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CATALOG

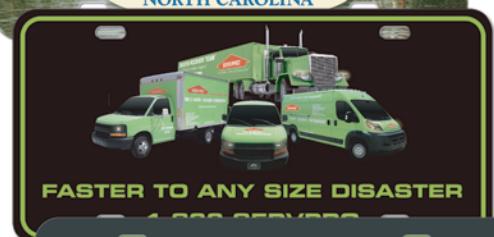
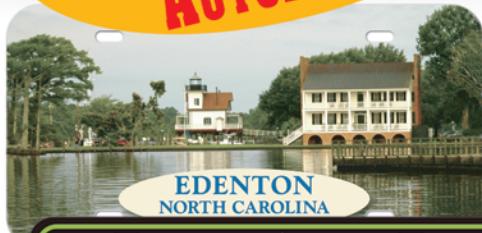
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AUTOPLATE

The choice for quality & service!



Featuring
Hi-Gloss Polyethylene
Only from
AUTOPLATE



ALUMINUM PLATES



FRAMES



MOTORCYCLE PLATES



SPOT COLOR



OR

DIGITAL PRINTING



Visit our distributor friendly website

AUTOPLATE.net

Screen Printing

HI-GLOSS Polyethylene License Plates

Plate size: 6" x 12"



PRICING & INFO

.075", .055", .035", or .023" ULTRA DURABLE HI-GLOSS POLYETHYLENE

with spot color UV Screen Printed imprint

- Setup charge: \$30/Color (V) *
- Pre-production Sample: \$35/Color (Z)
- PMS color match: \$30/color (V)
- #023 is limited to 3 imprint colors
- Art charge: \$55(V) which includes an emailed proof. No charge if * acceptable vector art is supplied.

* NO SET-UP CHARGE TO DUPLICATE AN EXISTING SAMPLE WITH VECTORED ART PROVIDED. (500 & up)

6R

| Item # | Material | 125 | 250 | 500 | 1000 | 2000 | 5000 |
|--------|-----------------------|------|------|------|------|------|------|
| 075 | .075" Premium Weight | 2.95 | 2.30 | 1.92 | 1.80 | 1.73 | 1.67 |
| 055 | .055" Standard Weight | 2.24 | 1.91 | 1.63 | 1.49 | 1.36 | 1.32 |
| 035 | .035" Medium Weight | 1.71 | 1.40 | 1.20 | 1.08 | .97 | .94 |
| 023 | .023" Light Weight | 1.54 | 1.14 | .95 | .79 | .72 | .66 |
| | Each Additional Color | .58 | .33 | .22 | .18 | .15 | .13 |

HI-GLOSS ALUMINUM License Plates

Plate size: 6" x 12"



PRICING & INFO

.024" Non-embossed Hi-Gloss WHITE or NATURAL ALUMINUM

with Spot Color UV Screen Printed imprint

- Setup charge: \$30/color (V)
- Pre-production sample: \$35/color (Z)
- PMS color match: \$30/color (V)
- Art charge: \$55(V) which includes an emailed proof. No charge if * acceptable vector art is supplied.

* NO SET-UP CHARGE TO DUPLICATE AN EXISTING SAMPLE WITH VECTORED ART PROVIDED. (500 & up)

6R

| Item # | Material | 125 | 250 | 500 | 1000 | 2000 | 5000 |
|--------|-----------------------|------|------|------|------|------|------|
| 024 | .024" Aluminum | 4.15 | 3.22 | 2.67 | 2.55 | 2.50 | 2.46 |
| | Each Additional Color | .60 | .40 | .29 | .22 | .20 | .19 |

| | |
|----------------|------------------|
| White Aluminum | Natural Aluminum |
|----------------|------------------|

*See back page for art requirements and stock color information.

4-Color Process Digital Printing

HI-GLOSS Polyethylene License Plates

Plate size: 6" x 12"



PRICING & INFO

.075", .055" & .035" POLYETHYLENE with DIGITAL 4 COLOR PROCESS imprint & Screened Hi-Gloss Clear Coat.

- No Set-up Charges
- Pre-production Sample: \$65 (Z)
- Art charge: \$55 (V) which includes an emailed proof. No charge if *acceptable vector art is supplied.

| Item # | Material | 125 | 250 | 500 | 1000 | 2000 |
|--------|-----------------------|------|------|------|------|------|
| 075D | .075" Premium Weight | 4.50 | 3.97 | 3.43 | 2.98 | 2.69 |
| 055D | .055" Standard Weight | 3.70 | 3.35 | 2.98 | 2.55 | 2.28 |
| 035D | .035" Medium Weight | 3.42 | 3.07 | 2.70 | 2.27 | 2.00 |

5R

HI-GLOSS ALUMINUM License Plates

Plate size: 6" x 12"



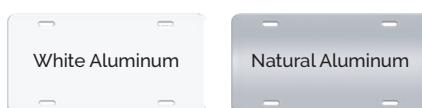
PRICING & INFO

.024" Non-embossed Hi-Gloss WHITE or NATURAL ALUMINUM with DIGITAL 4 COLOR PROCESS imprint & Screened Hi-Gloss Clear Coat.

- No Set-up Charges
- Pre-production Sample: \$65 (Z)
- Art charge: \$55 (V) which includes an emailed proof. No charge if *acceptable vector art is supplied.

| Item # | Material | 125 | 250 | 500 | 1000 | 2000 |
|--------|----------------------|------|------|------|------|------|
| 024D | .024" White Aluminum | 6.27 | 4.59 | 4.10 | 3.88 | 3.60 |

5R



*See back page for art requirements and stock color information.

Motorcycle & PolyCard License Plates

Motorcycle Plates



PRICING & INFO

.035" & .023" HI-GLOSS POLYETHYLENE or .024" POLYETHYLENE COATED CARD
with UV Screen Printed imprint

- Setup charge: \$30/Color (V)
- Pre-production Sample: \$35/Color (Z)
- PMS color match: \$30/color (V)
- #023MC is limited to 3 imprint colors**
- Art charge: \$55 (V) which includes an emailed proof. No charge if *acceptable vector art is supplied.
- Plate size is 4" x 7"

| Item # | Material | 125 | 250 | 500 | 1000 |
|--------|------------------------|------|------|-----|------|
| 035MC | .035" Standard Weight | 1.57 | 1.04 | .87 | .73 |
| 023MC | .023" Light Weight | 1.45 | .92 | .68 | .59 |
| 024MC | .024" Poly Coated card | 1.48 | 1.02 | .61 | .45 |
| | Each Additional Color | .58 | .33 | .22 | .18 |
| | | | | | 6R |

PolyCard License Plates



PRICING & INFO

.024" POLYETHYLENE COATED CARD
with UV Screen Printed imprint

- Setup charge: \$30/Color (V)
- Pre-production Sample: \$35/Color (Z)
- PMS color match: \$30/color (V)
- Art charge: \$55 (V) which includes an emailed proof. No charge if *acceptable vector art is supplied.
- Plate size is 6" x 12"

| Item # | Material | 125 | 250 | 500 | 1000 | 2000 | 5000 |
|--------|------------------------|------|------|-----|------|------|------|
| 024C | .024" Poly Coated Card | 1.77 | 1.24 | .73 | .53 | .46 | .42 |
| | Each Additional Color | .58 | .33 | .22 | .18 | .15 | .13 |

General Information

We hope AutoPlate will be your one stop destination for all of your custom license plate needs. The AutoPlate product line is available exclusively through advertising specialty distributors. AutoPlate's unique **HI-GLOSS** Poly (Polyethylene) is more durable and will not yellow from UV exposure like .015", .030", & .060" Polystyrene. Production time on the license plates is approximately 7 business days, F.O.B. St. Petersburg, FL.

.075" Premium Weight and .055" Standard Weight **HI-GLOSS** Polyethylene are for permanent use in states where a front license plate is not required.

.035" Medium Weight and .023" Light Weight **HI-GLOSS** Polyethylene are primarily for dealer lot use. .035" is heavy enough for use without a frame and reusable.

.024" White Aluminum is for permanent use when a metal plate is preferred and non-embossed for quick delivery.

.024" Poly Coated Card is primarily used as a temporary registration plate in states where mandated by law due to it's limited durability.

All plates are white and can be full bleed printed at no additional charge except Aluminum plate backgrounds must have an 1/8" white border and 1/16" around the slots. UV ink is Screen Printed in Spot Color or Digitally Printed in 4 Color Process and topped with our unique Screen Printed UV Clear Coat for Maximum Gloss and durability.

* Vector art is art created in a vector based program such as Adobe Illustrator® or Corel Draw® and is comprised of vector based shapes.

Vector files containing placed raster images (.jpg, .tif, .gif, .png, etc.) do not qualify as acceptable vector art and may incur an art charge.

Raster images are acceptable for Digital printing but must be sent full size preferably on our templates at 300dpi. Full info and templates are available at AutoPlate.net.

Stock Colors

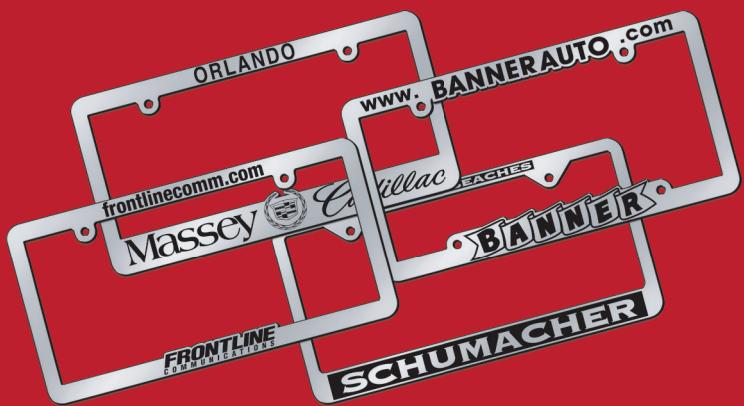
WITH PANTONE EQUIVALENTS

| | | |
|----------------------------------|-------------------------------|--------------------------------------|
| LEMON YELLOW PANTONE YELLOW C | ULTRA BLUE PMS 2738 C | FIRE RED PMS 186 C |
| PEACOCK BLUE PMS 300 C | METALLIC GOLD PMS 872 C | METALLIC SILVER PMS 877 C |
| NAVY BLUE PMS 282 C | RHODAMINE RHODAMINE RED | PURPLE PMS 266 C |
| VIOLET PANTONE VIOLET | BRILLIANT ORANGE PMS 172 C | PROCESS BLUE PANTONE PROCESS BLUE |
| EMERALD GREEN PMS 348 C | BLACK PANTONE BLACK C | REFLEX BLUE PANTONE REFLEX BLUE |

AUTOPLATE

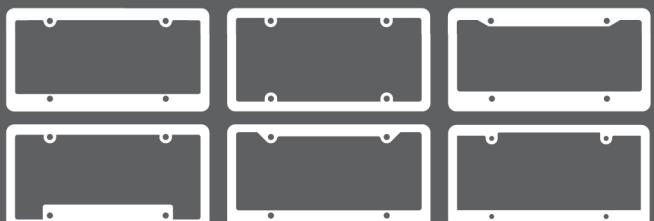
The choice for quality & service!

**CHROME FACED &
RAISED LETTER
FRAMES**



CHROME FACED

**AVAILABLE IN
STANDARD CHROME
OR PREMIUM CHROME**



RAISED LETTER

**AVAILABLE IN BLACK, BLUE, RED
or GRAY Styrene
WITH
WHITE, CHROME, METALLIC SILVER
or METALLIC GOLD, imprint.**

**6 STYLES TO
CHOOSE FROM
CUSTOM FRAMES AVAILABLE AT NO CHARGE!**

*Each style available in "B" version
with larger panel on top.*



Visit our distributor friendly website

AUTOPLATE.net

Custom Molded License Plate Frames

Raised Letter Frames



Black polystyrene with White, Red, Blue, Yellow, Orange, Matte Silver, Matte Gold, or Standard Chrome foil hot stamp imprint. Add \$.09 (V) for Premium Chrome which is specially formulated to provide longer lasting brilliance and maximum durability.

| Item # | Frame Type | 250 | 500 | 1000 | 2000 | 3000 |
|--------|------------|-----|-----|------|------|------|
|--------|------------|-----|-----|------|------|------|

| | | | | | | |
|--|---------------------|------|-----|-----|-----|-----|
| RLPF-AP | Raised Letter Frame | 1.25 | .95 | .83 | .75 | .73 |
| • Add \$.43 (V) for White (subject to yellowing), Red, Royal Blue, Navy Blue, or Gray frames. 5R | | | | | | |
| • Add \$.12 (V) for Side Panel imprint. | | | | | | |
| • Add \$.18 (V) per panel for each additional imprint color (colors must have 1/16" separation). | | | | | | |
| • Production time: 15-20 working days on Reorders; 20-25 from proof approval on New Orders. | | | | | | |
| • Initial mold charge - \$100 (V) | | | | | | |
| • Art/proof charge - \$35 (V) N/C if *vector art supplied preferably on our template. | | | | | | |

NO MOLD CHARGE TO DUPLICATE AN EXISTING RAISED LETTER FRAME WITH VECTORED ART AND A SAMPLE PHOTO PROVIDED (500 & up).

Chrome Faced Frames

The look of an all chrome frame at a fraction of the cost and delivery time!



Black, Red, or Blue polystyrene frames with the face hot stamped in Standard or Premium Chrome, Matte Silver (for the Cadillac Pinnacle Program) or Matte Gold. Pictured are black frames with recessed black copy in chrome panels or optional raised chrome copy in black rectangles that are recessed in the chrome panels. The sides and back remain the frame color.

| Item # | Frame Type | 250 | 500 | 1000 | 2000 | 3000 |
|--------|------------|-----|-----|------|------|------|
|--------|------------|-----|-----|------|------|------|

| | | | | | | |
|---|--------------------|------|------|------|------|------|
| CFPF-AP | Chrome Faced Frame | 2.19 | 1.69 | 1.52 | 1.42 | 1.40 |
| • Add \$.27 (V) for our Premium Chrome we highly recommend for maximum durability. 5R | | | | | | |
| • Add \$.43 (V) for Red, Royal Blue, or Navy Blue frames. | | | | | | |
| • Add \$.18 (V) for Matte Silver and Matte Gold face hot stamp. | | | | | | |
| • Add \$.18 (V) per panel for raised copy color in recessed rectangles other than face color. | | | | | | |
| • Production time: 15-20 working days on Reorders; 20-25 from proof approval on New Orders. | | | | | | |
| • Initial mold charge - \$100 (V). | | | | | | |
| • Art/proof charge - \$35 (V). N/C if *vector art supplied preferably on our template. | | | | | | |

NO MOLD CHARGE TO DUPLICATE AN EXISTING CHROME FACED FRAME WITH VECTORED ART AND A SAMPLE PHOTO PROVIDED (500 & up).

Basic Standard Styles



Any frame style is available at no additional charge but should comply with state statutes. Frames with thinner top panels may be inverted as a "B" version with the larger panel on top.

*Vector art is created in a vector based program such as Adobe Illustrator® or Corel Draw® and is comprised of outlined shapes. Vector files containing placed raster images (.jpg, .tif, .gif, .png, etc.) do not qualify as acceptable vector art and may incur an art charge. Layout templates are available at www.autoplate.net/templates.html