## House Price Prediction

Accurate house price prediction is crucial for homebuyers, sellers, and investors in the real estate market. This presentation will explore the key factors influencing home prices and demonstrate a comprehensive approach to forecasting property values.





### Introduction to Housing Market

#### **Demand Factors**

Population growth, job opportunities, and interest rates impact housing demand.

### **Supply Factors**

New construction, inventory levels, and zoning regulations influence housing supply.

### **Market Dynamics**

The balance of supply and demand determines home prices in local markets.

### Factors Influencing Home Prices

**1** Location

Proximity to amenities, school districts, and transportation hubs.

Neighborhood Features

Crime rates, community facilities, and average household income.

**2** Property Characteristics

Square footage, number of bedrooms/bathrooms, lot size, age, and condition.

**Economic Conditions** 

Mortgage rates, unemployment levels, and consumer confidence.

### **Data Collection and Preprocessing**

#### **Data Sources**

Multiple Listing Service (MLS), Census Bureau, and real estate transaction records.

### **Data Cleaning**

Handling missing values, removing outliers, and standardizing data formats.

### **Feature Engineering**

Deriving new predictive variables from the raw data.

### **Data Split**

Dividing the dataset into training, validation, and test sets.

### **Exploratory Data Analysis**

### Descriptive Statistics

Analyzing the mean, median, standard deviation, and other key metrics.

#### **Correlations**

Identifying the relationships between home prices and predictor variables.

#### **Visualizations**

Creating scatter plots, histograms, and other charts to uncover insights.

### K-Means Clustering Mean Shift K-Medoids nsupervised Learning Principa **Feature** Reduction Linear D Decisio Regression Linear Logistic upervised Learning **Navie Baye** Classification SVM K-Nearest

### **Model Selection and Training**

**Linear Regression** 

Modeling the linear relationship between predictors and home prices.

**Decision Trees** 

Capturing non-linear patterns and complex interactions in the data.

**Random Forests** 

Combining multiple decision trees to improve accuracy and robustness.

### **Model Evaluation and Validation**



#### **Accuracy**

Measuring the model's ability to predict home prices with low error.



#### **R-squared**

Assessing the proportion of variance in home prices explained by the model.



#### Cross-Validation

Ensuring the model's performance generalizes to new, unseen data.



### Feature Importance

Identifying the key drivers of home prices to inform business decisions.

# Conclusion and Future Considerations

(1)—— Key Insights

Summarize the main findings and their implications for real estate stakeholders.

2 Limitations and Challenges

Acknowledge the limitations of the current approach and potential areas for improvement.

**3** Future Opportunities

Explore how advancements in data and Al could enhance house price prediction models.



Real estate investor

