

# Heterogeneous Graph Neural Network

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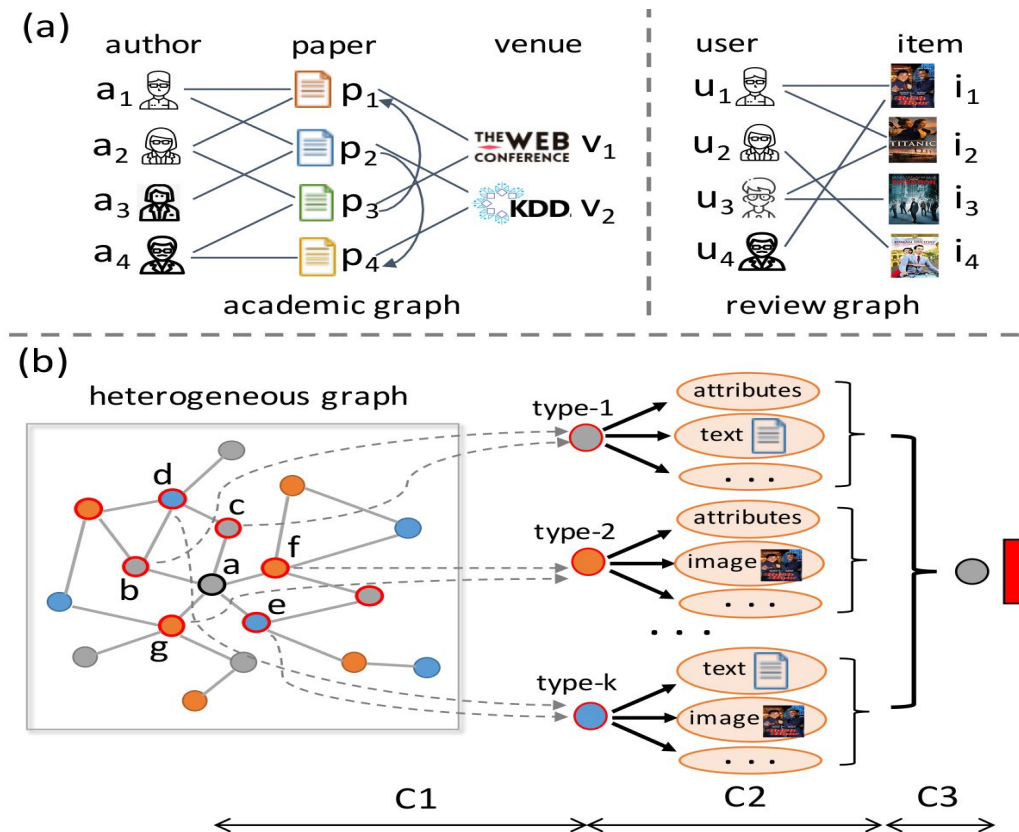
# Heterogeneous graphs aims

- Pursue meaningful vector representation for each **node** so as to facilitate downstream applications such as link prediction, personalized recommendation, node classification

# Graph neural networks

The key idea behind GNNs is to aggregate feature information from node's local neighbors via neural networks

# Challenges of graph neural network for HetG



# Challenges

**C1 - Sampling heterogeneous neighbors:** Many nodes in HetG may not connect to all types of neighbours.

**C2 - Encoding heterogeneous contents:** A node in HetG can carry unstructured heterogeneous contents.

**C3 - Aggregating heterogeneous neighbors:** Different types of neighbors contribute differently to the node embeddings in HetG.

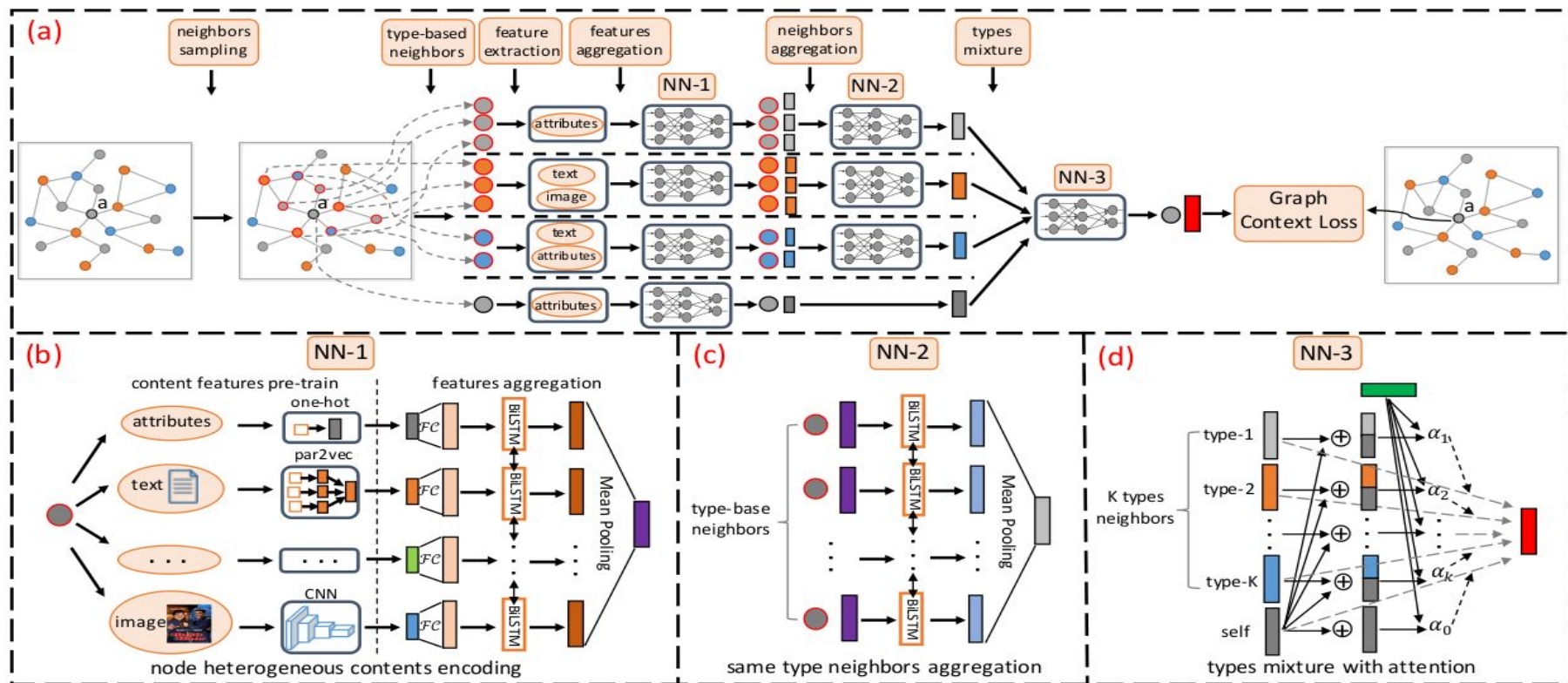
# Solve these challenges

- HetGNN

# HetGNN

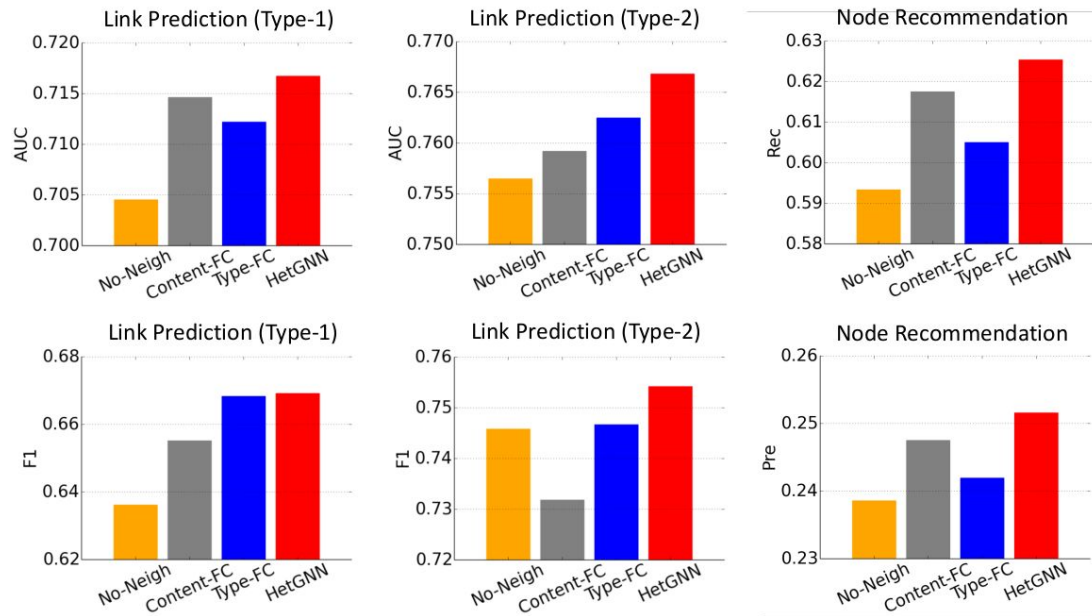
- (1) Sampling heterogeneous neighbors;
- (2) Encoding node heterogeneous contents;
- (3) Aggregating heterogeneous neighbors;
- (4) Formulating the objective and designing model training procedure.

# HetGNN





# Application



**Figure 4: Performances of variant proposed models.**

Thank you!