



# Marcus Rösch, PhD

**Profile:** Curious Data Scientist with PhD-level training in statistics, machine learning, and causal inference. Over five years of experience analyzing complex data in R and Python. Strong problem-solving, communication and presentation skills. Excited about using data to solve business challenges across industries.

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in marcus-roesch

## SKILLS

**Econometrics:** regression models, bootstrapping, hypothesis testing

**Causal Inference:** Treatment effect estimation (diff-in-diff, synthetic control, matching, double ML), A/B testing, experimental design

**Machine Learning:** Supervised (tree-based, ensemble, SVM, neural networks), Unsupervised (clustering, dimensionality reduction), Time series (ARIMA, GARCH, forecasting)

**Data Science:** Data Visualization (ggplot2, Tableau), Relational Databases (SQL), Version Control (Git)

**Programming:** R, Python, Bash

**Economics:** Policy analysis, demand estimation, int. trade & labor economics

## CERTIFICATES

2024: Machine Learning for Business; Deep Learning

2023: Econometrics of Networks; SQL

2022: Foundations of Data Analysis and Machine Learning in Python

## OTHER

- Published in academic journals
- German (native), English (fluent), Dutch (advanced), Spanish (basics)

## WORK EXPERIENCE

### Data Scientist

Erasmus School of Economics, Netherlands

09/24 - 12/24

- Collaborated with senior management; served as research lead in task force
- Devised strategic response to educational reform by analyzing alumni data

### Quantitative Researcher

Erasmus School of Economics, Netherlands and Statistics Netherlands (CBS)

09/19 - 08/24

- Developed four end-to-end analysis pipelines in SQL and R on datasets with 1B+ entries
- Led three data-centric research projects; managed stakeholder engagement across academia and government
- Published academic articles; presented at international conferences
- Mentored 40+ research projects, taught Econometrics at master's level

## EDUCATION

### Ph.D. Economics

Erasmus University Rotterdam, Netherlands

2019 - 2024

Specialization: Applied Econometrics, Trade, Labor Economics

Dissertation: Multinational Firms and Local Workers 📖

Research visit to Bocconi University, Italy

### Research Qualification

Tinbergen Institute, Netherlands

2019 - 2021

Specialization: Econometrics and Machine Learning

Selected courses: Econometrics II - Causal Inference, Econometrics III - Time Series, Supervised Machine Learning, Unsupervised Machine Learning, Deep Learning

### M.Sc. Economics

Utrecht University, Netherlands

2017 - 2018

with distinction 'cum laude'

Award for Best Master's Thesis

### B.Sc. Quantitative Economics

University of Konstanz, Germany

2014 - 2017

with distinction 'very good'