



ALISON

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## Professional Summary

In January 2020, I successfully transitioned my robust counseling expertise to become an integral part of HR in a fast-growing global tech (SaaS) startup. I leveraged my strengths in interpersonal communication, conflict resolution, employee support, and my ability to thrive in a constantly changing environment.

## Professional Experience

### Senior People Experience Business Partner July 2025 STORYBLOK GMBH, LINZ, UPPER AUSTRIA

Nov 2023-

- Provided strategic coaching and advising for all levels of leadership in the Product division
- Supported team members with employee relations topics
- Created policies for new UK and US entities
- Utilized data from engagement surveys to propose actions to increase team member morale and improve day-to-day experiences

### People Experience Partner Oct 2023 STORYBLOK GMBH, LINZ, UPPER AUSTRIA

Nov 2021-

- Retooled existing People processes to handle growth from 50 team members to 150 team members
- Created new People processes and policies such as Relocation, Maternity, Parental Leave, Long-Term Leave, Infringement & Grievance
- Engaged with EOR partners to address labor law issues and concerns
- Handled all aspects of the team member lifecycle for five different employment types for team members in over 45 different countries

### Executive Assistant to CEO and VP of Operations Oct 2021 STORYBLOK GMBH, LINZ, UPPER AUSTRIA

Jan 2020 -

- Managed expenses and purchasing for an international, hyper-growth software startup
- Developed and implemented onboarding processes for new hires
- Delivered corporate culture initiatives to encourage employee connectedness
- Created foundational company processes such as Code of Conduct, Onboarding, Offboarding, Time Off.

### School Counselor MT. DIABLO UNIFIED SCHOOL DISTRICT, PLEASANTON, CA

Aug 2015 - Jun 2019

### Short-term substitute School Counselor STANLEY MIDDLE SCHOOL, LAFAYETTE, CA

Aug 2014- Dec 2014

## MATERNITY LEAVE / STAY AT HOME MOM

Feb 2007 - Jul 2014

### School Counselor MILLER CREEK MIDDLE SCHOOL, SAN RAFAEL, CA

Aug 2004 - Feb 2007

**School Counselor** MT. EDEN HIGH SCHOOL, HAYWARD, CA

Aug 2002 - Jun 2004

**Conflict Mediation Counselor/At-Risk Counselor** CAMPBELL UNION HIGH SCHOOL DISTRICT, CAMPBELL, CA

Aug 2000 - Jun 2002

### Core Competencies

• Strategic HR Leadership & Business Partnership

• Global Operations & Cultural Integration

• Employee Relations & Workplace Investigations

• Process Development & Change Management

### Education

**Master of Arts in Education: Counseling and Student Personnel**

SAN JOSE STATE UNIVERSITY

August 2000

Pupil Personnel Services Credential

**Bachelor of Arts: Liberal Studies**

SAN FRANCISCO STATE UNIVERSITY

August 1996