

MRIGANK MAULI

Content Writer  | Graphic Designer 

CONTACT

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KNOW ME BETTER

I'm a writer and graphic designer who combines creativity and strategy. I write in various fields, but specialize in blog writing, technical writing, and SEO copywriting. On the graphics side, I design thumbnails, templates, posters, and social media graphics that are both compelling and effective.

Be it words or visuals, I'm convinced that creating engaging content that connects, communicates, and makes an impact is essential.

WORK EXPERIENCE

DESIGN EXPERIENCE

2021 - PRESENT

FREELANCE & SELF-INITIATED PROJECTS

Duration: [2021] - Present

- Created a variety of design projects including social media posts, templates, posters, thumbnails, and reels.
- Focused on visual storytelling, layout design, and cohesive branding aesthetics.
- Developed a personal design style while experimenting with trends, colors, and typography.
- Built a growing portfolio to showcase creative versatility.

THOUGH NOT YET AFFILIATED WITH A COMPANY, MY WORK REFLECTS REAL-WORLD DESIGN APPLICATIONS AND CREATIVE PROBLEM-SOLVING THROUGH CONSISTENT PRACTICE AND PORTFOLIO DEVELOPMENT.

CONTENT WRITING EXPERIENCE

2023 - PRESENT

INDEPENDENT CONTENT WRITER

Duration: [2022] - Present

- Written blog posts, technical articles, SEO-optimized content, and educational material across diverse topics.
- Developed strong writing, editing, and research skills through self-driven projects and consistent practice.
- Built a portfolio on platforms like Medium to showcase writing style, clarity, and topic versatility.
- Specialized in blog writing, technical documentation, and web content tailored for online engagement.
- Focused on readability, keyword integration, and content structure to align with SEO best practices.

ALTHOUGH I HAVEN'T WORKED UNDER A FORMAL ORGANIZATION YET, I'VE APPLIED PROFESSIONAL WRITING STANDARDS TO ALL MY INDEPENDENT WORK AND BUILT A GROWING BODY OF CONTENT THAT REFLECTS MY PASSION AND CAPABILITY AS A WRITER..

SKILLS

- Creativity
- Attention to Detail
- Time Management
- Problem-Solving
- Leadership
- Effective Communication
- Critical Thinking
- Adaptability

LANGUAGES

- English : Fluent
- Hindi : Fluent