



MATTHEW REIDER

PRINCIPAL PRODUCT MANAGER

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SUMMARY

Product executive with 15+ years leading teams that ship observability, developer, and enterprise SaaS platforms. Early career as a Solutions Engineer and Technical Instructor (MEd).

EXPERIENCE

Principal Product Manager **Dynatrace**

2019 - Present

- Led three product teams defining strategy for Dynatrace's OpenTelemetry, Kubernetes, and Observability platform
- Drove OpenTelemetry adoption across enterprise customers, increasing platform integration velocity by 40%
- Delivered Kubernetes monitoring capabilities supporting 10,000+ node deployments for Fortune 100 customers
- Led hands-on customer training workshops with virtual lab environments at annual Perform user conference

Lead Product Manager **Checkr**

2016 - 2019

- Led team of 4 product managers building background check platform processing 10M+ checks annually
- Pioneered AI-powered compliance tools improving accuracy by 25% while reducing manual review time by 60%
- Established partnerships with 200+ data providers; built custom integrations for Uber, Lyft, and DoorDash

Director of Product Management **VMware Tanzu (Pivotal)**

2011 - 2016

- Built and led 15-person product organization through acquisition by VMware
- Led strategic transition from hosted service to enterprise offering, generating \$200M+ in new revenue
- Delivered platform supporting 1M+ application deployments for Ford, Home Depot, and Comcast

Senior Program Manager **Engine Yard**

2009 - 2011

- Managed platform initiatives for Zendesk, GitHub, and Groupon during rapid scaling phases
- Orchestrated customer migrations to AWS, reducing infrastructure costs by 40%

Lead Product Manager **Visible Measures**

2007 - 2009

- Built video analytics platform tracking 100M+ views monthly with integrations for YouTube and Facebook

Technical Instructor **Wily Technology, Oracle, Macromedia**

1998 - 2007

- Trained 400+ developers globally on enterprise software platforms across North America, Europe, and Asia

Solutions Engineer **Macromedia (Allaire), Sybase (Powersoft)**

1995 - 1998

- Led technical implementations for Fortune 500 clients contributing to \$10M+ in software sales

SKILLS

Product Strategy	Team Leadership	Go-to-Market	Developer Ecosystems
Observability Platforms	Cloud (AWS, GCP, Azure)	Executive Communication	
Technical Training & Enablement	Learning Program Development		

EDUCATION

MEd, Education (Curriculum & Instruction) Northeastern University	2003
BS, Economics University of Vermont	1992

CERTIFICATIONS

Certified Scrum Master Scrum Alliance	2013
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