Browser Extension for Intelligent Query

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1. Introduction

The built-in find (ctrl-f) function in popular browsers such as Safari and Chrome only allows for exact query matching, i.e., words in the webpage are highlighted only if they agree with the query text word-for-word in the same order and ignoring word case. Such a functionality is probably satisfactory for matching a query containing a few keywords only since the chance of exact matching diminishes with more keywords. Furthermore, the user should have accurate prior knowledge of the keyword(s) for exact match to work well. Some use cases where exact match may not be sufficient are the following:

- Searching for text units (sentences, text nodes etc.) containing some/all multiple keywords that may appear in different orders and may not appear continuously in the webpage
- Searching for text units containing not just the keyword(s) but any synonym of the keyword(s)

Intelligent Browsing is a Chrome Extension that extends exact match and caters to the above use cases by ranking text units in a webpage based on a query text and/or enhancing the query text with synonyms of each query word.

2. Software Usage

Video link: YouTube (https://youtu.be/N04czZ6tjzQ)

2.1 Requirements

Google Chrome and Python 3 with the Python libraries listed in requirements.txt located in the flask folder such as flask, gensim, nltk, numpy and pandas are required. The Python packages can be installed by executing the following command in the terminal with flask as the current directory:

```
pip3 install -r requirements.txt
```

The code has been tested with Python 3.7 and Google Chrome Version 96.0. Newer versions of Python 3 such as 3.8 and 3.9 are also expected to work.

2.2 Installation

Start the flask server by running the Python script main.py with flask as the current directory:

python3 ./main.py

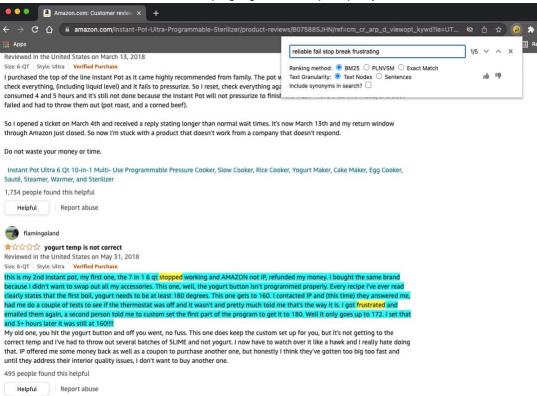
To load the extension, go to the URL chrome://extensions/ in the Chrome browser. Make sure to toggle "Developer Mode" in the top-right corner so it is enabled. Click "Load unpacked" and select the extension directory. Click the Extensions icon to the right of the URL bar and the Bookmark icon. The Intelligent Browsing extension should be visible. You may pin the extension to facilitate access. By design, Chrome does not allow extensions to remain open when Chrome is no longer viewing the current window.

2.3 How to Use the Extension?

Type any query text (word, multiple keywords, phrases or sentences) in the search bar and press "return". By default, each text node is considered a distinct document (text unit) for ranking. There is also an option for the user to set each sentence as one distinct text unit. The extension shows the highest rank text unit first, which is highlighted in cyan with matching words highlighted in yellow. As the down arrow is clicked, the browser scrolls to the next highest rank text unit. Previous text unit can be reached with the up arrow. BM25 [1] is the default ranking method. Pivoted Length Normalization Vector Space Model (PLNVSM) [2] or exact match is also available to the user.

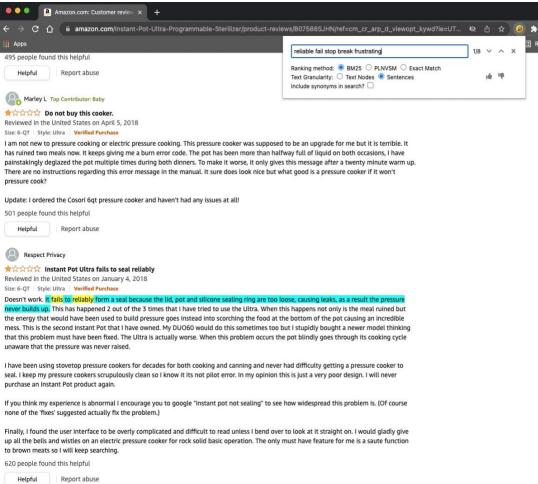
2.4 Use Cases

1. Rank text nodes of a webpage given multiple query words

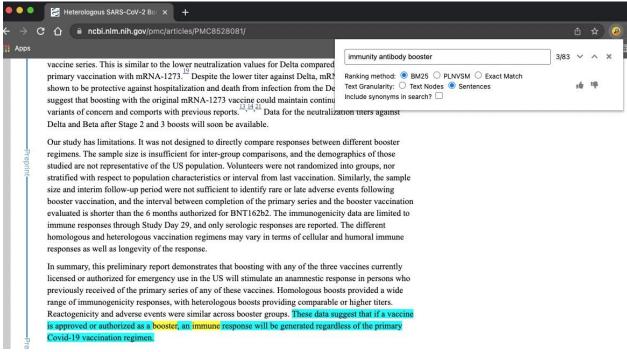


Multiple query words for searching through customer reviews text nodes-by-text nodes.

2. Rank sentences of a webpage given multiple query words

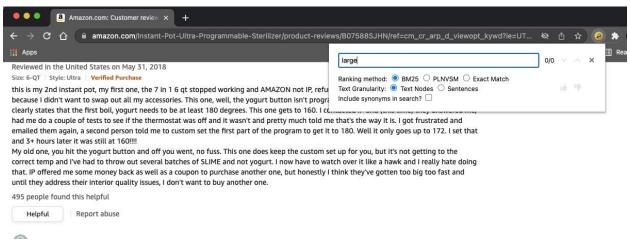


Search through customer reviews sentence-by-sentence using multiple keywords



Search through an online article sentence-by-sentence with multiple keywords

3. Rank text nodes/sentences with guery and synonyms of guery words



No result appears since the webpage does not contain the word "large."

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\leftarrow \rightarrow \mathbf{C} $\boldsymbol{\cap}$ amazon.com/instant-Pot-Ultra-Programmable-Sterilizer/product-review	vs/B07588SJHN/ref=cm_cr_arp_d_viewopt_kywd?ie=UT	6	Ô	☆	(2)	*
## Apps	large	1/8	~	^	×	≣ R€
Here are some or the items I have prepared with my instant Pot Ultra and the setting used.	E 600 1000					
Pressure Cook - Apple Sauce, Garlic Mashed Potatoes, Macaroni and Cheese, Slumgullion/ Americ Soup Broth - Split Pea Soup using dry split peas Meat/Stew - Crack Chicken, Honey Garlic Chicken, Cranberry Brisket, Dr Pepper Ribs, Beef Bourgu Bean/Chili - Black Beans and Smoked Turkey Sausage	Ranking method: ● BM25 ○ PLNVSM ○ Exact Match Text Granularity: ● Text Nodes ○ Sentences Include synonyms in search? ✓		14	16		
Steam - Sweet Potato						
Sauté - vegetables and meat for dishes above						
Porridge - Steel Cut Oats						
Cake - New York Cheese Cake, Pumpkin Cheesecake, Giant Pancake						
Egg - Hard Boiled Eggs						
Yogurt - Greek Yogurt with 2% milk						
Ultra - Sous Vide Tuna Steaks, Tempered Chocolate for candy making.						

Many people try to figure out which model is the one for them. If you are a cook or like cooking and know how to cook many items, then you are going to want the flexibility of the Ultra. It is worth every penny and not worth trying to save a few bucks going into the Duo model. Even if you don't not cook a lot or have a wide range of cooking skills, the LCD panel really takes the mystery out of the pressure cooking cycle which is not available on the Duo or Lux models. Maybe the extra settings will entice novice cooks to try new things.

Another thing I see commented in the forums is that people are afraid to start using their instant Pot. Either they are afraid of pressure cooking in general or running the instant pot is too complicated, so why try.

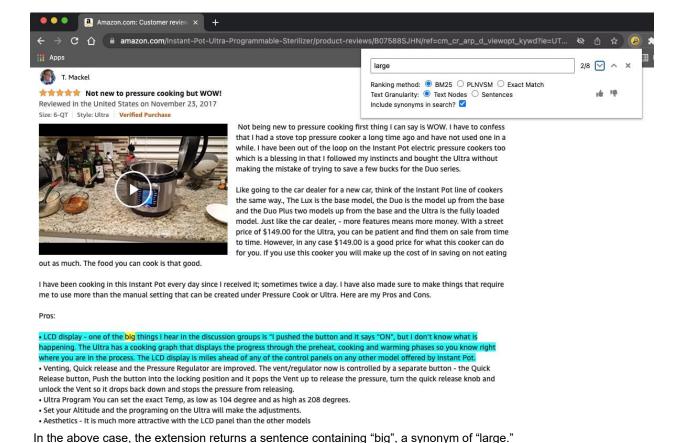
This is a computerized pressure cooker, The venting and pressure regulating system the Ultra is excellent. If you follow some basic rules then you will be cooking worry free for a long time.

- 1. Always have enough liquid in your recipe, The Instant Pot cannot generate pressure if there is not enough liquid.
- Do not over fill the pot. The bottom of page 14 in your Ultra manual has a great explanation on how much you can put in your Instant Pot Ultra.
- 3. After each use, make sure to clean the lid and check to see if the venting system has any food that might block the venting system.

This is a computerized pressure cooker and that makes it light years ahead of your mother's or grandmother's pressure cooker. The flexibility that the programming creates for the user makes this one of the more versatile cooking gadgets you can have in your kitchen. The computer programing makes it a safer cooking system compared to a manual stove top pressure cooker.

My family is very typical, our kids have many after school activities, we get home late and no one wants to go through the hassle of cooking. We have a slow cooker, but if we forget to set it up in the morning before we leave the house, it still takes time to put together recipes when we get home. The Instant Pot has changed all that. The pressure cooking system cuts cook times dramatically. Additionally I don't have to sit over the stove monitoring my cooking food. Once I put all the food in the pot, put the lid on and hit start, I can get many other things done around the house.

Turning on the synonyms option allows the extension to find some text nodes with words matching any of the synonyms. In the above case, the extension returns a sentence containing "great," a synonym of "large."



2.5 Ratings (Optional)

To compare performance of different ranking functions, one can indicate the relevance (rating) of a current result with the like or dislike button. More details are available in Section 3.5.

3. Implementation Details

There are two source folders: <code>extension</code> and <code>flask</code>. The <code>extension</code> folder contains the frontend scripts to create the GUI of the Chrome extension, extract text nodes from a web page, and present results from the backend model. The <code>flask</code> folder contains Python scripts to create a backend server and model and handle user feedback. The model takes the text nodes and query text from the frontend, splits the text nodes into sentences, and ranks the sentences based on the query text.

3.1 Frontend

The structure of the extension folder follows the standard format of Chrome extensions [3]. Within this folder, the manifest.json is a required configuration for an extension that specifies various properties, including the name and version of the extension, as well as

information about where Chrome can find the icons of the extension as well as the files related to the popup user interface of the extension (pictured above).

The popup UI is handled by the <code>popup.html</code>, <code>popup.css</code>, and <code>popup.js</code>. The HTML file contains the markup of the UI elements in the popup, and the CSS (Cascading Style Sheet) file adds styling to each of the elements and the overall popup. The core logic of the extension lives in <code>popup.js</code>. Within this file, event handlers are set up to listen for user interactions with the search box, search button, navigation arrows, and like/dislike buttons in the popup.

Upon receiving a user interaction to search for text, the handler for the search button, onSearch, will execute a script on the currently displayed page to gather up all the visible text nodes within the document, and will execute an asynchronous HTTP (AJAX) request to the backend server to obtain the rankings of the text nodes. Subsequently, the handler will execute another script on the currently displayed page to highlight the relevant text nodes accordingly.

Highlighting of search results is handled in <code>dom.js</code>. The <code>highlight()</code> function iterates through the offsets provided from the backend. The text node containing a match is split up into separate text nodes based on the provided offsets, then reinserted as new <code></code> elements into the DOM that are styled with a background color using a CSS. Since inserting these elements involves removing existing text from the current text node, and we want to highlight in a single pass, care must be taken to keep track of the already consumed offset positions. This is achieved by using the <code>subtracted</code> variable for tracking.

When executing a new search, or dismissing the search box, the <code>clearHighlights()</code> function is called to remove all highlights from the document. This finds all highlight spans created by <code>highlight()</code> and simply merges their text node content back into their parent nodes.

In order to navigate between ranked search results in the document, the extension keeps track of all the inserted span> elements in an array, and the current position, and uses the Element.scrollIntoView() API to ensure the element containing the text node is visible in the browser viewport.

3.2 Backend server protocol

1

}

The server endpoint, POST /search expects the body to be a JSON object like this:

"search_text": "some",

"doc_content": {
 "text_nodes": [
 "some text",
 "another text"

"this is something some"

}

text_nodes is the nodeValue of all non-whitespace DOM text nodes in the document, in the order in which they appear, and search text is the text the user is searching for.

The response from the endpoint is a JSON array containing indexes from text_nodes that match, and the offsets of matching text within those nodes. It can optionally also contain a wordOffsets array that gives the index of words within each match.

```
[
    "index": 0,
    "offsets": [0, 4]
},
    {
       "index": 2,
       "offsets": [0, 30]
       "wordOffsets": [
         [8, 12],
         [18, 22]
      ]
    }
}
```

3.3 Text preprocessing

intelligentMatch.py in the flask folder contains the class IntelligentMatch, which includes methods to preprocess the incoming text nodes and query text. Those methods use built in functions available from the Gensim package [4]. Depending on the user selection, each text node is treated as a document or split into multiple sentences, each corresponding to a document. Words in each document are first tokenized to remove white space characters and create a list of words. Any stop word given by those in the file stopwords.txt is removed from the document tokens. This is followed by word stemming. Next, a dictionary is built using the resulting words from all documents. Finally, each document is represented by a bag of words (BoW) using the dictionary. A query is subject to the similar preprocessing as each document. The query BoW is created with the dictionary obtained from the documents. An option to add synonyms of each query word to the query text has also been implemented using the Natural Language Toolkit (NLTK) package [5]

3.4 Document (text unit) ranking

Ranking of the documents is implemented as a method in IntelligentMatch, which calls ranking functions in rankingFunctions.py. Two ranking functions are available: (i) BM25 [1] and (ii) PLNVSM [2]. For (i), we set k=k1=1.5 and b=0. For (2), we set b=0. It is also possible to perform exact matching with the extension.

Pivoted Length Normalization VSM [Singhal et al 96]

$$f(q,d) = \sum_{w \in q \cap d} c(w,q) \frac{\ln[1 + \ln[1 + c(w,d)]]}{1 - b + b \frac{|d|}{avdl}} \log \frac{M+1}{df(w)}$$

• BM25/Okapi [Robertson & Walker 94] $b \in [0,1]$ $k_1 \in [0,+\infty)$

$$f(q,d) = \sum_{w \in q \cap d} c(w,q) \frac{(k+1)c(w,d)}{c(w,d) + k(1-b+b\frac{|d|}{avdl})} \log \frac{M+1}{df(w)}$$

3.5 Ratings (Optional)

The handlers for the like/dislike buttons, onLike and onDislike, will send AJAX requests to the backend to store a record of each result the user liked or disliked.

The backend server endpoint POST /rate expects the request body to contain a JSON object with the following fields:

```
{
    "url": "<the URL of the web page>",
    "query": "<the user-submitted query>",
    "result_index": "<the index of the result, based on its relevance
ranking>"
    "liked": "<a boolean value indicating if the user liked or disliked the
result>"
    "ranking_method": "<indicates the ranking method selected by the user>"
}
```

User ratings will be saved to a CSV file along with records of the average precision of the operation. The endpoint will respond with a JSON object indicating the success or failure of the operation:

```
{
    "status": "<success || failure>"
}
```

ratings.py contains the logic to store and process user ratings of the ranking results. The ratings together with website url, query, ranking function and rank are written to the file ratings.csv in a directory called ratings. Average precision and mean average precision are stored in the files top3-avg-precisions.csv and top3-mean-avg-precisions.csv. For each website, query and ranking function, the average precision is

defined as the number of relevant results divided by the rank of the last relevant result, and is calculated using the top-k results, where k=3 by default. The mean average precision is calculated for each ranking method/function over all its recorded average precisions. Ability to output such information would allow for more rigorous comparison of different ranking functions and parameters in the future.

Team Member Contributions

- 1. Marcus Hwai Yik Tan (htan8)
 - Leader
 - Responsible for most backend work
- 2. Omid Afshar (oafshar2)
 - Frontend
 - Add Like/Dislike buttons to extension pop-up for user to indicate relevance of result
 - Implement AJAX call to "/rate" route on server for user relevance feedback
 - Add "Ranking method" radio buttons to extension pop-up so user can toggle between ranking methods (BM25, PLNVSM, Exact Match)
 - Add "Text Granularity" option to extension pop-up so user can alter the text granularity (Text Nodes or Sentences)
 - Add option in extension pop-up for user to change search results to include/exclude synonyms
 - Add event handlers to ensure the extension reloads results on the fly when a user changes an option in the pop-up
 - Backend
 - Add "/rate" route to process user relevance feedback
 - Add USER_RATINGS data structure to keep track of user ratings inmemory
 - Add "requirements.txt" to simplify dependency installation process
- 3. Xue Ying Lin (xylin2)
 - Frontend
 - Extension core code for button and popup
 - Search box and next / previous buttons
 - Extract text node content from the current document using DOM
 - Design the JSON protocol between extension and backend
 - AJAX calls to server for search
 - Highlighting of search results and navigation
 - Added highlighting of words within text node or sentence
 - Handle hidden DOM elements so that they don't show up in results
 - Backend
 - Fake node.js backend for testing the protocol with extension

References

[1] BM25

S. E. Robertson and S. Walker. Some simple effective approximations to the 2-Poisson model for probabilistic weighted retrieval, in Proceedings of the ACM SIGIR, 1994

[2] Pivoted Length Normalization Vector Space Model A Singhal, C. Buckley and M. Mitra. Pivoted document length normalization, in Proceedings of ACM SIGIR, 1996

[3] Getting started with Chrome extension for developers https://developer.chrome.com/docs/extensions/mv3/getstarted/

[4] Topic modeling library (Gensim) https://pypi.org/project/gensim/

[5] Natural Language Toolkit (NLTK) https://www.nltk.org