- financial aid
- scholarship
- student status?

CEP 461 Ethnic and Identity

Core

This core class will examines personal, societal, vocational, environmental, planning ethics. We will study the ways in which individuals self identify and methods of shaping communities that accommodates each individual sustainably.

CEP 400 Governance

Core

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ECON 200 Microeconomics

Methods

This introductory course is a required course for graduate school. I will be applying to the Evans School at the University of Washington to enroll in the Public Affairs graduate program. This class will lay the foundation for analysis of markets such as: consumer demand, production, exchange, the price system, resource allocation, and government intervention.

TBD: need to wait for list of courses to be released

Methods

Classes in the Jackson School for area studies and Foster School for entrepreneurship are seasonal. I need to wait for them to release a course list before I can determine what class I will exactly take.

CEP 462 Community and Environment

Core

This core class focuses on mastery of personal knowledge and skills. It is a reflection and synthesis of themes in major, engagement with contemporary issues that compares theoretical definitions of community.

CEP 400 Governance

Core

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ANTH 404 Peoples and Cultures of South America

Methods

MINOR This class is a survey of anthropological research cultures and peoples of South America. I will study historical background and contemporary life of cultural groups of the Amazonian Basin, transformation of traditional lifestyles through the process of European conquest and the aftermath of colonialism.

TBD: need to wait for list of courses to be released

Methods

Classes in the Jackson School for area studies and Foster School for entrepreneurship are seasonal. I need to wait for them to release a course list before I can determine what class I will exactly take.

Visual course map

Academic Plan for:	Student #:	Last Revised
Gennevi Lu	1231180	2014 Fall

CEP Requirements		CEP Year 1							
Core	30 Credits (5 per quarter)	AUTUMN		WINTER		SPRING		SUMMER	
Governance	6 credits (1 credit CEP 400 per quarter)	Course	Credit	Course	Credit	Course	Credit	Course	Credit
Retreat	4 credits (1 credit CEP 300 Fall and Spring)	CEP 301	5	CEP 302	5	CEP 303	5		
Senior Project	2-6 credits CEP 490 and CEP 491 (1-3 variable credit/quarter)	CEP 300	1	CEP 400	1	CEP 300	1		
Internship	5 credits -120-150 hour internship with CEP 446	CEP 400	1	HSTLAC 482	5	CEP 400	1		
Methods	25 credits of upper-division coursework	CEP 446	5	JSIS A 323	5	JSIS B 436	5		
Diversity	5 Credits at any level	HSTLAC 185	5			TBD			
TOTAL	77-81 Credits	Quarter total:	17	Quarter total:	16	Quarter total:	12	Quarter total:	0

Restrictions/Rules		CEP Year 2							
		AUTUMN		WINTER		SPRING		SUMMER	
		Course	Credit	Course	Credit	Course	Credit	Course	Credit
Only 15 credit overlap for double majors									
Minors have to be 60% different than a major									
Can miss one core course for study abroad		study abroad	5	CEP 461	5	CEP 462	5		
		study abroad	5	CEP 400	1	CEP 300	1		
	KEY	study abroad	3	CEP 491	1	CEP 400	1		
CEP core required courses & internship				ECON 200	5	ANTH 404	5		
minor credits				TBD	5	TBD	5		
methods credits									
diversity credit		Quarter total:	13	Quarter total:	17	Quarter total:	17	Quarter total:	0
								TOTAL CREDITS	92

Credits from previous quarters		
Quarter/Year	Course	Credit

Minor Requirements		
Quarter/Year	Course	Credit
HSTLAC	185	5
HSTLAC	482	5
ECON	200	5
JSIS B	436	5
JSIS A	323	5
ANTH	404	5

Chegg and Pencils of Promise
New York, NY and Quetzaltenango, Guatemala

2014 Summer

The Give Back and Go internship is a fully funded internship provided by Chegg, a student service and online rental platform, and hosted by Pencils of Promise, a Forbes renowned non-profit organization. I was accepted as 1 of 8 interns from a pool of 2,000 applicants in a 3-tier application process in which consisted of: a photo contest, a video contest and a phone interview.

In New York, PoP's headquarters (3 blocks from the Flatiron Building), I was a marketing intern. I gained experience in fundraising campaigns, social media marketing and branding.

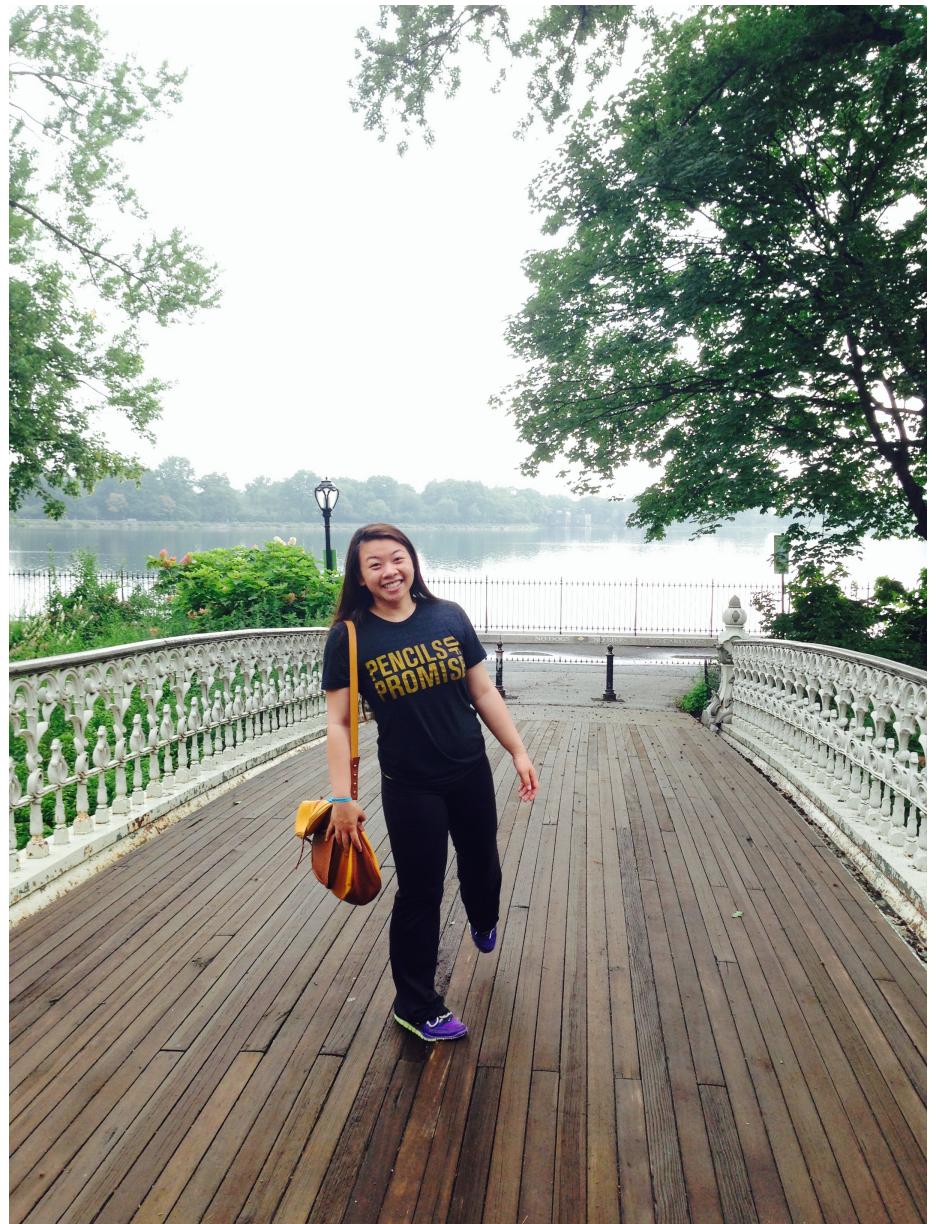
After my time in New York, I was transferred to the PoP's main office in Guatemala. There I was a community engagement intern working with various communities and evaluating their compatibility with PoP's vision and mission. If the community met all criteria, PoP begins to work collaboratively with community members to build a school and implement their teacher training, health prevention and scholarship programs.

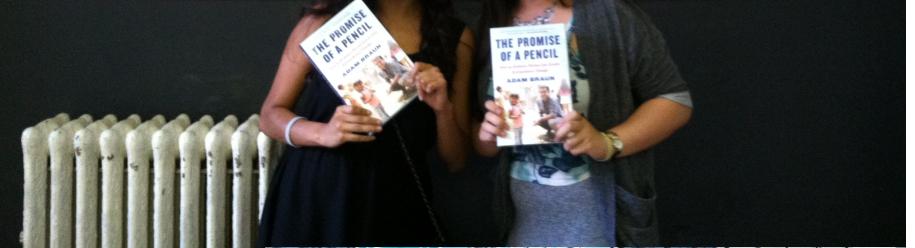
Links to Press Release:

<http://blog.chegg.com/2014/04/16/meet-the-16-semi-finalists-moving-on-in-the-givebackandgo-internship/>

<http://blog.chegg.com/2014/05/01/meet-the-8-students-going-to-guatemala-this-summer/>

<http://blog.chegg.com/2014/07/03/givebackandgo-intern-spotlight-gennevi-lu/>







Extracurricular

Lavin Entrepreneurship Program Foster School of Business EXECUTIVE

Lavin is a competitive program hosted in the Foster School of Business. As an executive member I am part of a committee of young entrepreneurs planning Lavin's social events. We oversee and manage operations of the Lavin program to build an innovative community of entrepreneurs working collectively to support one another's ventures.



Ubi Interactive COMMUNITY AND CUSTOMER DEVELOPMENT INTERN

Renovated communications between the support team and our customers resulting in higher rates of customer satisfaction
Design and code monthly e-newsletters for existing and potential customers
Manage social media to reach target audience
Web developing and reconstructing the company's website
Established major international sales in a school district in Mexico and in the process with a school district in Brazil

Senior project

In progress