



Matthew Reider

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Professional Summary

Strategic software product leader with 15+ years driving platform-based solutions, observability, and developer ecosystems.

Work Experience

Principal Product Manager Dynatrace

2019 - Present

- Presented product vision and roadmaps to C-level executives
- Drove OpenTelemetry adoption across enterprise customers, resulting in 40% increase in platform integration velocity
- Developed Kubernetes monitoring capabilities supporting customers managing 10,000+ nodes
- Enhanced developer portal experience, improving onboarding time by 35%

Lead Product Manager Checkr

2016 - 2019

- Pioneered AI-powered compliance tools improving criminal record accuracy by 25% while reducing manual review time by 60%
- Established partnerships with 200+ data providers, creating unified API layer
- Developed custom integration solutions for Uber, Lyft, and DoorDash
- Led team of product managers through complex prioritization decisions

Director of Product Management VMware Tanzu (Pivotal)

2011 - 2016

- Led strategic transition from hosted service to self-managed enterprise offering, generating \$200M+ in new revenue
- Delivered platform supporting 1M+ application deployments and 6,000+ developer users
- Managed relationships with Ford, Home Depot, and Comcast

Senior Program Manager Engine Yard

2009 - 2011

- Managed product initiatives for Zendesk, GitHub, and Groupon during rapid scaling phases
- Orchestrated customer migrations to AWS, reducing infrastructure costs by 40%

- Achieved 95% customer retention rate

Lead Product Manager Visible Measures

2007 - 2009

- Built video measurement suite tracking 100M+ video views monthly
- Developed partner integration framework for YouTube, Facebook, and other platforms
- Created self-service analytics dashboard for real-time campaign performance

Technical Instructor (ILT) Wily Technology • Oracle • Macromedia

1998 - 2007

- Developed technical training programs for enterprise software platforms
- Trained 400+ developers and system administrators globally
- Authored technical guides and best practices documentation

Solutions Engineer Macromedia (Allaire) • Sybase (Powersoft)

1995 - 1998

- Led technical implementations for Fortune 500 corporations
- Conducted proof-of-concept implementations contributing to \$10M+ in software sales

Core Competencies

Product Management

Roadmap development
Requirement gathering
KPI definition
Competitive analysis
Go-to-market strategy

Platform Experience

Multi-tenant SaaS platforms
API strategy
Developer ecosystems
Enterprise integrations

Leadership

Engineering collaboration
UX partnership
Stakeholder management
Executive communication

Technical Skills

Jira, Aha!, Confluence
API design
AWS, GCP, Azure
SQL & data analytics

Education & Certifications

BS, Economics

UNIVERSITY OF VERMONT

1992

Certified Product Owner

Scrum Alliance

2011

Certified Scrum Master

Scrum Alliance

2013

Agile Alliance Member

Agile Alliance

2011

*Loving father, devoted husband, loyal friend**American Sailing Association (bareboat license)*