



Gabriel Amorim

December 12, 1993

Goiânia, Brazil

www.mrgabamo.com

mrgabamo@gmail.com

+55 (62) 98100-1020

Former Senior Product Manager Tech (L7) at Amazon Music, International Product Team.

LinkedIn Profile

<https://www.linkedin.com/in/mrgabamo>

Digital Resume

<https://www.mrgabamo.com>

Summary

- Over 10 years of experience in Product, Portfolio Management, Market Strategy, Marketing and Growth.
 - Entertainment guru. Vast knowledge in KYC, Fraud and Business Security. Crypto products launch specialist.
 - Worked at Amazon Music, Mercado Bitcoin, My Mixtapez and more.
 - Dealing with 5M+ users each, over 20M total. Seeking bigger challenges everyday.
 - Product mind, data oriented, articulate, proactive, hard-worker and effective communicator.
 - Polyglot 🇮🇹 🇧🇷 🇺🇸 🇪🇸
 - Strong performance in highly complex projects and multidisciplinary teams.
 - Experience coordinating Product departments, managing international and local teams.
 - Data Focused, innovation freak, customer lover and growth hacker.
 - Consolidated knowledge in Strategy, Product and Tech Development.
 - Construction of guidelines for integration, development and partnership.
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Experience

Operations Manager at DB1 Global Software

2023-2024, BR, Remote

Portfolio management of end-to-end SaaS products. Managing **large scale multidisciplinary teams**. Reporting directly to Holding Board members. International growth and expansion strategies. Accountable for over 80 employees, having 9 directs.

Sr. Product Manager Tech (L7) at Amazon Music, INTL Product Team
2022 - 2023, US and BR, Remote

Reporting to Sean Kelly (Product and Tech Director, Amazon) and Mike Nowak (Amazon Music International Director), I was in the MCX International Product Team. **Accountable for both Visual (Amazon Music App) and Voice (Alexa) experiences for Amazon Music LATAM**; Managing the product team with 8 local program managers; I've synchronized daily with the directors of Industry, Marketing and Alexa from Latin America. Market growth strategies with local Fandoms, Customer engagement with new Social driven features, constantly improving Amazon Music listening experience. *Unfortunately this journey due to the mass layoffs that occurred during 2023, I was one of the amazonians in this 8000+ employees layoff.*

Lead Product Manager at Mercado Bitcoin
2020 - 2022, São Paulo, Remote

Focused on market expansion, **grew from 2M customers to 6M in 2 years**. Portfolio management of Cryptocurrency and Digital Assets Trade in-house built Platforms. Named the **biggest Cryptocurrency Exchange of Southern America** from 2019. Accountable for product outcome, international partnerships, conceive traditional assets into blockchain token-based assets, plugging into new assets blockchains and opening order books. Accountable for 10 multidisciplinary teams (over 100 team members) with 8 directs.

Senior Product Manager at Opah IT Consulting
2019 - 2020, São Paulo

Serving big tech companies based in São Paulo like **CVC Corp, Webmotors, Livelio, Crefisa and Banco Original**. Closing new deals and conceiving new products from scratch. Accountable for over 4 multidisciplinary teams (30+ directs).

Platform Product Manager at My Mixtapez inc.
2015 - 2018, Homestead, Florida

Built from the ground up all the structures that became the Commercial Platform. Worked close to all company **stakeholders**. Drove our product team and really made the platform happen. At the time our main concern was to **integrate with big players** in the US Music Industry like **Warner Music, Sony Music, Spotify and Pandora**, distributing new content through our service to all of them, making music distribution way easier and faster. Concept and develop visual content for our artists marketing in our streaming platform. Having an extremely capable team and being able to work close to big names such as **Lil Wayne, Drake, Lil Uzi, Post Malone, 21 Savage, Meek Mill, Timbaland** and more. From IG post images to full blown videoclips, audio and video mastering, merchandise and artworks, we did it all in-house.

My experience history goes back to 2010, listed above are the most recent and relevant ones.

Education

Master Degree, Art Direction in Marketing and Visual Communications

IED - Istituto Europeo di Design, Rome, Italy

Final Grade: A+

2013 - 2014

Bachelor Degree, Design

Senac University, Goiânia, Brazil

Final Grade: A

2010 - 2013

Certificates

Project Management Professional (PMP)

Project Management Institute

2019

Adobe Photoshop CC

Adobe

2015

Certified Cryptocurrency Expert (CCE)

Blockchain Academy

2020

Adobe AfterEffects CC

Adobe

2015

Blockchain Architecture

Blockchain Academy

2021

Google Web Developer

Google

2014

Crypto Investments

Blockchain Academy

2021

Analytics Developer

Google

2014