# KOTAKU Video Game Post Classification

Matt Hurless | Data Scientist

# Kotaku"



### Reviews

Our reviews of the latest games, consoles, keyboards, controllers, and more.

MULTIPLATFORM KEYBOARDS SWITCH ETC PC MORE V



YEAR IN REVIEW

### Zack Zwiezen's Top 10 Games Of 2022

In 2022 I was surprised by games both big and small, ranging from *God of War Ragnarök* to *Neon White* 

Zack Zwiezen

#### YEAR IN REVIEW

### RIP To These 14 Games That Died In 2022

Hope you have flowers to lay on the graves of Forza Street, OG Overwatch, an ill-fated Final Fantasy VII spin-off, and more

Levi Winslow

### YEAR IN REVIEW

### The State Of The Nintendo Switch In 2022

Pokémon Arceus: Legends and Scarlet/Violet bookended a year of decline

Ethan Gach

#### YEAR IN REVIEW

### Call Of Duty's Year-Defining New Mode Is Everything Shooters Should Aspire To Be

I didn't expect to be here playing hours and hours of Warzone, but here I am doin' the damn thing

Claire Jackson







# THE CHALLENGE



**DATA GROWTH** 



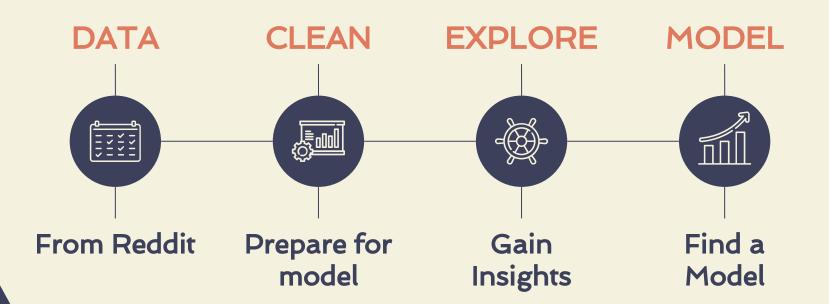
**INCREASED COST** 



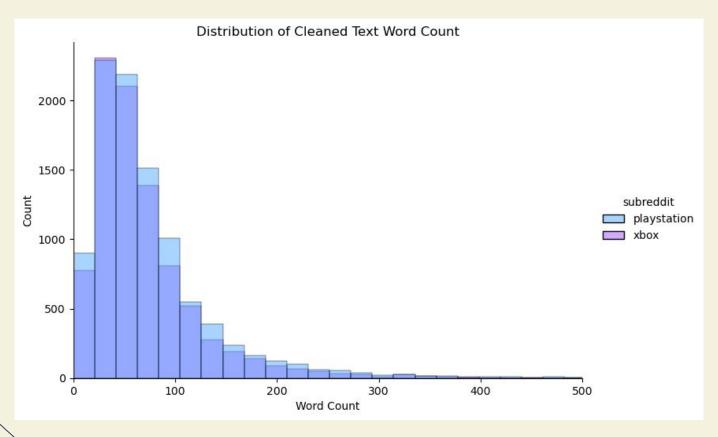
**SCALE OPERATIONS** 

# FEASIBILITY 75% **TARGET**

# THE APPROACH



# **DATA INSIGHTS**



# **MODELING PROCESS**

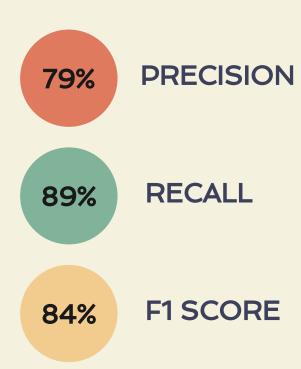


# 82%

**ACCURACY** 

+30 points over baseline

# **ADDITIONAL METRICS**



## **CLASSIFICATION MISSES**

I get my account scamme the person delete all of my email and then add there how can I get it back the also change the password

can I get my money back for a pre order that I do not cancel I pre order tannenberg a couple of week ago for £ and I get an email from yesterday say that my pre order have be cancel can I still get my money back

## **NEXT STEPS**





# THANK YOU!

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