

2022

Remodeling Impact Report

National Association of REALTORS®
Research Group



NATIONAL
ASSOCIATION OF
REALTORS®



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Introduction

Homeowners and renters remodel, redesign, and restructure their homes for a variety of reasons. This report takes a deep dive into the reasons a homeowner remodels, the outcome of taking on projects, and the increased happiness found in the home once a project is completed. It also contains:

- The typical cost of 19 remodeling and replacement projects, as estimated by members of the National Association of the Remodeling Industry (NARI)
- How much appeal each project is likely to have for buyers, according to REALTORS®
- How much REALTORS® estimate that homeowners can recover on the cost of the projects if they sell the home.

Americans spent \$420 billion in 2020 on remodeling their homes.¹ Among NARI members, 90 percent found a greater demand in contracting in remodeling work

during the COVID-19 pandemic. Sixty percent of NARI members cited the scale of the projects increased either in a larger project or remodeling more than one room due to the pandemic.

While most consumers (83 percent) cite they would have remodeled regardless of the pandemic, 86 percent of consumers report remodeling one area of their home made them want to then remodel other areas of their home.

When consumers remodel, it is to upgrade worn-out surfaces, finishes, and materials (30 percent); to add features and improve livability (20 percent), and because it is time for a change (16 percent). Most consumers are pleased with the overall result and 57 percent would tackle the project the same way, while

¹ *Improving America's Housing*, Joint Center for Housing Studies at Harvard University, 2021.

Introduction

35 percent would make a few different choices such as finishes or materials. After remodeling, 84 percent of owners have a greater desire to be in their home. Sixty-nine percent have increased enjoyment in their home. Fifty-seven percent feel happy, and 39 percent feel satisfied when they see their completed project, with a typical Joy Score of 9.6. Sixty-nine percent feel a major sense of accomplishment when they think of their completed project.

Thirty-five percent of owners report the single-most important result from remodeling is better functionality and livability, 22 percent report durable and long-lasting results, materials, and appliances, and 14 percent report beauty and aesthetics.

Thirty-five percent of the owners hired a professional for the whole job, 28 percent hired the labor but purchased the materials, and 22 did the entire project

themselves. Thirteen percent contributed some do-it-yourself (DIY) labor. In some areas of the report, costs are not collected as these projects are more likely to be done DIY or part of a larger project.

The report covers both interior and exterior home improvement projects. This report provides a cost recovery estimate for representative remodeling projects. The actual cost of each remodeling project and cost recovery are influenced by many factors, including project design, quality of materials, location, age and condition of the home, and homeowner preferences. For the purpose of costs collected, NARI members were asked to expect the home was a 2,495 square foot house—the average size according to U.S. Census data—and that the house is a post-1981-built home with no hidden issues. To ensure the most applicability, projects and materials represent standard or typical quality; a few projects feature “better-quality” materials. But there are no top-of-the-line projects.

Interior Remodeling Projects

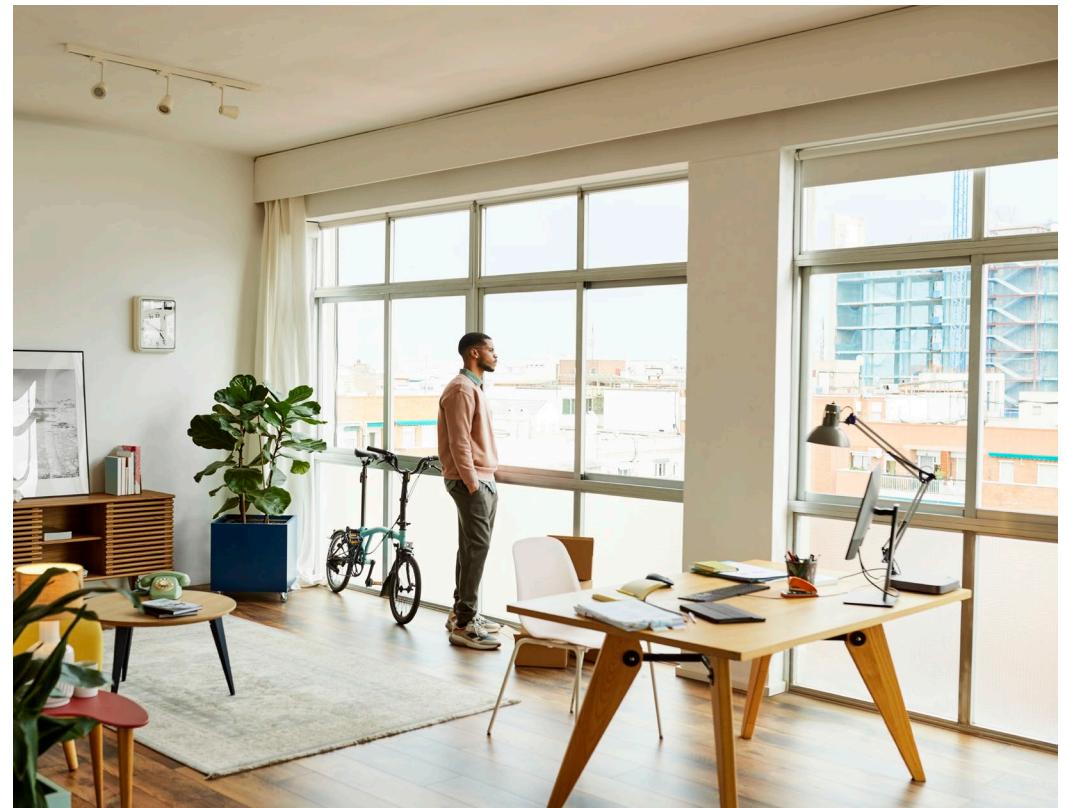


Interior Analysis

There are many ways for homeowners to approach remodeling projects and even more ways to analyze the projects' successful outcome.

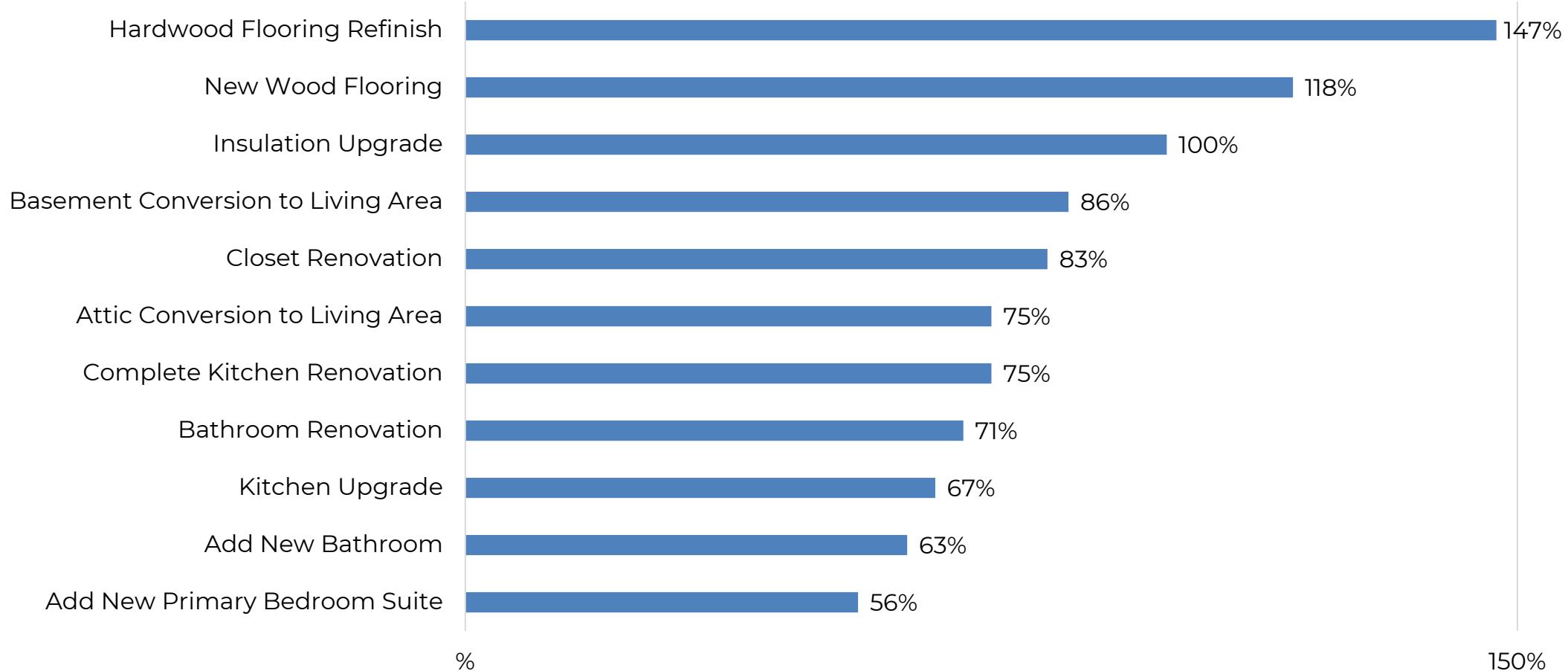
NAR calculated a Joy Score for each project based on the happiness homeowners reported with their renovations. There were numerous interior projects that received a perfect Joy Score of 10: paint entire interior of home, paint one room of home, add a new home office, hardwood flooring refinish, new wood flooring, closet renovation, insulation upgrade, and attic conversion to living area. While some are DIY projects, an attic conversion is one of the most expensive projects to undertake.

REALTORS® provided an estimate of the likely dollar value each project would add to the house at resale. In comparing that dollar value to the estimated cost of each project provided by NARI members, a Recovered Project Cost percentage was calculated. For interior projects, the highest percentage cost recovered was from refinishing hardwood floors at 147 percent, new wood flooring at 118 percent, and insulation upgrade at 100 percent.



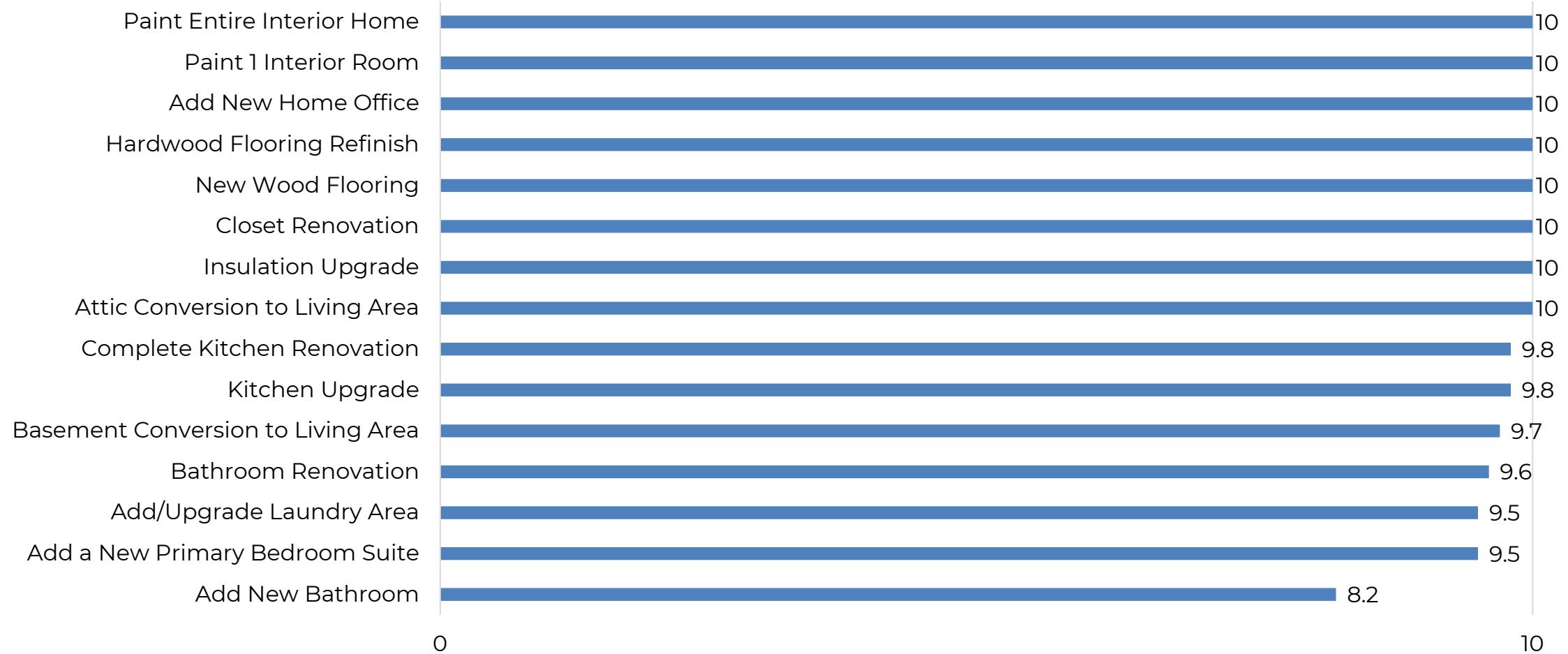
Cost Recovery for Interior Remodeling Projects

Cost Recovery On Interior Projects



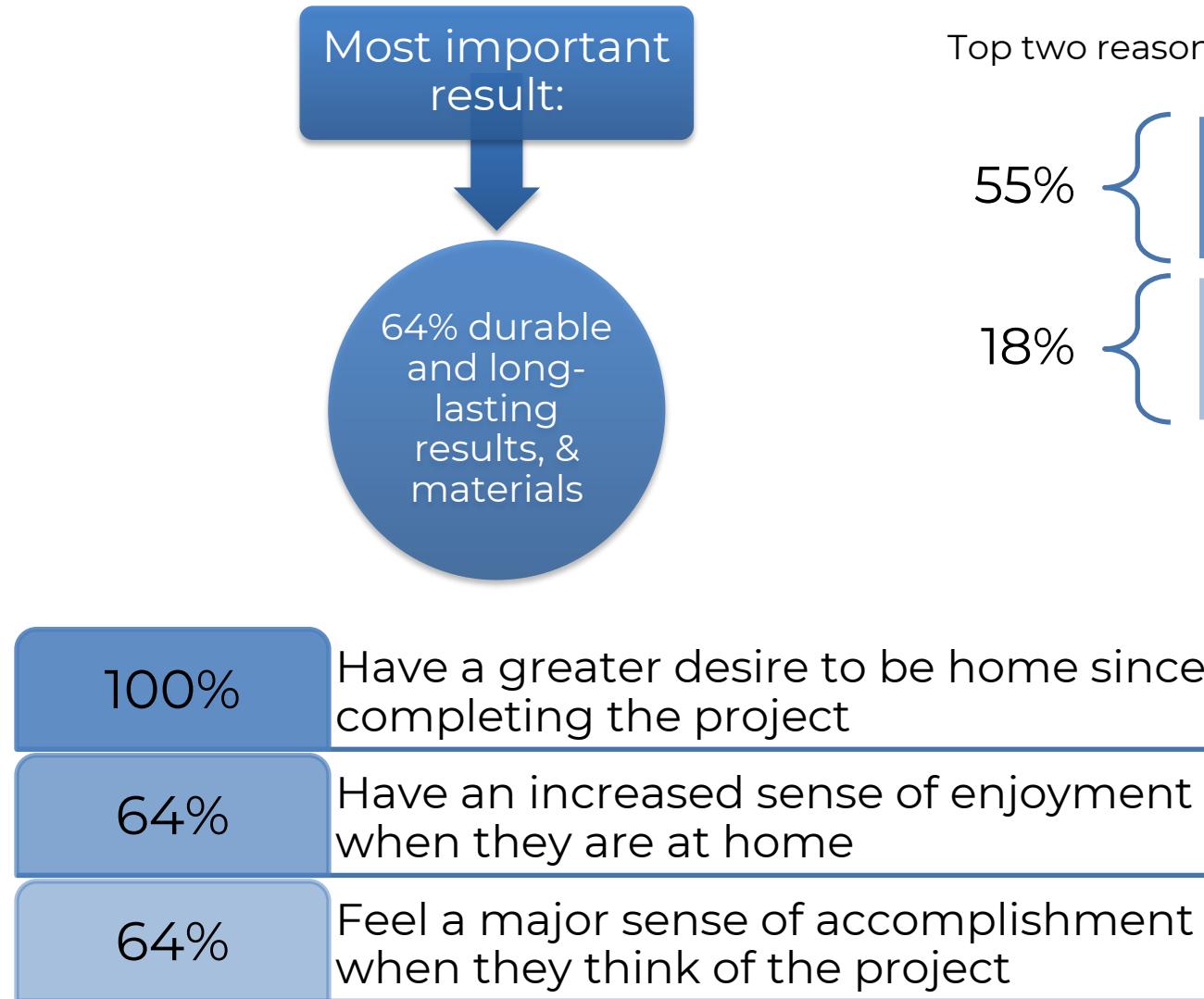
Joy Score For Interior Remodeling Projects

Joy Score for Interior Projects

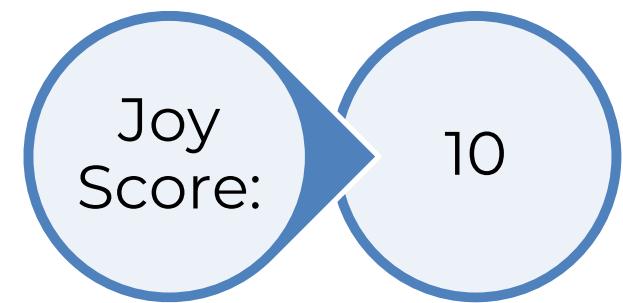
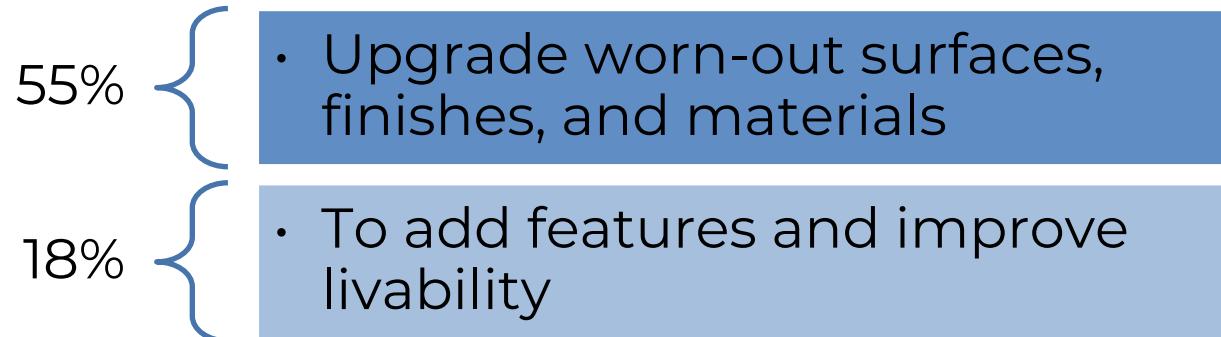


Hardwood Flooring Refinish

Consumers' Viewpoint After Completing the Project:



Top two reasons for doing the project:



Hardwood Flooring Refinish

Cost Recovery:

\$3,400

NARI
Remodelers'
cost estimate

\$5,000

REALTORS®
estimated
cost
recovered

147 percent

Percent of
value
recovered
from the
project

Share of REALTORS®
Recommend Before
Selling



22%

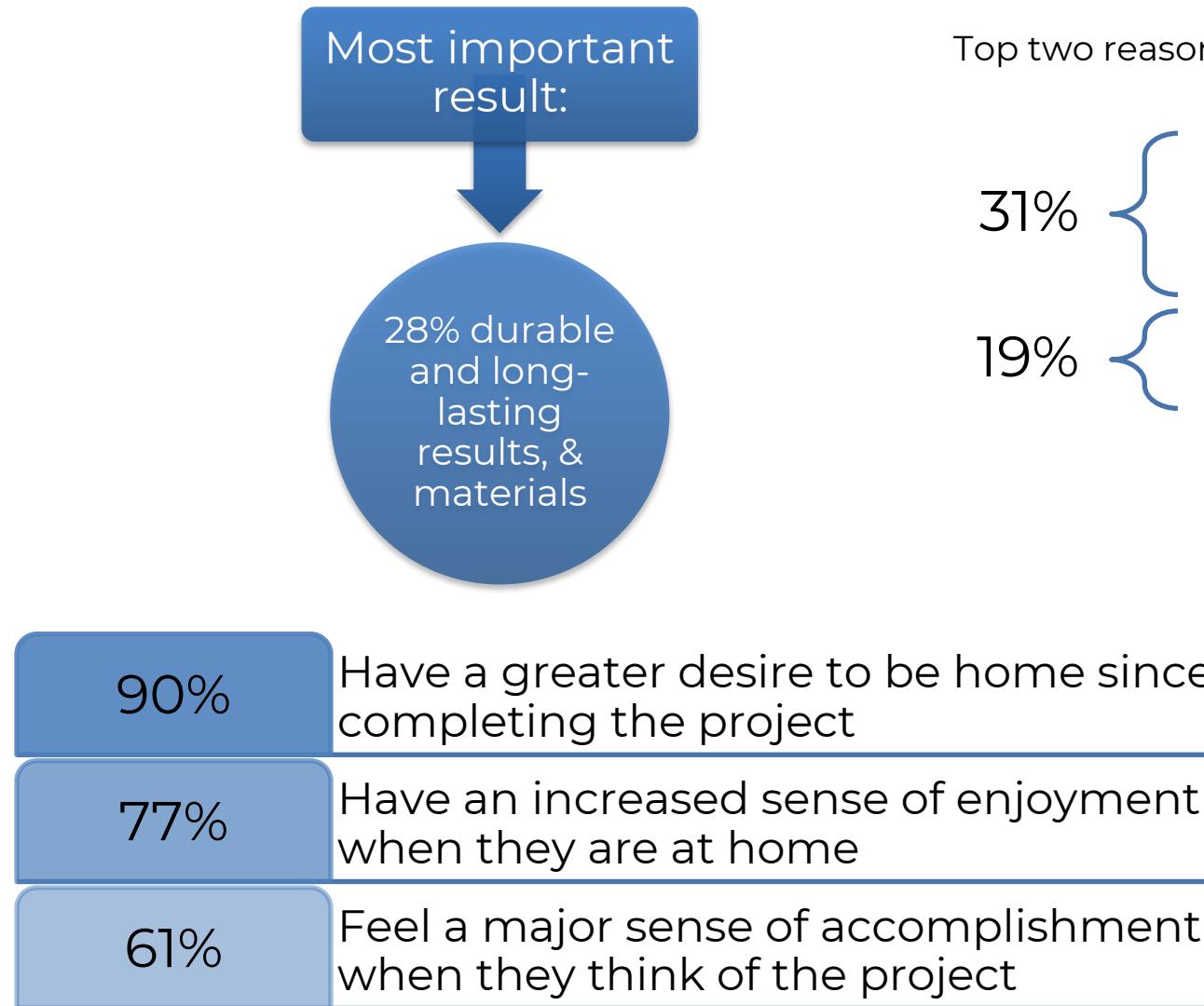
Pandemic Influence:

100% of consumers would have undertaken the project, regardless of the pandemic

8% REALTORS® reported increased demand for during the pandemic

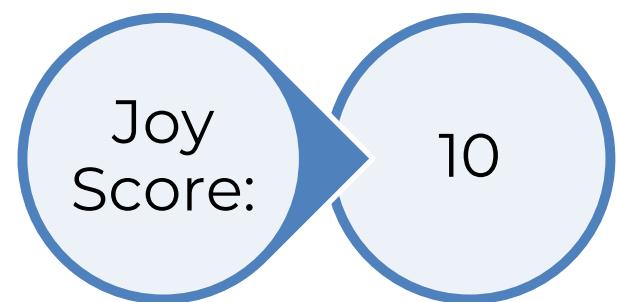
New Wood Flooring

Consumers' Viewpoint After Completing the Project:



Top two reasons for doing the project:

-
- A list of the top two reasons for doing the project, each preceded by a percentage and a curly brace indicating they belong to the same category. The percentages are 31% and 19%.
- Upgrade worn-out surfaces, finishes, and materials
 - Time for a change



New Wood Flooring

Cost Recovery:

\$5,500

NARI
Remodelers'
cost estimate

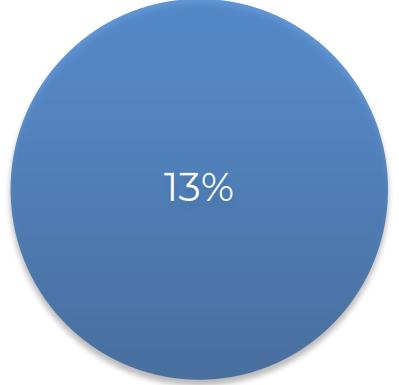
\$6,500

REALTORS®
estimated
cost
recovered

118 percent

Percent of
value
recovered
from the
project

Share of REALTORS®
Recommend Before
Selling



13%

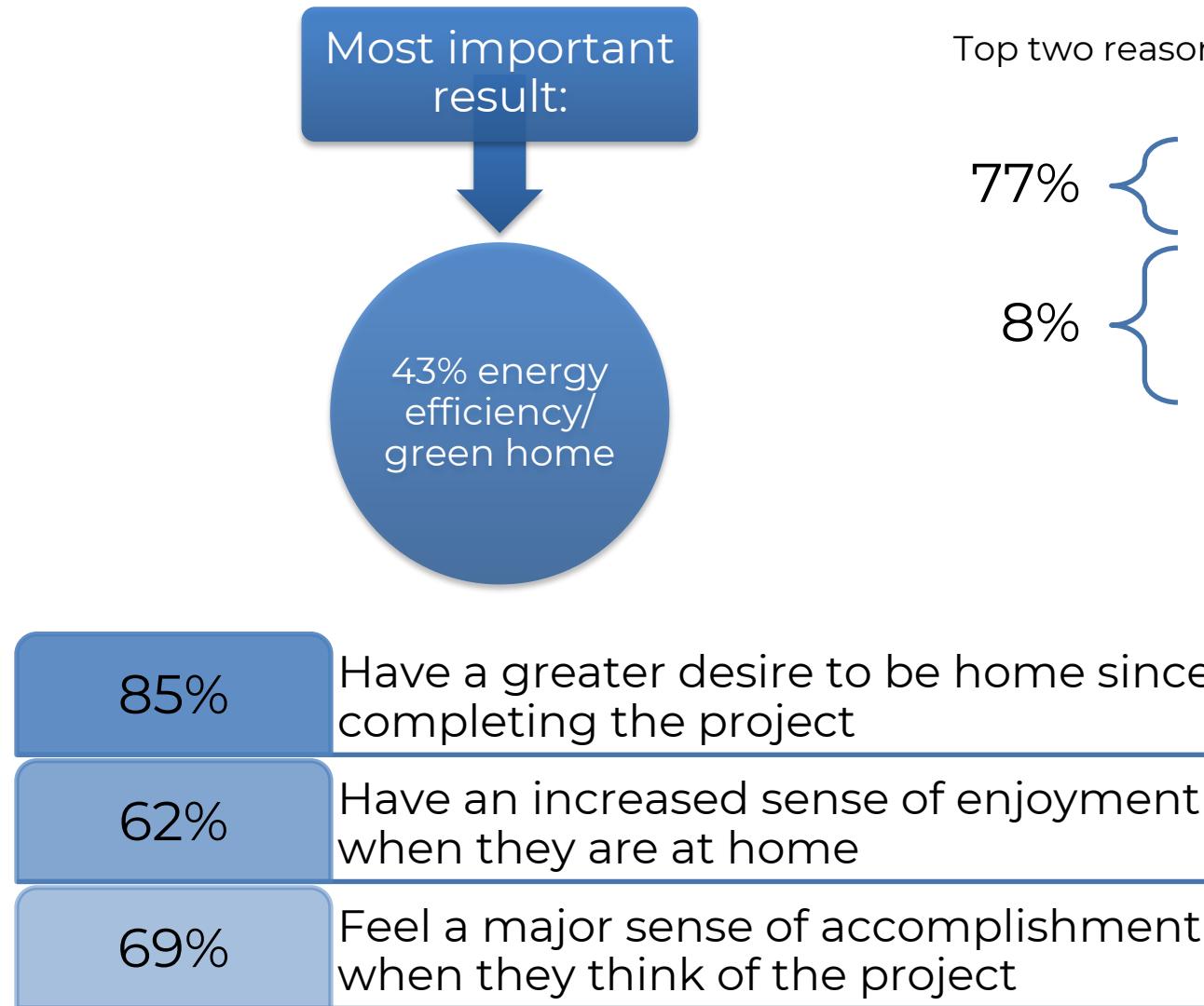
Pandemic Influence:

77% of consumers would have undertaken the project, regardless of the pandemic

10% REALTORS® reported increased demand for during the pandemic

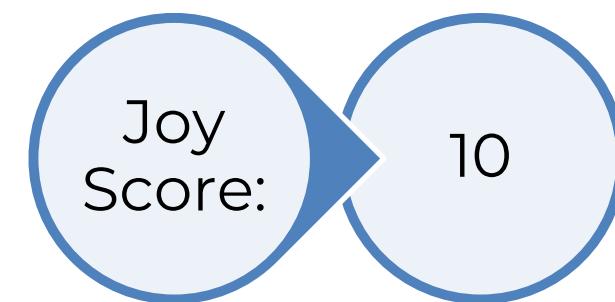
Insulation Upgrade

Consumers' Viewpoint After Completing the Project:



Top two reasons for doing the project:

-
- A blue callout box on the right lists the top two reasons for doing the project. To the left of the list are two percentages: "77%" and "8%", each accompanied by a blue curly brace that groups them together. The list items are "To improve energy efficiency" and "Upgrade worn-out surfaces, finishes, and materials".
- To improve energy efficiency
 - Upgrade worn-out surfaces, finishes, and materials



Insulation Upgrade

Cost Recovery:

\$2,500

NARI
Remodelers'
cost estimate

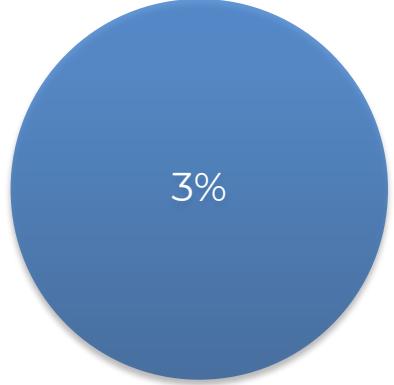
\$2,500

REALTORS®
estimated
cost
recovered

100 percent

Percent of
value
recovered
from the
project

Share of REALTORS®
Recommend Before
Selling



3%

Pandemic Influence:

92% of consumers would have undertaken the project, regardless of the pandemic

3% REALTORS® reported increased demand for during the pandemic

Basement Conversion to Living Area

Consumers' Viewpoint After Completing the Project:

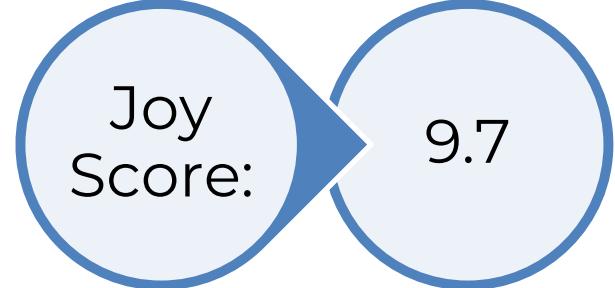
Most important result:

34% better functionality and livability

- 83% Have a greater desire to be home since completing the project
- 58% Have an increased sense of enjoyment when they are at home
- 68% Feel a major sense of accomplishment when they think of the project

Top two reasons for doing the project:

- 31% • To add features and improve livability
- 21% • Time for a change



Basement Conversion to Living Area

Cost Recovery:

\$57,500

NARI
Remodelers'
cost estimate

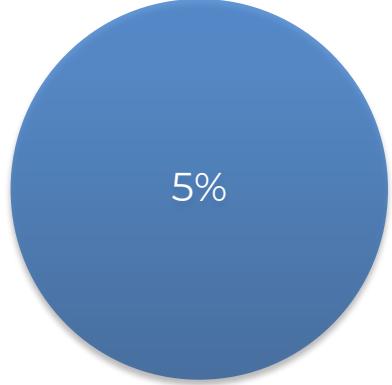
\$49,250

REALTORS®
estimated
cost
recovered

86 percent

Percent of
value
recovered
from the
project

Share of REALTORS®
Recommend Before
Selling



5%

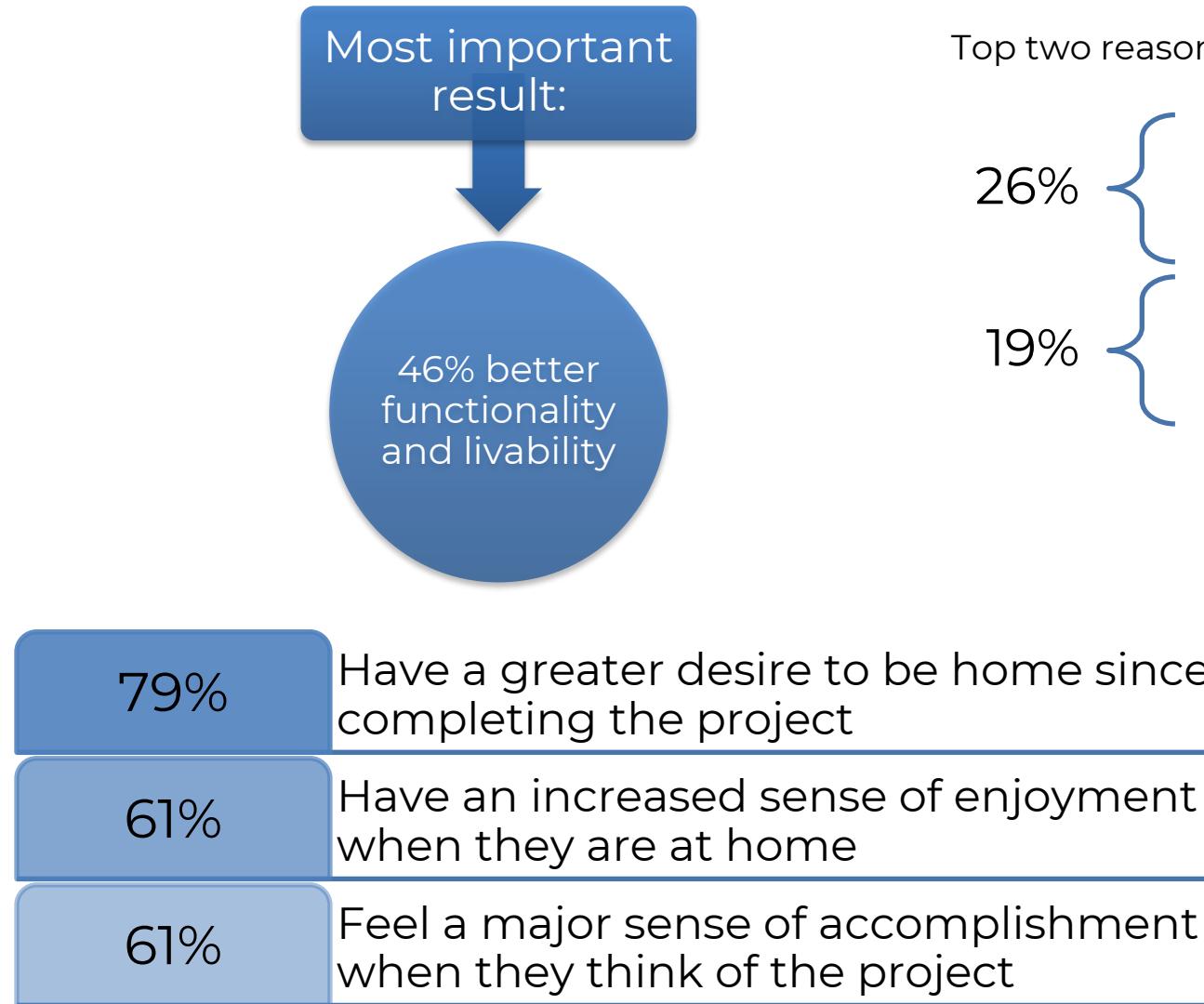
Pandemic Influence:

74% of consumers would have undertaken the project, regardless of the pandemic

17% REALTORS® reported increased demand for during the pandemic

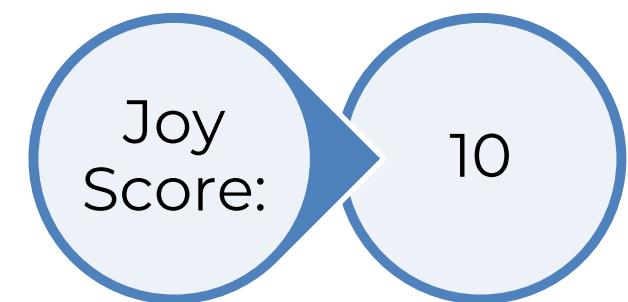
Closet Renovation

Consumers' Viewpoint After Completing the Project:



Top two reasons for doing the project:

-
- A blue rectangular box containing two items, each preceded by a blue bullet point. To the left of the first item is the percentage "26%", and to the left of the second item is the percentage "19%". Both percentages are connected by a blue curly brace.
- To add features and improve livability
 - To improve organization and storage



Closet Renovation

Cost Recovery:

\$6,000

NARI
Remodelers'
cost estimate

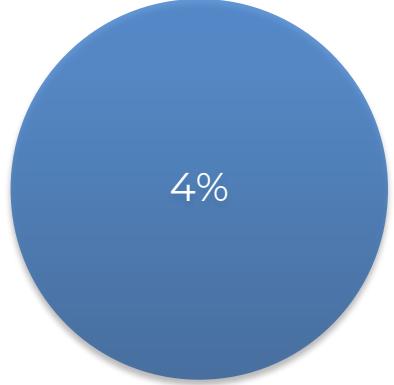
\$5,000

REALTORS®
estimated
cost
recovered

83 percent

Percent of
value
recovered
from the
project

Share of REALTORS®
Recommend Before
Selling



4%

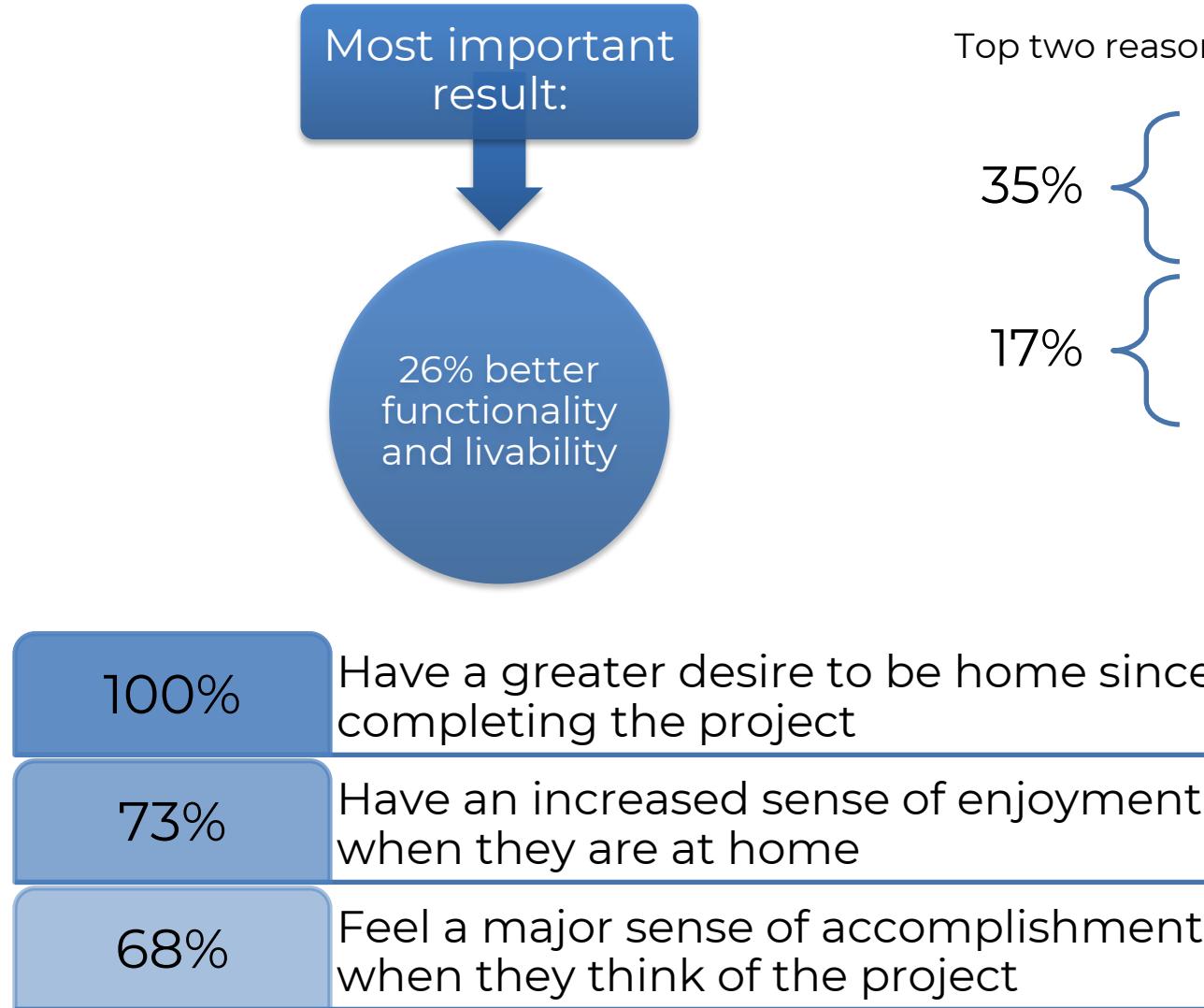
Pandemic Influence:

86% of consumers would have undertaken the project, regardless of the pandemic

5% REALTORS® reported increased demand for during the pandemic

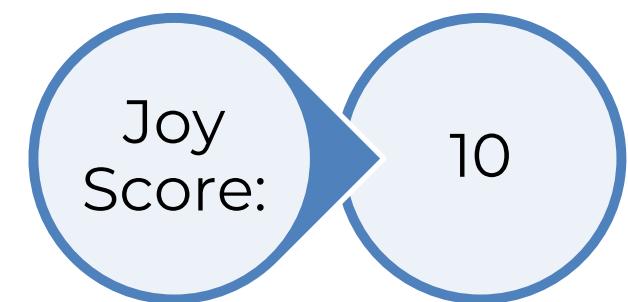
Attic Conversion to Living Area

Consumers' Viewpoint After Completing the Project:



Top two reasons for doing the project:

-
- A list of the top two reasons for doing the project, each accompanied by a percentage and a curly brace grouping them. The first reason is "To add features and improve livability" at 35%, and the second is "Upgrade worn-out surfaces, finishes, and materials" at 17%.
- To add features and improve livability
 - Upgrade worn-out surfaces, finishes, and materials



Attic Conversion to Living Area

Cost Recovery:

\$100,000

NARI
Remodelers'
cost estimate

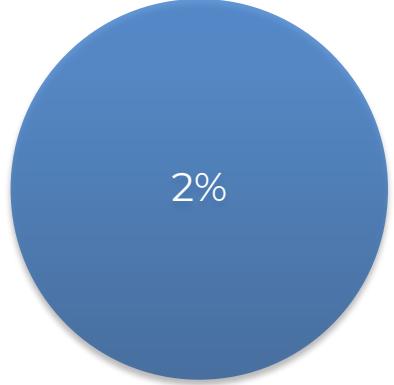
\$75,000

REALTORS®
estimated
cost
recovered

75 percent

Percent of
value
recovered
from the
project

Share of REALTORS®
Recommend Before
Selling



2%

Pandemic Influence:

83% of consumers would have undertaken the project, regardless of the pandemic

5% REALTORS® reported increased demand for during the pandemic

Complete Kitchen Renovation

Consumers' Viewpoint After Completing the Project:

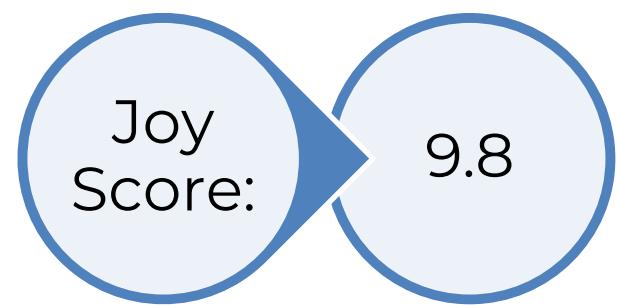
Most important result:



Top two reasons for doing the project:

- To add features and improve livability
- Upgrade worn-out surfaces, finishes, and materials

94%	Have a greater desire to be home since completing the project
86%	Have an increased sense of enjoyment when they are at home
85%	Feel a major sense of accomplishment when they think of the project



Complete Kitchen Renovation

Cost Recovery:

\$80,000

NARI
Remodelers'
cost estimate

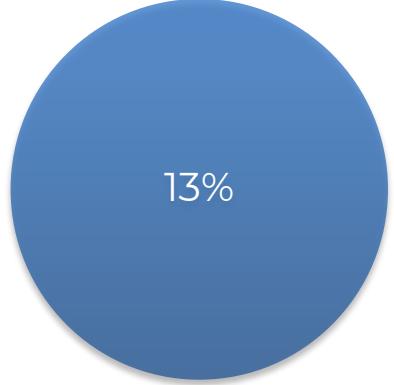
\$60,000

REALTORS®
estimated
cost
recovered

75 percent

Percent of
value
recovered
from the
project

Share of REALTORS®
Recommend Before
Selling



13%

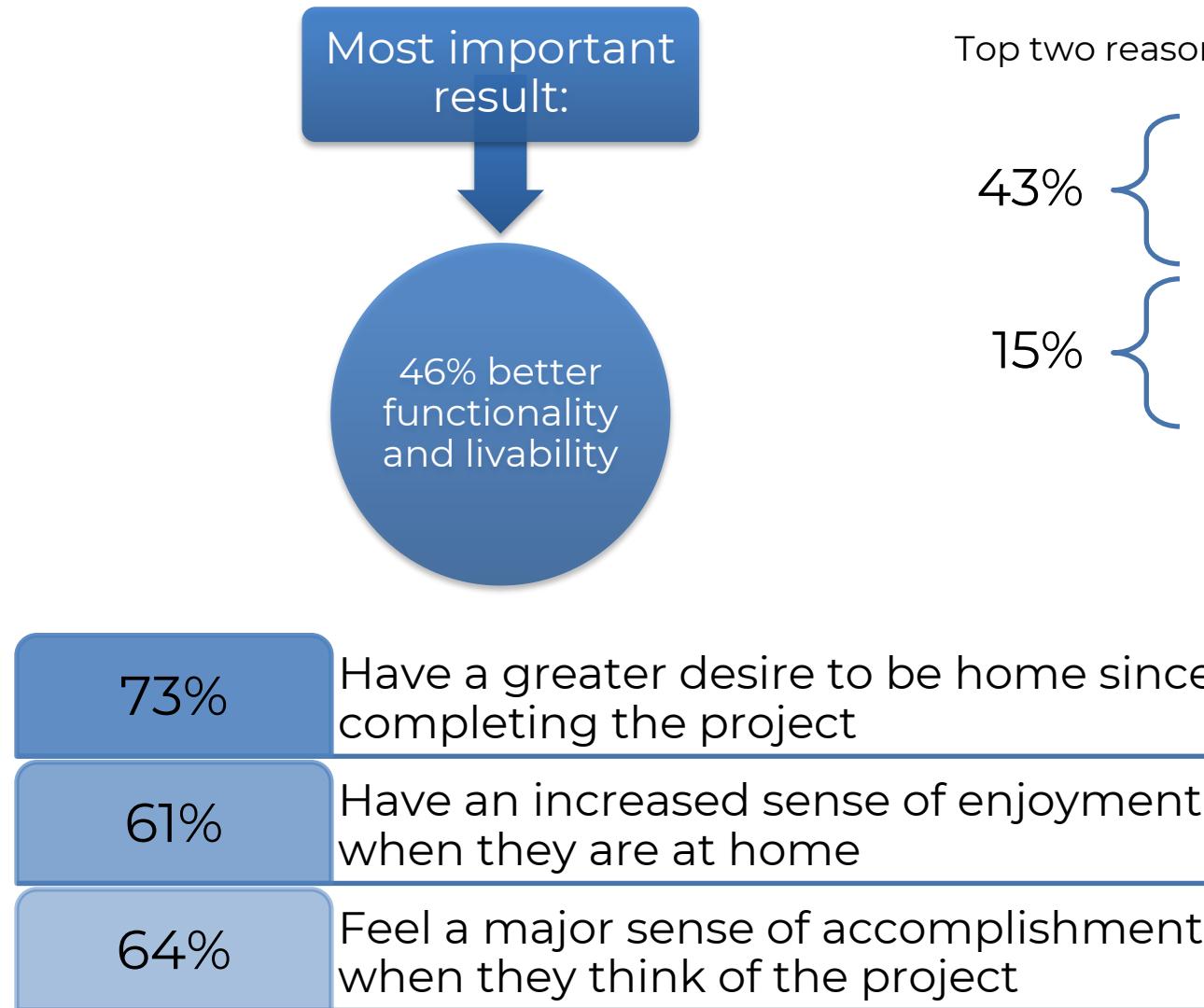
Pandemic Influence:

87% of consumers would have undertaken the project, regardless of the pandemic

25% REALTORS® reported increased demand for during the pandemic

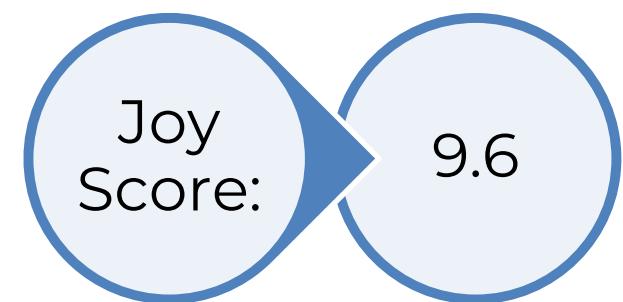
Bathroom Renovation

Consumers' Viewpoint After Completing the Project:



Top two reasons for doing the project:

-
- A list of the top two reasons for doing the project, each accompanied by a percentage and a curly brace indicating they belong to the same category. The first reason is "Upgrade worn-out surfaces, finishes, and materials" at 43%, and the second is "To add features and improve livability" at 15%.
- Upgrade worn-out surfaces, finishes, and materials
 - To add features and improve livability



Bathroom Renovation

Cost Recovery:

\$35,000

NARI
Remodelers'
cost estimate

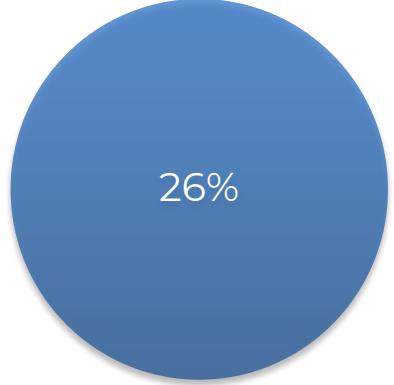
\$25,000

REALTORS®
estimated
cost
recovered

71 percent

Percent of
value
recovered
from the
project

Share of REALTORS®
Recommend Before
Selling



26%

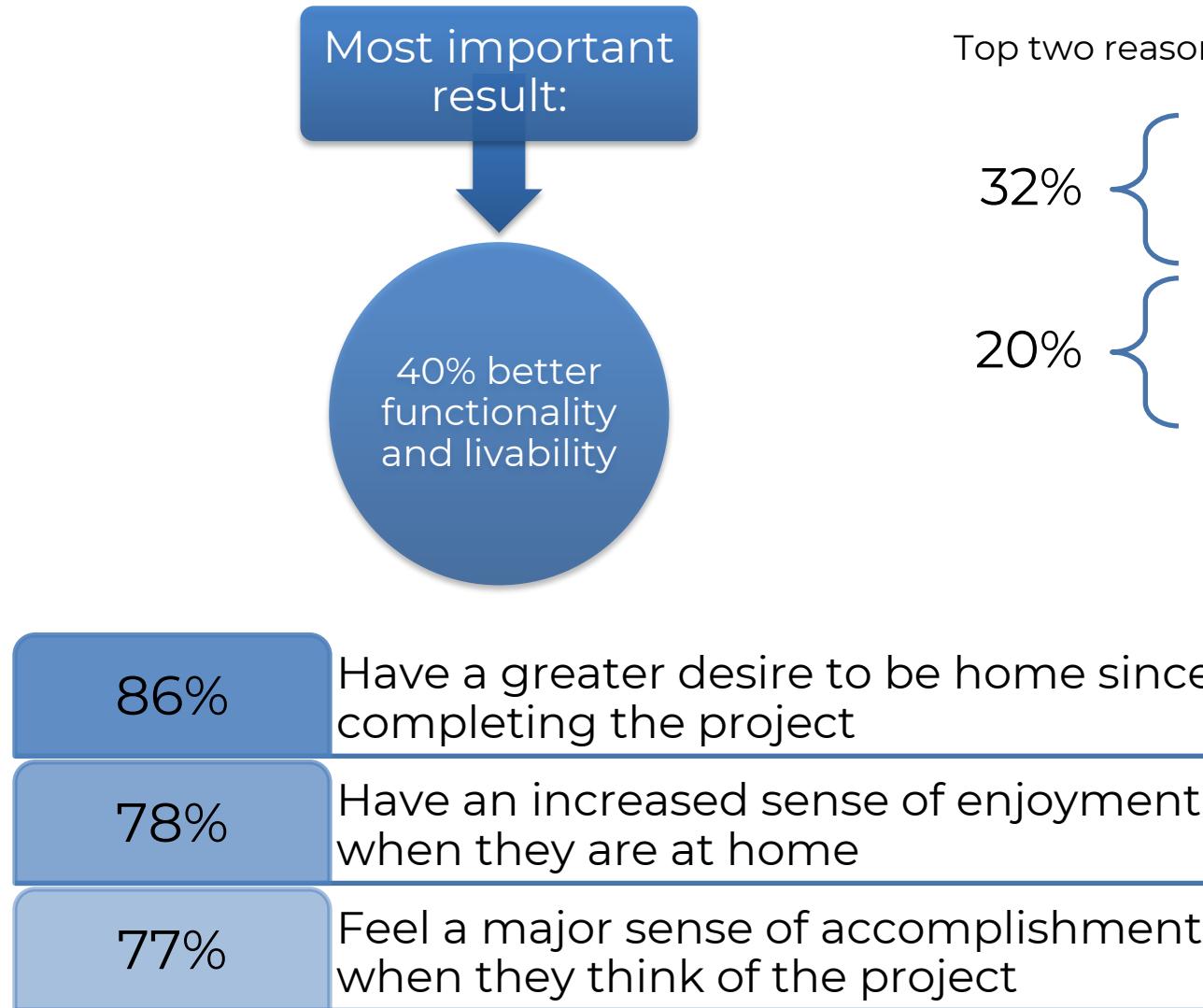
Pandemic Influence:

84% of consumers would have undertaken the project, regardless of the pandemic

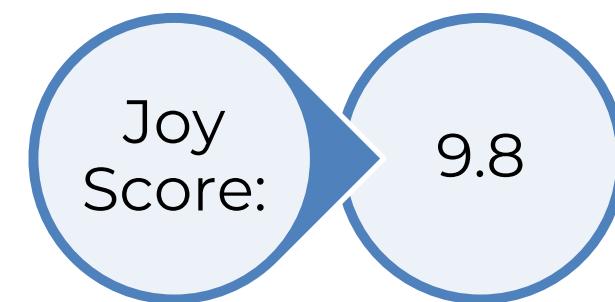
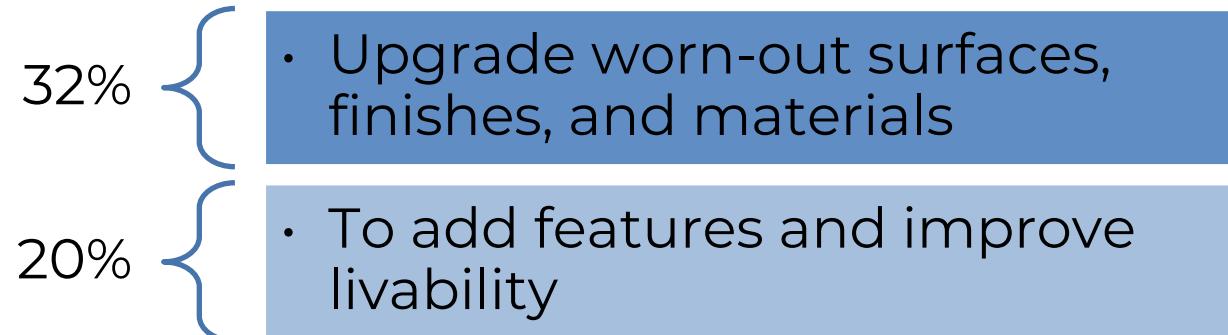
19% REALTORS® reported increased demand for during the pandemic

Kitchen Upgrade

Consumers' Viewpoint After Completing the Project:



Top two reasons for doing the project:



Kitchen Upgrade

Cost Recovery:

\$45,000

NARI
Remodelers'
cost estimate

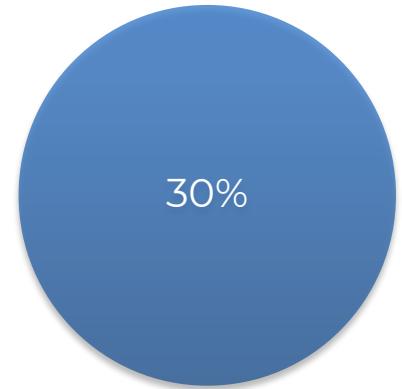
\$30,000

REALTORS®
estimated
cost
recovered

67 percent

Percent of
value
recovered
from the
project

Share of REALTORS®
Recommend Before
Selling



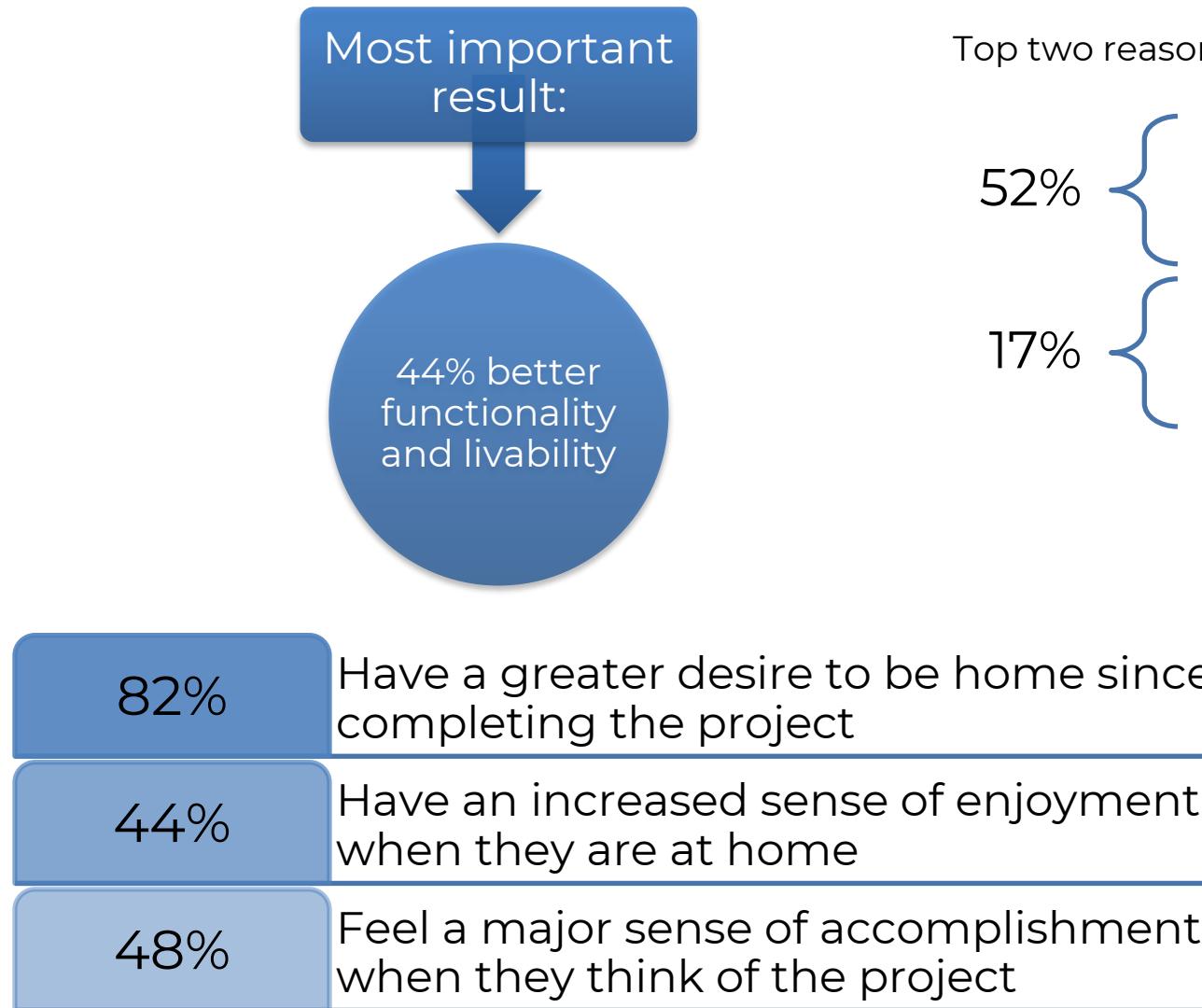
Pandemic Influence:

83% of consumers would have undertaken the project, regardless of the pandemic

25% REALTORS® reported increased demand for during the pandemic

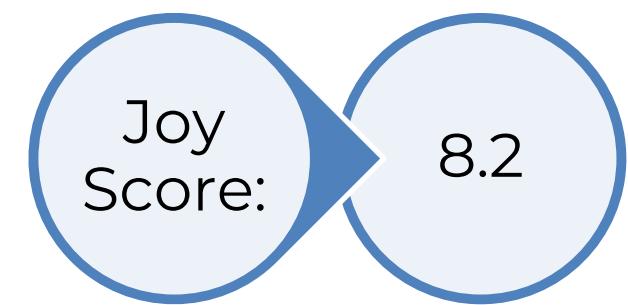
Add New Bathroom

Consumers' Viewpoint After Completing the Project:



Top two reasons for doing the project:

-
- A blue rectangular box containing two bullet points. To the left of the box, a large blue curly brace groups the percentages 52% and 17% with their corresponding reasons. The first reason is "To add features and improve livability" and the second is "Selling the home in the next two years".
- To add features and improve livability
 - Selling the home in the next two years



Add New Bathroom

Cost Recovery:

\$80,000

NARI
Remodelers'
cost estimate

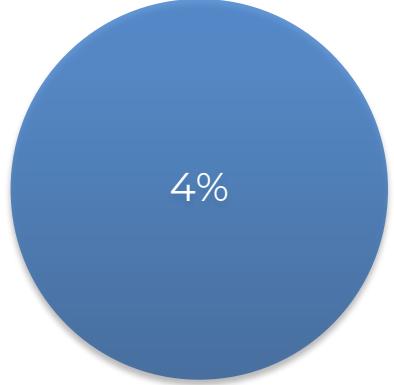
\$50,000

REALTORS®
estimated
cost
recovered

63 percent

Percent of
value
recovered
from the
project

Share of REALTORS®
Recommend Before
Selling



4%

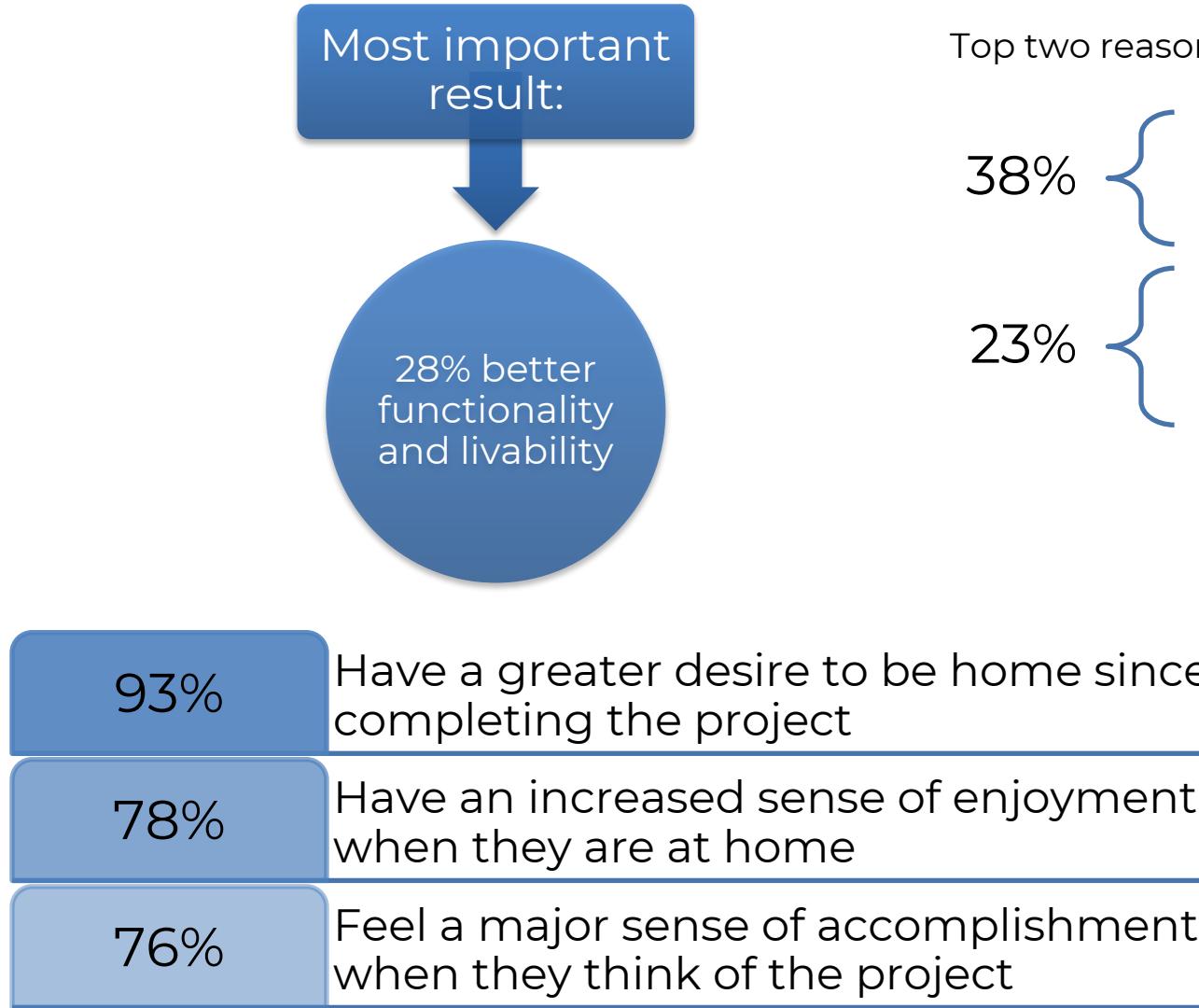
Pandemic Influence:

100% of consumers would have undertaken the project, regardless of the pandemic

7% REALTORS® reported increased demand for during the pandemic

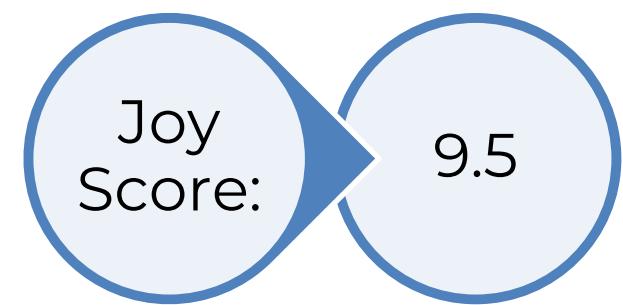
Add New Primary Bedroom Suite

Consumers' Viewpoint After Completing the Project:



Top two reasons for doing the project:

-
- A list of the top two reasons for doing the project, each accompanied by a percentage and a blue curly brace grouping them. The first reason is "Time for a change" at 38%, and the second is "To add features and improve livability" at 23%.
- Time for a change
 - To add features and improve livability



Add New Primary Bedroom Suite

Cost Recovery:

\$172,500

NARI
Remodelers'
cost estimate

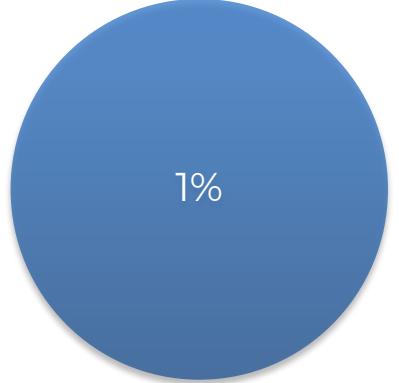
\$100,000

REALTORS®
estimated
cost
recovered

56 percent

Percent of
value
recovered
from the
project

Share of REALTORS®
Recommend Before
Selling



1%

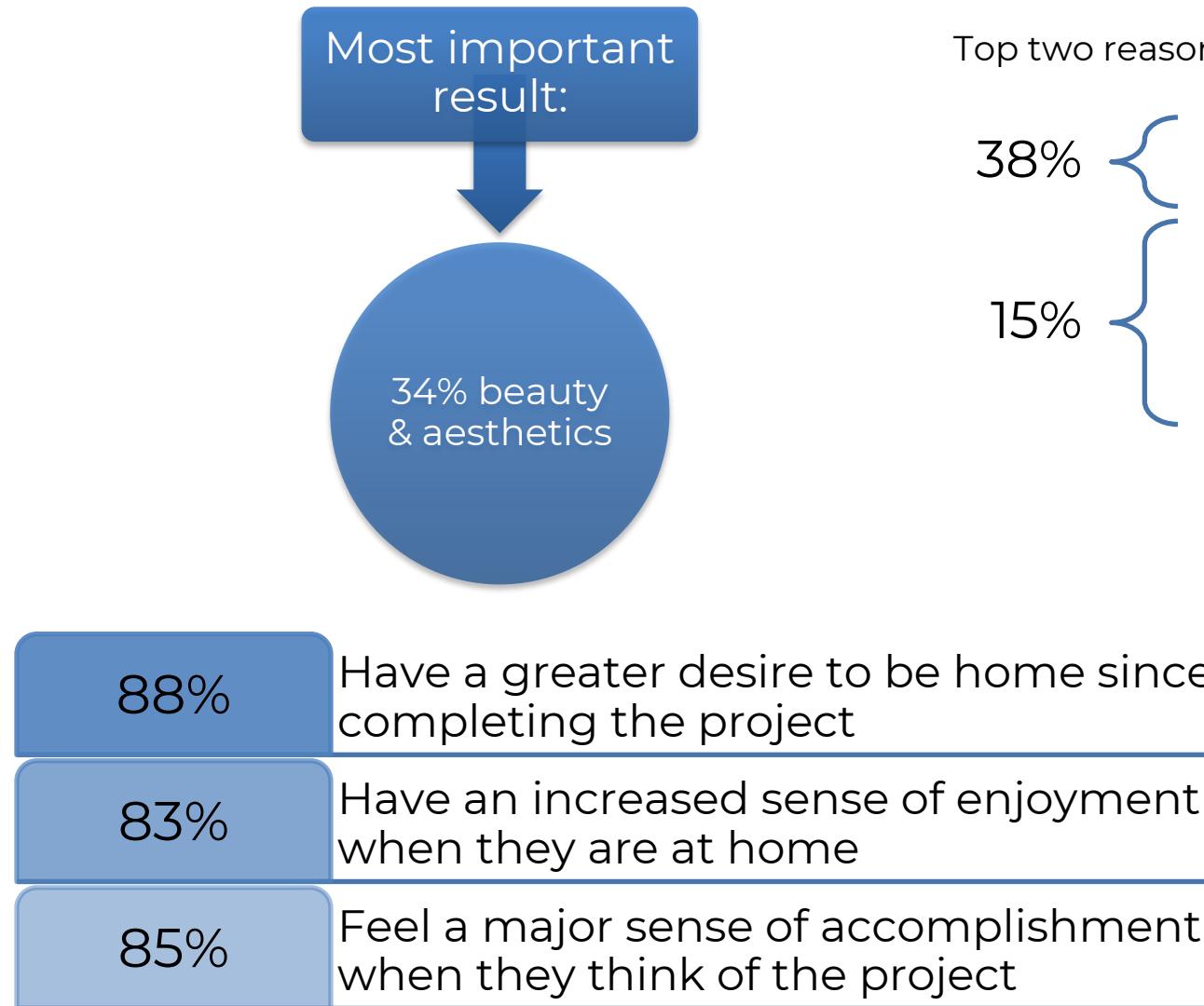
Pandemic Influence:

88% of consumers would have undertaken the project, regardless of the pandemic

4% REALTORS® reported increased demand for during the pandemic

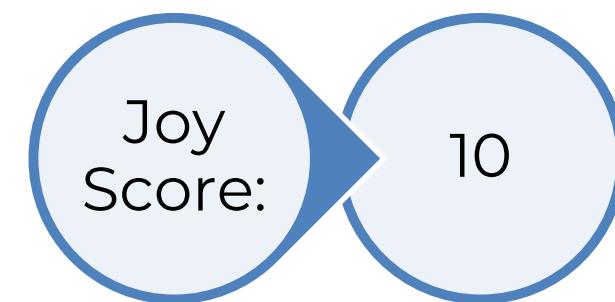
Paint Entire Interior Home

Consumers' Viewpoint After Completing the Project:



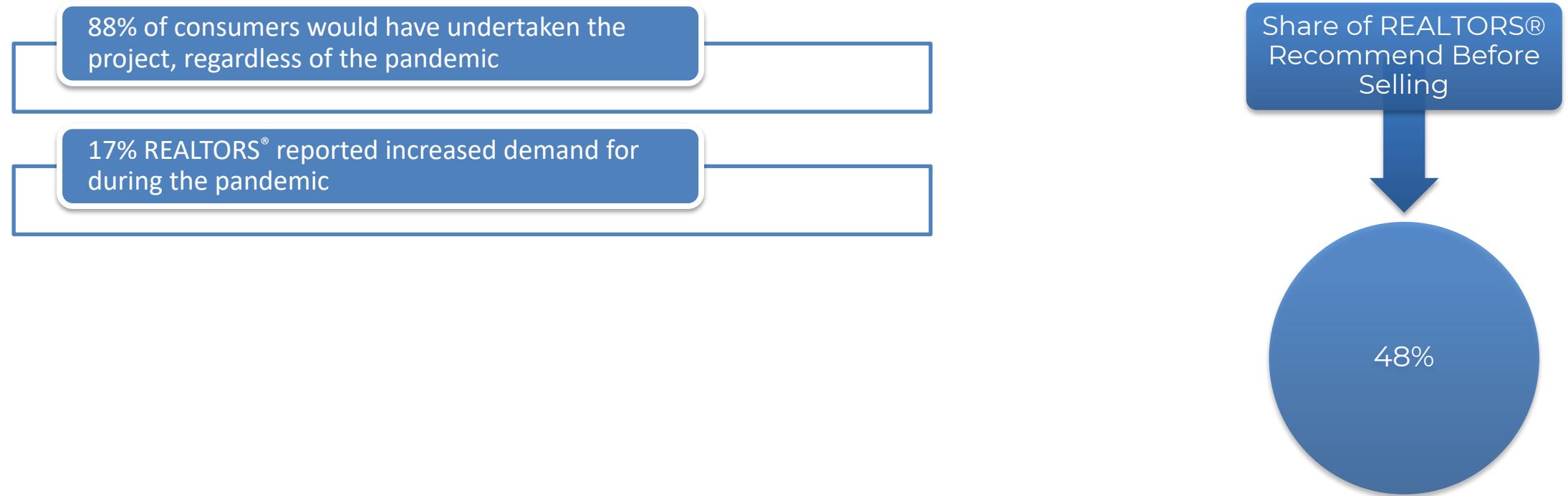
Top two reasons for doing the project:

-
- A blue horizontal bar spans the width of the slide. Inside, two items are listed under the heading "Top two reasons for doing the project:". To the left of the first item is the percentage "38%" and to the left of the second item is "15%". Both percentages are connected by a blue curly brace that spans the width of the list.
- Time for a change
 - Just moved into home and wanted to customize to personal tastes



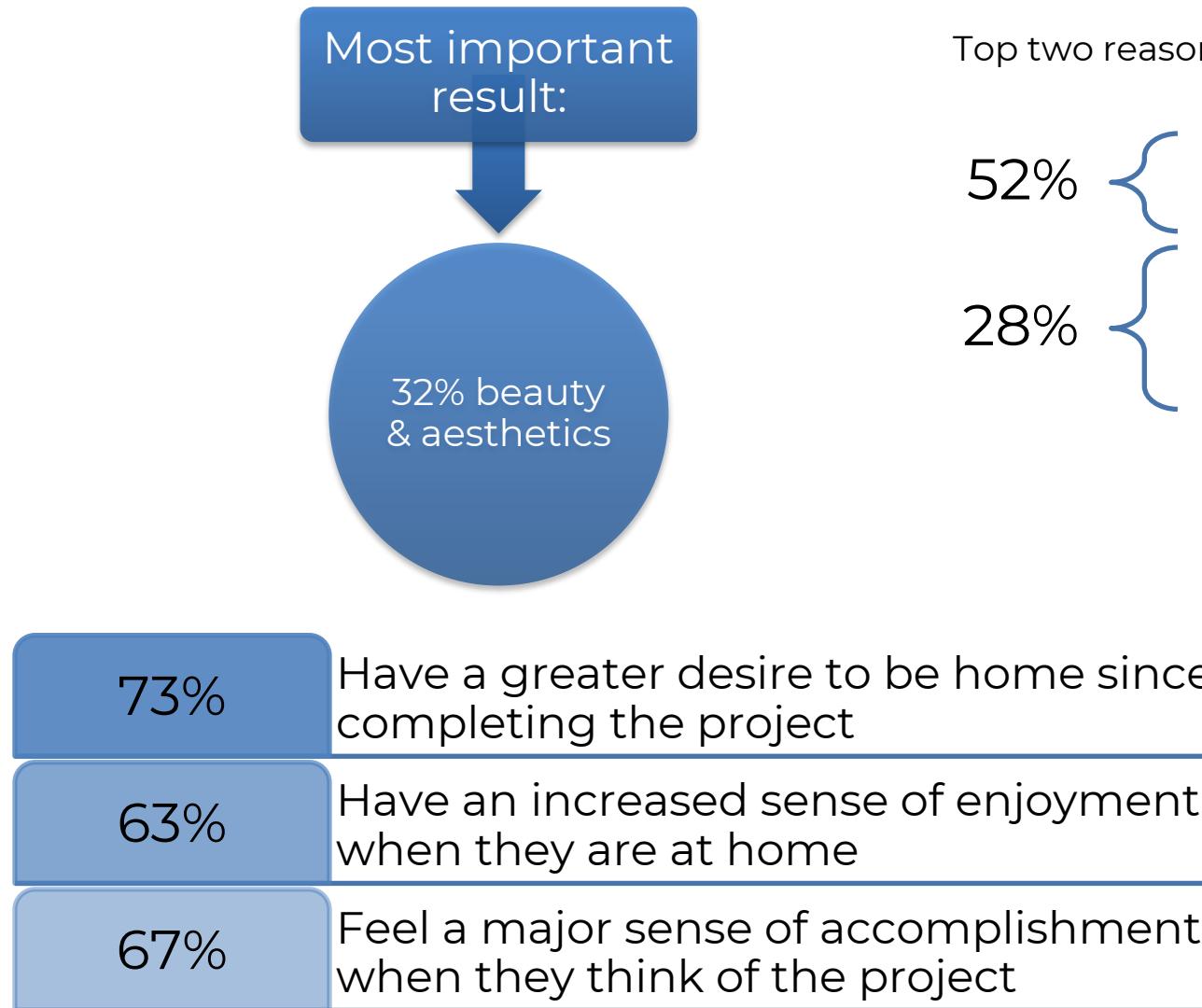
Paint Entire Interior Home

Pandemic Influence:



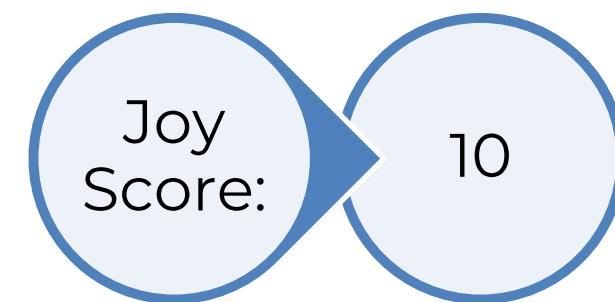
Paint 1 Interior Room

Consumers' Viewpoint After Completing the Project:



Top two reasons for doing the project:

-
- A blue box on the right lists the top two reasons for doing the project. To the left of the list are two percentages: "52%" and "28%", each accompanied by a blue curly brace that groups them together. The list items are "Time for a change" and "Upgrade worn-out surfaces, finishes, and materials".
- Time for a change
 - Upgrade worn-out surfaces, finishes, and materials



Paint 1 Interior Room

Pandemic Influence:

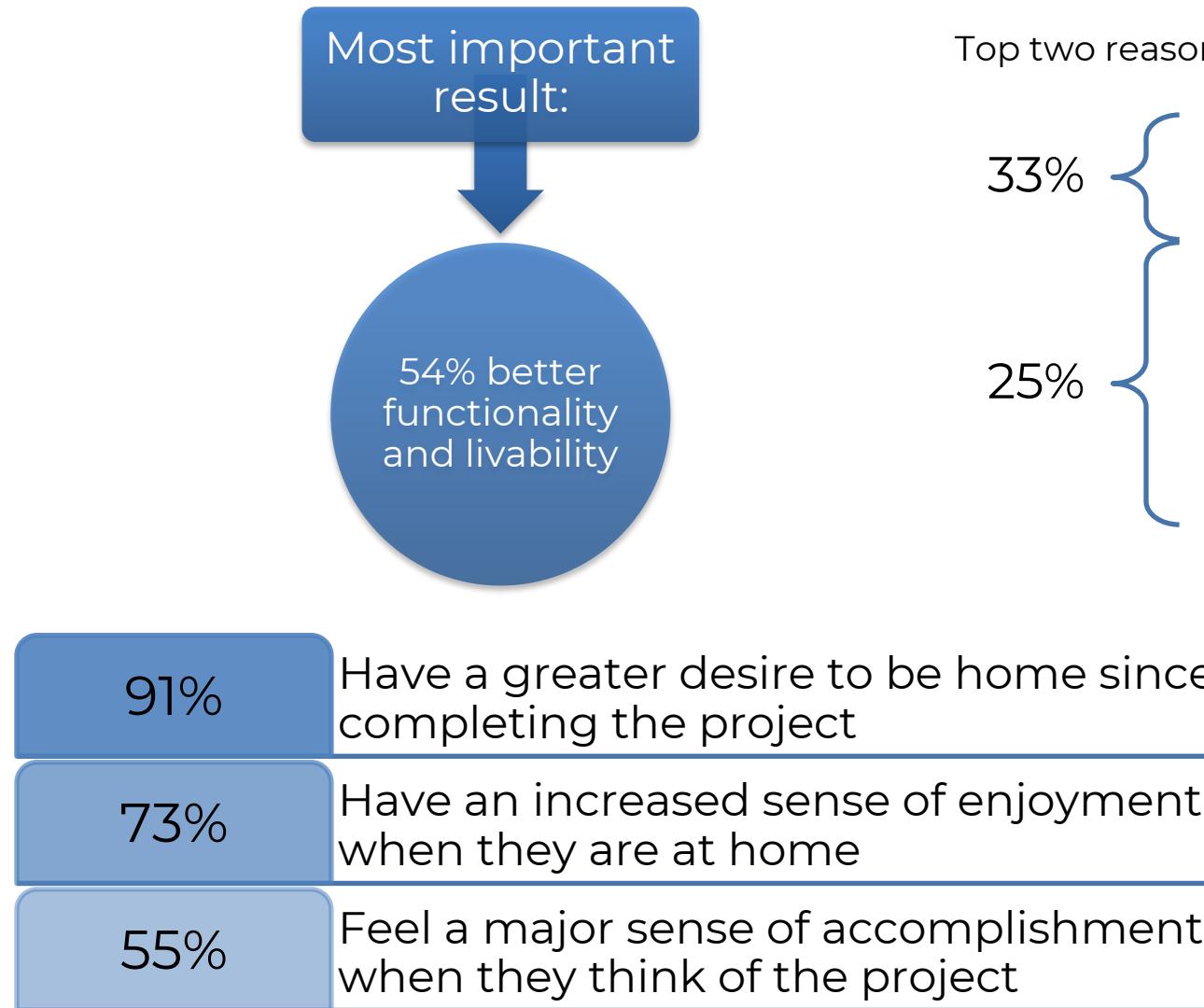
- 83% of consumers would have undertaken the project, regardless of the pandemic
- 8% REALTORS® reported increased demand for during the pandemic

Share of REALTORS® Recommend Before Selling

38%

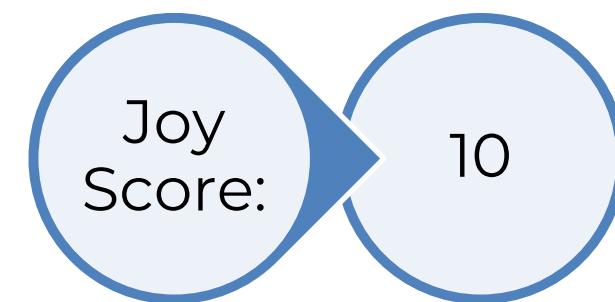
Add New Home Office

Consumers' Viewpoint After Completing the Project:



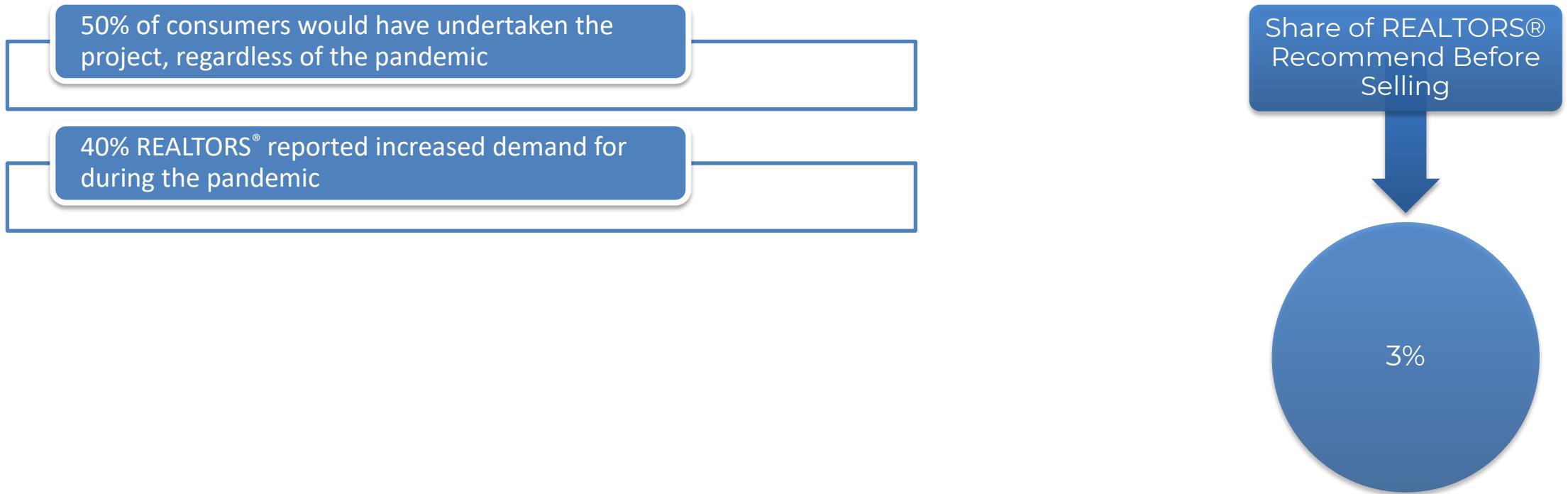
Top two reasons for doing the project:

-
- A blue box on the right lists three reasons for doing the project. The first two are grouped together by a brace and labeled "33%", while the third is labeled "25%".
- To add features and improve livability
 - To improve organization / storage
 - Just moved into home and wanted to customize to personal tastes



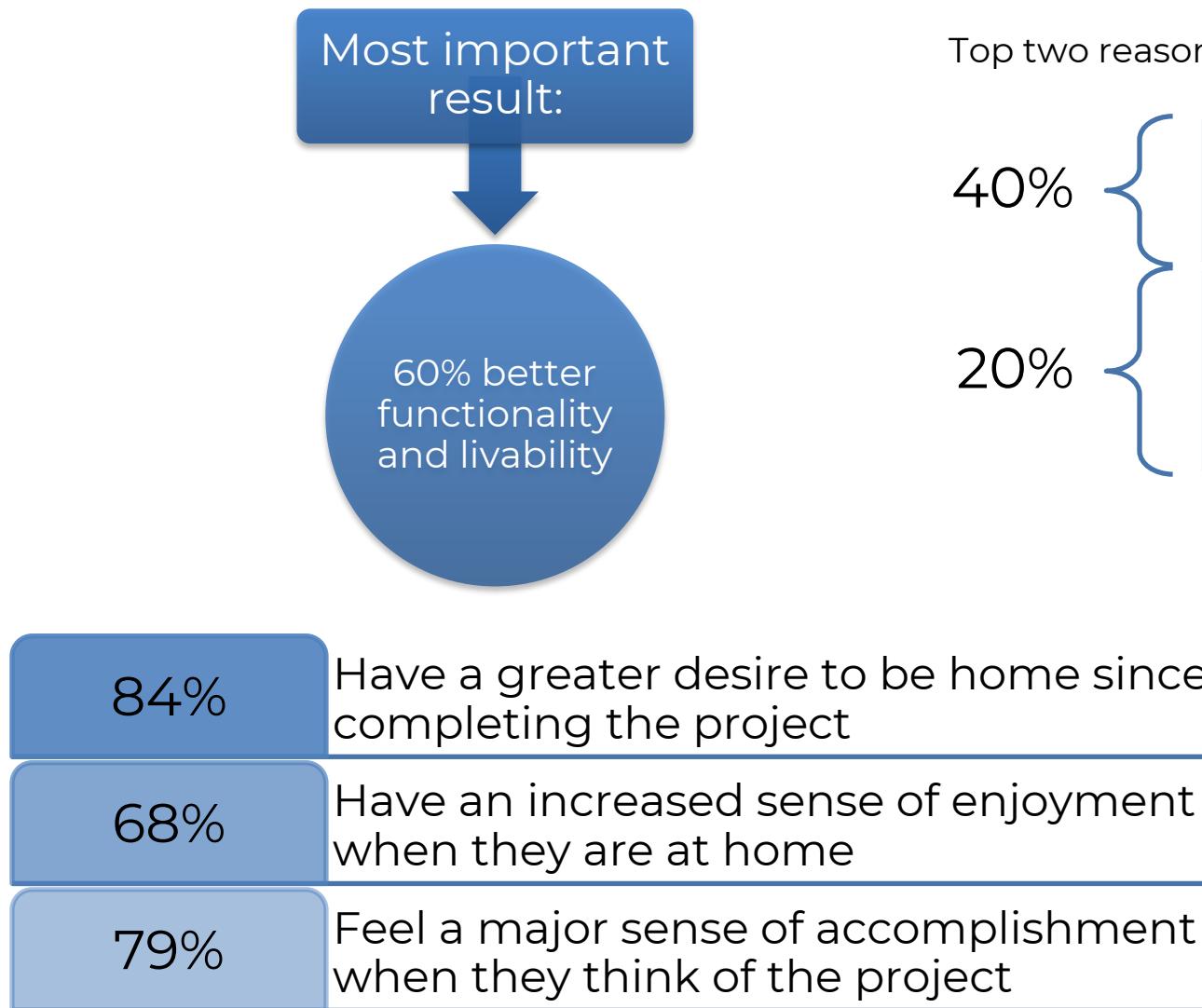
Add New Home Office

Pandemic Influence:



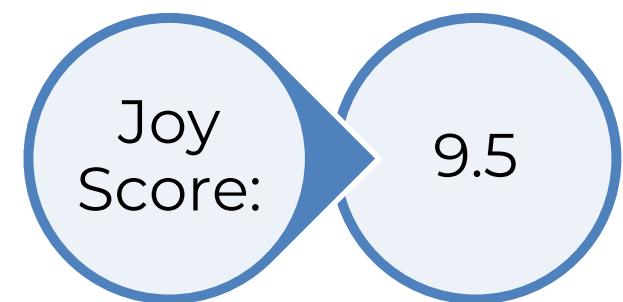
Add/Upgrade Laundry Area

Consumers' Viewpoint After Completing the Project:



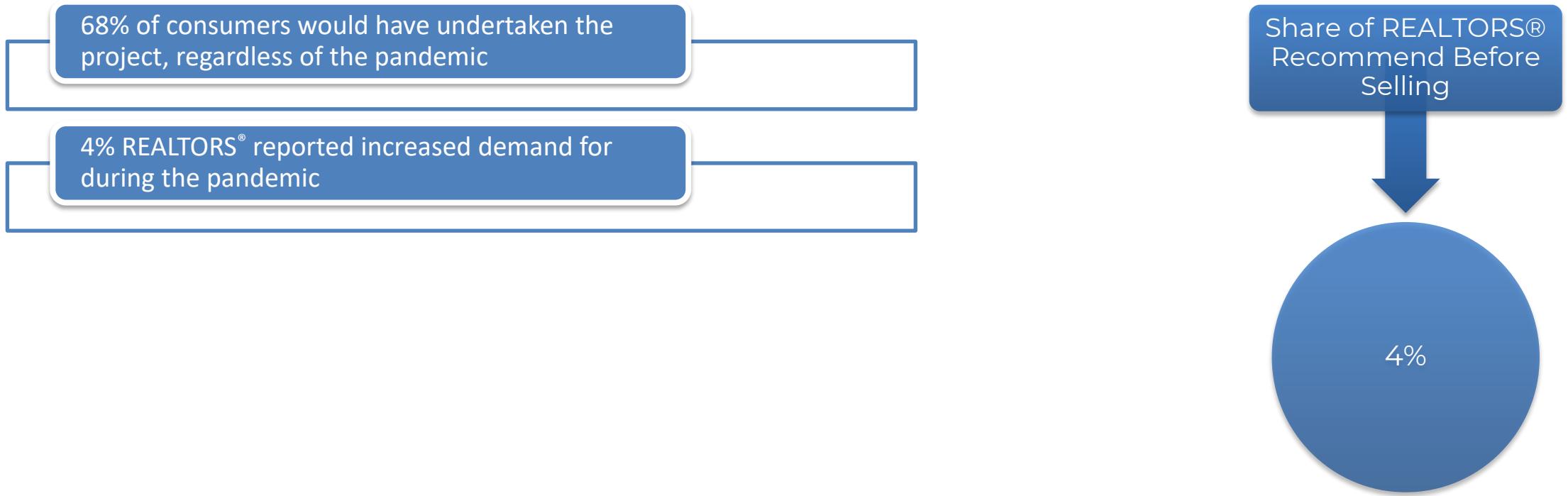
Top two reasons for doing the project:

-
- A blue rectangular box containing two bullet points. To the left of the box, a bracket indicates that the top two reasons account for 40% of the responses, while the third reason accounts for 20%.
- To add features and improve livability
 - Just moved into home and wanted to customize to personal tastes



Add/Upgrade Laundry Area

Pandemic Influence:



Exterior Remodeling Projects



Exterior Analysis

There are many ways for homeowners to approach remodeling projects and even more ways to analyze the projects' successful outcome.

A Joy Score was calculated for each project based on the happiness homeowners reported with their renovations. Exterior projects with the highest Joy Scores were for painting exterior siding, new vinyl or wood windows, and new steel or fiberglass doors. In comparison, to interior projects, no project received a perfect Joy Score of 10.

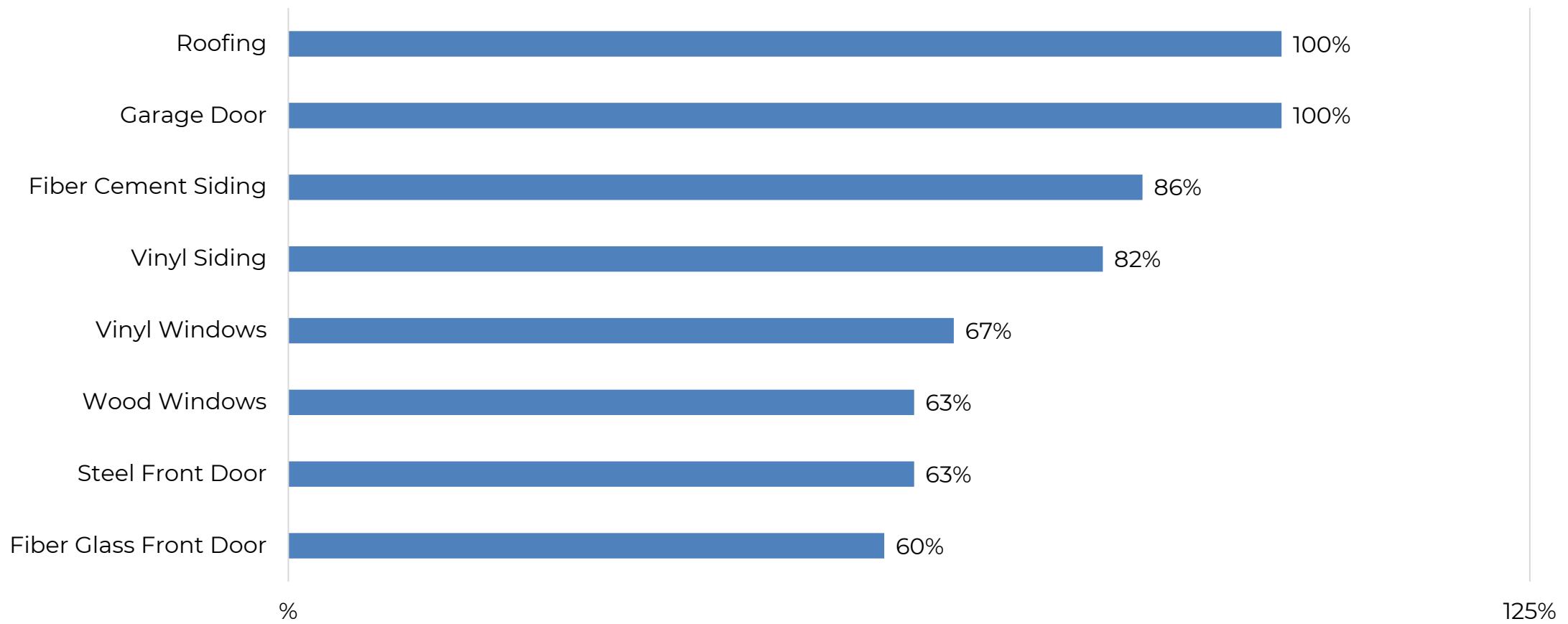
REALTORS® provided an estimate of the likely dollar value each project would add to the house at resale. In comparing that dollar value to the estimated cost of each project provided by NARI members, a Recovered Project Cost percentage was calculated.

For exterior projects, the highest percentage cost recovered was from new roofing and new garage door both at 100 percent. Fiber cement siding recovered 86 percent of the cost spent and vinyl siding recovered 82 percent.



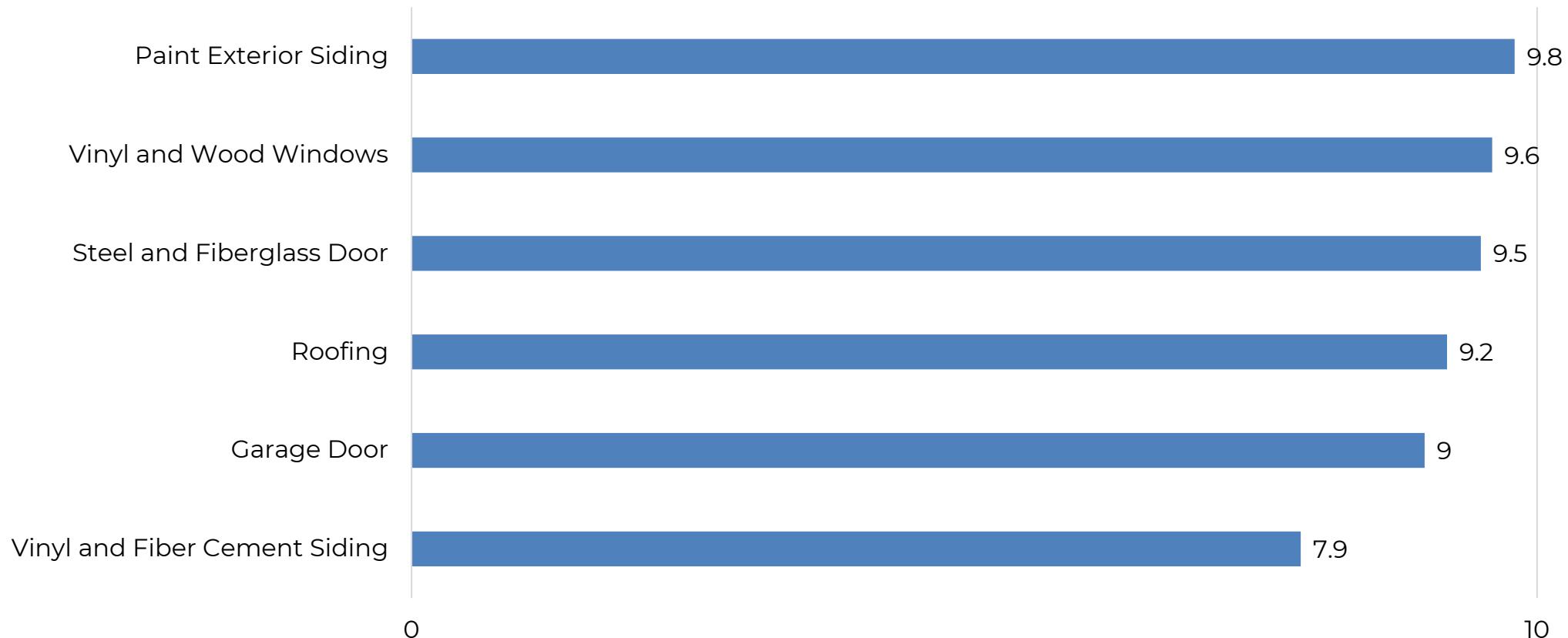
Cost Recovery for Exterior Remodeling Projects

Cost Recovery On Exterior Projects



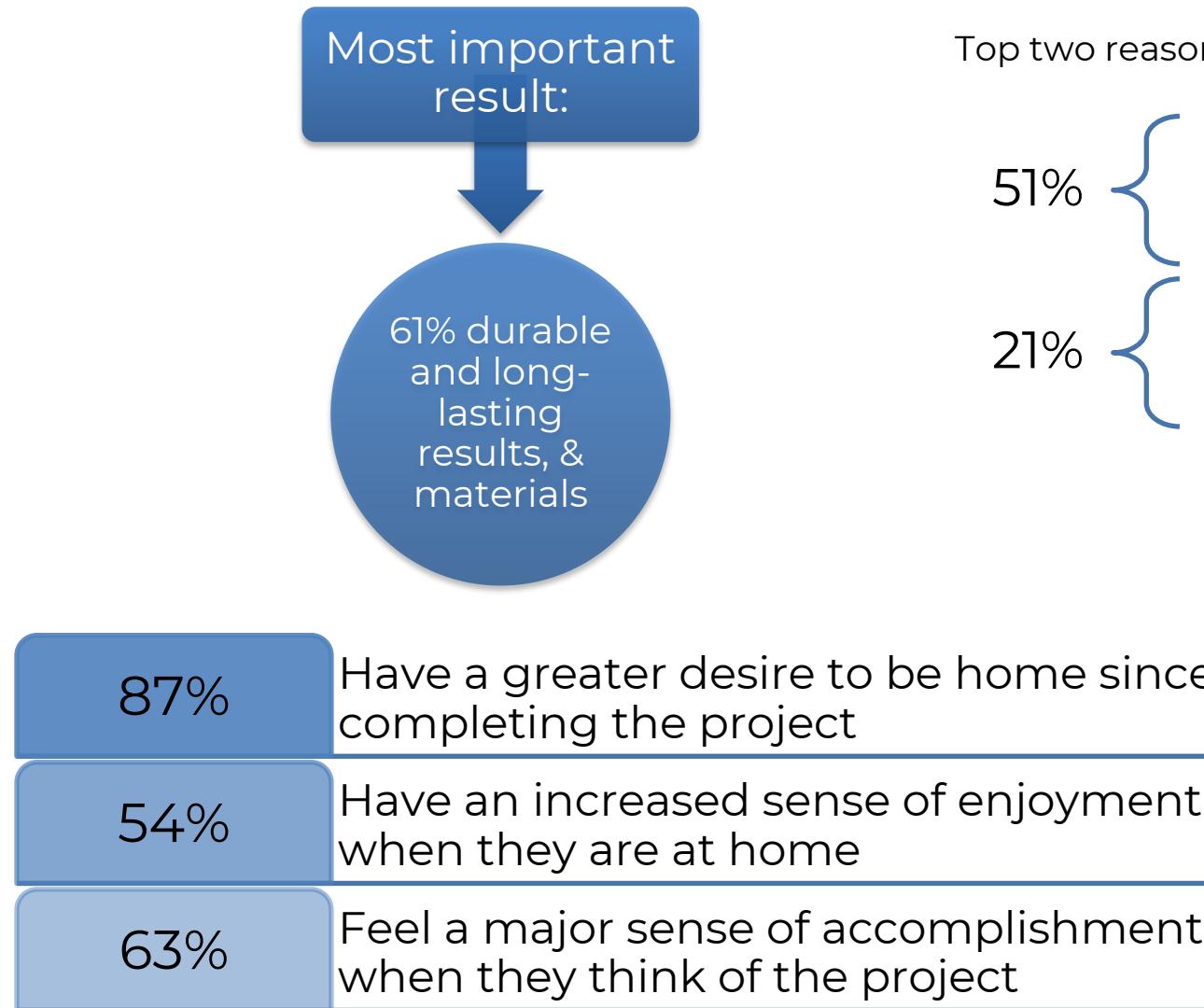
Joy Score For Exterior Remodeling Projects

Joy Score for Exterior Projects



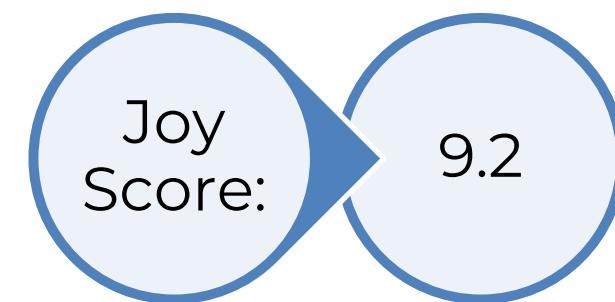
New Roofing

Consumers' Viewpoint After Completing the Project:



Top two reasons for doing the project:

-
- A blue bracket groups two items: "Upgrade worn-out surfaces, finishes, and materials" and "To add features and improve livability".
- Upgrade worn-out surfaces, finishes, and materials
 - To add features and improve livability



New Roofing

Cost Recovery:

\$12,000

NARI
Remodelers'
cost estimate

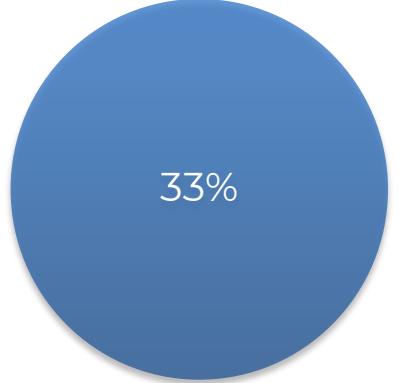
\$12,000

REALTORS®
estimated
cost
recovered

100 percent

Percent of
value
recovered
from the
project

Share of REALTORS®
Recommend Before
Selling



33%

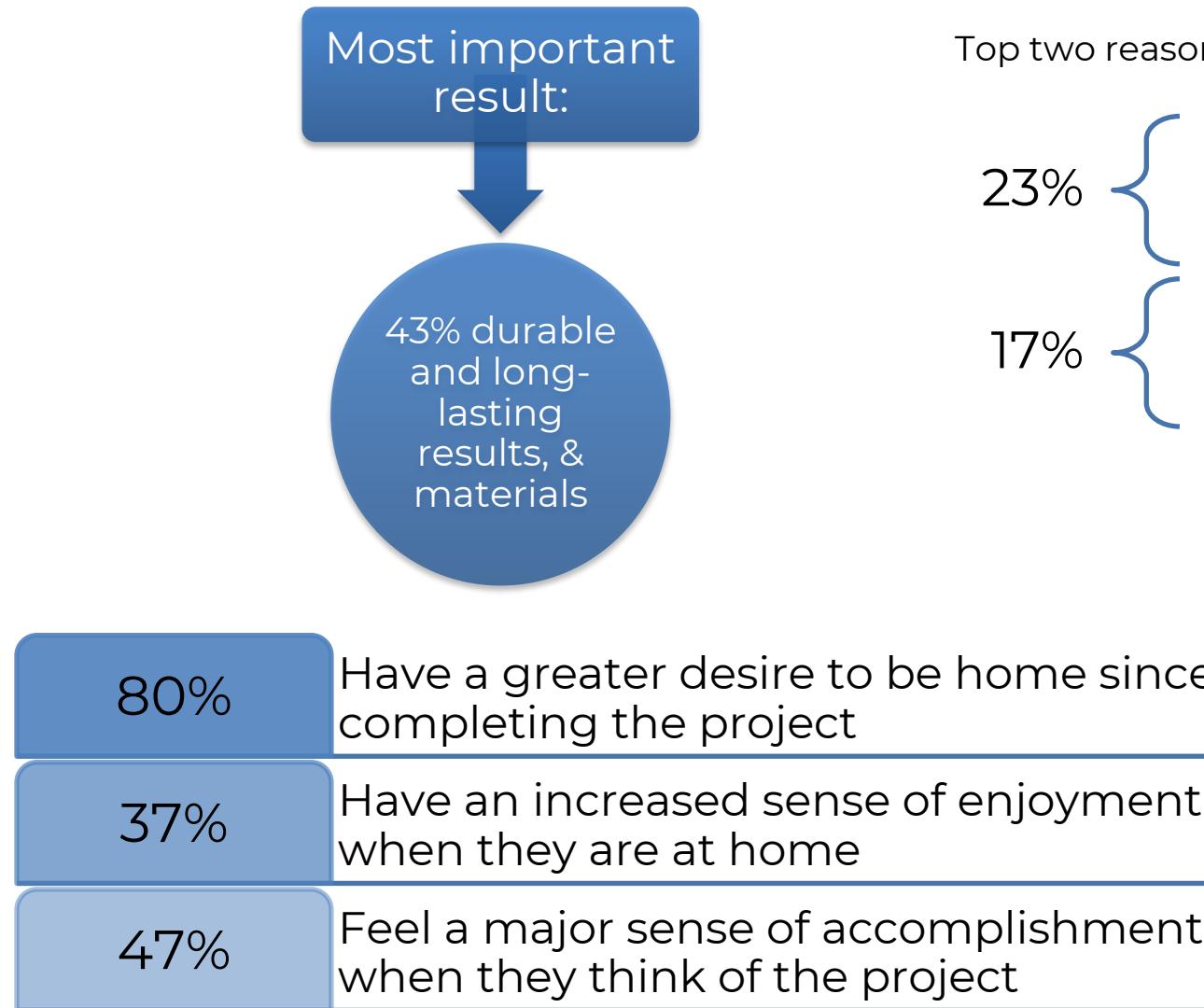
Pandemic Influence:

87% of consumers would have undertaken the project, regardless of the pandemic

15% REALTORS® reported increased demand for during the pandemic

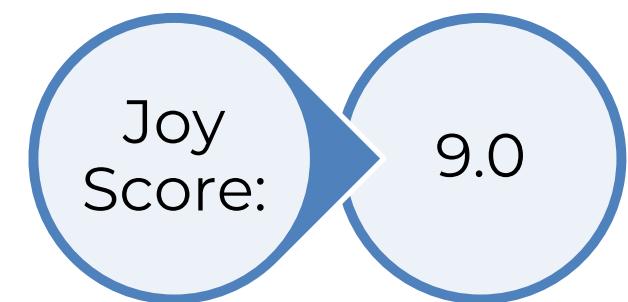
Garage Door

Consumers' Viewpoint After Completing the Project:



Top two reasons for doing the project:

-
- A blue box on the right lists the top two reasons for doing the project. A curly brace on the left groups the percentages "23%" and "17%" with the first two items in the list. The list items are: "Selling the home in the next two years" and "Upgrade worn-out surfaces, finishes, and materials".
- Selling the home in the next two years
 - Upgrade worn-out surfaces, finishes, and materials



Garage Door

Cost Recovery:

\$2,000

NARI
Remodelers'
cost estimate

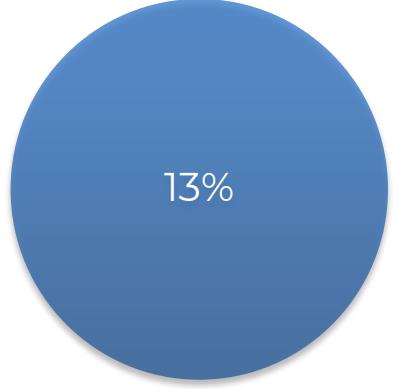
\$2,000

REALTORS®
estimated
cost
recovered

100 percent

Percent of
value
recovered
from the
project

Share of REALTORS®
Recommend Before
Selling



13%

Pandemic Influence:

90% of consumers would have undertaken the project, regardless of the pandemic

6% REALTORS® reported increased demand for during the pandemic

New Siding (Vinyl and Fiber Cement)

Consumers' Viewpoint After Completing the Project (Vinyl and Fiber Cement):

Most important result:

57% durable and long-lasting results, & materials

93%

Have a greater desire to be home since completing the project

57%

Have an increased sense of enjoyment when they are at home

67%

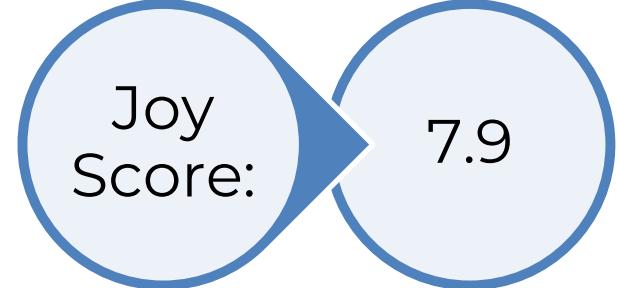
Feel a major sense of accomplishment when they think of the project

Top two reasons for doing the project:

53%

13%

- Upgrade worn-out surfaces, finishes, and materials
- Selling the home in the next two years



New Siding (Vinyl and Fiber Cement)

Cost Recovery Vinyl Siding:

\$18,300

NARI
Remodelers'
cost estimate

\$15,000

REALTORS®
estimated cost
recovered

82 percent

Percent of value
recovered from
the project

Cost Recovery Fiber Cement Siding:

\$18,600

NARI
Remodelers'
cost estimate

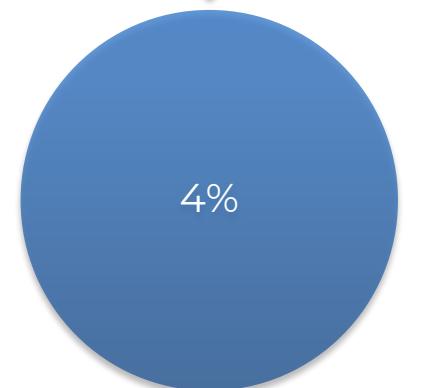
\$16,000

REALTORS®
estimated cost
recovered

86 percent

Percent of value
recovered from
the project

Share of REALTORS®
Recommend Before
Selling



4%

Pandemic Influence:

63% of consumers would have undertaken the project, regardless of the pandemic

4% REALTORS® reported increased demand for during the pandemic

New Windows (Vinyl and Wood)

Consumers' Viewpoint After Completing the Project (Vinyl and Wood):

Most important result:



Top two reasons for doing the project:

- Upgrade worn-out surfaces, finishes, and materials
- Improve energy efficiency

71%

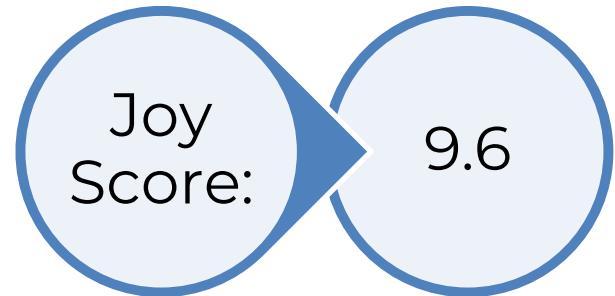
Have a greater desire to be home since completing the project

73%

Have an increased sense of enjoyment when they are at home

52%

Feel a major sense of accomplishment when they think of the project



New Windows (Vinyl and Wood)

Cost Recovery Vinyl Windows:

\$30,000

NARI
Remodelers'
cost estimate

\$20,000

REALTORS®
estimated cost
recovered

67 percent

Percent of value
recovered from
the project

Cost Recovery Wood Windows:

\$48,000

NARI
Remodelers'
cost estimate

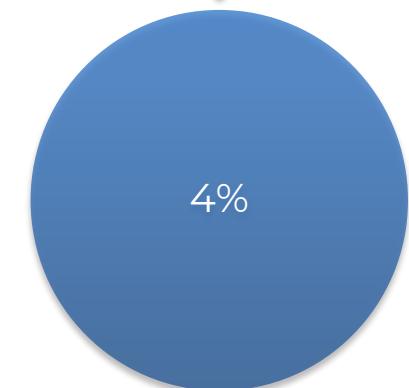
\$30,000

REALTORS®
estimated cost
recovered

63 percent

Percent of value
recovered from
the project

Share of REALTORS®
Recommend Before
Selling



Pandemic Influence:

64% of consumers would have undertaken the project, regardless of the pandemic

4% REALTORS® reported increased demand for during the pandemic

New Front Door (Steel and Fiberglass)

Consumers' Viewpoint After Completing the Project (Steel and Fiberglass):

Most important result:

29% adding more personality to home

Top two reasons for doing the project:

29% • Time for a change

24% • Modernize

91%

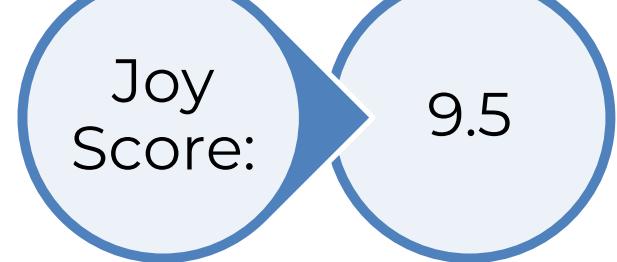
Have a greater desire to be home since completing the project

67%

Have an increased sense of enjoyment when they are at home

67%

Feel a major sense of accomplishment when they think of the project



New Front Door (Steel and Fiberglass)

Cost Recovery Steel Front Door:

\$3,150

NARI
Remodelers'
cost estimate

\$2,000

REALTORS®
estimated cost
recovered

63 percent

Percent of value
recovered from
the project

Cost Recovery Fiberglass Door:

\$3,500

NARI
Remodelers'
cost estimate

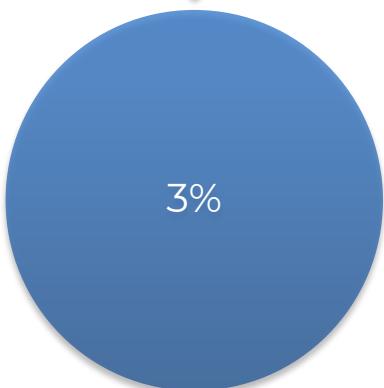
\$2,100

REALTORS®
estimated cost
recovered

60 percent

Percent of value
recovered from
the project

Share of REALTORS®
Recommend Before
Selling



3%

Pandemic Influence:

81% of consumers would have undertaken the project, regardless of the pandemic

3% REALTORS® reported increased demand for during the pandemic

Paint Exterior Siding

Consumers' Viewpoint After Completing the Project:

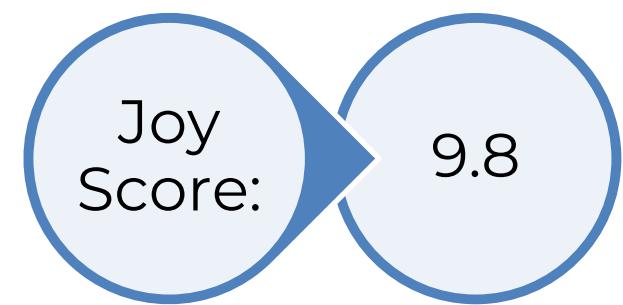
Most important result:



Top two reasons for doing the project:

- Upgrade worn-out surfaces, finishes, and materials
- Time for a change

88%	Have a greater desire to be home since completing the project
86%	Have an increased sense of enjoyment when they are at home
47%	Feel a major sense of accomplishment when they think of the project



Methodology

Survey of Consumers Who've Completed Remodeling Projects:

In Autumn of 2021, homeownership site HouseLogic.com surveyed consumers about the last remodeling project they undertook. A total of 1,182 respondents took the online survey. The Joy Score was calculated by combining the share who were happy and those who were satisfied when seeing their completed project and dividing the share by 10 to create a ranking between 1 and 10. Higher Joy Scores indicate greater joy from the project.

National Association of the Remodeling Industry Cost Survey:

In Autumn of 2021, NARI emailed a cost survey to its 5,778 members companies. A total of 210 responses were received. The survey had an adjusted response rate of 3.6%. Respondents were asked to take the following into consideration: "For each project, please

assume the house is in good condition. There are no surprises that will impact the cost. Generally, assume a 2,495 sq. ft. house--the average size according to U.S. Census data --and that the house is a post-1981-built home with no hidden issues. To ensure the most applicability, projects and materials represent standard or typical quality; a few projects feature "better-quality" materials. But there are no top-of-the-line projects."

National Association of REALTORS® Value Survey:

In February 2022, NAR emailed an interior remodeling project survey to a random sample of 47,907 members. A total of 2,287 responses were received. The survey had an adjusted response rate of 4.8%. Respondents were asked to take the following into consideration: "Based on a survey from the National Association of the Remodeling Industry, we have included the median cost of each professional remodeling project. Generally, assume a 2,495 sq. ft. home based on U.S. Census data.

Methodology

We accounted for code requirements in designing projects. To ensure the most applicability, projects and materials represent standard or typical quality; a few projects feature “better quality” materials. But there are no top-of-the-line projects.”

In February 2022, NAR e-mailed an exterior remodeling project survey to a random sample of 48,014 members. A total of 2,505 responses were received. The survey had an adjusted response rate of 5.2%. Respondents were asked to take the following into consideration: “Based on a survey from the National Association of the Remodeling Industry, we have included the median cost of each professional remodeling project. Generally, assume a 2,495 sq. ft. home based on U.S. Census data. We accounted for code requirements in designing projects. To ensure the most applicability, projects and materials represent standard or typical quality; a few

projects feature “better quality” materials. But there are no “top-of-the-line projects.”

The primary measure of central tendency used throughout this report is the median, the middle point in the distribution of responses to a particular question or, equivalently, the point at which half of the responses are above and half are below a particular value.





The National Association of REALTORS® is America's largest trade association, representing more than 1.6 million members, including NAR's institutes, societies and councils, involved in all aspects of the real estate industry. NAR membership includes brokers, salespeople, property managers, appraisers, counselors and others engaged in both residential and commercial real estate.

The term REALTOR® is a registered collective membership mark that identifies a real estate professional who is a member of the National Association of REALTORS® and subscribes to its strict Code of Ethics.

Working for America's property owners, the National Association provides a facility for professional development, research and exchange of information among its members and to the public and government for the purpose of preserving the free enterprise system and the right to own real property.

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NATIONAL ASSOCIATION
OF
THE REMODELING INDUSTRY

Remodeling Done Right.™

About NARI ...

The National Association of the Remodeling Industry, or NARI, provides residential remodelers with tools that enable them to perform at a higher level. NARI members' annual sales are nearly three times the industry average because of the knowledge, networking and support that they receive as members. In addition, NARI connects homeowners with its professional members, so consumers have a positive remodeling experience with a professional, qualified remodeler. NARI members pledge to follow the nation's strictest code of ethics for remodelers so homeowners can feel confident that their remodeling job will be done right when they hire a NARI member. NARI's website, remodelingdoneright.com, contains a searchable list of NARI members that homeowners can use to find a NARI remodeler near them.