SquadGOALS

Achieve your goals – together!

" It is during our darkest
moments that we must focus
to see the light

- ARISTOTLE

There is a largely negative outlook for the weeks and months ahead as a result of Coronavirus. What we want to do is…

Flip the negatives…

Negative mind-set
On-going news stories around the socio-economic impacts of the virus

Lack of productivity
Procrastination and negativity lead to unproductive days which continue to pass

Social Distancing
Lockdown measures leading to fewer social interactions between close friends and family.

…into positives!

Think positively
Use personal goals as a focus point to take your mind off negative news

Work towards goals
Use the additional 'you' time to work towards personal goals

Encourage each other
Work with others (remotely!) to achieve shared or individual goals

Key Features

Personal Profile
Keep track of your goals and upload photos/ comment on your progress. Choose to make goals private or public
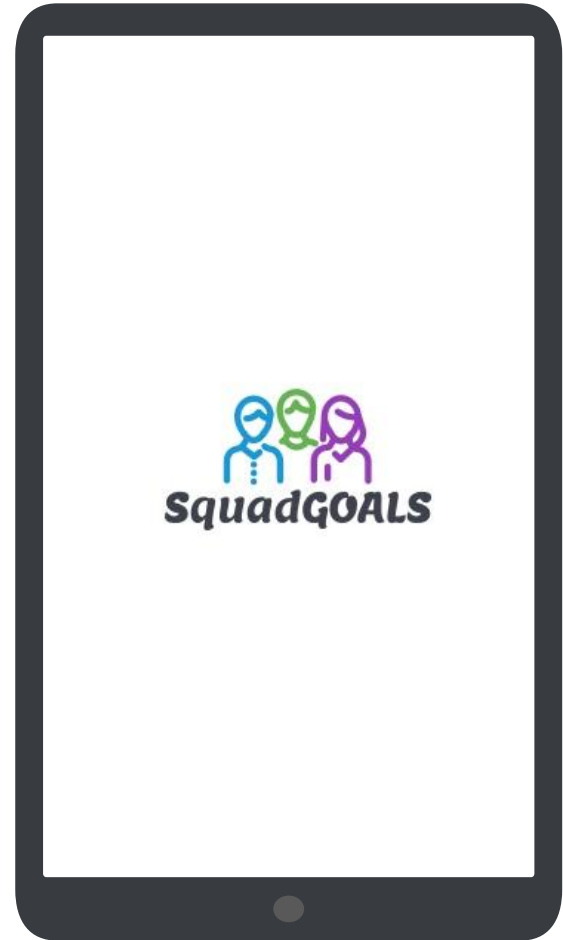
Home Feed
See your friends' updates on their public goals. Send them encouragement. Or copy their goals and join them!

Squad Goals
On-top of your own personal goals, have group goals that you work on with your friends. Encouraging us to come together (at a safe physical distance)

SquadGOALS

What makes us unique...

Traditional Social Media

General purpose.
Rarely used for targeted self-improvement.

Other productivity apps

Not social.
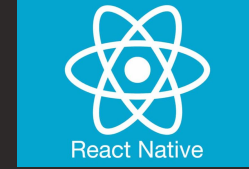Limited to one type of goals (sports).

SquadGoals
Self-development + Social
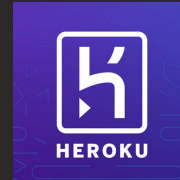
Pipeline

SERVER

MOBILE
FRONTEND

DATABASE

BACKEND
DEPLOYMENT

Roadmap

Here are some features that are on our Roadmap for the future…

Calendar

- View calendar in app
- Integrate with existing calendars - Google Calendar, Outlook etc.

Goal Streaks

- Achieve goal streaks with friends
- Leaderboard type feature, splitting by category

Goal Analytics

- Personal analytics on past goals
- App provides future trajectory and assistance to help user set goals to achieve the trajectory

Other features include:

- Goal recommendations
- 'Trending' goals
- Advice on setting goals
- Personalised notifications
- Enhanced feed functionality
- View friend's profiles

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