

# GABRIEL SANTOS

## Lead Product Manager

Product by heart, Passionate Designer, Self-motivated Learner, Proactive Hard-Worker and Effective Communicator.

Worked in various projects and different types of products for American companies, seeks bigger challenges everyday.

### Employment History

#### Lead Product Manager at Mercado Bitcoin, São Paulo

MARCH 2020

As Lead Product Manager at Mercado Bitcoin my main focus is to explore and improve our main product, the Cryptocurrency and Digital Assets Trade Platform. In charge of maximizing our final product outcome, my main responsibility is to improve and evolve our current platform, and to make sure that everybody involved in the project have all the requirements and information needed.

#### Senior Product Manager at Opah IT Consulting, São Paulo

OCTOBER 2019 – APRIL 2020

As part of my journey at Opah, I work closely with big clients such as CVC Corp, Crefisa, Webmotors and more. I build and develop the team to ensure maximum performance, providing purpose, direction, and motivation. Lead projects from requirements definition through deployment, identifying schedules, scopes, budget estimations, and project implementation plans, including risk mitigation.

#### Associate Product Manager at Bloov SA, São Paulo

MARCH 2019 – OCTOBER 2019

As Co-founder and Product Manager at Bloov my main focus has always been create the best product that I could. Starting this project from the ground up, with no doubt, has been one of the biggest challenges I've ever encountered. Being part of a team built of great players that came from huge companies has been a blast, the opportunity to exchange knowledge and build a great product is something that I live everyday.

#### Product Manager at My Mixtapez Inc, Homestead (US)

JANUARY 2015 – SEPTEMBER 2018

At MyMixtapez along with the dev team, we built from the ground all the structure that became the Commercial Platform. I've worked really close to all the company stakeholders to get all the information and cues that drove our product team and really made the platform happen.



### Details

Goiânia, Brasil  
+5562981001020  
[mrgabamo@gmail.com](mailto:mrgabamo@gmail.com)

### Links

[My Website, CV and Portfolio](#)  
[LinkedIn](#)

### Skills

Fast Learner

Decision Making

Communication

Effective Team Leader

Critical thinking and problem solving

Leadership

Adaptability

Effective Time Management

Ability to Multitask

Ability to Work Under Pressure

## Education

### Master's in Marketing at Istituto Europeo di Design, Roma (IT)

2013 – 2014

Graduated with high honors.

### Bachelor in Design at Universidade Senac, Goiânia

2010 – 2013

Graduated as first in class.

### Adobe Certified Professional, Online

2014

Analytics Developer

Adobe Photoshop CC

Adobe AfterEffects CC

### Google Certified Professional, Online

2015

Google Web Developer

## Internships

### Art Direction Intern at RedBull Italy, Rome (IT)

2014

Summer internship working in concepts and developing visual content for RedBull on both Digital, Social Media and TV commercials.

## Courses

### Crypto Investments at Blockchain Academy

2021

### Blockchain Architecture at Blockchain Academy

2021

### Certified Cryptocurrency Expert™ (CCE) at Blockchain Council

2020

### What's Next?

Looking for new opportunities and professional growth. Wanting to work in and create new products. Open for new jobs.

## Languages

English

Italian

Portuguese

Spanish; Castilian

## Hobbies

Cars

Tech

Climbing

Hiking

## References

**Carlos Tabosa from Opah IT Consulting**

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**Ivan Perez from Mercado Bitcoin**

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**Juan Duenas from MyMixtapez Inc.**

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