

cartup

Bangladeshi Tech Startup

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Developed By
M R Desh

\$118.73M

TOTAL SALES

\$16.9M

TOTAL PROFIT

1M

TOTAL UNITS SOLD

14.23%

PROFIT MARGIN

2018

2019

Segment by Discount Band

● High ● Medium ● Low ● None

8%

23%

35%

35%

Profit by Segment

1.32M

4.14M

11.39M

Profit by Product

Paseo 4.8M

VTT 3.0M

Amarilla 2.8M

Velo 2.3M

Montana 2.1M

Carretera 1.8M

Sales by Month

22M

17M

13M

11M

10M

8M

7M

7M

7M

6M

6M

6M

Current Sales vs Target

\$118.73M

\$130.00M

\$150.00M

Unit Solds by Product

0.34M

0.17M

0.16M

0.16M

0.15M

0.15M

| Product | Total Sales | Total Profit | Unit Solds | Gross Sales |
|-----------|-------------|--------------|------------|-------------|
| Paseo | \$33.01M | \$4,797.4K | 338K | 35.61M |
| VTT | \$20.51M | \$3,034.6K | 169K | 21.97M |
| Velo | \$18.25M | \$2,306.0K | 162K | 19.83M |
| Amarilla | \$17.75M | \$2,814.1K | 155K | 19.04M |
| Montana | \$15.39M | \$2,114.8K | 154K | 16.55M |
| Carretera | \$13.82M | \$1,826.8K | 147K | 14.94M |
| Total | \$118.73M | \$16,893.7K | 1126K | 127.93M |