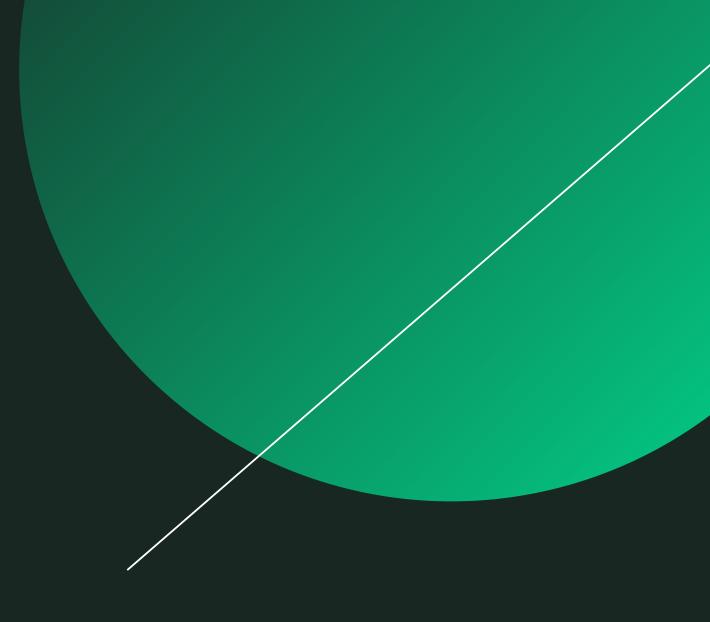
# Oversight

NEXT-GEN R&D



Mrinal Wahal & Hemant Vats

# DISCUSSION FLOW

Our Vision

Short Term Goal

Unqiue Platform Features

Market Analysis

Direct Competition

Planned Upcoming Features

Monetization Strategy

Timeline

Screenshots

Services Required From Incubator

Conclusion & Contact

# Crucial Talking Points



# What is the Vision?

WE ENVISION THE FUTURE AND WORK TO REALISE THAT FUTURE.

ONE OF THE FIRST FEW INDIAN COMPANIES TO BRING ALL THINGS R&D ON SINGLE SCREEN. WE WORK ON ADVANCEMENT OF ARTIFICIAL GENERAL INTELLIGENCE, GENETIC ENGINEERING, BRINGING AI TO SECURITY, FUTURISTIC DEFENSE SYSTEMS AND ALL THE WAY TO HIGH-END CLIO-DYNAMICS.

AND THEN MOVING TO FINANCE, ECONOMY, WEAPONS & POLITY.
JUST TO NAME A FEW!

THINK OF AN INDIAN IBM-RESEARCH

# "Well... that's broad! What is the short-term goal?"



Our initial short-term goal is to raise capital by launching one of our primary products -

a minimal crowdfunding platform specifically targeted to crowdfund institutional and individual research regardless of academic requirements.

# Crowdfunding Next-Gen R&D

OUR DEBUT PRODUCT

# WHAT IS UNIQUE IN YOUR PLATFORM?

# TARGETED TO CROWDFUND ONLY R&D

Generic crowdfunding platforms do exist in India, however, their average targets are much lower. Example: Crowdfunding a college trip may only target Rs. 15K - 20K.

ADDITIONAL
SERVICES FOR
R&D

General targets for scientific research funding are Rs. 8-10 Lakhs. This gives us a larger profit-base.

# THERE'S NO OTHER MODEL NATION-WIDE

( Not much competition in entire South-Asia )

Our pipelined upcoming features will make Oversight onestop solution for all things R&D.

# TARGET MARKET

# **Aspiring Invention Oriented Minds**

**Academic Researchers** 

R&D Orgasnisations,
Acadmic Institutions,
Laboratories, Think Tanks

0.8%

R&D Spending as % of GDP. When is should be more than 4%.

156

Number of researchers per million inhabitants.

## MAKE IN INDIA

Government is looking forward to increase the funding however, efforts look bleak.

## **VACCUM IN THE MARKET**

Aspiring researchers still find it hard to get grants due to corruption or lackadaisical attitude of govt. agencies.

# Direct Competition?

We were inspired by experiment.com in the United States.

But that's the only model we've witnessed so far. As aforementioned, there's no crowdfunding model in India which targets specifically academic and individual research.

# Upcoming Features

( Above crowdfunding )

# HOST RESEARCH PROJECTS & ADVERTISE RESEARCH PORTFOLIO

Closest Example - Github, but for R&D.

#### ENABLE COLLABORATION

Volunteer to collaborate with someone else on their research project after reviewing their published research page.

#### MENTOR-MENTEE COLLABORATION

Young researchers or those in need of guidance, can enable flags on their project screens for requirement of a mentor. And anyone can browse such projects to volunteer to mentor.

#### SUBSCRIBE TO RESEARCH FEEDS

Users can subscribe to the feed of their immediate colleagues or partners, or even strangers to get updates when they publish a new project, hit their funding target or produce any public activity.

### IN-HOUSE RESEARCHER PROGRAMME

Oversight will admit credible experts to lead our in-house research projects. Oversight will dedicate special focus to raise crowdfunds on those projects suspending its commission. In exchange, Oversight keeps the ownership of any inventions or/and intellectual property produced -- reproduction, sale or licensing of this intellectual property is Oversight's discretion.

#### OPEN SOURCE PROJECTS

Both co-founders are engineers and can't put enough focus on the importance of producing open-source products to give back to the community and grow stronger together.

#### INTERNALLY FUNDING INTELLECTUAL PROPERTY

After special screening of projects submitted by individual researchers, Oversight (after stabilising the start-up) can decide to fund intellectual property fees including patents and copyrights of the product, in exchange for majority equity and equal control over the property.

### SOFTWARE SOLUTIONS FOR CLIENTS

Given our existence for over an year, Oversight has already received several proposals from corporations to get their custom soft-wares designed by us.

# MONETIZATION STRATEGY

#### [IMMEDIATE]

9% COMMISSION CHARGES
OVER CROWDFUNDING SETTLEMENTS

IN HOUSE RESEARCHER PROGRAMME PRODUCED INTELLECTUAL PROPERTY - SALE AND LICENSING

SOFTWARE SOLUTIONS FOR CLIENTS
CAREFULLY MANAGED ADVERTISEMENTS

### [LONG TERM]

OVERSIGHT'S QUARTERLY MAGAZINE INCUBATING IN HOUSE IDEAS

#### INCORPORATION: AUGUST 2018

GSTIN: 06BLZPV2927G1ZD

# LAUNCHED INITIAL DESIGN: JANUARY 2019

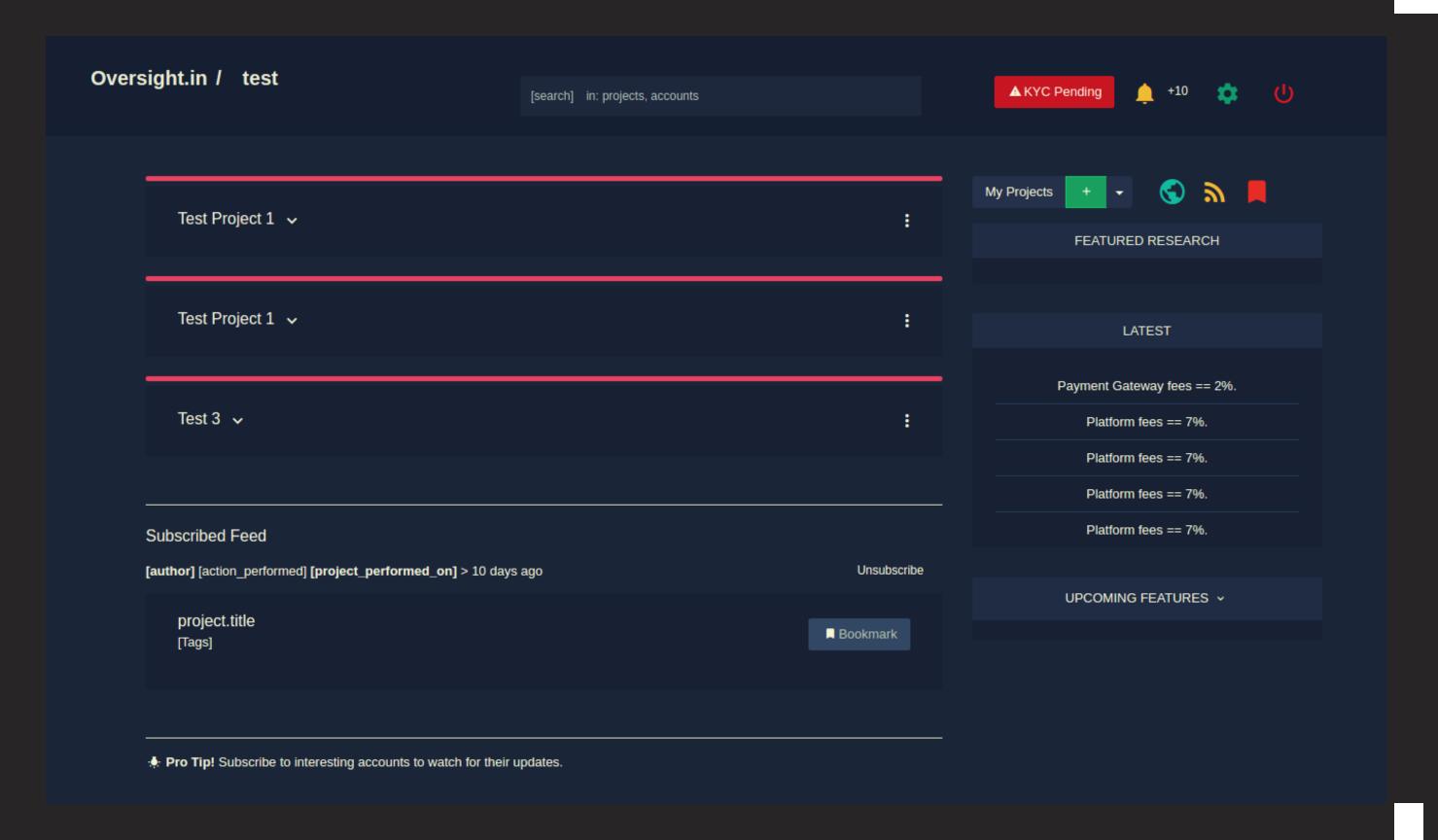
We launched our first mentor-mentee collaboration platform for gamma testing. And after a +ve response, we decided to build the complete platform.

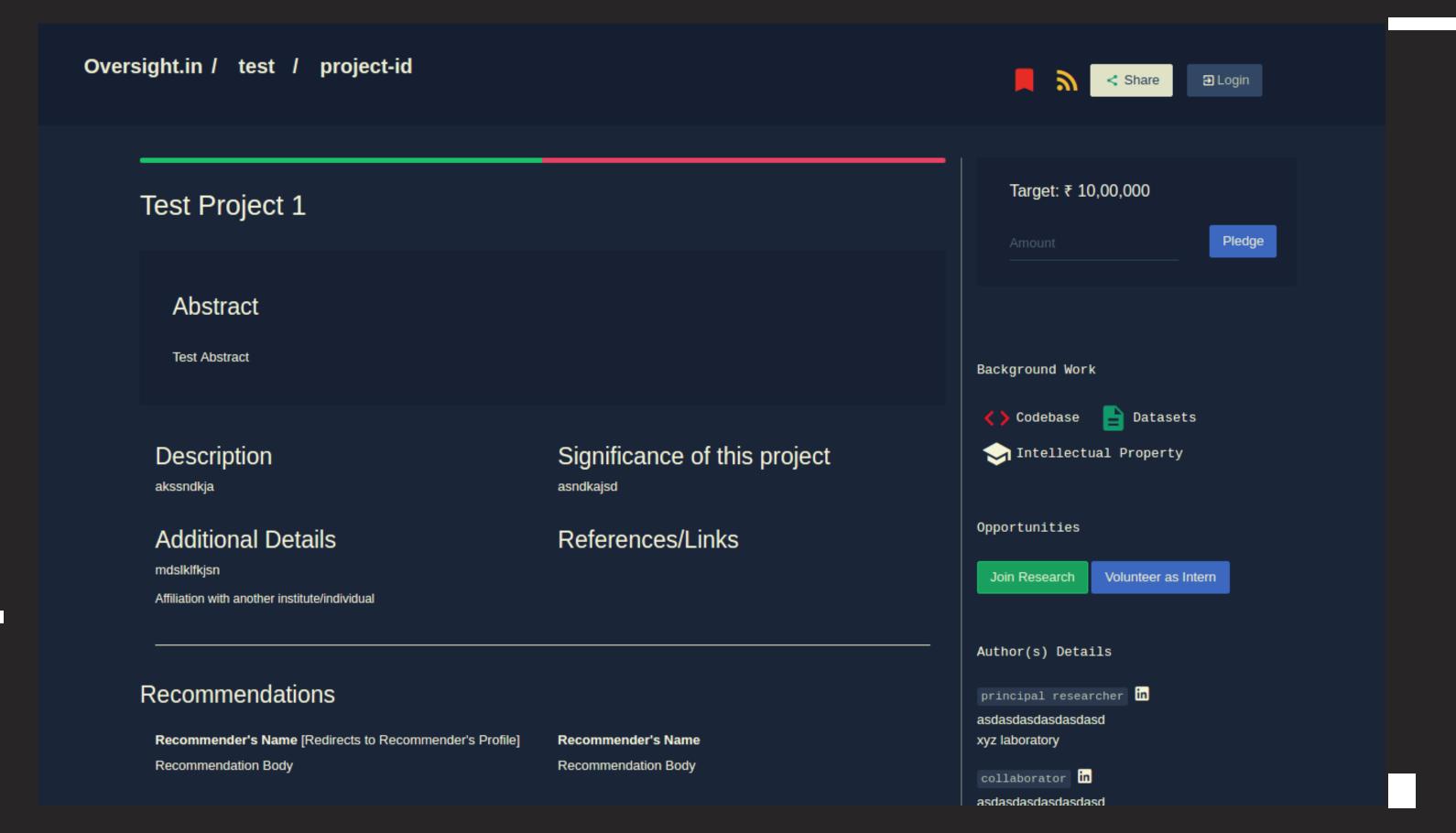
INITIATED PLATFORM
DEVELOPMENT: MARCH 2019

MVP READY FOR DEPLOYMENT
Up for demonstration.

# We have already started

## MVP Ready for demonstration.





## ... Ping us anytime!

# All things R&D == Oversight.

ALL FEATURES FUSED INTO ONE SCREEN

# "WHAT DO YOU NEED FROM US?"

### COMPLIANCE

Accounting is not our USP, in all fairness. We would request extensive accounting help.

### LEGAL

Documents, bylaws and policies are to be drafted.

### WISDOM

It's our first shot at entrepreneurship. We would love all the wisdom we could absorb.

# How about a coffee?

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# CONTACT FOR OR CONCERNS

# "HUMANS ARE HUMBLE TOWARDS MACHINES BECOMING INTELLIGENT. MACHINES WON'T BE HUMBLE TO HUMANS."

MRINAL WAHAL (2019) CEO, OVERSIGHT