

MAKE A LOGO THAT REPRESENTS MARI V1

MARI PALVA
EXT V1

WHAT I LIKE
JIU JITSU
CARS
MUSIC
ENGINEERING

GOAL:
SIMPLE
ICONIC

COULD
BE ANYTHING
...

VINYL

BELT

F1

GI

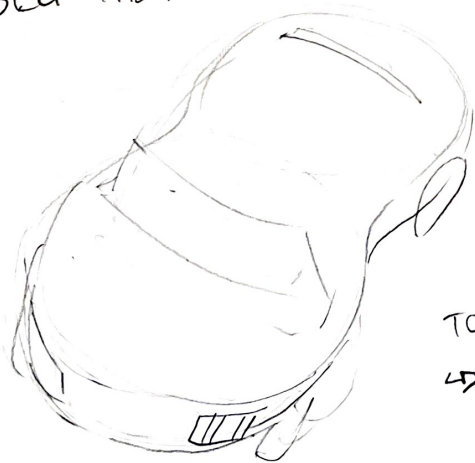
DODGE

TYRE

HARD TO SIMPLIFY!

- CAR
- GUITAR SHAPE
- BELT HEADLIGHT PATTERN

1



SORT OF TOO MUCH?
NOT A BIG FAN

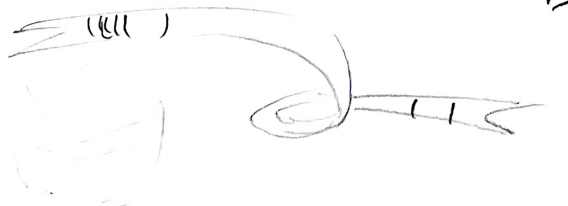
TOO ROUNDED

↳ I LIKE SHARP SHAPES

WORDS ON LOGO

- RESPECT
- SELF CONTROL
- FIGHT (?) - too aggressive
- ADAPT

2



rolling motion

3 red & white
belt tiger?



REMINDS
ME OF TIGER?