

## Event Overview

- **Event Name:** FRANK OCEAN'S\_CONCERT
- **Type:** Concert
- **Location:** LOS ANGELES
- **Date:** September 25, 2025
- **Description:** Plan a live music concert for 10,000 attendees featuring Frank Ocean with his classic alternative rock band "The Ebb & Flow" in an acoustic performance under sunset hues. Coordinate venue booking (indoor/outdoor), artist coordination, equipment rental, stage setup, security arrangements, ticketing system, marketing and promotion, food and beverage vendors, parking logistics, permits, and licenses with a timeline for rehearsals leading up to the event day.

## Selected Idea

**Sunset Serenade at Venice Beach:** A live music concert experience featuring Frank Ocean alongside "The Ebb & Flow" band in an acoustic setting against Santa Monica Pier with serene ocean waves playing as background sounds to create a calming atmosphere. Attendees can interact personally on stage, enjoying gourmet food inspired by his lyrics and personal style like vegan cake pops representing song titles for fans seeking connection during the event.

## Selected Venue

**3. The Hollywood Bowl - Iconic concert venue with excellent acoustics designed to host upwards of 17,000 people and multiple stages suitable if required an indoor backup plan or additional smaller-scale performances due to bad weather forecasts for beach areas (fictional).**

**Selected Vendor Package 🎨 Ocean Catering & Refreshments (\$150,000) - Gourmet food and drink options inspired by Frank Ocean's lyrics including vegan cake pops with song titles as a fan connection experience.**

## **Schedule (🕒) for "Sunset Serenade at Venice Beach" on September 25, 2025:**

*Three Months Prior to Event* - **Secure Hollywood Bowl** as backup venue due to its proximity and excellent acoustics. Begin negotiations with local authorities for necessary permits and licenses (fictional). - Book "The Ebb & Flow" band, discussing performance plans in detail aligning with Frank Ocean's expectations. Finalize equipment rental tailored for an indoor/outdoor setting three months before event to ensure readiness against weather changes or technical malfunctions. Confirm VIP package planning including after-event meet and greet sessions (fictional).

*Four Months Prior to Event:* - **Kick Off Marketing Campaign** targeted at Frank Ocean's fans, create teaser content promoting concert atmosphere from day one of promotion. Develop partnerships for cross-promotion through local businesses and music blog/magazines (fictional). Finalize ticket pricing with tiered options to encourage early booking; launch VIP packages 4 weeks prior including special access aftersets as desired by fans, keeping marketing efforts in check.

*Five Months Prior to Event:* - **Confirm all Equipment Rental** and finalize technical requirements with a professional audio engineer three months before event for thorough soundcheck rehearsals outdoors on open mornings (fictional). Final stage setup is planned in tandem, ensuring space facilitates fan interaction as required by Frank Ocean.

*Two Months Prior to Event:* - **Parking Logistics** finalized; designated spots and overflow areas arranged near entry points confirmed for safety considering Los Angeles' traffic patterns (fictional). Begin VIP ticket sales with themed invitations included in purchases, offering expedited processing. Provide alternative contact methods like dedicated phone lines or social media channels as needed.

*One Month Prior to Event: Final Timeline Preparations and Confirmation of Details* - **Confirm Venue Access** for event day parking logistics ensuring clear access routes with emphasis on emergency vehicle priority (fictional). Conduct final security sweep; equipment confirmation, perform last setlist discussions, soundcheck by "The Ebb & Flow" band. Brief Frank Ocean about performance

order and any personal touches for his acoustic act under sunset hues as the timeline approaches concert day (fictional).

*Event Day:*

- **5:00 PM - Guest Arrival** with VIP check-in at designated spots, offering themed invitations upon entry. Begin official opening ceremony to welcome guests under sunset ambiance and provide Frank Ocean's personalized vegan cake pop selection for fan indulgence during breaks or aftersets (fictional).

*Final 10:30 PM Setlist Confirmation by The Ebb & Flow Band, Soundcheck Completed Ensuring Clarity, Balance, Warmth Throughout Venue.*

- **Concert Concludes** with Frank Ocean and "The Ebb & Flow" band as planned. Discreetly start equipment pack-up processes in the background while still audible for final moments to enjoy by guests departing (fictional).

*Event Wrap Up Begins at 1:00 PM Following Event Conclusion, Ensuring Proper Storage of Equipment and Cleaned Stage with Frank Ocean's Permission as Desired.*

- **Final Thank You Email Sent to All Participants** for their involvement in the successful execution. Share post-event feedback surveys focusing on unique aspects like interaction zones (fictional).