



ASIA PACIFIC UNIVERSITY COLLEGE

MANAGING BUSINESS (MBUS) (DIPLOMA)

INDIVIDUAL ASSESSMENT (30%)

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UCDF1310 BSA/ICT{SE}/BIT/ACC

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INDIVIDUAL ASSIGNMENT

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INSTRUCTIONS TO CANDIDATES:

- 1 Students are advised to underpin their answers with the use of references (cited using the Harvard Name System of Referencing).**
- 2 Late submission will be awarded zero (0) unless Extenuating Circumstances (EC) are upheld.**
- 3 Cases of plagiarism will be penalised.**
- 4 The assignment should be bound in an appropriate style (comb bound or stapled).**
- 5 Where the assignment should be submitted in both hardcopy and softcopy, the softcopy of the written assignment and source code (where appropriate) should be on a CD in an envelope / CD cover and attached to the hardcopy.**

Table of Contents:

Structure of the Organisation.....	1
Leadership	1
Nature of the Organisation	2
Control	2
Departmentalization.....	3
Product.....	3
Motivation	3
Conclusion.....	4
Referencing	5

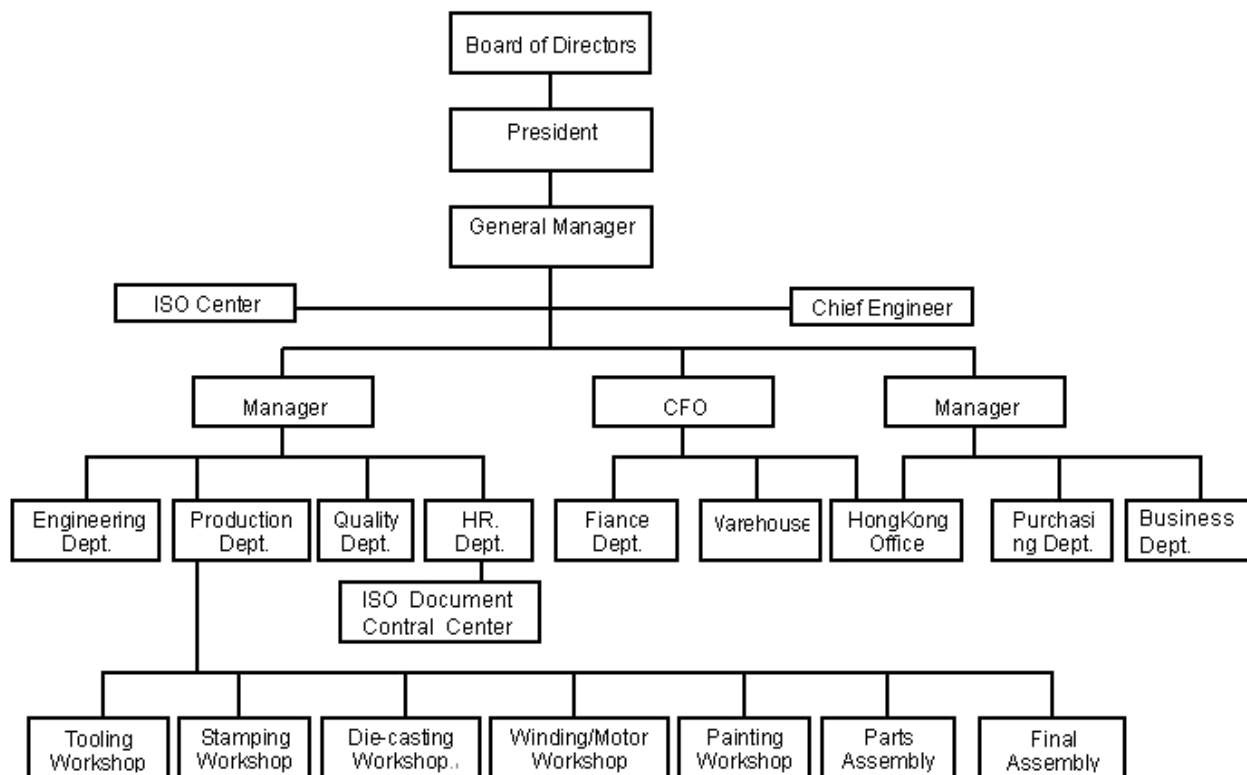
Introduction

The following report contains various ways and theories of management that will be used in order to make sure that the goal of the company that is to ensure that the company's vision to grow bigger and produce more quality products and services in large quantities are fulfilled.

Structure of the Organisation

Is the hierarchical arrangement of acceptable behaviour within an organisation to its lines of authority, communication, rights, accountability and duties and to some extent its relationship with the external environment. (Charles W. L. Hill, 2008)

By changing the structure of the organisation, this will help the employees to understand the organisation's chain of command and hence it will be easier to transport information and duties which will lead to better understanding and good performance.



Leadership

Is the action of commanding and influencing a group of people or an organisation in order to achieve goals. (Steven McShane, 2008)

By leading the employees throughout the production process carefully and thoroughly, the process will be a success and hence obtain better product qualities which will help in developing the company.

Nature of the Organisation

With the help of the three main factors/elements of an organisation (as explained below) and designing a new vision and mission of the organisation that are easily achievable but with good results, the organisational goals are likely to be fulfilled more easily.

Key Elements of an Organisation;

1. Structure- As explained above (*page 04*), with that kind of organisation structure, plus a few more elements like chain of command, span of control and departmentalization, it will be very easy to tackle the situation and hence come up with better and easier means of solving the problem in order to expand the business.
2. Technology- By using latest and cutting edge technology like *rubber planetary extruder, sealing gasket, plastic mould manifold*, and many more, the production process will be much easier since all these machines are computerised and hence they can manufacture many products at the same time with the same quality which will *increase quantity* and *decrease time* consecutively saving manpower and the organisations funds while increasing profit.
3. People- By making *good perceptions* of the workers and creating a *good working relationship bond*, understanding each other while working together becomes more easy because of the good relationship between the management and the employees hence better understanding.

Control

By monitoring the activities of the company employees in order to ensure that all tasks are completed successfully as planned with significant deviations, the production process will be much easier to control and oversee hence plans of the company will be fulfilled in the right time. Particularly, the purpose of control in the production process is to complete the ways that lead to accomplishment of the company goals and plans.

By using *Bureaucratic Type of Control* in administrative and hierarchical mechanisms like rules and regulations, controlling and monitoring the employees of the company to attain the company goals in the production process won't be an issue since it will be much easier.



Departmentalization

Product

This is type of departmentalization where the production process is based on the product line of the goods. (Mary Coulter, 2002)

By using *product departmentalization process* in the production of the goods, it is rest assured that it will be much easier since every piece is made individually until the last procedure where all parts are assembled to make the finished product hence, the quality of the goods will be perfect because the attention given to the products in the production process is high which reduces the amount or risk of casualties, damages, fake goods or under quality goods.

And since this is one the well-known types of production which has positive results, it is so obvious that the production of the plastic goods will be easy and bulky.

(as shown in the picture below...)



Motivation

Is the process by which a person's reason or reasons are energized, directed, and sustained towards attaining a goal in a particular way. (Stephen P. Robbins, 2002)

By giving the employees good motivational jobs, they will be motivated to do the jobs well and faithfully which will lead to a good production of goods with good quality which will also lead to good profits since the customers will be satisfied with the goods that they will buy from the company.

Conclusion

Having seen all the above explanations and proper ways of Management in a Company or Organisation, it is clearly seen that the goals of the company will be easily fulfilled and hence the company will grow bigger and better with good products of perfect quality.

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