2017 CATALOG

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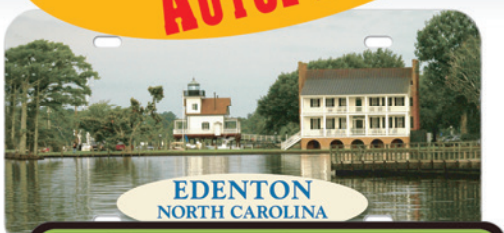
AUTOPLATE

The choice for quality & service!

Featuring **Hi-Gloss Polyethylene** Only from **AUTOPLATE**



ALUMINUM PLATES

FRAMES

MOTORCYCLE PLATES

SPOT COLOR OR DIGITAL PRINTING

ASI 5-STAR SUPPLIER

SAGE Rated Supplier 2016 A+

Visit our distributor friendly website **AUTOPLATE.net**

Screen Printing

POLY AUTOPLATES Plate size 6" x 12"

PRICING & INFO

Available in .075", .055", .035" & .023" screen printed on white Hi-Gloss polyethelyne.

- Setup charge: $30/Color (V)
- Pre-production Sample: $35/Color (Z)
- PMS color match: $30/color (V)
- .023 is limited to 3 colors
- Art charge: $55 (V) includes emailed proof. Add $10 per proof revision. No charge if ⁎acceptable **vector art** is supplied.

Item #	Material	125	250	500	1000	2000	5000
075	.075" Premium Poly	2.71	2.08	1.51	1.25	1.18	1.13
055	.055" Standard Poly	2.42	1.83	1.27	1.03	.96	.91
035	.035" Medium Poly	1.80	1.18	.91	.75	.71	.67
023	.023" Light Poly	1.71	1.10	.84	.69	.62	.57
	Each Addt'l Color	**.58**	**.33**	**.22**	**.18**	**.15**	**.13**

6R

ALUMINUM AUTOPLATES Plate size 6" x 12"

PRICING & INFO

Available in .024" screen printed on natural or white aluminum

- Setup charge: $30/color (V)
- Pre-production sample: $35/color (Z)
- PMS color match: $30/color (V)
- Art charge: $55 (V) includes emailed proof. No charge if ⁎acceptable **vector art** is supplied.

Item #	Material	125	250	500	1000	2000	5000
024	.024" Aluminum	3.24	2.41	2.04	1.81	1.70	1.60
	Each Addt'l Color	**.69**	**.44**	**.30**	**.22**	**.20**	**.19**

6R

⁎See back page for art requirements and stock color information.

4-Color Process Digital Printing

POLY AutoPlates Plate size 6" x 12"

PRICING & INFO

Available in .075", .055" & .035" 4-color process digitally printed on white Hi-Gloss polyethelyne with clear coat.

- **No setup charge**
- Pre-production Sample: $65(Z)
- Art charge: $55 (V) includes emailed proof. No charge if ⁎acceptable art is supplied.

Item #	Material	125	250	500	1000	2000
075 D	.075" Premium Poly	4.43	3.87	3.30	2.71	2.33
055 D	.055" Standard Poly	4.20	3.64	3.08	2.50	2.13
035 D	.035" Medium Poly	3.97	3.42	2.87	2.30	1.93

5R

ALUMINUM AutoPlates Plate size 6" x 12"

PRICING & INFO

Available in .024" digitally printed on natural or white aluminum.

- **No setup charge**
- Pre-production Sample: $65(Z)
- Includes High Gloss Imprint. Standard Matte Finish Available.
- Art charge: $55 (V) includes emailed proof. No charge if ⁎acceptable art is supplied.

Item #	Material	125	250	500	1000	2000
024 D	.024" Aluminum w/ Clear Coat	6.08	4.55	3.73	3.30	3.17

5R

⁎See back page for art requirements and stock color information.

Motorcycle & PolyCard Plates

Motorcycle Plates Plate size 4" x 7"

PRICING & INFO

Available in .035" & .023" screen printed on white Hi-Gloss polyethelyne or .024" PolyCard.

- Setup charge: $30/Color (V)
- Pre-production Sample: $35/Color (Z)
- PMS color match: $30/color (V)
- .023 is limited to 3 colors
- Art charge: $55 (V) includes emailed proof. Add $10 per proof revision. No charge if ⁎acceptable **vector art** is supplied.

Item #	Material	125	250	500	1000	2000	5000
035MC	.035" White Poly	1.80	1.18	.91	.75	.71	.67
023MC	.023" White Poly	1.71	1.10	.84	.69	.62	.57
024MC	.024" PolyCard	1.77	1.24	.73	.53	.46	.42
	Each Addt'l Color	**.58**	**.33**	**.22**	**.18**	**.15**	**.13**

6R

PolyCard Plates Plate size 6" x 12"

PRICING & INFO

Available in .024", screen printed on white poly coated card.

- Setup charge: $30/Color (V)
- Pre-production Sample: $35/Color (Z)
- PMS color match: $30/color (V)
- Art charge: $55 (V) includes emailed proof. Add $10 per proof revision. No charge if ⁎acceptable **vector art** is supplied.

Item #	Material	125	250	500	1000	2000	5000
024C	.024" Poly coated card	1.77	1.24	.73	.53	.46	.42
	Each Addt'l Color	**.58**	**.33**	**.22**	**.18**	**.15**	**.13**

6R

General Information

We hope that **AutoPlate** will be your one stop destination for all of your custom license plate needs. The **AutoPlate** product line is available exclusively through advertising specialty distributors. **AutoPlate's unique Hi-Gloss Poly** (Polyethylene) is virtually indestructible and will not yellow like polystyrene plastic.

.075" and .055" Poly are for permanent use where a front state license plate is not required.
.035" and .023" Poly are primarily for temporary dealer use in any state. .035" Poly is heavy enough for extended use when cost is the primary factor.
.024" Poly Coated Card is for use as a temporary dealer registration plate in states where mandated by law such as in Georgia.
.024" Non-Embossed Aluminum is for permanent use when a metal plate is preferred.

All plates are white and can be full bleed printed except for the aluminum at no extra charge. Aluminum plates are available in white or natural aluminum. UV ink is screen printed for maximum gloss and durability. Autoplates are 6" x 12" & MotorcyclePlates are 4" x 7".

⁎**Vector art** is art created in a vector based program such as Adobe Illustrator© or Corel Draw© and is comprised of vector based shapes. Vector files containing placed raster images (.jpg, .tif, .gif, .png, etc.) do not qualify as acceptable vector art and may incur an art charge.

If the art is sent for a **4-color job**, raster images are acceptable but must be sent full size based on our templates at 300dpi.

Stock Colors

WITH PANTONE EQUIVALENTS

- LEMON YELLOW — PANTONE YELLOW C
- PEACOCK BLUE — PMS 300 C
- NAVY BLUE — PMS 282 C
- VIOLET — PANTONE VIOLET
- EMERALD GREEN — PMS 348 C
- ULTRA BLUE — PMS 2738 C
- METALLIC GOLD — PMS 872 C
- RHODAMINE — RHODAMINE RED
- BRILLIANT ORANGE — PMS 172 C
- BLACK — PANTONE BLACK C
- FIRE RED — PMS 186 C
- METALLIC SILVER — PMS 877 C
- PURPLE — PMS 266 C
- PROCESS BLUE — PANTONE PROCESS BLUE
- REFLEX BLUE — PANTONE REFLEX BLUE