



Alison S. Cohen

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Professional Summary

In January 2020, I successfully transitioned my robust counseling expertise to become an integral part of HR in a fast-growing global tech startup.

Professional Experience

Senior People Experience Business Partner | Storyblok GmbH, Linz, Upper Austria

Nov 2023 - July 2025

- Provided strategic coaching and advising for all levels of leadership in the Product division
- Supported team members with employee relations topics
- Created policies for new UK and US entities
- Utilized data from engagement surveys to propose actions to increase team member morale and improve day-to-day experiences

People Experience Partner | Storyblok GmbH, Linz, Upper Austria

Nov 2021 - Oct 2023

- Retooled existing People processes to handle growth from 50 team members to 150 team members
- Created new People processes and policies such as Relocation, Maternity, Parental Leave, Long-Term Leave, Infringement & Grievance
- Engaged with EOR partners to address labor law issues and concerns
- Handled all aspects of the team member lifecycle for five different employment types for team members in over 45 different countries

Executive Assistant to CEO and VP of Operations | Storyblok GmbH, Linz, Upper Austria

Jan 2020 - Oct 2021

- Managed expenses and purchasing for an international, hyper-growth software startup
- Developed and implemented onboarding processes for new hires
- Delivered corporate culture initiatives to encourage employee connectedness
- Created foundational company processes such as Code of Conduct, Onboarding, Offboarding, Time Off

Early Career Experience

Administrative Coordinator, University of San Francisco, California (1998-2000)

Core Competencies

• Crisis Intervention & Conflict Resolution

• Employee Relations & Workplace Investigations

Education & Certifications

Master of Arts in Counseling

San Jose State University, 2000
Pupil Personnel Services Credential

Bachelor of Arts in Liberal Studies

San Francisco State University, 1996
Emphasis in Communications and Creative Arts

Certified HR Business Partner

AIHR, 2023

California Clear Counseling Credential

2000

Personal

Devoted mother to a college student and high schooler, loving wife. Voracious reader who loves the outdoors, traveling, skiing the Alps and Sierras.