* SECTION 1 to be completed by CURRICULUM AUTHOR
* SECTION 2 to be completed by CHAIR/DIRECTOR
* SECTION 3 to be completed by DEAN
* SECTION 4 to be completed by REGISTRAR & STAFF

**SUBMIT TO AREA ADMIN. ASSISTANT AFTER SECTIONS 1-4 ARE COMPLETE TO BEGIN SIGNATURE PORTION OF THE PROCESS.**

* SECTION 5 to be completed by CURRICULUM COUNCIL CHAIR & RECORDER
* SECTION 6 to be completed by VPI

| **SECTION 1: AUTHOR** | | | | | | | | | | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| New, Change or Archive? | | | Modify/Change | | | **Rationale/reasons for this request:**  **1. Restore variable credit,**  **2. Update MCO for accuracy and relevance** | | | | | | |
| Effective Quarter: | | | Fall 2024 | | |
| If proposed course will replace current, when do we archive current course? | | | N/A | | |
| **CURRENT** | | | | | | **PROPOSED** | | | | | | |
| Subject and Catalog # | | | | | | | | | | | | |
| Course Subject and Number: | | | CS 220 | | | Course Subject and Number: | | | -unchanged- | | | |
| ctcLink Course Number: | | | 192054 | | | ctcLink Course Number: | | | -unchanged- | | | |
| Short Course Title (limit 30 characters) | | | | | | | | | | | | |
| Two Dimensional Design | | | | | | -unchanged- | | | | | | |
| Long Course Title | | | | | | | | | | | | |
| Graphic Design: Two Dimensional Design | | | | | | -unchanged- | | | | | | |
| Course Description | | | | | | | | | | | | |
| This course addresses the fundamental elements of art and principles of design, as applied to digital imaging. This course focuses on developing image-creation skills using Adobe Illustrator, but also addresses the “Why” of design, so that students are thoughtful in their approach to image-creation. Students work through a series of self-branding exercises, copyright scenarios, image-mode conversions, and practice image-generation and editing. Formerly: EMRK 220. | | | | | | Understand history and future of digital imaging.  Identify and compare digital image formats.  Understand the principles of acquiring digital images.  Understand copyright laws for digital imaging.  Create digital output.  Understand and apply digital color models.  Understand apply principles for editing digital images. | | | | | | |
| Course Learning Outcomes | | | | | | | | | | | | |
|  | | | | | | * Understand the copyright laws pertaining to the acquisition and used of digital images * Create designs in perspective by understanding the principles of perspective-drawing * Create designs that utilize color to reinforce messaging by applying understanding the fundamentals of color theory * Create type-centric designs by selecting typefaces that aesthetically reinforce message based on an understanding of the principles of typography * Create illustrations by identifying the most essential visual characteristics of a subject and selectively reducing complexity to produce abstraction * Identify and compare digital image formats. | | | | | | |
| Course Topics | | | | | | | | | | | | |
| * No Course Topics listed on existing MCO | | | | | | * Copyright law applied to art and graphic design * line, shape and geometrics * Implied line, abstraction and closure * Depth, volume and scale * Perspective drawing (one, two and three-point) * Atmospheric perspective * Contrast and value * Color Theory * Typography * Logos * Layout * Margins alignment & white space * Rhythm, balance & unity * Emphasis, cropping and rule of thirds * File formats | | | | | | |
| Total Credits/Variable Credit | | | | | | | | | | | | |
| Minimum: | 5 | | Maximum: | | 5 | Minimum: | 1 | | Maximum: | | 5 | |
| Course Components | | | | | | | | | | | | |
| Course Components: | | | LEC & LAB | | | Course Components: | | | LEC & LAB | | | |
| Quarters Offered | | | | | | | | | | | | |
| Year 1 (list quarters): | | | -unchanged- | | | Year 1 (list quarters): | | | -unchanged- | | | |
| Year 2 (list quarters): | | | -unchanged- | | | Year 2 (list quarters): | | | -unchanged- | | | |
| Miscellaneous | | | | | | | | | | | | |
| Permit Open Entry/Exit? | | | | Yes | | Permit Open Entry/Exit? | | | | Yes | | |
| Grading Basis: | | | | Graded | | Grading Basis: | | | | Graded | | |
| Instructor/dept. consent required? | | | | Choose an item. | | Instructor/dept. consent required? | | | | No Consent | | |
| Hide from Class Search? | | | | Choose an item. | | Hide from Class Search? | | | | Visible in Search | | |
| ***Approved By:*** | |  | | | | ***Date:*** | |  | | | |

| **SECTION 2: CHAIR/DIRECTOR** | | | |
| --- | --- | --- | --- |
| Enrollment Requirements & Equivalencies | | | |
| Prerequisite: |  | Pre-requisite: |  |
| Co-requisite: |  | Co-requisite: |  |
| Equivalencies: |  | Equivalencies: |  |
| Cross-Listed Courses: |  | Cross-Listed Courses: |  |
| *Notes and comments:* | | | |
| ***Approved By:*** |  | ***Date:*** |  |

| **SECTION 3: DEAN** | | | | | | | | | | | | | | | | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **CURRENT** | | | | | | | | **PROPOSED** | | | | | | | | | | |
| CONFIRM: Total Credits/Variable Credit | | | | | | | | | | | | | | | | | | |
| Minimum: |  | | Maximum: | |  | | | Minimum: |  | | Maximum: | | | |  | | | |
| Components & Credit-to-Hour Details | | | | | | | | | | | | | | | | | | |
|  | | | | CR | |  | HRS |  | | | | | CR | | |  | HRS | |
| LEC/[Theory](https://www.sbctc.edu/colleges-staff/policies-rules/policy-manual/chapter-5.aspx) (1 CR = 1 hour/week): | | | |  | | x1= |  | LEC/[Theory](https://www.sbctc.edu/colleges-staff/policies-rules/policy-manual/chapter-5.aspx) (1 CR = 1 hour/week): | | | | |  | | | x1= |  | |
| LAB/Guided Practice (1 CR = 2 hours/week): | | | |  | | x2= |  | LAB/Guided Practice (1 CR = 2 hours/week): | | | | |  | | | x2= |  | |
| CLIN/Field-Based (1 CR = 3 hours/week): | | | |  | | x3= |  | CLIN/Field-Based (1 CR = 3 hours/week): | | | | |  | | | x3= |  | |
| Total Credits & Weekly Contact Hours: | | | |  | |  |  | Total Credits & Weekly Contact Hours: | | | | |  | | |  |  | |
| Coding & Financials | | | | | | | | | | | | | | | | | | |
| [CIP](https://www.sbctc.edu/resources/documents/colleges-staff/data-services/data-warehouse/cip-2020-descriptions.pdf) Code: | | |  | | | | | [CIP](https://www.sbctc.edu/resources/documents/colleges-staff/data-services/data-warehouse/cip-2020-descriptions.pdf) Code: | | | |  | | | | | | |
| Default Section Size/Cap: | | |  | | | | | Default Section Size/Cap: | | | |  | | | | | | |
| Course Attributes: | | | Choose an item. | | | | | Course Attributes: | | | | Choose an item. | | | | | |
| Course Attributes: | | | Choose an item. | | | | | Course Attributes: | | | | Choose an item. | | | | | |
| Course Attributes: | | | Choose an item. | | | | | Course Attributes: | | | | Choose an item. | | | | | |
| Fees identified/requested: | | |  | | | | | Fees identified/requested: | | | |  | | | | | | |
| Does a budget exist for this subject? | | | Choose an item. | | | | | Does a budget exist for this subject? | | | | Choose an item. | | | | | | |
| Dean is required to present course to applicable instructional faculty (all campuses) for consideration. Date Presented: | | | | | | | | | | | | | |  | | | | |
| *Notes and comments:* | | | | | | | | | | | | | | | | | | |
| ***Approved By:*** | |  | | | | | | ***Date:*** | |  | | | | | | | | |

| **SECTION 4: REGISTRAR** | | | | | |
| --- | --- | --- | --- | --- | --- |
| **CURRENT** | | **PROPOSED** | | | |
| Coding & Attributes | | | | | |
| Academic Group: | Choose an item. | | Academic Group: | Choose an item. | |
| Academic Org: | Choose an item. | | Academic Org: | Choose an item. | |
| Funding Source: | Choose an item. | | Funding Source: | Choose an item. | |
| Intent: | Choose an item. | | Intent: | Choose an item. | |
| Mult Enrl in Term: | Choose an item. | | Mult Enrl in Term: | Choose an item. | |
| # Completions Allowed: | Choose an item. | | # Completions Allowed: | | Choose an item. | |
| Enrollment Req Group: |  | | Enrollment Req Group: |  | |
| *Notes and comments:* | | | | | |
| ***Approved By:*** |  | | ***Date:*** |  | |

| **SECTION 5: CURRICULUM COUNCIL** | | | |
| --- | --- | --- | --- |
| ***Date Received by Council:*** |  | ***Notes and comments:*** | |
| ***Curriculum Council Reviewer*** |  |
| ***Recorded Vote:*** |  | ***Date:*** |  |
| ***Curriculum Council Chair:*** |  | ***Date Certified:*** |  |

| **SECTION 6: VICE PRESIDENT OF INSTRUCTION** | | | |
| --- | --- | --- | --- |
| ***Notes and comments:*** | | | |
| ***VP of Instruction:*** |  | ***Date:*** |  |