

MAKE A LOGO THAT REPRESENTS MAME V2

FIRST ITERATION
WORD: MERCY



+ STRANGE ANGLE TO CREATE
NEGATIVE SPACE

↳ REWORK SILHOUETTE

NOTES:

FONT MEANT TO LOOK LIKE STRIPES
↳ TOO MESSY + SCARY

DIFFERENT STYLES

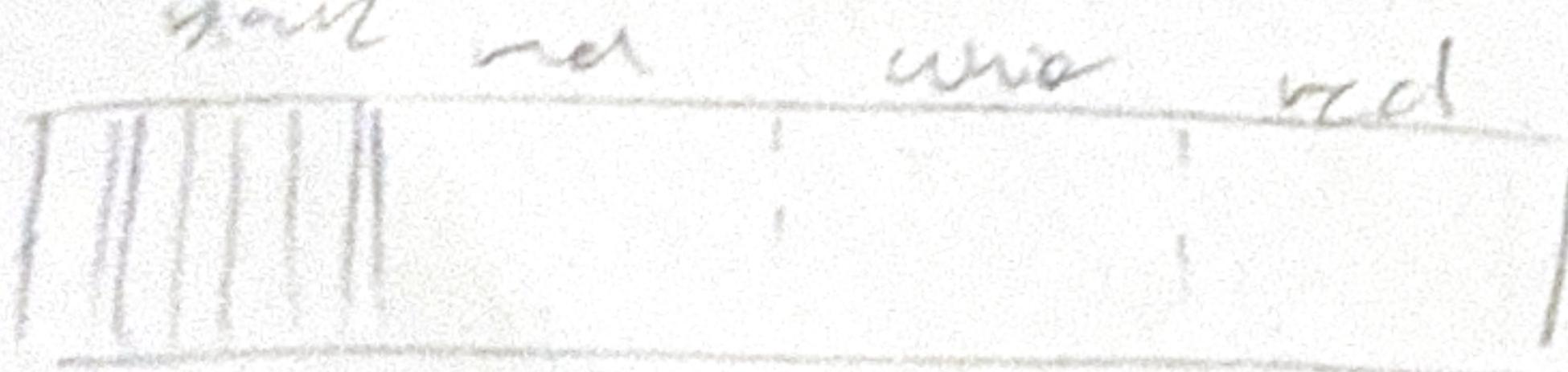
BEST STRIPES?



A B
TOO SKINNY



NOT A FAN.
TOO SCARY.



MORE LIKE LEOPARD
↳ CUTER

BETTER SILHOUETTE

BETTER TEXT PLACEMENT

