



# ALISON S. COHEN

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## Professional Summary

*In January 2020, I successfully transitioned my robust counseling expertise to become an integral part of HR in a fast-growing global tech (SaaS) startup. I leveraged my strengths in interpersonal communication, conflict resolution, employee support, and my ability to thrive in a constantly changing environment.*

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## Professional Experience

### Senior People Experience Business Partner    STORYBLOK GMBH, LINZ, UPPER AUSTRIA

Nov 2023 - Sep 2025

- Delivered strategic coaching and advisory support for all levels of leadership in the Product division
- Championed team members with employee relations topics
- Established comprehensive policies for new UK and US entities
- Leveraged data analytics from engagement surveys to drive initiatives that elevated team member morale and enhanced day-to-day experiences

### People Experience Partner    STORYBLOK GMBH, LINZ, UPPER AUSTRIA

Nov 2021 - Oct 2023

- Transformed existing People processes to handle growth from 50 to 150 team members
- Architected comprehensive People processes and policies including Relocation, Maternity, Parental Leave, Long-Term Leave, Infringement & Grievance
- Collaborated strategically with EOR partners to address labor law issues and concerns
- Orchestrated all aspects of the team member lifecycle for five different employment types for team members in over 45 different countries

**Executive Assistant to CEO and VP of Operations** STORYBLOK GMBH, LINZ,  
UPPER AUSTRIA  
Jan 2020 - Oct 2021

- Optimized expenses and purchasing for an international, hyper-growth software startup
- Designed and launched onboarding processes for new hires
- Spearheaded corporate culture initiatives to encourage employee connectedness
- Established foundational company processes such as Code of Conduct, Onboarding, Offboarding, Time Off

**School Counselor** MT. DIABLO UNIFIED SCHOOL DISTRICT, PLEASANTON, CA  
Aug 2015 - Jun 2019

**Short-term substitute School Counselor** STANLEY MIDDLE SCHOOL, LAFAYETTE,  
CA  
Aug 2014 - Dec 2014

**Maternity Leave / Stay-At-Home Mom** Feb 2007 - Jul 2014

**School Counselor** MILLER CREEK MIDDLE SCHOOL, SAN RAFAEL, CA  
Aug 2004 - Feb 2007

**School Counselor** MT. EDEN HIGH SCHOOL, HAYWARD, CA Aug 2002 - Jun 2004

**Conflict Mediation Counselor** CAMPBELL UNION HIGH SCHOOL DISTRICT,  
CAMPBELL, CA  
Aug 2000 - Jun 2002

## Education

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### **Master of Arts in Education: Counseling and Student Personnel**

SAN JOSE STATE UNIVERSITY

August 2000

Pupil Personnel Services Credential

### **Bachelor of Arts: Liberal Studies**

SAN FRANCISCO STATE UNIVERSITY

August 1996