



ALISON S. COHEN

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Professional Summary

In January 2020, I successfully transitioned my robust counseling expertise to become an integral part of HR in a fast-growing global tech (SaaS) startup. I leveraged my strengths in interpersonal communication, conflict resolution, employee support, and my ability to thrive in a constantly changing environment.

Professional Experience

Senior People Experience Business Partner STORYBLOK GMBH, LINZ, UPPER AUSTRIA
Nov 2023- Sep 2025

- Provided strategic coaching and advising for all levels of leadership in the Product division
- Supported team members with employee relations topics
- Created policies for new UK and US entities
- Utilized data from engagement surveys to propose actions to increase team member morale and improve day-to-day experiences

People Experience Partner STORYBLOK GMBH, LINZ, UPPER AUSTRIA
Nov 2021- Oct 2023

- Retooled existing People processes to handle growth from 50 team members to 150 team members
- Created new People processes and policies such as Relocation, Maternity, Parental Leave, Long-Term Leave, Infringement & Grievance
- Engaged with EOR partners to address labor law issues and concerns
- Handled all aspects of the team member lifecycle for five different employment types for team members in over 45 different countries

Executive Assistant to CEO and VP of Operations STORYBLOK GMBH, LINZ,

UPPER AUSTRIA

Jan 2020 - Oct 2021

- Managed expenses and purchasing for an international, hyper-growth software startup
- Developed and implemented onboarding processes for new hires
- Delivered corporate culture initiatives to encourage employee connectedness
- Created foundational company processes such as Code of Conduct, Onboarding, Offboarding, Time Off.

School Counselor MT. DIABLO UNIFIED SCHOOL DISTRICT, PLEASANTON, CA

Aug 2015 - Jun 2019

Short-term substitute School Counselor STANLEY MIDDLE SCHOOL, LAFAYETTE,

CA

Aug 2014- Dec 2014

Maternity Leave / Stay-At-Home Mom

Feb 2007 - Jul 2014

School Counselor MILLER CREEK MIDDLE SCHOOL, SAN RAFAEL, CA

Aug 2004 - Feb 2007

School Counselor MT. EDEN HIGH SCHOOL, HAYWARD, CA

Aug 2002 - Jun 2004

Conflict Mediation Counselor CAMPBELL UNION HIGH SCHOOL DISTRICT,

CAMPBELL, CA

Aug 2000 - Jun 2002

Education

Master of Arts in Education: Counseling and Student Personnel

SAN JOSE STATE UNIVERSITY

August 2000

Pupil Personnel Services Credential

Bachelor of Arts: Liberal Studies

SAN FRANCISCO STATE UNIVERSITY

August 1996