Michael Helmbrecht

me@mrh.is

Product designer · Pittsburgh, PA

Work

Lead designer

Archipelago · Jan 2019 – Nov 2022

Designed products, processes, & features for a new application for commercial real estate insurance.

Founded the design team! Led or advised almost all major projects for the first 4 years of the company.

Product designer & developer

Kidfund · Jan 2017 – Jan 2019

Developed new iOS consumer product features in collaboration with founders. Owned the end-to-end product cycle: user research, visioning, UX design, copywriting, implementation, & deployment.

Designer & marketer · Realm · 2015–2017

Designed & built website. Strategized developer-focused marketing. Implemented CMS.

iOS developer · Motiv · 2014–2015

Developed iOS app & device SDK for wearable device.

Designer · Fino Consulting · 2013–2014

Designed iPad apps for teachers & energy salespersons.

Education

Master of Human-Computer Interaction

Carnegie Mellon
2012–2013

BS in Electrical Engineering

Mississippi State
2008–2012

Skills

System design

Concept simplification

Thoughtful & clear communication

Tools

Figma + FigJam

Google Sheets

Mixpanel Analytics

GitHub

TypeScript + React