



ALISON S. COHEN

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Professional Summary

In January 2020, I successfully transitioned my robust counseling expertise to become an integral part of HR in a fast-growing global tech (SaaS) startup. I leveraged my strengths in interpersonal communication, conflict resolution, employee support, and my ability to thrive in a constantly changing environment.

Professional Experience

Senior People Experience Business Partner STORYBLOK GMBH, LINZ, UPPER AUSTRIA
Nov 2023 - Sep 2025

- Delivered strategic coaching and advisory support for all levels of leadership in the Product division
- Championed team members with employee relations topics
- Established comprehensive policies for new UK and US entities
- Leveraged data analytics from engagement surveys to drive initiatives that elevated team member morale and enhanced day-to-day experiences

People Experience Partner STORYBLOK GMBH, LINZ, UPPER AUSTRIA
Nov 2021 - Oct 2023

- Transformed existing People processes to handle growth from 50 to 150 team members
- Architected comprehensive People processes and policies including Relocation, Maternity, Parental Leave, Long-Term Leave, Infringement & Grievance
- Collaborated strategically with EOR partners to address labor law issues and concerns
- Orchestrated all aspects of the team member lifecycle for five different employment types for team members in over 45 different countries

Executive Assistant to CEO and VP of Operations STORYBLOK GMBH, LINZ,

UPPER AUSTRIA

Jan 2020 - Oct 2021

- Optimized expenses and purchasing for an international, hyper-growth software startup
- Designed and launched onboarding processes for new hires
- Spearheaded corporate culture initiatives to encourage employee connectedness
- Established foundational company processes such as Code of Conduct, Onboarding, Offboarding, Time Off

School Counselor MT. DIABLO UNIFIED SCHOOL DISTRICT, PLEASANTON, CA

Aug 2015 - Jun 2019

Short-term substitute School Counselor STANLEY MIDDLE SCHOOL, LAFAYETTE,

CA

Aug 2014 - Dec 2014

Maternity Leave / Stay-At-Home Mom

Feb 2007 - Jul 2014

School Counselor MILLER CREEK MIDDLE SCHOOL, SAN RAFAEL, CA

Aug 2004 - Feb 2007

School Counselor MT. EDEN HIGH SCHOOL, HAYWARD, CA

Aug 2002 - Jun 2004

Conflict Mediation Counselor CAMPBELL UNION HIGH SCHOOL DISTRICT,

CAMPBELL, CA

Aug 2000 - Jun 2002

Education

Master of Arts in Education: Counseling and Student Personnel

SAN JOSE STATE UNIVERSITY

August 2000

Pupil Personnel Services Credential

Bachelor of Arts: Liberal Studies

SAN FRANCISCO STATE UNIVERSITY

August 1996