

# A Site is Not a Centroid

## Modeling Archaeological Landforms

with  
**Kernel Logistic Regression**  
on Focal Mean Embeddings

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<https://github.com/mreos/klrfome>



Code and non-sensitive data used for this study are openly available online at:



<https://doi.org/10.5281/zenodo.1211182>



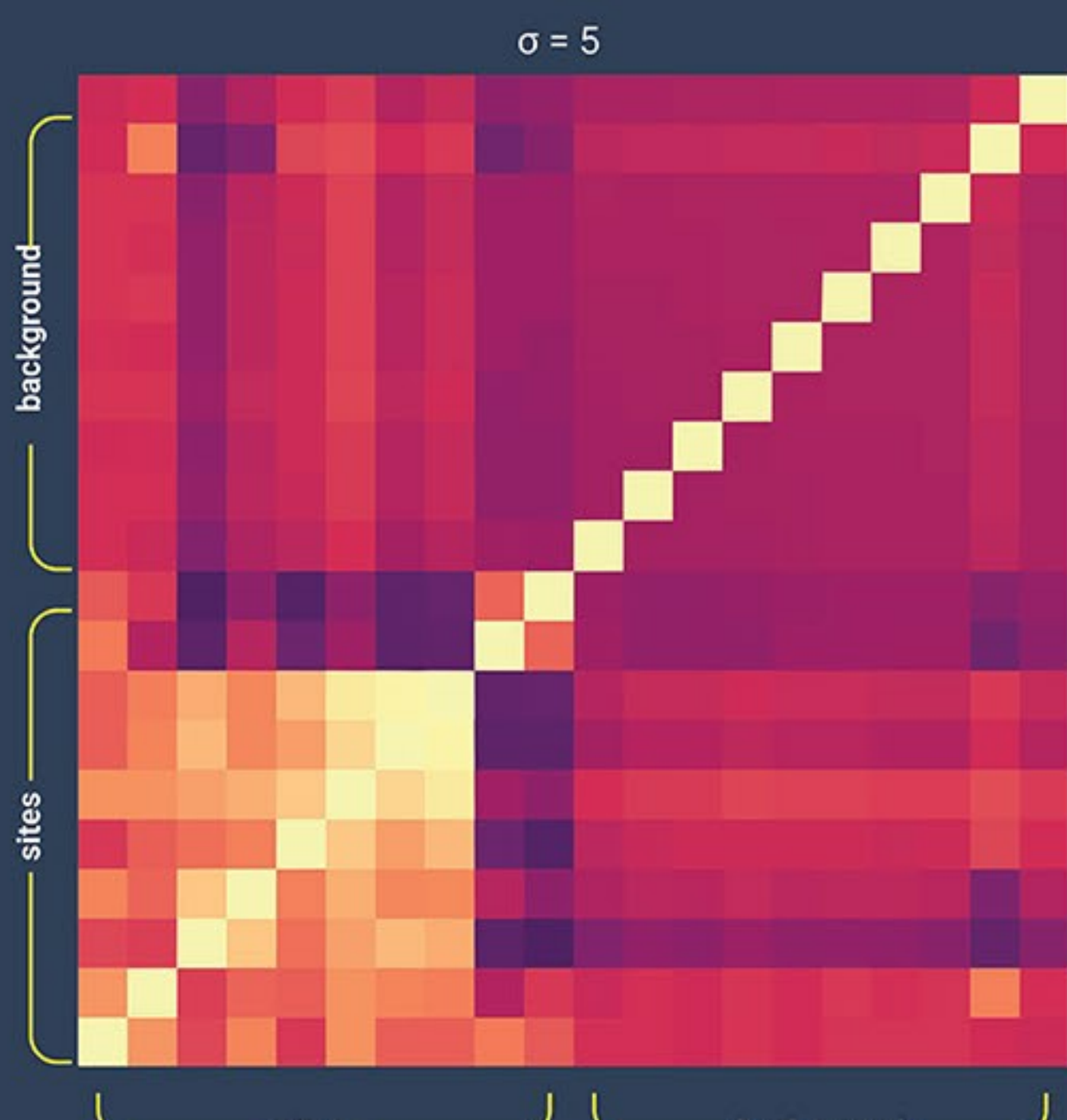
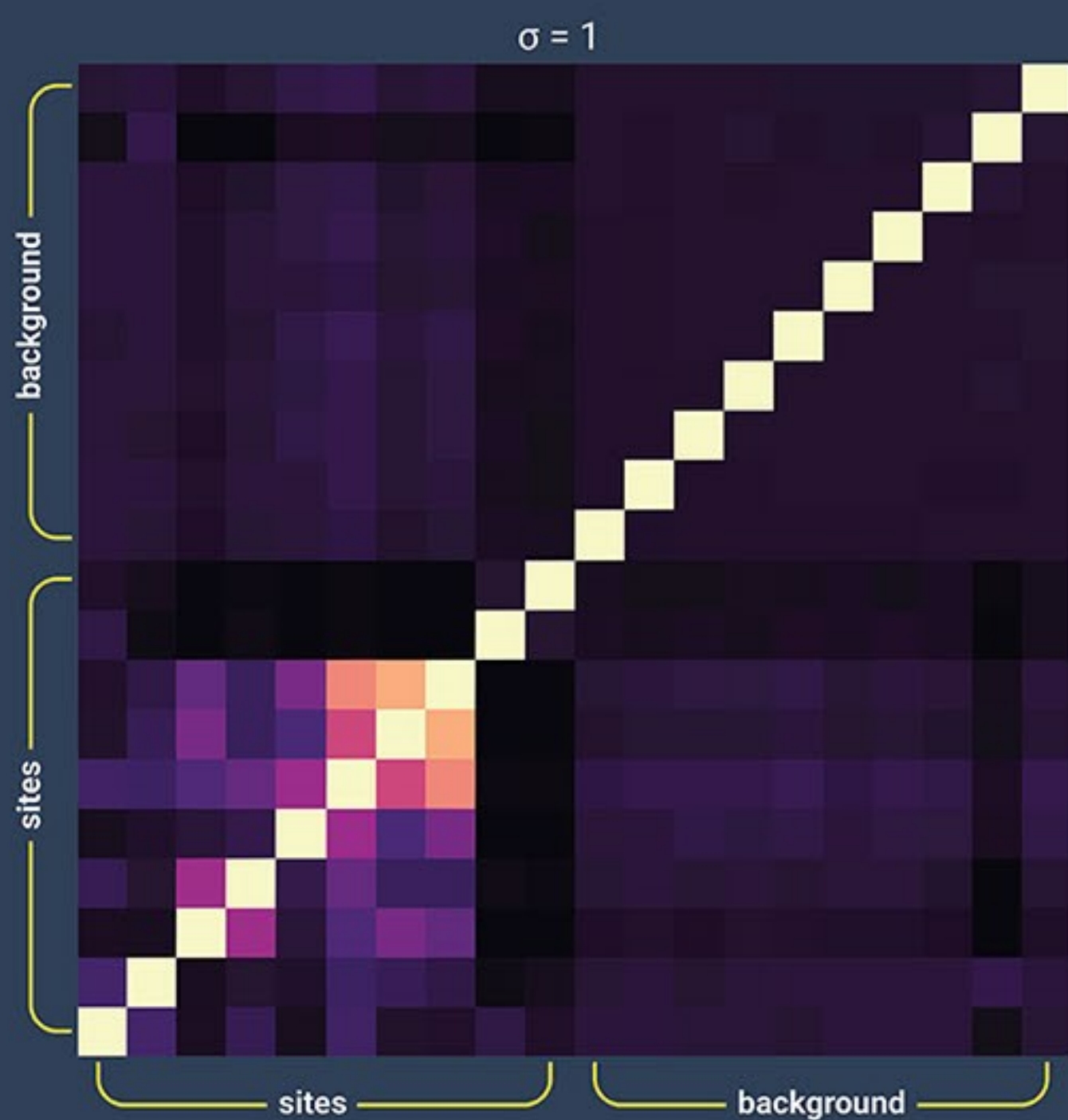
mreos/klrfome



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Thanks to Chester Cunanan (AECOM) for poster design and support.  
All errors, misrepresentations, and omissions are solely my own.

## 2 KERNEL LOGISTIC REGRESSION (KLR) ON FEATURE SPACE MEAN EMBEDDING

SIMILARITY MATRIX K



## 1 PROBLEM: MODELING THE RICHNESS OF LANDSCAPES

### PROBLEM STATEMENT

Landscape level archaeological sensitivity models are typically conceptualized as projecting the landform patterns observed at known sites to unsurveyed areas. However, most methods fail to characterize the richness of these landforms and the environmental variation is typically lost. Most commonly variation is lost when the entire landscape within a site is reduced to a single point at the center or summarized as to a mean for each variable measured. Alternatively, the variation is retained as independent observations per site area thereby violating the assumption of identically and independently distributed (i.i.d) observations due to spatial correlation.

While either of these two approaches can produce successful models, they beg the question: Can we model a representation of a landforms Richness without losing variation? More technically, the question is can we approximate a function to map distributions to presence/absence without assuming the shape of the distribution or costly density estimation? The answer presented here is to incorporate the methods of Distribution Regression (Szabó et al. 2016) along with focal Kernel Logistic Regression and focal window prediction.

### TWO STAGE SAMPLING

A two stage sampling strategy is the key to modeling the distribution of a feature (e.g. distance to water) as representing a single label; this is the *Distribution Regression* problem (Szabó et al. 2016). This approach assumes that all site locations are samples from some meta-distribution 'M' and that each site is represented by a distribution of features and a label (e.g. site presence or absence). Since we do not measure the distribution directly, we take samples to approximate it.

Thus, we take representative samples from the distribution on a site or background that are themselves samples from the meta-distribution of all possible sites and background (see Equation 1). Aggregating the intra-site observations to the inter-site level mitigates the issue of intra-site spatial correlation and moves the i.i.d assumption to the site level. This is the two-stage sampling approach. From this, the representative samples from within sites and background can be used to model the similarity between all sites and background.

### MODELING FEATURE SPACE

The principle concept to this approach is comparing landforms in their feature space as opposed to geographic space; this is called the **"Kernel Trick"** in Machine Learning. Once mathematically projected into feature space, higher dimensional nonlinear functions can be approximated without explicit (and expensive) mapping; that is the trick!

In high dimensional space, a linear model is able separate complex data. Once projected back to low dimensional space, the separation is non-linear. This property makes kernel methods convenient and computationally tractable.

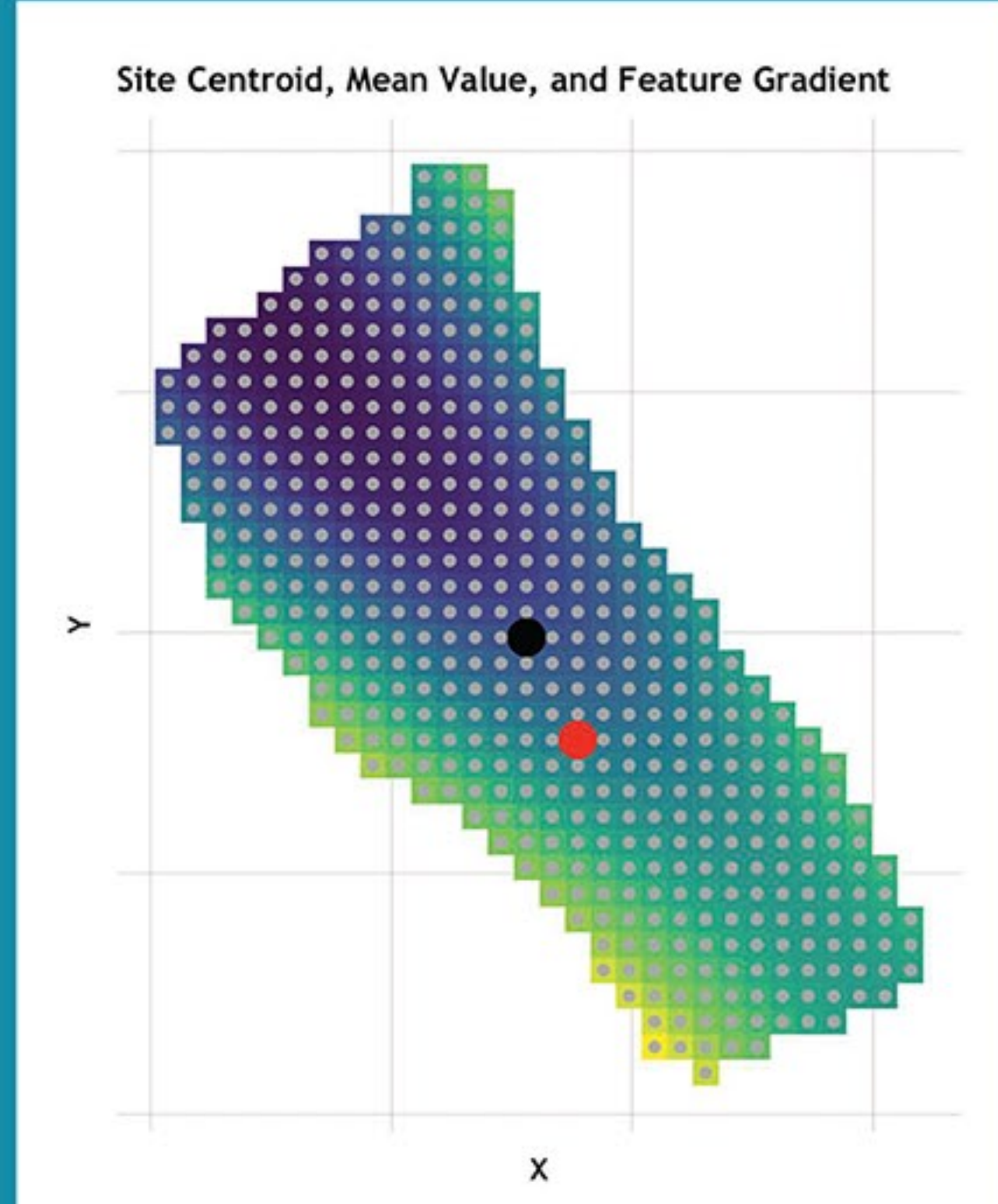


FIG. 1 - Example of an archaeological site centroid (black dot), location of mean value (red dot), and potential sampling locations (gray dots) over an environmental gradient

FIG. 2 - Bivariate transformation of site locations from geographic space into feature space. Note change in relationships between sites.

### EQUATION 1 TWO-STAGE SAMPLING AND THE KERNEL TRICK

Legend:

- data
- presence/abstract
- transformed mean
- distance function
- Kernel
- similarity function

$$\left( \left\{ x_i^j \right\}_{j=1}^{N_1}, \left\{ y_1 \right\} \right), \left( \left\{ x_i^j \right\}_{j=1}^{N_2}, \left\{ y_2 \right\} \right), \dots, \left( \left\{ x_i^j \right\}_{j=1}^{N_n}, \left\{ y_n \right\} \right); y \in \{0, 1\}$$
$$\hat{\mu}_{ij} = \frac{1}{N} \sum_{i,j} \phi \left( x_i^j, x_i^{j'} \right)$$
$$\phi \left( x_i^j, x_i^{j'} \right) = e^{-\frac{C \left( x_i^j, x_i^{j'} \right)^2}{2\sigma^2}}$$
$$C \left( x_i^j, x_i^{j'} \right) = \sqrt{\sum_{k=1}^{ncol} \left( a \left( i, k \right) - b \left( i', k \right) \right)^2}$$
$$K = K \left[ \hat{\mu}_{ij}, \hat{\mu}_{i'j'} \right]_{N \times N}$$
$$y = f(K) + \epsilon$$

## 3 FOCAL PREDICTION

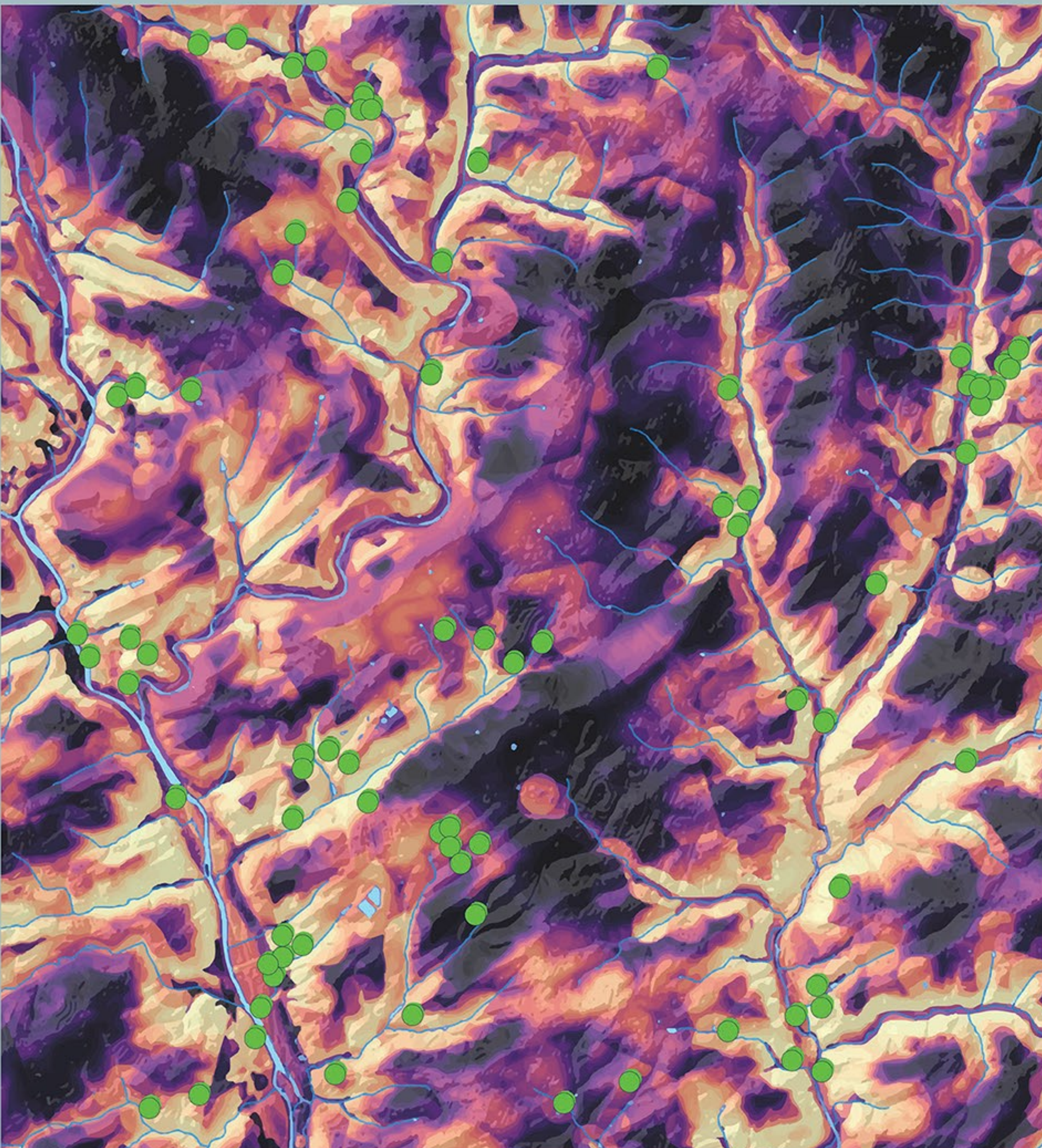


FIG. 4 - Projection of KLRfome model onto geographic space using roving focal window with 3 by 3-cell

## 4 MODEL VALIDATION AND COMPARISON

### COMPARING KLRFOME TO OTHER MODELS

It is important to know how well this approach works when compared to other common or state-of-the-art models. Figure 5 is a comparison between the results of the KLR model against both Logistic Regression (LR) and a Support Vector Machine (SVM) with Gaussian Kernel. These models are compared on two different metrics (Area Under the Curve (AUC) and Youden's J), within five different physiographic zones, and over 100 different runs of the models on random subsets of the data. LR is used as a trustworthy and commonly known benchmark, while the SVM is used because it is the most well-known machine learning algorithm that also uses the kernel-trick.

In this comparison, KLR did equally as well based on the AUC and Youden's J metrics suggesting that this approach does not suffer in accuracy versus well-known models (Table 1). Interestingly, the KLR model does appreciably better than LR and SVM in physiographic region 1, which is the most difficult to model.

	1	2	6	8	12
KLR	0.707	0.815	0.766	0.819	0.866
LR	0.618	0.867	0.740	0.834	0.892
SVM	0.609	0.850	0.745	0.811	0.868

TABLE 1  
Median Area Under the Curve  
Metric for Model Comparison

### TESTING KLRFOME MODEL PERFORMANCE

Before the model is projected onto the study area, there are numerous internal tests of model performance and validity based on held-out test samples and the 100 random resamples shown in Figure 5. These tests give a very good approximation on how the model performs in a general sense. However, in use, most sensitivity models are thresholded into high, moderate, and low sensitivity and the true performance of a model depends not only on these sensitivity classes, but also on a utility function defining "cost" for errors. When defining appropriate threshold, it is very informative to define the model across many possible thresholds and minimize or maximize the desired utility.

	TP	FP	TN	FN	AUC	Youden's J	KG	Sensitivity	FPR
0	9380	5000	0	0	0.762	0.000	0.000	1.000	1.000
0.1	9035	4094	906	345	0.762	0.144	0.150	0.963	0.819
0.2	8894	3529	1471	486	0.762	0.242	0.256	0.948	0.706
0.3	8799	3048	1952	581	0.762	0.328	0.350	0.938	0.610
0.4	8515	2631	2369	865	0.762	0.382	0.420	0.908	0.526
0.5	7674	2205	2795	1706	0.762	0.377	0.461	0.818	0.441
0.6	6899	1798	3202	2481	0.762	0.376	0.511	0.736	0.360
0.7	6258	1432	3568	3122	0.762	0.381	0.571	0.667	0.286
0.8	5189	1015	3985	4191	0.762	0.350	0.633	0.553	0.203
0.9	3406	505	4495	5974	0.762	0.262	0.722	0.363	0.101
1	0	0	5000	9380	0.762	0.000	NaN	0.000	0.000

TABLE 2  
Threshold Based Performance  
Metrics of Geographic Prediction

## 5 BAYESIAN INTERPRETATION OF KLR

### BAYESIAN INTERPRETATION TO QUANTIFY UNCERTAINTY

Beyond creating and characterizing a model of explicit similarity modeling, an objective of this study is to recast the model into a Bayesian framework to better propagate uncertainty into the posterior predictive distribution. In this approach, uncertainty in model parameters, location measurements, and sample sizes can be approximated with distributions on order to better understand the implications of what we *do not* know.

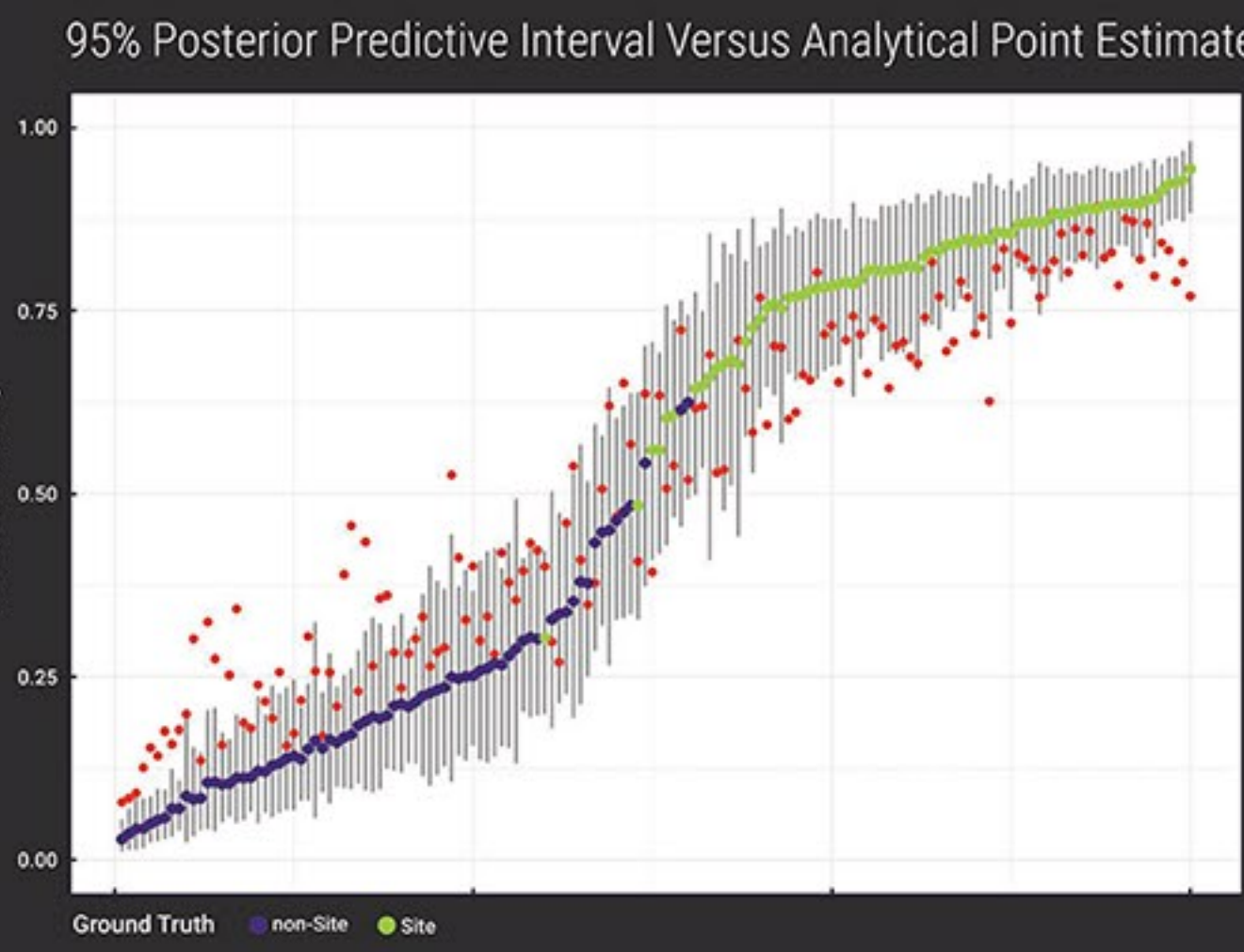


FIG. 6 - Bayesian model 95% Credible Intervals and mean for test observations

Presented here is the initial framework of a Bayesian KLR and an illustration of the predictive distribution. Coded in the Stan probabilistic Programming Language, this model places a range of many possible values over the lambda, alpha, and sigma parameters from the KLR model. The Bayesian model is still a work in progress.

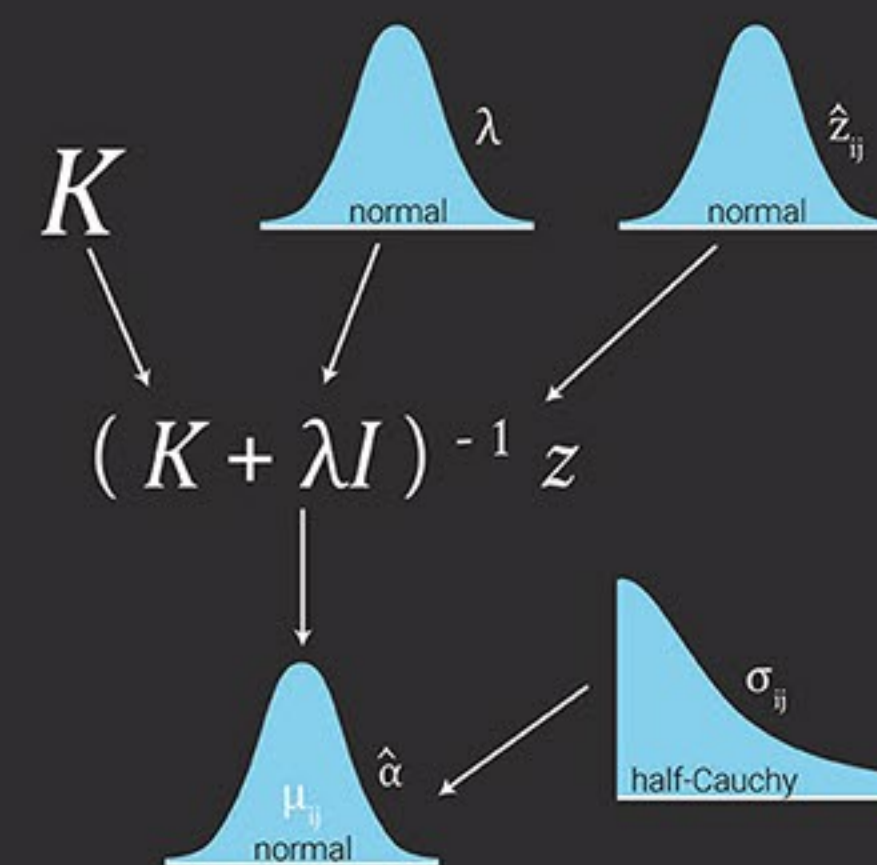


FIG. 7 - Schematic of probabilistic model for estimating uncertainty in KLR model.

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