

Professor Search IITK

A Free Android App for Campus Community

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Confidentiality Agreement

The undersigned reader acknowledges that the information provided in this business plan is confidential; therefore, the reader agrees not to disclose it without the express written permission of <<*Company/Promoter*>>.

It is acknowledged by the reader that information to be furnished in this business plan is in all respects confidential in nature, other than information that is in the public domain through other means, and that any disclosure or use of this confidential information by the reader may cause serious harm or damage to the company.

Upon request, this document is to be immediately returned to
Mr. Mrinaal Dogra.

Signature

Mrinaal Dogra

Name (printed)

2/10/2016

Date

This is a business plan. It does not imply offering of securities.

Executive Summary

Indian institute of Technology, Kanpur, is the home to over 1000 people which includes professors, students from various departments, Ph.D. scholars, international students, and various research scholars. There is constant need for people to find a way to communicate with each other. With the release of “Student Search IITK”, a milestone is offline mobile database of the existing student, there is a need for an app which provides the campus junta with the information of professors and staff members across the institute. With the aim of providing such information, we developed the android app which provide information about each and every staff and faculty members of the institute.

Objectives

- To provide campus community with comprehensive offline database of all the Professors and Staff members from each department.
- To provide details of Faculty member, such as, Name, Address, Contact Number, email address and research interests.

Description of Business

Service

We plan to provide data to our users using the android app which provides very simple yet elegant way to search.

Following are the ways by which one can search using the app:

- Name
- Username
- Research Interest

Users can also filter the searches using the following dropdown menu

- Sex
- Department
- Designation

Management

Management is one of the most important part of the any business or any service. We plan to manage our app by distributing the word load to our developers as per their expertise. We also plan to update the application very frequently so as to provide our users with latest and most authentic data, now and in the future.

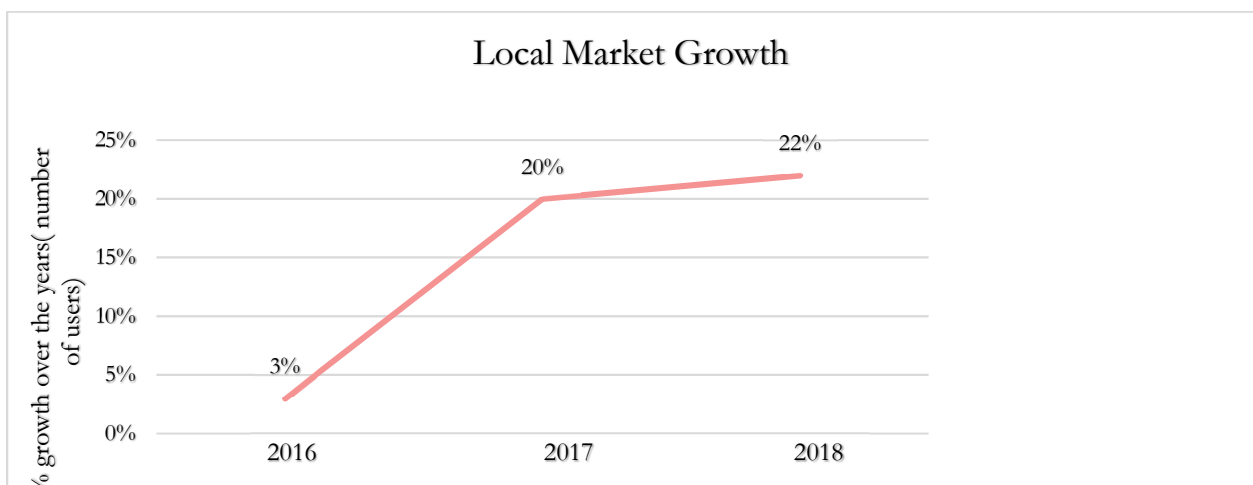
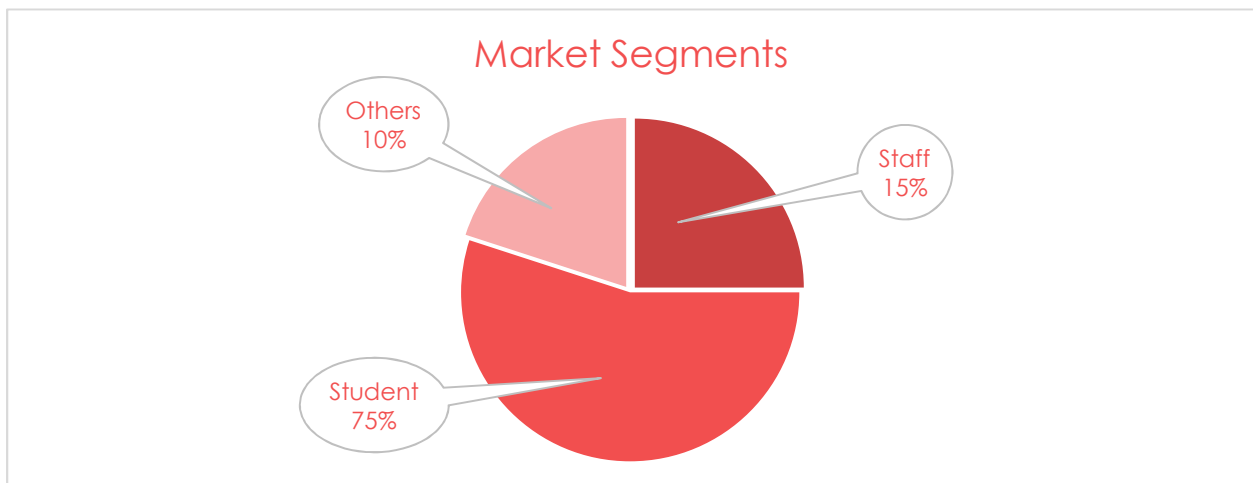
Our management team is restricted to three members, which are also the developer of the application.

- Mrinaal Dogra, Chief Executive Officer
- Sandeep Kumar, Chief Technical Officer
- Gourav Patidar, Director, Management

Marketing

Market Analysis

Our major target is the IIT Kanpur campus community. With total enrollment of over 6000 students in the year 2016, IIT Kanpur is home to many professors and students.



Pricing

The application will be made available to all the users for Free.