# MATTHEW Y. HONG

248 TRAMINER CT, FREMONT, CA 94539 | (510)-910-4149 | MATT@MATTHONG.ME | MATTHONG.ME | GITHUB: MR.HONGAKU

## EDUCATION

**UNIVERSITY OF CALIFORNIA, BERKELEY**                                                                                     BERKELEY, CA

*Economics/Pre-Business and Computer Science Candidate | Cumulative GPA: 3.96*                              2013 - 2017

**Relevant Coursework** Econ 1 (*Micro/Macroeconomics*), Math 1B (*Calculus II*), Math 54 (*Linear Algebra & Diffeqs*),

CS 98 (*Javascript*), CS 61A (*Python*), Stats 21 (*Introduction to Statistics*), UGBA 10 (*Principles of Business*)

## PROFESSIONAL EXPERIENCE

**ROTARACT INTERNATIONAL**                                                                                                      BERKELEY, CA

*DISTRICT 5160 MARKETING DIRECTOR*                                                                              JUNE 2014 – PRESENT

- Promote awareness of Rotaract, its mission, and upcoming district projects
- Produce marketing materials for all Rotary-affiliated clubs not only in Berkeley but for District 5160 (Northern California)

**INEFFABLE MUSIC GROUP**                                                                                                       EMERYVILLE, CA

*ARTIST PROMOTION, MARKETING AND ACCOUNTING ASSISTANT*                                          JUNE 2014 – PRESENT

- Create and build artist profiles and marketing material to be distributed through social networks
- Work with artists to provide solutions for possible business ventures
- Provide detailed expense reports for artists through management of multiple accounts

**TUUTKIA, INC.**                                                                                                                        FREMONT, CA

*MARKETING AND WEB DESIGN INTERN*                                                                              JUNE 2014 – PRESENT

- Created a teaser website and blog for the company
- Research growing trends in search queries to efficiently target certain markets
- Produce marketable slogans and taglines for the company

**THE DAILY CALIFORNIAN**                                                                                                     BERKELEY, CA

*ARTS AND ENTERTAINMENT REPORTER*                                                                              JAN 2014 – PRESENT

- Research and write stories about Arts and Entertainment for UC Berkeley's official newpaper
- Build contacts to maintain a flow of news in the arts and entertainment world
- Produce pieces and material for both print and online versions
- Create and upload news content, as well as blogging and covering important events

**CMUNE, INC.**                                                                                                                       BEIJING, CHINA

*QUALITY ASSURANCE AND FORUM MODERATOR*                                                                 JUNE 2012 – PRESENT

- Organize forums for online message boards
- Develop testing programs that address areas such as database impacts, regression testing, or usability
- Identify, analyze and document problems with program function, output, online screen, or content.

**ALGOTOCHIP, INC.**                                                                                                          SANTA CLARA, CA

*STATISTICAL ANALYSIS INTERN*                                                                               JUNE 2012 – AUGUST 2012

- Analyze statistical data and write reports on the findings
- Draw charts and graphs, using computer spreadsheets, to illustrate technical reports
- Work with TableCurve 3D to graph and plot statistical data for reports, presentations and keynotes
- Prepare and utilize logic gates to run statistical tests on processor optimization

**BERKELEY DESIGN AUTOMATION, INC**                                                                            SUNNYVALE, CA

*PROJECT MANAGING INTERN*                                                                                   JUNE 2011 – AUGUST 2011

- Organize and coordinate projects in order to increase worker productivity
- Attend meetings as an official notetaker
- Learn simple office tasks and implement them

## ADDITIONAL SKILLS

- Fluent in English, Chinese and Spanish, basic knowledge in Japanese
- Excellence in Microsoft Office, iWork and iLife Suites, Python, Javascript, HTML/CSS, Scheme
- Passion for arts and entertainment; actor, choral member, musician, composer, DJ and rapper
- Basic knowledge in Adobe Photoshop, Unix/Linux, Git and Perl