



MATTHEW REIDER

PRINCIPAL PRODUCT MANAGER

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SUMMARY

Product executive with 15+ years leading teams that ship observability, developer, and enterprise SaaS platforms. Early career as a Solutions Engineer and Technical Instructor (MEd).

EXPERIENCE

Principal Product Manager [Dynatrace](#)

2019 - Present

Led three product teams defining strategy for Dynatrace's OpenTelemetry, Kubernetes, and Observability platform
Drove OpenTelemetry adoption across enterprise customers, increasing platform integration velocity by 40%
Delivered Kubernetes monitoring capabilities supporting 10,000+ node deployments for Fortune 100 customers
Led hands-on customer training workshops with virtual lab environments at annual Perform user conference

Lead Product Manager [Checkr](#)

2016 - 2019

Led team of 4 product managers building background check platform processing 10M+ checks annually
Pioneered AI-powered compliance tools improving accuracy by 25% while reducing manual review time by 60%
Established partnerships with 200+ data providers; built custom integrations for Uber, Lyft, and DoorDash

Director of Product Management [VMware Tanzu \(Pivotal\)](#)

2011 - 2016

Built and led 15-person product organization through acquisition by VMware
Led strategic transition from hosted service to enterprise offering, generating \$200M+ in new revenue
Delivered platform supporting 1M+ application deployments for Ford, Home Depot, and Comcast

Senior Program Manager [Engine Yard](#)

2009 - 2011

Managed platform initiatives for Zendesk, GitHub, and Groupon during rapid scaling phases
Orchestrated customer migrations to AWS, reducing infrastructure costs by 40%

Lead Product Manager [Visible Measures](#)

2007 - 2009

Built video analytics platform tracking 100M+ views monthly with integrations for YouTube and Facebook

Technical Instructor [Wily Technology, Oracle, Macromedia](#)

1998 - 2007

Trained 400+ developers globally on enterprise software platforms across North America, Europe, and Asia

Solutions Engineer [Macromedia \(Allaire\), Sybase \(Powersoft\)](#)

1995 - 1998

Led technical implementations for Fortune 500 clients contributing to \$10M+ in software sales

SKILLS

Product Strategy

Team Leadership

Go-to-Market

Developer Ecosystems

Observability Platforms

Cloud (AWS, GCP, Azure)

Executive Communication

Technical Training & Enablement

Learning Program Development

EDUCATION

MEd, Education (Curriculum & Instruction)

2003

Northeastern University

BS, Economics

1992

University of Vermont

CERTIFICATIONS

Certified Scrum Master

2013

Scrum Alliance