



ALISON S. COHEN

SENIOR PEOPLE EXPERIENCE PARTNER

Vienna, Austria

+43 677 63177110

alison.cohen@gmail.com

linkedin.com/in/alison-cohen

In January 2020, I successfully transitioned my robust counseling expertise to become an integral part of HR in a fast-growing global tech (SaaS) startup. I leveraged my strengths in interpersonal communication, conflict resolution, employee support, and my ability to thrive in a constantly changing environment.

EXPERIENCE

Senior People Experience Business Partner [Storyblok GmbH](#)

Nov 2023 - Sep 2025

- Provided strategic coaching and advising for all levels of leadership in the Product division
- Supported team members with employee relations topics; created policies for new UK and US entities
- Utilized data from engagement surveys to propose actions to increase team member morale

People Experience Partner [Storyblok GmbH](#)

Nov 2021 - Oct 2023

- Retooled existing People processes to handle growth from 50 to 150 team members
- Created new policies: Relocation, Maternity, Parental Leave, Long-Term Leave, Infringement & Grievance
- Handled all aspects of team member lifecycle for 5 employment types across 45+ countries

Executive Assistant to CEO and VP of Operations [Storyblok GmbH](#)

Jan 2020 - Oct 2021

- Managed expenses and purchasing for an international, hyper-growth software startup
- Developed onboarding processes; delivered culture initiatives for employee connectedness
- Created foundational processes: Code of Conduct, Onboarding, Offboarding, Time Off

School Counselor [Mt. Diablo Unified School District, CA](#)

Aug 2015 - Jun 2019

School Counselor [Miller Creek Middle School & Mt. Eden High School, CA](#)

2002 - 2007

Conflict Mediation Counselor [Campbell Union High School District, CA](#)

Aug 2000 - Jun 2002

EDUCATION

MA Education: Counseling & Student Personnel

[San Jose State University](#)

Pupil Personnel Services Credential
2000

BA Liberal Studies

[San Francisco State University](#)

1996