Understanding string distances

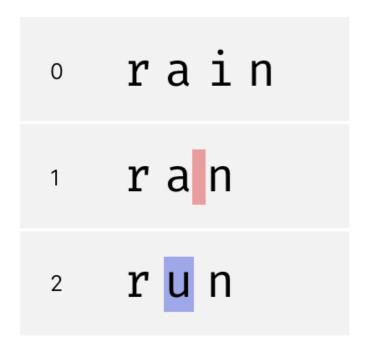
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What is a string distance?





What is a string distance?

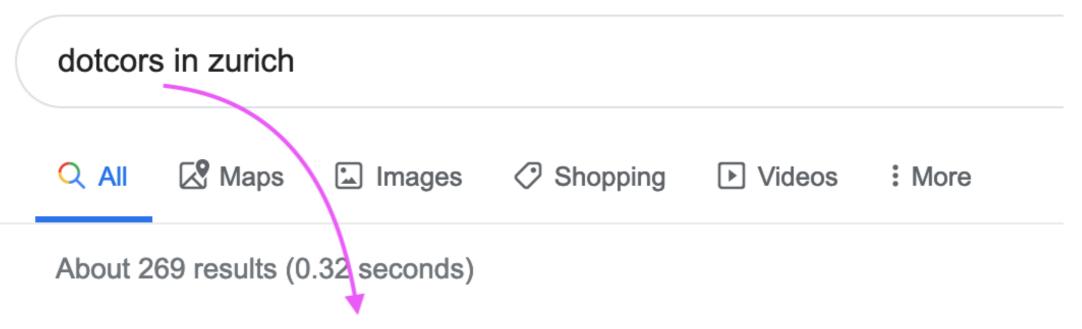
sunday
surday
saurday
saturday
saturday

- insertion
- deletion
- substitution

Real world applications

```
o Emile Brown

1 Emilie Brown
```



Did you mean: doctors in zurich

The Four String Company - Home | Facebook

https://en-gb.facebook.com > Pages > Public figure > Artist
The Four String Company. 176 likes. We're the Four String Company, an acroba
duo combining partner acrobatics with two live violins and a...

String distances in R

```
library(stringdist)
stringdist("saturday", "sunday", method = "lv")
```

Returns:

3

Is identical:

```
stringdist("sunday", "saturday", method = "lv")
```

Finding a match

```
amatch(
  x = "Sonday",
  table = c("Friday", "Saturday", "Sunday"),
  maxDist = 1,
  method = "lv"
)
```

Returns:

3



Let's practice!

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Methods of string distances

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Damerau-Levenshtein

Regular Levenshtein distance

- Rcik Caplan
- 1 Rik Caplan
- 2 Rick Caplan

Damerau-Levenshtein distance

- Rcik Caplan
- 1 Rick Caplan

transposition

Method abbreviations

Regular Levenshtein distance:

```
stringdist(a, b, method = "lv")
```

Damerau-Levenshtein distance:

```
stringdist(a, b, method = "dl")
```

Optimal String Alignment distance:

```
stringdist(a, b, method = "osa")
```

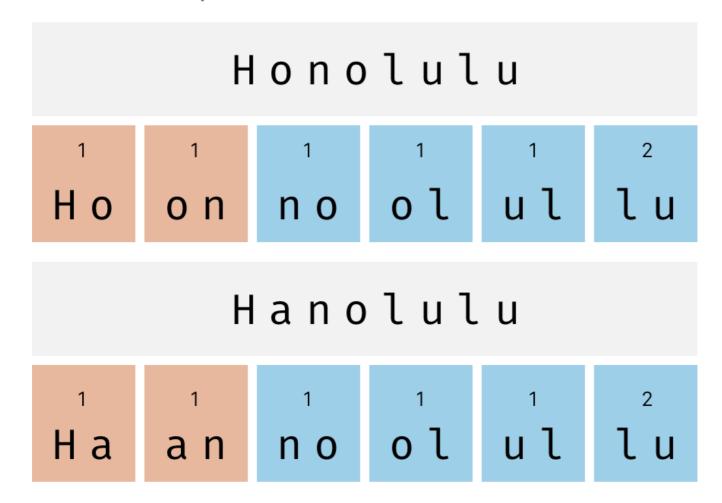
Q-Grams (or n-grams)

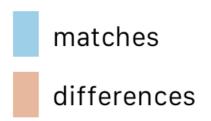
Q-Grams (q = 2)

Honolulu					
1	1	1	1	1	2
Но	o n	n o	οl	иl	lu

Q-Grams (or n-grams)

Q-Grams (q = 2)





Inspecting q-grams

```
qgrams("Honolulu", "Hanolulu", q = 2)
```

Returns:

```
Ho on ul no ol lu la
V1 1 1 1 1 2 0
V2 1 1 1 1 1 1
```

Method abbreviations

Sum of agrams that are not shared

```
stringdist(a, b, method = "qgram") # equals 4
```

Not shared agrams divided by total number of agrams

```
stringdist(a, b, method = "jaccard") # equals 0.5
```

Optimal String Alignment distance

```
stringdist(a, b, method = "cosine") # equals 0.22
```

Let's practice!

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Fuzzy joins

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A regular join

Table a Table b Joined

user_name	user_id
Bryan	1
Barbara	2
Tom	3

user_id	email
1	bryan@example.com
3	tom@example.com
2	barbara@example.com

user_name	user_id	email
Bryan	1	bryan@example.com
Barbara	2	barbara@example.com
Tom	3	tom@example.com

A fuzzy join

Table a Table b Joined user_input user_input email email name name Brian bryan@example.com bryan@example.com Bryan Brian Bryan Barbra tom@example.com tom@example.com Thom Tom Tom Thom barbara@example.com Barbra barbara@example.com Barbara Barbara

The fuzzyjoin package

```
library(fuzzyjoin)
```

```
stringdist_join(
  user_input,
  database,
  by = c("user_input" = "name"),
  method = "lv",
  max_dist = 1,
  distance_col = "distance"
)
```

stringdist_join: Result

user_input name		email	distance
Brian	Bryan	bryan@example.com	1
T <mark>h</mark> om	Tom	tom@example.com	1
Barbra	Barbara	barbara@example.com	1

Let's practice!

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Custom Fuzzy Matching

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Combining two fuzzy matches

Table a

title	year
Star Wars: Episode III	2005
The Children Of Men	2006
The Pursuit Of Happyness	2007
Twilight Saga, The: Breaking Dawn, Teil 1	2011
Wild Tales - Relatos Salvajes	2015
X-Men 3	2006

Table b

prod_title	prod_year	external_id
Star Wars 3 – Episode III	2004	Q42051
Children of Men	2006	Q221090
The Prusuit of Happiness	2005	Q19608917
The Pursuit Of Happyness	2015	Q220515
The Twilight Saga: Breaking Dawn	2010	Q60506
Wild Tales	2015	Q16672466
X-Men 3	2006	Q221168
X-Men 2	2001	Q12578



Combining two fuzzy matches

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X-Men 2	2001	Q12578



Fuzzy matches: Helper functions

For the string comparison:

```
small_str_distance <- function(left, right) {
  stringdist(left, right) <= 5
}</pre>
```

For the number comparison:

```
close_to_each_other <- function(left, right) {
  abs(left - right) <= 3
}</pre>
```

The fuzzy join

```
fuzzy_left_join(
  a, b,
  by = c(
    "title" = "prod_title",
    "year" = "prod_year"
  match_fun = c(
    "title" = small_str_distance,
    "year" = close_to_each_other
```

The fuzzy join: The result

Joined

title	year	prod_title	prod_year	external_id
Star Wars: Episode III	2005	Star Wars 3 – Episode III	2004	Q42051
The Children Of Men	2006	Children of Men	2006	Q221090
The Pursuit Of Happyness	2007	The Prusuit of Happiness	2005	Q19608917
Twilight Saga, The: Breaking Dawn, Teil 1				
Wild Tales - Relatos Salvajes				
X-Men 3	2006	X-Men 3	2006	Q221168



Let's practice!

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Congratulations

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A look back

1. Regular Expressions: Writing custom patterns

```
• str_view(), str_match(), str_detect()...
```

2. Creating strings with data

```
• glue(), glue_collapse(),...
```

3. Extracting structured data from text

```
str_extract_all(), extract(),...
```

4. Similarities between strings

• stringdist(), amatch(), stringdist_join()

Next courses

- Introduction to Text Analysis in R
- Introduction to Natural Language Processing in R
- Text Mining with Bag-of-Words in R
- Sentiment Analysis in R

Thank you!

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