

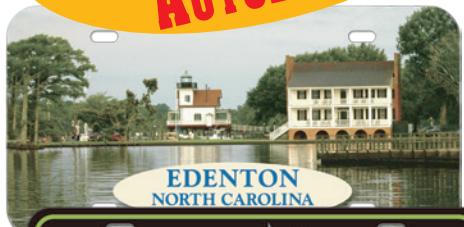
**2018  
CATALOG**

# AUTOPLATE

*The choice for quality & service!*



Featuring  
Hi-Gloss Polyethylene  
Only from  
**AUTOPLATE**



## ALUMINUM PLATES



## FRAMES



## MOTORCYCLE PLATES



**SPOT COLOR**



**OR**

**DIGITAL PRINTING**



Visit our distributor friendly website

**AUTOPLATE.net**

# Screen Printing

## POLY AutoPLATES

Plate size 6" x 12"



### PRICING & INFO

Available in .075", .055", .035" & .023" screen printed on white Hi-Gloss polyethylene.

- Setup charge: \$30/Color (V)
- Pre-production Sample: \$35/Color (Z)
- PMS color match: \$30/color (V)
- .023 is limited to 3 colors
- Art charge: \$55 (V)  
includes emailed proof. Add \$10 per proof revision. No charge if \*acceptable vector art is supplied.

Item #	Material	125	250	500	1000	2000	5000
075	.075" Premium Poly	2.71	2.08	1.51	1.25	1.18	1.13
055	.055" Standard Poly	2.42	1.83	1.27	1.03	.96	.91
035	.035" Medium Poly	1.80	1.18	.91	.75	.71	.67
023	.023" Light Poly	1.71	1.10	.84	.69	.62	.57
Each Add'l Color		.58	.33	.22	.18	.15	.13

6R

## ALUMINUM AutoPLATES

Plate size 6" x 12"



### PRICING & INFO

Available in .024" screen printed on natural or white aluminum

- Setup charge: \$30/color (V)
- Pre-production sample: \$35/color (Z)
- PMS color match: \$30/color (V)
- Art charge: \$55 (V)  
includes emailed proof. No charge if \*acceptable vector art is supplied.

Item #	Material	125	250	500	1000	2000	5000
024	.024" Aluminum	3.24	2.41	2.04	1.81	1.70	1.60
	Each Add'l Color	.69	.44	.30	.22	.20	.19

White Aluminum	Natural Aluminum
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6R

\*See back page for art requirements and stock color information.

# 4-Color Process Digital Printing

## POLY AutoPLATES Plate size 6" x 12"



### PRICING & INFO

Available in .075", .055" & .035" 4-color process digitally printed on white Hi-Gloss polyethylene with clear coat.

- No setup charge
- Pre-production Sample: \$65(Z)
- Art charge: \$55 (V)  
includes emailed proof. No charge if \*acceptable art is supplied.

Item #	Material	125	250	500	1000	2000
075 D	.075" Premium Poly	4.43	3.87	3.30	2.71	2.33
055 D	.055" Standard Poly	4.20	3.64	3.08	2.50	2.13
035 D	.035" Medium Poly	3.97	3.42	2.87	2.30	1.93

5R

## ALUMINUM AutoPLATES Plate size 6" x 12"



### PRICING & INFO

Available in .024" digitally printed on natural or white aluminum.

- No setup charge
- Pre-production Sample: \$65(Z)
- Includes High Gloss Imprint. Standard Matte Finish Available.
- Art charge: \$55 (V)  
includes emailed proof. No charge if \*acceptable art is supplied.

Item #	Material	125	250	500	1000	2000
024 D	.024" Aluminum w/ Clear Coat	6.08	4.55	3.73	3.30	3.17

5R



\*See back page for art requirements and stock color information.

# Motorcycle & PolyCard Plates

## Motorcycle PLATES Plate size 4" x 7"



### PRICING & INFO

Available in .035" & .023" screen printed on white Hi-Gloss polyethylene or .024" PolyCard.

- Setup charge: \$30/Color (V)
- Pre-production Sample: \$35/Color (Z)
- PMS color match: \$30/color (V)
- .023 is limited to 3 colors
- Art charge: \$55 (V)  
includes emailed proof. Add \$10 per proof revision. No charge if \*acceptable vector art is supplied.

Item #	Material	125	250	500	1000	2000	5000
035MC	.035" White Poly	1.80	1.18	.91	.75	.71	.67
023MC	.023" White Poly	1.71	1.10	.84	.69	.62	.57
024MC	.024" PolyCard	1.77	1.24	.73	.53	.46	.42
	Each Addt'l Color	.58	.33	.22	.18	.15	.13

6R

## PolyCard PLATES Plate size 6" x 12"



### PRICING & INFO

Available in .024", screen printed on white poly coated card.

- Setup charge: \$30/Color (V)
- Pre-production Sample: \$35/Color (Z)
- PMS color match: \$30/color (V)
- Art charge: \$55 (V)  
includes emailed proof. Add \$10 per proof revision. No charge if \*acceptable vector art is supplied.

Item #	Material	125	250	500	1000	2000	5000
024C	.024" Poly coated card	1.77	1.24	.73	.53	.46	.42
	Each Addt'l Color	.58	.33	.22	.18	.15	.13

6R

## General Information

We hope that **AutoPlate** will be your one stop destination for all of your custom license plate needs. The **AutoPlate** product line is available exclusively through advertising specialty distributors. **AutoPlate's unique Hi-Gloss Poly** (Polyethylene) is virtually indestructible and will not yellow like polystyrene plastic.

**.075" and .055" Poly** are for permanent use where a front state license plate is not required.

**.035" and .023" Poly** are primarily for temporary dealer use in any state. .035" Poly is heavy enough for extended use when cost is the primary factor.

**.024" Poly Coated Card** is for use as a temporary dealer registration plate in states where mandated by law such as in Georgia.

**.024" Non-Embossed Aluminum** is for permanent use when a metal plate is preferred.

All plates are white and can be full bleed printed except for the aluminum at no extra charge. Aluminum plates are available in white or natural aluminum. UV ink is screen printed for maximum gloss and durability. Autoplates are 6" x 12" & MotorcyclePlates are 4" x 7".

\*Vector art is art created in a vector based program such as Adobe Illustrator® or Corel Draw® and is comprised of vector based shapes. Vector files containing placed raster images (jpg, .tif, .gif, .png, etc.) do not qualify as acceptable vector art and may incur an art charge.

If the art is sent for a **4-color job**, raster images are acceptable but must be sent full size based on our templates at 300dpi.

### Stock Colors

WITH PANTONE EQUIVALENTS

LEMON YELLOW PANTONE YELLOW C	ULTRA BLUE PMS 2738 C	FIRE RED PMS 186 C
PEACOCK BLUE PMS 300 C	METALLIC GOLD PMS 872 C	METALLIC SILVER PMS 877 C
NAVY BLUE PMS 282 C	RHODAMINE RHODAMINE RED	PURPLE PMS 266 C
VIOLET PANTONE VIOLET	BRILLIANT ORANGE PMS 172 C	PROCESS BLUE PANTONE PROCESS BLUE
EMERALD GREEN PMS 348 C	BLACK PANTONE BLACK C	REFLEX BLUE PANTONE REFLEX BLUE

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