



Gabriel Amorim

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Former Senior Product Manager Tech (L7) at Amazon Music, International Product Team.

Currently working as a Product consultant.

Open for a remote or hybrid position.

LinkedIn Profile

<https://www.linkedin.com/in/mrgabamo>

Digital Resume

<https://www.mrgabamo.com>

Summary

- Over 10 years of experience in Product, Portfolio Management, Strategy, Development, Security (KYC/Fraud), Marketing and Growth.
- Strong performance in highly complex projects and multidisciplinary teams.
- Experience coordinating Product departments, managing both international and regional teams.
- Data Focused, innovation freak, customer lover and growth hacker.
- Consolidated knowledge in Strategy, Product and Tech Development.
- Construction of guidelines for integration, development and partnership.
- 10+ years of experience in developing UX and CX strategies.

Experience

Sr. Product Manager Tech (L7) at Amazon Music, INTL Product Team

2022 - 2023, US and BR, Remote

Reporting to Sean Kelly (Product and Tech Director, Amazon) and Mike Nowak (Amazon Music International Director), I was in the MCX International Product Team. I was **responsible for both Visual (Amazon Music) and Voice (Alexa Echo devices) experiences for Amazon Music LATAM**; Managing the product team with 8 local program managers; I've synchronized daily with the directors of Industry, Marketing and Alexa from Latin America. Responsible for expanding our BR experience with new features and localized content, commanding the launch of the new Sonic Rush experience for Prime Customers was one of my biggest achievements to

this date; In this launch many improvements, fixes, localization, translation and additional development were done. Here I worked with more than 10 different products; Being responsible for backlog, planning, data, synchronization with leaders, reports, goal setting and delivery. *Unfortunately this journey due to the mass layoffs that occurred during 2023, I was one of the amazonians in this 8000+ employees layoff.*

Lead Product Manager at Mercado Bitcoin

2020 - 2022, São Paulo, Remote

As Lead Product Manager at Mercado Bitcoin my main focus was to explore and improve our main product, the Cryptocurrency and Digital Assets Trade Platform. In the **biggest Cryptocurrency Exchange of Southern America**, the opportunity to spread knowledge and learn more about the Cryptocurrency world and build a great product is something that made me happy everyday. Focused on security and fraud, I was in charge of setting both engines that audit 24/7 every login, deposit, withdrawal and exchange transaction.

Senior Product Manager at Opah IT Consulting

2019 - 2020, São Paulo

As part of my journey at Opah, I work closely with big clients such as **CVC Corp, Crefisa, Webmotors, Livelio, Banco Original** and more. I build and develop the team to ensure maximum performance, providing purpose, direction, and motivation. Lead projects from requirements definition through deployment, identifying schedules, scopes, budget estimations, and project implementation plans, including risk mitigation. Coordinate internal and external resources, ensuring projects remain within scope, schedule, and defined budgets, in collaboration with project staff from various functional departments. Overseeing and analyzing the project progress and, when necessary, adapt scope, timelines, and costs to ensure that project team adheres to project requirements. Establish and maintain relationships with appropriate client stakeholders, providing day-to-day contact on project status and changes.

Platform Product Manager at My Mixtapez inc.

2015 - 2018, Homestead, Florida

During this period as Product Manager at MyMixtapez along with the dev team, we built from the ground all the structure that became the Commercial Platform. I've worked really close to all the company stakeholders to get all the information and cues that drove our product team and really made the platform happen. At the time our main concern was to integrate with big players in the US Music Industry like **Warner Music, Sony Music, Spotify** and **Pandora**, distributing new content through our service to all of them, making music distribution way easier and faster. This platform consisted of a big hub where each admin user can upload copyrighted content and distribute to all the platforms, a promo and ads section where you can promote your music on all of our services through many channels, a big and robust analytics platform where the most valuable information could be found, showing KPIs and data comparison, where any career could be managed and directed. During all the process I've worked with a lot of different tools like Sketch, Zeppelin, Miro, Trello, most of the Adobe products, later on focused on the new Adobe XD, development through GitHub and other DevOps platforms.

My experience history goes back to 2010, listed above are the most recent and relevant ones.

Education

Master Degree, Art Direction in Marketing and Visual Communications

IED - Istituto Europeo di Design, Rome, Italy

Final Grade: A+

2013 - 2014

Bachelor Degree, Design

Senac University, Goiânia, Brazil

Final Grade: A

2010 - 2013

Certificates

Project Management Professional (PMP)

Project Management Institute

2019

Adobe Photoshop CC

Adobe

2015

Certified Cryptocurrency Expert (CCE)

Blockchain Academy

2020

Adobe AfterEffects CC

Adobe

2015

Blockchain Architecture

Blockchain Academy

2021

Google Web Developer

Google

2014

Crypto Investments

Blockchain Academy

2021

Analytics Developer

Google

2014