## analyticsedge

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7/2/23

### Table of contents

The Analytics Edge: Introduction	3
The Analytics Edge: Assignment 1	4
An Analytical Detective	4
Stock Dynamics	14
Demographics and Employment in the United States	22
Internet Privacy Poll (OPTIONAL)	47
The Analytics Edge: Assignment 2	58
Climate Change	58
Reading Test Scores	64

# The Analytics Edge: Introduction

#### The Analytics Edge: Assignment 1

The following link will lead you to the assignment on the edX website: https://learning.edx.org/course/course-v1:MITx+15.071x+2T2020/block-v1:MITx+15.071x+2T2020+type@sequential+block@a5915d0492804dada5feb1926ba5be7a

#### An Analytical Detective

There are two main types of crimes: violent crimes, and property crimes. In this problem, we'll focus on one specific type of property crime, called "motor vehicle theft" (sometimes referred to as grand theft auto). This is the act of stealing, or attempting to steal, a car. In this problem, we'll use some basic data analysis in R to understand the motor vehicle thefts in Chicago.

Please download the file mvtWeek1.csv for this problem (do not open this file in any spreadsheet software before completing this problem because it might change the format of the Date field).

#### Start:

Read the dataset mvtWeek1.csv into R, using the read.csv function, and call the data frame "mvt".

```
mvt <- read.csv("/cloud/project/analyticsedge/Datasets/DatasetsUnit1/mvtWeek1.csv")</pre>
```

#### 1.1: How many rows of data (observations) are in this dataset?

```
Answer: 191641
```

[1] 191641

#### 1.2: How many variables are in this dataset?

```
Answer: 11 ncol(mvt)
```

```
[1] 11
```

1.3: Using the "max" function, what is the maximum value of the variable "ID"?

```
Answer: 9181151
```

```
max(mvt$ID)
```

[1] 9181151

1.4: What is the minimum value of the variable "Beat"?

```
Answer: 111
```

```
min(mvt$Beat)
```

[1] 111

1.5: How many observations have value TRUE in the Arrest variable (this is the number of crimes for which an arrest was made)?

Answer: 15536

```
sum(mvt$Arrest)
```

[1] 15536

1.6: How many observations have a LocationDescription value of ALLEY?

Answer: 2308

```
sum(mvt$LocationDescription == "ALLEY")
```

[1] 2308

2.1: In what format are the entries in the variable Date?

Answer: Month/Day/Year Hour:Minute

```
mvt$Date[1]
```

[1] "12/31/12 23:15"

2.2: What is the month and year of the median date in our dataset? Enter your answer as "Month Year", without the quotes.

Answer: May 2006

```
DateConvert = as.Date(strptime(mvt$Date, "%m/%d/%y %H:%M"))
#summary(DateConvert)
median(DateConvert)
```

[1] "2006-05-21"

#### 2.3: In which month did the fewest motor vehicle thefts occur?

Answer: February

```
mvt$Month = months(DateConvert)
mvt$Weekday = weekdays(DateConvert)
mvt$Date = DateConvert
table(mvt$Month)
```

April	August	December	February	January	July	June	March
15280	16572	16426	13511	16047	16801	16002	15758
May	November	October	September				
16035	16063	17086	16060				

#### 2.4: On which weekday did the most motor vehicle thefts occur?

Answer: Friday

```
table(mvt$Weekday)
```

Friday	Monday	Saturday	Sunday	Thursday	Tuesday	Wednesday
29284	27397	27118	26316	27319	26791	27416

### 2.5: Which month has the largest number of motor vehicle thefts for which an arrest was made?

Answer: January

```
table(mvt$Month, mvt$Arrest)
```

	FALSE	TRUE
April	14028	1252
August	15243	1329
December	15029	1397
February	12273	1238
January	14612	1435
July	15477	1324
June	14772	1230
March	14460	1298
May	14848	1187
November	14807	1256
October	15744	1342
September	14812	1248

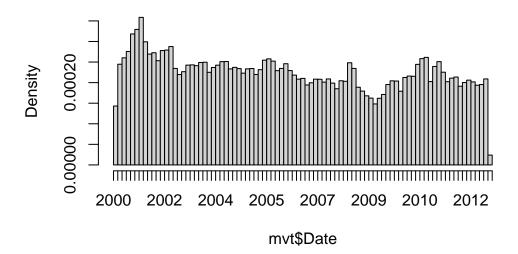
3.1.1: In general, does it look like crime increases or decreases from 2002 - 2012? Answer: Decreases

3.1.2: In general, does it look like crime increases or decreases from 2005 - 2008? Answer: Decreases

3.1.3: In general, does it look like crime increases or decreases from 2009 - 2011? Answer: Increases

hist(mvt\$Date, breaks=100)

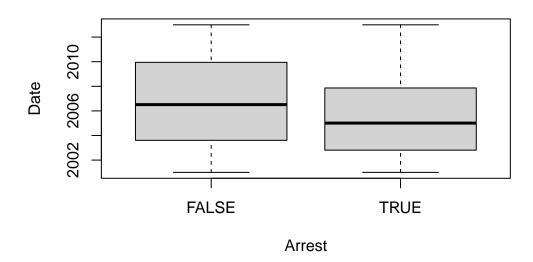
#### **Histogram of mvt\$Date**



### 3.2: Does it look like there were more crimes for which arrests were made in the first half of the time period or the second half of the time period?

Answer: First half

boxplot(Date ~ Arrest, data = mvt)



#### 3.3: For what proportion of motor vehicle thefts in 2001 was an arrest made?

Answer: 0.1041173

tapply(mvt\$Arrest, mvt\$Year, mean)

2001 2002 2003 2004 2005 2006 2007 0.10411728 0.11278195 0.10794261 0.10040327 0.09269595 0.08087961 0.08487395 2008 2009 2010 2011 2012 0.07061267 0.06903920 0.04523456 0.03996930 0.03902924

### **3.4:** For what proportion of motor vehicle thefts in 2007 was an arrest made? Answer: 0.08487395

tapply(mvt\$Arrest, mvt\$Year, mean)

#### 3.5: For what proportion of motor vehicle thefts in 2012 was an arrest made?

Answer: 0.03902924

```
tapply(mvt$Arrest, mvt$Year, mean)
```

### 4.1: Which locations are the top five locations for motor vehicle thefts, excluding the "Other" category?

Answer: STREET, PARKING LOT/GARAGE(NON.RESID.), ALLEY, GAS STATION, DRIVEWAY - RESIDENTIAL

sort(table(mvt\$LocationDescription), decreasing = TRUE)

STREET 156564 PARKING LOT/GARAGE(NON.RESID.) 14852 OTHER 4573 ALLEY 2308 GAS STATION DRIVEWAY - RESIDENTIAL 1675 RESIDENTIAL YARD (FRONT/BACK) 1536 RESIDENCE 1302 RESIDENCE-GARAGE 1176 VACANT LOT/LAND VEHICLE NON-COMMERCIAL 817 SIDEWALK 462 CHA PARKING LOT/GROUNDS

405

AIRPORT/AIRCRAFT

363

POLICE FACILITY/VEH PARKING LOT

266

PARK PROPERTY

255

SCHOOL, PUBLIC, GROUNDS

206

APARTMENT

184

SPORTS ARENA/STADIUM

166

CTA GARAGE / OTHER PROPERTY

148

COMMERCIAL / BUSINESS OFFICE

126

HOTEL/MOTEL

124

SCHOOL, PUBLIC, BUILDING

114

HOSPITAL BUILDING/GROUNDS

101

GROCERY FOOD STORE

80

CHURCH/SYNAGOGUE/PLACE OF WORSHIP

56

RESTAURANT

49

GOVERNMENT BUILDING/PROPERTY

48

COLLEGE/UNIVERSITY GROUNDS

47

CAR WASH

44

CONSTRUCTION SITE

35

SMALL RETAIL STORE

33

OTHER RAILROAD PROP / TRAIN DEPOT

28

AIRPORT EXTERIOR - NON-SECURE AREA

24

SCHOOL, PRIVATE, GROUNDS

23

VEHICLE-COMMERCIAL

23

DEPARTMENT STORE

22

HIGHWAY/EXPRESSWAY

22

NURSING HOME/RETIREMENT HOME

21

TAXICAB

21

MOVIE HOUSE/THEATER

18

RESIDENCE PORCH/HALLWAY

18

BAR OR TAVERN

17

WAREHOUSE

17

FACTORY/MANUFACTURING BUILDING

16

SCHOOL, PRIVATE, BUILDING

14

TAVERN/LIQUOR STORE

14

AIRPORT PARKING LOT

11

AIRPORT VENDING ESTABLISHMENT

10

ATHLETIC CLUB

9

DRUG STORE

8

OTHER COMMERCIAL TRANSPORTATION

8

BANK

7

CONVENIENCE STORE

7

FOREST PRESERVE

6

```
AIRPORT TERMINAL UPPER LEVEL - NON-SECURE AREA
                                  CHA APARTMENT
                                DAY CARE CENTER
                                   FIRE STATION
                             ABANDONED BUILDING
AIRPORT BUILDING NON-TERMINAL - NON-SECURE AREA
                                     BARBERSHOP
                 LAKEFRONT/WATERFRONT/RIVERBANK
                                        LIBRARY
                               SAVINGS AND LOAN
                                  BOWLING ALLEY
                                 CLEANING STORE
                          MEDICAL/DENTAL OFFICE
                                         BRIDGE
              COLLEGE/UNIVERSITY RESIDENCE HALL
                              CURRENCY EXCHANGE
   AIRPORT BUILDING NON-TERMINAL - SECURE AREA
                 AIRPORT EXTERIOR - SECURE AREA
                                ANIMAL HOSPITAL
                                APPLIANCE STORE
                                      CTA TRAIN
```

JAIL / LOCK-UP FACILITY

```
1
NEWSSTAND
1
```

Create a subset of your data, only taking observations for which the theft happened in one of these five locations, and call this new data set "Top5".

#### 4.2: How many observations are in Top5?

Answer: 177510

```
nrow(Top5)
```

[1] 177510

### **4.3:** One of the locations has a much higher arrest rate than the other locations. Which is it?

Answer: Gas Station (Check percentages)

Top5\$LocationDescription = factor(Top5\$LocationDescription)
table(Top5\$LocationDescription, Top5\$Arrest)

	FALSE	TRUE
ALLEY	2059	249
DRIVEWAY - RESIDENTIAL	1543	132
GAS STATION	1672	439
PARKING LOT/GARAGE(NON.RESID.)	13249	1603
STREET	144969	11595

### 4.4: On which day of the week do the most motor vehicle thefts at gas stations happen?

Answer: Saturday

```
table(Top5$LocationDescription == "GAS STATION", Top5$Weekday)
```

	Friday	${\tt Monday}$	Saturday	Sunday	Thursday	Tuesday	Wednesday
FALSE	26746	25008	24917	24220	24956	24527	25025
TRUE	332	280	338	336	282	270	273

### 4.5: On which day of the week do the fewest motor vehicle thefts in residential driveways happen?

Answer: Saturday

```
table(Top5$LocationDescription == "DRIVEWAY - RESIDENTIAL", Top5$Weekday)
```

	Friday	Monday	Saturday	Sunday	Thursday	Tuesday	Wednesday
FALSE	26821	25033	25053	24335	24975	24554	25064
TRUE	257	255	202	221	263	243	234

#### **Stock Dynamics**

A stock market is where buyers and sellers trade shares of a company, and is one of the most popular ways for individuals and companies to invest money. The size of the world stock market is now estimated to be in the trillions. The largest stock market in the world is the New York Stock Exchange (NYSE), located in New York City. About 2,800 companies are listed on the NYSE. In this problem, we'll look at the monthly stock prices of five of these companies: IBM, General Electric (GE), Procter and Gamble, Coca Cola, and Boeing. The data used in this problem comes from Infochimps.

Please download the following files: IBMStock.csv, GEStock.csv, ProcterGambleStock.csv, CocaColaStock.csv, BoeingStock.csv (do not open these files in any spreadsheet software before completing this problem because it might change the format of the Date field).

#### Start:

1. Read the datasets into R, using the read.csv function, and call the data frames "IBM", "GE", "ProcterGamble", "CocaCola", and "Boeing", respectively.

```
IBM <- read.csv("/cloud/project/analyticsedge/Datasets/DatasetsUnit1/IBMStock.csv")
GE <- read.csv("/cloud/project/analyticsedge/Datasets/DatasetsUnit1/GEStock.csv")
ProcterGamble <- read.csv("/cloud/project/analyticsedge/Datasets/DatasetsUnit1/ProcterGamble CocaCola <- read.csv("/cloud/project/analyticsedge/Datasets/DatasetsUnit1/CocaColaStock.cs
Boeing <- read.csv("/cloud/project/analyticsedge/Datasets/DatasetsUnit1/BoeingStock.csv")</pre>
```

2. Before working with these data sets, we need to convert the dates into a format that R can understand. Take a look at the structure of one of the datasets using the str function. Right

now, the date variable is stored as a factor. We can convert this to a "Date" object in R by using the following five commands (one for each data set):

```
IBM$Date = as.Date(IBM$Date, "%m/%d/%y")
GE$Date = as.Date(GE$Date, "%m/%d/%y")
CocaCola$Date = as.Date(CocaCola$Date, "%m/%d/%y")
ProcterGamble$Date = as.Date(ProcterGamble$Date, "%m/%d/%y")
Boeing$Date = as.Date(Boeing$Date, "%m/%d/%y")
```

1.1: Our five datasets all have the same number of observations. How many observations are there in each data set?

```
Answer: 480
  nrow(IBM)
[1] 480
  # According to the assignment, use: str(IBM)
  # We only need to use the command for one of the datasets, since they all have the same nu
1.2: What is the earliest year in our datasets?
Answer: 1970
  min(IBM$Date)
[1] "1970-01-01"
  # According to the assignment, use: summary(IBM$Date)
```

# Again, we only need to use the command for one of the datsets, since the observations st

1.3: What is the latest year in our datasets?

```
Answer: 2009
  max(IBM$Date)
```

[1] "2009-12-01"

```
# According to the assignment, use: summary(IBM$Date)
# Again, we only need to use the command for one of the datsets, since the observations en
```

1.4: What is the mean stock price of IBM over this time period?

Answer: 144.375

```
mean(IBM$StockPrice)
```

[1] 144.375

```
# According to the assignment, use: summary(IBM$StockPrice)
```

1.5: What is the minimum stock price of General Electric (GE) over this time period?

Answer: 9.293636

```
min(GE$StockPrice)
```

[1] 9.293636

```
# According to the assignment, use: summary(GE$StockPrice)
```

1.6: What is the maximum stock price of Coca-Cola over this time period?

Answer: 146.5843

```
max(CocaCola$StockPrice)
```

[1] 146.5843

```
# According to the assignment, use: summary(CocaCola$StockPrice)
```

1.7: What is the median stock price of Boeing over this time period? Answer:

```
median(Boeing$StockPrice)
```

[1] 44.8834

### 1.8: What is the standard deviation of the stock price of Procter & Gamble over this time period?

Answer: 18.19414

sd(ProcterGamble\$StockPrice)

#### [1] 18.19414

Side note: According to the assignment, questions 1.2 - 1.7 should've been solved using the summary function. However, I used commands that would give more accurate answer. Along with the commands I used, I also wrote how the assignment could be solved using the summary function.

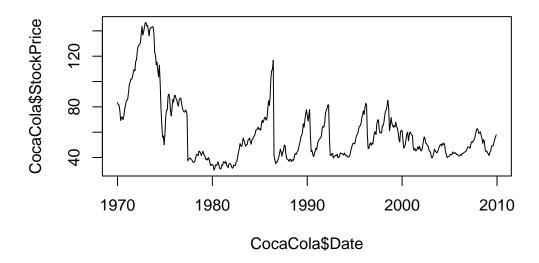
### 2.1.1: Around what year did Coca-Cola has its highest stock price in this time period?

Answer: 1973

### 2.1.2: Around what year did Coca-Cola has its lowest stock price in this time period?

Answer: 1980

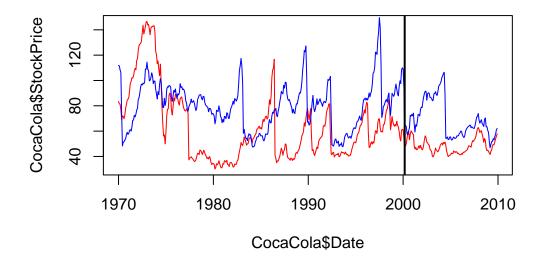
plot(CocaCola\$Date, CocaCola\$StockPrice, "1")



2.2: In March of 2000, the technology bubble burst, and a stock market crash occurred. According to this plot, which company's stock dropped more?

Answer: Procter and Gamble

```
plot(CocaCola$Date, CocaCola$StockPrice, "l", col = "red")
lines(ProcterGamble$Date, ProcterGamble$StockPrice, col = "blue")
abline(v=as.Date(c("2000-03-01")), lwd=2)
```



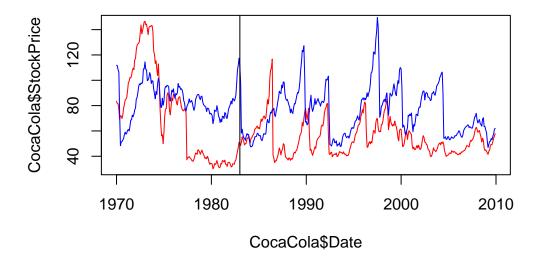
2.3.1: Around 1983, the stock for one of these companies (Coca-Cola or Procter and Gamble) was going up, while the other was going down. Which one was going up?

Answer: CocaCola

2.3.1: In the time period shown in the plot, which stock generally has lower values?

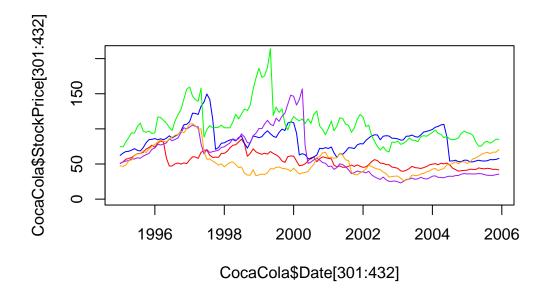
Answer: CocaCola

```
plot(CocaCola$Date, CocaCola$StockPrice, "l", col = "red")
lines(ProcterGamble$Date, ProcterGamble$StockPrice, col = "blue")
abline(v=as.Date(c("1983-01-01")))
```



#### Plot to answer the following questions:

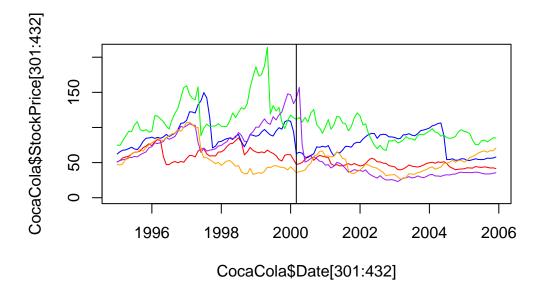
```
plot(CocaCola$Date[301:432], CocaCola$StockPrice[301:432], type="l", col="red", ylim=c(0,2 lines(ProcterGamble$Date[301:432], ProcterGamble$StockPrice[301:432], col = "blue") lines(IBM$Date[301:432], IBM$StockPrice[301:432], col = "green") lines(GE$Date[301:432], GE$StockPrice[301:432], col = "purple") lines(Boeing$Date[301:432], Boeing$StockPrice[301:432], col = "orange")
```



### 3.1: Which stock fell the most right after the technology bubble burst in March 2000?

Answer: General Electric (GE)

```
plot(CocaCola$Date[301:432], CocaCola$StockPrice[301:432], type="1", col="red", ylim=c(0,2 lines(ProcterGamble$Date[301:432], ProcterGamble$StockPrice[301:432], col = "blue") lines(IBM$Date[301:432], IBM$StockPrice[301:432], col = "green") lines(GE$Date[301:432], GE$StockPrice[301:432], col = "purple") lines(Boeing$Date[301:432], Boeing$StockPrice[301:432], col = "orange") abline(v = as.Date(c("2000-03-01")))
```



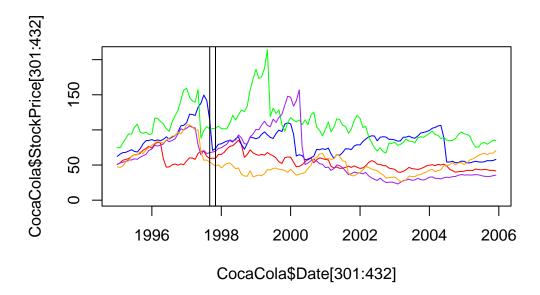
3.2: Which stock reaches the highest value in the time period 1995-2005?

Answer: IBM

3.3: Comparing September 1997 to November 1997, which companies saw a decreasing trend in their stock price?

Answer: Procer and Gamble, Boeing

```
plot(CocaCola$Date[301:432], CocaCola$StockPrice[301:432], type="l", col="red", ylim=c(0,2)
lines(ProcterGamble$Date[301:432], ProcterGamble$StockPrice[301:432], col = "blue")
lines(IBM$Date[301:432], IBM$StockPrice[301:432], col = "green")
lines(GE$Date[301:432], GE$StockPrice[301:432], col = "purple")
lines(Boeing$Date[301:432], Boeing$StockPrice[301:432], col = "orange")
abline(v = as.Date(c("1997-09-1")))
abline(v = as.Date(c("1997-11-1")))
```



3.4: In the last two years of this time period (2004 and 2005) which stock seems to be performing the best, in terms of increasing stock price?

Answer: Boeing

**4.1:** In which months has IBM historically had a higher stock price (on average)? Answer: January, February, March, April, May

tapply(IBM\$StockPrice, months(IBM\$Date), mean) > mean(IBM\$StockPrice)

April	August	December	February	January	July	June	March
TRUE	FALSE	FALSE	TRUE	TRUE	FALSE	FALSE	TRUE
May	November	October	September				
TRUE	FALSE	FALSE	FALSE				

4.2: General Electric and Coca-Cola both have their highest average stock price in the same month. Which month is this?

Answer: April

tapply(GE\$StockPrice, months(GE\$Date), mean) == max(tapply(GE\$StockPrice, months(GE\$Date),

April	August	December	February	January	July	June	March
TRUE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE
May	November	October	September				
FALSE	FALSE	FALSE	FALSE				

# 4.3: For the months of December and January, every company's average stock is higher in one month and lower in the other. In which month are the stock prices lower?

Answer: December

```
tapply(GE$StockPrice, months(GE$Date), mean)
```

```
April
            August December
                               February
                                           January
                                                                            March
                                                        July
                                                                   June
64.48009
          56.50315
                               62.52080
                                         62.04511
                                                    56.73349
                                                              56.46844
                                                                         63.15055
                    59.10217
          November
                     October September
     May
60.87135
          57.28879
                    56.23897
                               56.23913
```

#### **Demographics and Employment in the United States**

In the wake of the Great Recession of 2009, there has been a good deal of focus on employment statistics, one of the most important metrics policymakers use to gauge the overall strength of the economy. In the United States, the government measures unemployment using the Current Population Survey (CPS), which collects demographic and employment information from a wide range of Americans each month. In this exercise, we will employ the topics reviewed in the lectures as well as a few new techniques using the September 2013 version of this rich, nationally representative dataset (available online).

The observations in the dataset represent people surveyed in the September 2013 CPS who actually completed a survey. While the full dataset has 385 variables, in this exercise we will use a more compact version of the dataset.

Please dowload the following file: CPSData.csv

#### Start:

Load the dataset from CPSData.csv into a data frame called CPS.

```
CPS <- read.csv("/cloud/project/analyticsedge/Datasets/DatasetsUnit1/CPSData.csv")</pre>
```

#### 1.1: How many interviewees are in the dataset?

Answer: 131302

```
nrow(CPS)
```

[1] 131302

### 1.2: Among the interviewees with a value reported for the Industry variable, what is the most common industry of employment?

```
Answer: Educational and health services
```

```
head(sort(table(CPS$Industry), decreasing = TRUE), 1)
```

Educational and health services 15017

#### 1.3.1: Which state has the fewest interviewees?

Answer: New Mexico

```
tail(sort(table(CPS$State), decreasing = TRUE), 1)
```

New Mexico 1102

1.3.2: Which state has the largest number of interviewees?

Answer: California

```
head(sort(table(CPS$State), decreasing = TRUE), 1)
```

California 11570

1.4: What proportion of interviewees are citizens of the United States?

Answer: 0.9421943

```
table(CPS$Citizenship)
```

```
Citizen, Native Citizen, Naturalized Non-Citizen
116639 7073 7590
```

(116639+7073)/nrow(CPS)

[1] 0.9421943

### 1.5: For which races are there at least 250 interviewees in the CPS dataset of Hispanic ethnicity?

Answer: American Indian, Black, Multiracial, White

```
table(CPS$Race, CPS$Hispanic) > 250
```

American Indian TRUE TRUE
Asian TRUE FALSE
Black TRUE TRUE
Multiracial TRUE TRUE
Pacific Islander TRUE FALSE
White TRUE TRUE

2.1: Which variables have at least one interviewee with a missing (NA) value?

Answer: MetroAreaCode, Married, Education, EmploymentStatus, Industry

```
names(which(colSums(is.na(CPS)) > 0))
```

- [1] "MetroAreaCode" "Married" "Education" "EmploymentStatus"
- [5] "Industry"

### 2.2: We will try to determine if there is a pattern in the missing values of the Married variable.

Answer: The Married variable being missing is related to the Age value for the interviewee.

```
table(CPS$Region, is.na(CPS$Married))
```

```
FALSE TRUE
Midwest 24609 6075
Northeast 21432 4507
South 33535 7967
West 26388 6789
```

```
table(CPS$Sex, is.na(CPS$Married))
```

FALSE TRUE Female 55264 12217 Male 50700 13121

#### table(CPS\$Age, is.na(CPS\$Married))

	FALSE	TRUE
0	0	1283
1	0	1559
2	0	1574
3	0	1693
4	0	1695
5	0	1795
6	0	1721
7	0	1681
8	0	1729
9	0	1748
10	0	1750
11	0	1721
12	0	1797
13	0	1802
14	0	1790
15	1795	0
16	1751	0
17	1764	0
18	1596	0
19	1517	0
20	1398	0
21	1525	0
22	1536	0
23	1638	0
24	1627	0
25	1604	0
26	1643	0
27	1657	0
28	1736	0
29	1645	0
30	1854	0
31	1762	0
32	1790	0
33	1804	0
34	1653	0
35	1716	0
36	1663	0
37	1531	0

38	1530	0
39	1542	0
40	1571	0
41	1673	0
42	1711	0
43	1819	0
44	1764	0
45	1749	0
46	1665	0
47	1647	0
48	1791	0
49	1989	0
50	1966	0
51	1931	0
52	1935	0
53	1994	0
54	1912	0
55	1895	0
56	1935	0
57	1827	0
58	1874	0
59	1758	0
60	1746	0
61	1735	0
62	1595	0
63	1596	0
64	1519	0
65	1569	0
66	1577	0
67	1227	0
68	1130	0
69	1062	0
70	1195	0
71	1031	0
72	941	0
73	896	0
74	842	0
75	763	0
76	729	0
77	698	0
78	659	0
79	661	0
		_

80 2664

table(CPS\$Citizenship, is.na(CPS\$Married))

		FALSE	TRUE
Citizen,	Native	91956	24683
Citizen,	Naturalized	6910	163
Non-Citi:	7098	492	

2.3.1: How many states had all interviewees living in a non-metropolitan area (aka they have a missing MetroAreaCode value)? For this question, treat the District of Columbia as a state (even though it is not technically a state).

Answer: 2

2.3.2: How many states had all interviewees living in a metropolitan area? Again, treat the District of Columbia as a state.

Answer: 3

table(CPS\$State, is.na(CPS\$MetroAreaCode))

	FALSE	TRUE
Alabama	1020	356
Alaska	0	1590
Arizona	1327	201
Arkansas	724	697
California	11333	237
Colorado	2545	380
Connecticut	2593	243
Delaware	1696	518
${\tt District\ of\ Columbia}$	1791	0
Florida	4947	202
Georgia	2250	557
Hawaii	1576	523
Idaho	761	757
Illinois	3473	439
Indiana	1420	584
Iowa	1297	1231
Kansas	1234	701
Kentucky	908	933
Louisiana	1216	234

Maine	909	1354
Maryland	222	
Massachusetts	1858	129
Michigan	2517	546
Minnesota	2150	989
Mississippi	376	854
Missouri	1440	705
Montana	199	1015
Nebraska	816	1133
Nevada	1609	247
New Hampshire	1148	1514
New Jersey	2567	0
New Mexico	832	270
New York	5144	451
North Carolina	1642	977
North Dakota	432	1213
Ohio	2754	924
Oklahoma	1024	499
Oregon	1519	424
Pennsylvania	3245	685
Rhode Island	2209	0
South Carolina	1139	519
South Dakota	595	1405
Tennessee	1149	635
Texas	6060	1017
Utah	1455	387
Vermont	657	1233
Virginia	2367	586
Washington	1937	429
West Virginia	344	1065
Wisconsin	1882	804
Wyoming	0	1624

# 2.4: Which region of the United States has the largest proportion of interviewees living in a non-metropolitan area?

Answer: Midwest

```
table(CPS$Region, is.na(CPS$MetroAreaCode))
```

FALSE TRUE Midwest 20010 10674

Northeast 20330 5609 South 31631 9871 West 25093 8084

#### 2.5.1:

Answer: Wisconsin

#### 2.5.2:

Answer: Montana

sort(tapply(is.na(CPS\$MetroAreaCode), CPS\$State, mean))

District of Columbia	New Jersey	Rhode Island
0.0000000	0.00000000	0.00000000
California	Florida	Massachusetts
0.02048401	0.03923092	0.06492199
Maryland	New York	Connecticut
0.06937500	0.08060769	0.08568406
Illinois	Colorado	Arizona
0.11221881	0.12991453	0.13154450
Nevada	Texas	Louisiana
0.13308190	0.14370496	0.16137931
Pennsylvania	Michigan	Washington
0.17430025	0.17825661	0.18131868
Georgia	Virginia	Utah
0.19843249	0.19844226	0.21009772
Oregon	Delaware	New Mexico
0.21821925	0.23396567	0.24500907
Hawaii	Ohio	Alabama
0.24916627	0.25122349	0.25872093
Indiana	Wisconsin	South Carolina
0.29141717	0.29932986	0.31302774
Minnesota	Oklahoma	Missouri
0.31506849	0.32764281	0.32867133
Tennessee	Kansas	North Carolina
0.35594170	0.36227390	0.37304315
Iowa	Arkansas	Idaho
0.48694620	0.49049965	0.49868248
Kentucky	New Hampshire	Nebraska
0.50678979	0.56874530	0.58132376
Maine	Vermont	Mississippi
0.59832081	0.65238095	0.69430894

West Virginia	North Dakota	South Dakota
0.75585522	0.73738602	0.70250000
Wyoming	Alaska	Montana
1.00000000	1.0000000	0.83607908

Codes like MetroAreaCode and CountryOfBirthCode are a compact way to encode factor variables with text as their possible values, and they are therefore quite common in survey datasets. In fact, all but one of the variables in this dataset were actually stored by a numeric code in the original CPS datafile.

When analyzing a variable stored by a numeric code, we will often want to convert it into the values the codes represent. To do this, we will use a dictionary, which maps the the code to the actual value of the variable. We have provided dictionaries MetroAreaCodes.csv and CountryCodes.csv, which respectively map MetroAreaCode and CountryOfBirthCode into their true values. Read these two dictionaries into data frames MetroAreaMap and CountryMap.

MetroAreaMap <- read.csv("/cloud/project/analyticsedge/Datasets/DatasetsUnit1/MetroAreaCod CountryMap <- read.csv("/cloud/project/analyticsedge/Datasets/DatasetsUnit1/CountryCodes.c

### 3.1.1: How many observations (codes for metropolitan areas) are there in MetroAreaMap?

Answer: 271

nrow(MetroAreaMap)

[1] 271

#### 3.1.2: How many observations (codes for countries) are there in CountryMap?

Answer: 149

nrow(CountryMap)

[1] 149

To merge in the metropolitan areas, we want to connect the field MetroAreaCode from the CPS data frame with the field Code in MetroAreaMap. The following command merges the two data frames on these columns, overwriting the CPS data frame with the result:

```
CPS = merge(CPS, MetroAreaMap, by.x = "MetroAreaCode", by.y = "Code", all.x = TRUE)
```

### 3.2.1: hat is the name of the variable that was added to the data frame by the merge() operation?

Answer: MetroArea

```
str(CPS)
```

```
'data.frame':
                                                131302 obs. of 15 variables:
  $ MetroAreaCode
                                                               : int 10420 10420 10420 10420 10420 10420 10420 10420 10420 10420 ...
  $ PeopleInHousehold : int 4 4 2 4 1 3 4 4 2 3 ...
  $ Region
                                                                : chr
                                                                                      "Midwest" "Midwest" "Midwest" ...
                                                                                       "Ohio" "Ohio" "Ohio" "Ohio" ...
  $ State
                                                                : chr
  $ Age
                                                                : int
                                                                                      2 9 73 40 63 19 30 6 60 32 ...
  $ Married
                                                                                      NA NA "Married" "Married" ...
                                                                : chr
  $ Sex
                                                                                      "Male" "Female" "Female" ...
                                                                : chr
  $ Education
                                                            : chr NA NA "Some college, no degree" "High school" ...
                                                                : chr "White" "White" "White" ...
  $ Race
                                                              : int 000000100...
  $ Hispanic
  $ CountryOfBirthCode: int 57 57 57 362 57 57 203 57 57 57 ...
  $ Citizenship
                                                            : chr "Citizen, Native" "Citiz
  $ EmploymentStatus : chr NA NA "Retired" "Not in Labor Force" ...
  $ Industry
                                                                : chr NA NA NA NA ...
                                                                                      "Akron, OH" "Akron, OH" "Akron, OH" "Akron, OH" ...
  $ MetroArea
                                                                : chr
```

### **3.2.2:** How many interviewees have a missing value for the new metropolitan area variable?

Answer: 34238

```
sum(is.na(CPS$MetroArea))
```

[1] 34238

### **3.3:** Which of the following metropolitan areas has the largest number of interviewees?

Answer: Boston-Cambridge-Quincy, MA-NH

```
sort(table(CPS$MetroArea), decreasing = TRUE)
```

New York-Northern New Jersey-Long Island, NY-NJ-PA 5409

Washington-Arlington-Alexandria, DC-VA-MD-WV 4177

Los Angeles-Long Beach-Santa Ana, CA 4102

Philadelphia-Camden-Wilmington, PA-NJ-DE 2855

Chicago-Naperville-Joliet, IN-IN-WI

2772

Providence-Fall River-Warwick, MA-RI

Boston-Cambridge-Quincy, MA-NH 2229

Minneapolis-St Paul-Bloomington, MN-WI 1942

 ${\tt Dallas-Fort\ Worth-Arlington,\ TX}$ 

1863

Houston-Baytown-Sugar Land, TX

1649

Honolulu, HI

1576

Miami-Fort Lauderdale-Miami Beach, FL

1554

Atlanta-Sandy Springs-Marietta, GA

1552

Denver-Aurora, CO

1504

Baltimore-Towson, MD

1483

San Francisco-Oakland-Fremont, CA

1300

Detroit-Warren-Livonia, MI

1354

Las Vegas-Paradise,  ${\tt NV}$ 

1299

Riverside-San Bernardino, CA

1290

Seattle-Tacoma-Bellevue, WA

1255

Portland-Vancouver-Beaverton, OR-WA

1089

Phoenix-Mesa-Scottsdale, AZ

971

Kansas City, MO-KS

```
962
             Omaha-Council Bluffs, NE-IA
                                      957
                        St. Louis, MO-IL
                                      956
       San Diego-Carlsbad-San Marcos, CA
Hartford-West Hartford-East Hartford, CT
     Tampa-St. Petersburg-Clearwater, FL
                                      842
                          Pittsburgh, PA
                                      732
         Bridgeport-Stamford-Norwalk, CT
                      Salt Lake City, UT
                                      723
         Cincinnati-Middletown, OH-KY-IN
                                      719
       Milwaukee-Waukesha-West Allis, WI
                                      714
             Portland-South Portland, ME
             Cleveland-Elyria-Mentor, OH
                                      681
      San Jose-Sunnyvale-Santa Clara, CA
   Sacramento-Arden-Arcade-Roseville, CA
         Burlington-South Burlington, VT
                                      657
                    Boise City-Nampa, ID
                                      644
                             Orlando, FL
                                      610
                         Albuquerque, NM
                                      609
                         San Antonio, TX
```

Virginia Beach-Norfolk-Newport News, VA-NC

Oklahoma City, OK

607

597

```
Sioux Falls, SD
```

595

Indianapolis, IN

570

Columbus, OH

551

Louisville, KY-IN

519

Charlotte-Gastonia-Concord, NC-SC

517

Austin-Round Rock, TX

516

New Haven, CT

506

Nashville-Davidson-Murfreesboro, TN

505

Des Moines, IA

501

Richmond, VA

490

Dover, DE

456

Fargo, ND-MN

432

Wichita, KS

427

Ogden-Clearfield, UT

423

Little Rock-North Little Rock, AR

404

Jacksonville, FL

393

Birmingham-Hoover, AL

392

Colorado Springs, CO

372

New Orleans-Metairie-Kenner, LA

367

Memphis, TN-MS-AR

348

Buffalo-Niagara Falls, NY

344

Raleigh-Cary, NC

336

Allentown-Bethlehem-Easton, PA-NJ

334

Tulsa, OK

323

Reno-Sparks, NV

310

Provo-Orem, UT

309

Rochester, NY

307

Grand Rapids-Wyoming, MI

304

Fresno, CA

303

Tucson, AZ

302

Columbia, SC

291

Madison, WI 284

Albany-Schenectady-Troy, NY

268

Dayton, OH

268

Oxnard-Thousand Oaks-Ventura, CA

267

Baton Rouge, LA

262

Charleston, WV

262

Rochester-Dover, NH-ME

262

Greensboro-High Point, NC

251

Bakersfield, CA

245

El Paso, TX

244

Davenport-Moline-Rock Island, IA-IL

240

Toledo, OH

235

```
Charleston-North Charleston, SC
                                    232
                             Akron, OH
                                    231
                          Syracuse, NY
                                    223
                           Jackson, MS
                                    222
Fayetteville-Springdale-Rogers, AR-MO
                            Bangor, ME
                                    208
            Fort Collins-Loveland, CO
                                    206
            Norwich-New London, CT-RI
                                    203
                          Savannah, GA
                                    202
 Poughkeepsie-Newburgh-Middletown, NY
                                    201
                          Billings, MT
                                    199
                Lexington-Fayette, KY
                                    198
                      Cedar Rapids, IA
                                    196
                Eugene-Springfield, OR
                                    196
           {\tt McAllen-Edinburg-Pharr,\ TX}
                                    195
                          Stockton, CA
                                    193
        Sarasota-Bradenton-Venice, FL
                                    192
                            Durham, NC
                                    189
                        Greenville, SC
                                    185
                            Topeka, KS
                                    182
                         Lafayette, LA
                                    181
```

Monroe, LA

Scranton-Wilkes Barre, PA

176

Harrisburg-Carlisle, PA

174

Boulder, CO

171

Salem, OR

170

Knoxville, TN

168

Palm Bay-Melbourne-Titusville, FL

168

Chattanooga, TN-GA

167

Greeley, CO

162

Augusta-Richmond County, GA-SC

161

Springfield, MO

161

Modesto, CA

158

Waterbury, CT

157

Lancaster, PA

156

Spokane, WA

156

Waterloo-Cedar Falls, IA

156

Springfield, MA-CT

155

Youngstown-Warren-Boardman, OH

153

Lakeland-Winter Haven, FL

149

Cape Coral-Fort Myers, FL

146

Shreveport-Bossier City, LA

146

Worcester, MA-CT

```
Reading, PA
```

Bend, OR

140

Deltona-Daytona Beach-Ormond Beach, FL

40

Fort Wayne, IN

136

Green Bay, WI

136

Vallejo-Fairfield, CA

133

Corpus Christi, TX

132

Santa Barbara-Santa Maria-Goleta, CA

132

Iowa City, IA

131

Pueblo, CO

130

Santa Rosa-Petaluma, CA

129

Kalamazoo-Portage, MI

127

Winston-Salem, NC

127

Duluth, MN-WI

126

Appleton, WI

125

 ${\tt Beaumont-Port\ Author,\ TX}$ 

123

Champaign-Urbana, IL

122

Visalia-Porterville, CA

121

Lansing-East Lansing, MI

119

Racine, WI

119

Canton-Massillon, OH

118

Coeur d'Alene, ID

Huntsville, AL

117

York-Hanover, PA

117

Asheville, NC

116

Victoria, TX

116

La Crosse, WI

114

Rockford, IL

114

Danbury, CT

112

Peoria, IL

112

Yakima, WA

112

Atlantic City, NJ

11:

Eau Claire, WI

110

Mobile, AL

110

Port St. Lucie-Fort Pierce, FL

109

Las Cruses, NM

107

Pensacola-Ferry Pass-Brent, FL

107

Merced, CA

106

Fort Smith, AR-OK

105

Bloomington, IN

104

Salinas, CA

104

Montgomery, AL

103

Flint, MI

```
Myrtle Beach-Conway-North Myrtle Beach, SC
102
Killeen-Temple-Fort Hood, TX
101
```

El Centro, CA

99

Evansville, IN-KY

99

Janesville, WI

99

Olympia, WA

99

Spartanburg, SC

99

Lawrence, KS

98

Lawton, OK

97

Decatur, Al

96

Wausau, WI

96

Trenton-Ewing, NJ

91

Harrisonburg, VA

90

Muskegon-Norton Shores, MI

90

Laredo, TX

89

Amarillo, TX

88

Bremerton-Silverdale, WA

87

Erie, PA

87

Kankakee-Bradley, IL

87

Kingston, NY

37

Hagerstown-Martinsburg, MD-WV

86

Ann Arbor, MI

```
85
                    Oshkosh-Neenah, WI
                                     85
                            Altoona, PA
                                     82
          Huntington-Ashland, WV-KY-OH
                           Medford, OR
                                     82
               Naples-Marco Island, FL
                                     82
                         St. Cloud, MN
                                     82
                            Decatur, IL
                      Lake Charles, LA
           South Bend-Mishawaka, IN-MI
Fort Walton Beach-Crestview-Destin, FL
                        Utica-Rome, NY
             Brownsville-Harlingen, TX
                                     79
                        Vero Beach, FL
                                     79
                               Waco, TX
               Holland-Grand Haven, MI
                                     78
                        Tuscaloosa, AL
                                     78
                      Fayetteville, NC
                                     77
            Michigan City-La Porte, IN
       San Luis Obispo-Paso Robles, CA
                                     77
                              Ocala, FL
                                     76
                       Springfield, IL
```

```
Barnstable Town, MA
Saginaw-Saginaw Township North, MI
                     Salisbury, MD
                                 74
                    Binghamton, NY
                                 73
                     Lynchburg, VA
                                 73
                    Bellingham, WA
                                 70
                   Gainesville, FL
                                 70
                       Jackson, MI
                                 70
                        Albany, GA
                                 68
          Kingsport-Bristol, TN-VA
  Leominster-Fitchburg-Gardner, MA
                                 66
                       Roanoke, VA
        Santa-Cruz-Watsonville, CA
           Athens-Clark County, GA
                                 65
               Gulfport-Biloxi, MS
                      Longview, TX
                                 65
                         Macon, GA
```

64

63

Anderson, SC

Florence, AL

Johnstown, PA

Farmington, NM

Jacksonville, NC

Lubbock, TX

63

Monroe, MI

63

Anderson, IN

62

Anniston-Oxford, AL

61

Napa, CA

61

Chico, CA

60

Columbus, GA-AL

59

Joplin, MO

59

Panama City-Lynn Haven, FL

59

Hickory-Morgantown-Lenoir, NC

57

Madera, CA

57

Prescott, AZ

54

Vineland-Millville-Bridgeton, NJ

54

Johnson City, TN

52

Santa Fe, NM

52

Midland, TX

51

Niles-Benton Harbor, MI

51

Punta Gorda, FL

48

Columbia, MO

47

Tallahassee, FL

43

Valdosta, GA

```
Warner Robins, GA
42
Bloomington-Normal IL
40
Springfield, OH
34
Ocean City, NJ
30
Bowling Green, KY
```

3.4: Which metropolitan area has the highest proportion of interviewees of Hispanic ethnicity?

Answer: Laredo, TX

```
head(sort(tapply(CPS$Hispanic, CPS$MetroArea, mean), decreasing = TRUE), 1)
```

Laredo, TX 0.9662921

3.5: Determine the number of metropolitan areas in the United States from which at least 20% of interviewees are Asian.

Answer: 4

```
sum(sort(tapply(CPS$Race == "Asian", CPS$MetroArea, mean), decreasing = TRUE) > 0.2)
```

Γ1 4

3.6: Determine which metropolitan area has the smallest proportion of interviewees who have received no high school diploma.

Answer: Iowa City, IA

```
head(sort(tapply(CPS$Education == "No high school diploma", CPS$MetroArea, mean, na.rm = T
```

Iowa City, IA 0.02912621

Just as we did with the metropolitan area information, merge in the country of birth information from the CountryMap data frame, replacing the CPS data frame with the result.

```
CPS = merge(CPS, CountryMap, by.x = "CountryOfBirthCode", by.y = "Code", all.x = TRUE)
```

# 4.1.1: What is the name of the variable added to the CPS data frame by this merge operation?

131302 obs. of 16 variables:

```
Answer: Country
```

```
str(CPS)
```

'data.frame':

\$ CountryOfBirthCode: int

```
$ MetroAreaCode
                                                                                      10420 71650 10420 10420 10420 10420 10420 10420 10420 10420 ...
                                                            : int
$ PeopleInHousehold : int
                                                                                      2 4 5 2 2 3 1 3 4 4 ...
                                                                                       "Midwest" "Northeast" "Midwest" "Midwest" ...
$ Region
                                                               : chr
$ State
                                                                                       "Ohio" "New Hampshire" "Ohio" "Ohio" ...
                                                                : chr
                                                                                      73 5 10 30 30 0 34 32 6 9 ...
$ Age
                                                               : int
                                                                                       "Married" NA NA "Married" ...
$ Married
                                                                : chr
$ Sex
                                                                : chr
                                                                                       "Female" "Female" "Female" ...
                                                                                       "Some college, no degree" NA NA "Associate degree" ...
$ Education
                                                               : chr
                                                                                       "White" "White" "White" ...
$ Race
                                                               : chr
$ Hispanic
                                                               : int
                                                                                      0 0 0 0 0 0 0 0 1 0 ...
$ Citizenship
                                                               : chr
                                                                                       "Citizen, Native" "Citizen, Na
$ EmploymentStatus : chr
                                                                                       "Retired" NA NA "Employed" ...
$ Industry
                                                                : chr
                                                                                      NA NA NA "Trade" ...
                                                                                      "Akron, OH" "Boston-Cambridge-Quincy, MA-NH" "Akron, OH" "Akron,
$ MetroArea
                                                                : chr
$ Country
                                                                : chr
                                                                                       "United States" "United States" "United States" "United States"
```

57 57 57 57 57 57 57 57 57 57 ...

# 4.1.2: How many interviewees have a missing value for the new country of birth variable?

Answer: 176

```
sum(is.na(CPS$Country))
```

[1] 176

# 4.2: Among all interviewees born outside of North America, which country was the most common place of birth?

Answer: Philippines

```
head(sort(table(CPS$Country), decreasing = TRUE), 3)
```

United States Mexico Philippines 115063 3921 839

4.3: What proportion of the interviewees from the "New York-Northern New Jersey-Long Island, NY-NJ-PA" metropolitan area have a country of birth that is not the United States? For this computation, don't include people from this metropolitan area who have a missing country of birth.

Answer: 0.3086603

```
tapply(CPS$Country != "United States", CPS$MetroArea == "New York-Northern New Jersey-Long
```

FALSE TRUE 0.1392772 0.3086603

4.4: Which metropolitan area has the largest number (note – not proportion) of interviewees with a country of birth... 4.4.1: ...in India?

Answer: New York-Northern New Jersey-Long Island, NY-NJ-PA

```
tail(sort(tapply(CPS$Country == "India", CPS$MetroArea, sum, na.rm = TRUE)), 1)
```

New York-Northern New Jersey-Long Island, NY-NJ-PA

96

#### 4.4.2: ...in Brazil?

Answer: Boston-Cambridge-Quincy, MA-NH

```
tail(sort(tapply(CPS$Country == "Brazil", CPS$MetroArea, sum, na.rm = TRUE)), 1)
```

Boston-Cambridge-Quincy, MA-NH

18

### 4.4.3: ...in Somalia?

Answer: Minneapolis-St Paul-Bloomington, MN-WI

```
tail(sort(tapply(CPS$Country == "Somalia", CPS$MetroArea, sum, na.rm = TRUE)), 1)
```

Minneapolis-St Paul-Bloomington, MN-WI

## Internet Privacy Poll (OPTIONAL)

Internet privacy has gained widespread attention in recent years. To measure the degree to which people are concerned about hot-button issues like Internet privacy, social scientists conduct polls in which they interview a large number of people about the topic. In this assignment, we will analyze data from a July 2013 Pew Internet and American Life Project poll on Internet anonymity and privacy, which involved interviews across the United States. While the full polling data can be found here, we will use a more limited version of the results, available in AnonymityPoll.csv.

#### Start:

Using read.csv(), load the dataset from AnonymityPoll.csv into a data frame called poll.

```
poll <- read.csv("/cloud/project/analyticsedge/Datasets/DatasetsUnit1/AnonymityPoll.csv")</pre>
```

1.1: How many people participated in the poll?

```
Answer: 1002 nrow(poll)
```

[1] 1002

1.2.1: How many interviewees responded that they use a smartphone?

Answer: 487

```
sum(poll$Smartphone, na.rm = TRUE)
```

[1] 487

1.2.2: How many interviewees responded that they don't use a smartphone?

Answer: 472

```
table(poll$Smartphone)
0 1
```

1.2.3: How many interviewees did not respond to the question, resulting in a missing value, or NA, in the summary() output?

Answer: 43

sum(is.na(poll\$Smartphone))

[1] 43

### 1.3.1: Which of the following are states in the Midwest census region?

Answer: Kansas, Missouri, Ohio

# 1.3.2: Which was the state in the South census region with the largest number of interviewees?

Answer: Texas

table(poll\$Region, poll\$State)

	Alaba	ma Ari	zona A	rkansas	Cal:	ifornia	a Co	lorado	Connec	ticut I	elav	are
Midwest		0	0	0		(	)	0	)	0		0
Northeast		0	0	0		(	)	0	)	8		0
South		11	0	10		(	)	0	)	0		6
West		0	24	0		10	3	19	)	0		0
	Distr	ict of	Colum	bia Flo	rida	Georg	ia I	daho I	llinois	Indian	na Io	owa
Midwest				0	0		0	0	32	2	27	14
Northeast				0	0		0	0	0		0	0
South				2	42	;	34	0	0		0	0
West				0	0		0	8	0		0	0
	Kansa	s Kent	ucky L	ouisian	a Ma:	ine Ma	ryla	nd Mas	sachuse	tts Mid	higa	an
Midwest	1	4	0		0	0		0		0	3	31
Northeast	(	С	0		0	4		0		19		0
South	(	О	25	1	7	0		18		0		0
West	(	О	0		0	0		0		0		0
	Minne	sota M	ississ	ippi Mi	ssoui	ri Mon	tana	Nebra	ıska Nev	ada		
Midwest		15		0	2	26	0	)	11	0		
Northeast		0		0		0	0	)	0	0		
South		0		11		0	0	)	0	0		
West		0		0		0	5	;	0	8		
	New H	ampshi	re New	Jersey	New	Mexic	o Ne	w York	North	Carolin	ıa	
Midwest			0	0		(	)	0	)		0	
Northeast			7	16		(	)	60	)		0	

South			0	(	)		0	(	)		32
West			0	C	)		5	(	)		0
	North	Dakota	Ohic	Oklaho	ma	Oregon	Penr	nsylvai	nia Rh	node Isl	and
Midwest		5	38		0	0			0		0
Northeast		C	) C	1	0	0			45		4
South		C	) C	1	14	0			0		0
West		C	) C	1	0	20			0		0
	South	Caroli	na Sc	uth Dak	ota	Tennes	ssee	Texas	Utah	Vermont	Virginia
Midwest			0		3		0	0	0	0	0
Northeast			0		0		0	0	0	3	0
South			12		0		17	72	0	0	31
West			0		0		0	0	11	0	0
	Washir	ngton W	lest V	irginia	. Wi	sconsin	ı Wyo	oming			
Midwest		0		C	)	23	3	0			
Northeast		0		C	)	C	)	0			
South		0		5	5	C	)	0			
West		28		C	)	C	)	7			

2.1.1: How many interviewees reported not having used the Internet and not having used a smartphone?

Answer: 186

```
tapply(poll$Internet.Use == 0, poll$Smartphone == 0, sum, na.rm = TRUE)
```

FALSE TRUE 17 186

# 2.1.2: How many interviewees reported having used the Internet and having used a smartphone?

Answer: 470

```
tapply(poll$Internet.Use, poll$Smartphone, sum, na.rm = TRUE)
```

0 1 285 470

# 2.1.3: How many interviewees reported having used the Internet but not having used a smartphone?

Answer: 285

```
tapply(poll$Internet.Use == 1, poll$Smartphone == 0, sum, na.rm = TRUE)

FALSE TRUE
470 285
```

**2.1.4:** How many interviewees reported having used a smartphone but not having used the Internet?

```
Answer: 17
```

```
tapply(poll$Internet.Use == 0, poll$Smartphone == 1, sum, na.rm = TRUE)
```

```
FALSE TRUE 186 17
```

```
# Alternative to all 4 above questions: table(poll$Internet.Use, poll$Smartphone)
```

2.2.1: How many interviewees have a missing value for their Internet use?

Answer: 1

```
sum(is.na(poll$Internet.Use))
```

[1] 1

2.2.2: How many interviewees have a missing value for their smartphone use?

```
Answer: 43
```

```
sum(is.na(poll$Smartphone))
```

[1] 43

Use the subset function to obtain a data frame called "limited", which is limited to interviewees who reported Internet use or who reported smartphone use.

### 2.3: How many interviewees are in the new data frame?

Answer: 792

nrow(limited)

[1] 792

### 3.1: Which variables have missing values in the limited data frame?

Answer: Smartphone, Age, Conservativeness, Worry. About. Info, Privacy. Importance, Anonymity. Possible, Tried. Masking. Identity, Privacy. Laws. Effective

summary(limited)

Internet.Use	Smartphone	Sex	Age		
Min. :0.0000	Min. :0.0000 L	ength:792	Min. :18.00		
1st Qu.:1.0000	1st Qu.:0.0000 C	lass :character	1st Qu.:33.00		
Median :1.0000	Median :1.0000 M	ode :character	Median :51.00		
Mean :0.9785	Mean :0.6308		Mean :48.57		
3rd Qu.:1.0000	3rd Qu.:1.0000		3rd Qu.:62.00		
Max. :1.0000	Max. :1.0000		Max. :93.00		
	NA's :20		NA's :22		
State	Region	Conservativenes	ss Info.On.Internet		
Length:792	Length: 792	Min. :1.000	Min. : 0.000		
Class : character	Class :character	1st Qu.:3.000	1st Qu.: 2.000		
Mode :character	Mode :character	Median :3.000	Median : 4.000		
		Mean :3.237	Mean : 3.795		
		3rd Qu.:4.000	3rd Qu.: 6.000		
		Max. :5.000	Max. :11.000		
		NA's :45			
Worry.About.Info	Privacy.Importance	Anonymity.Possib	le Tried.Masking.Identity		
Min. :0.0000	Min. : 0.00	Min. :0.0000	Min. :0.0000		
1st Qu.:0.0000	1st Qu.: 41.43	1st Qu.:0.0000	1st Qu.:0.0000		
Median :0.0000	Median : 68.75	Median :0.0000	Median :0.0000		
Mean :0.4886	Mean : 62.85	Mean :0.3692	Mean :0.1633		
3rd Qu.:1.0000	3rd Qu.: 88.89	3rd Qu.:1.0000	3rd Qu.:0.0000		
Max. :1.0000	Max. :100.00	Max. :1.0000	Max. :1.0000		

```
NA's
      :2
                  NA's
                          :5
                                      NA's :39
                                                         NA's
                                                                 :8
Privacy.Laws.Effective
Min.
        :0.0000
1st Qu.:0.0000
Median :0.0000
Mean
        :0.2559
3rd Qu.:1.0000
Max.
        :1.0000
NA's
        :65
  sum(is.na(limited$Sex))
[1] 0
  sum(is.na(limited$State))
[1] 0
  sum(is.na(limited$Region))
[1] 0
3.2: What is the average number of pieces of personal information on the Internet,
according to the Info.On.Internet variable?
Answer: 3.795455
  mean(limited$Info.On.Internet)
[1] 3.795455
3.3.1: How many interviewees reported a value of 0 for Info.On.Internet?
Answer: 105
  sum(limited$Info.On.Internet == 0)
[1] 105
```

3.3.2: How many interviewees reported the maximum value of 11 for Info.On.Internet?

Answer: 8

```
sum(limited$Info.On.Internet == 11)
```

[1] 8

3.4: What proportion of interviewees who answered the Worry. About. Info question worry about how much information is available about them on the Internet? Answer: 0.4886076

```
table(limited$Worry.About.Info)

0    1
404    386

386/(404+386)
```

[1] 0.4886076

3.5: What proportion of interviewees who answered the Anonymity. Possible question think it is possible to be completely anonymous on the Internet?

Answer: 0.3691899

```
table(limited$Anonymity.Possible)

0 1
475 278

278/(475+278)
```

[1] 0.3691899

3.6: What proportion of interviewees who answered the Tried.Masking.Identity question have tried masking their identity on the Internet?

Answer: 0.1632653

```
table(limited$Tried.Masking.Identity)

0 1
656 128

128/(656+128)

[1] 0.1632653

3.7: What proportion of interviewees who answered the Privacy.Laws.Effective question find United States privacy laws effective?
Answer: 0.2558459

table(limited$Privacy.Laws.Effective)

0 1
541 186

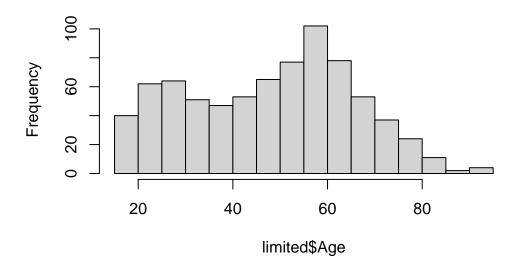
186/(541+186)
```

4.1: Build a histogram of the age of interviewees. What is the best represented age group in the population?

Answer: People aged about 60 years old.

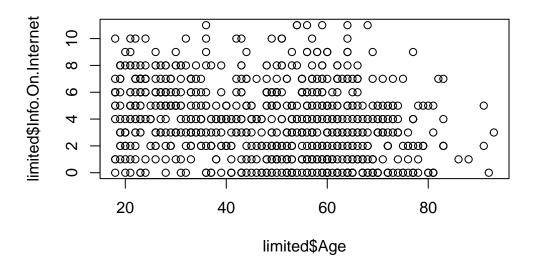
hist(limited\$Age)

## Histogram of limited\$Age



**4.2:** What is the largest number of interviewees that have exactly the same value in their Age variable AND the same value in their Info.On.Internet variable? Answer: 6

plot(limited\$Age, limited\$Info.On.Internet)



max(table(limited\$Age, limited\$Info.On.Internet))

[1] 6

# 4.3: Experimenting with the command jitter(c(1, 2, 3)), what appears to be the functionality of the jitter command?

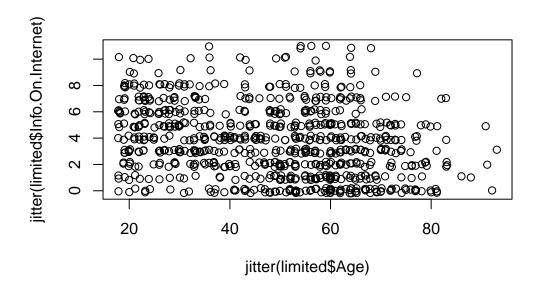
Answer: jitter adds or subtracts a small amount of random noise to the values passed to it, and two runs will yield different results.

```
jitter(c(1, 2, 3))
```

[1] 0.8997613 1.9229363 3.0598706

### 4.4: What relationship to you observe between Age and Info.On.Internet?

Answer: Older age seems moderately associated with a smaller value for Info.On.Internet.



#### 4.5.1: What is the average Info.On.Internet value for smartphone users?

Answer: 4.367556

#### 4.5.2:

Answer: 2.922807

tapply(limited\$Info.On.Internet, limited\$Smartphone, mean, na.rm = TRUE)

0 1 2.922807 4.367556 4.6.1: What proportion of smartphone users who answered the Tried.Masking.Identity question have tried masking their identity when using the Internet?

Answer: 0.1925466

4.6.2: What proportion of non-smartphone users who answered the Tried.Masking.Identity question have tried masking their identity when using the Internet?

Answer: 0.1174377

tapply(limited\$Tried.Masking.Identity, limited\$Smartphone, mean, na.rm = TRUE)

0 1 0.1174377 0.1925466

And we're done! That was all for Assignment 1!

## The Analytics Edge: Assignment 2

The following link will lead you to the assignment on the edX website: https://learning.edx.org/course/course-v1:MITx+15.071x+2T2020/block-v1:MITx+15.071x+2T2020+type@sequential+block@60d93a44280348d7a0a16663f92af0f7

### **Climate Change**

There have been many studies documenting that the average global temperature has been increasing over the last century. The consequences of a continued rise in global temperature will be dire. Rising sea levels and an increased frequency of extreme weather events will affect billions of people.

In this problem, we will attempt to study the relationship between average global temperature and several other factors.

The file climate\_change.csv contains climate data from May 1983 to December 2008.

#### Start:

We are interested in how changes in these variables affect future temperatures, as well as how well these variables explain temperature changes so far. To do this, first read the dataset climate change.csv into R.

```
climateChange <- read.csv("/cloud/project/analyticsedge/Datasets/DatasetsUnit2/climate_cha</pre>
```

Then, split the data into a training set, consisting of all the observations up to and including 2006, and a testing set consisting of the remaining years (hint: use subset). A training set refers to the data that will be used to build the model (this is the data we give to the lm() function), and a testing set refers to the data we will use to test our predictive ability.

```
climateTrain <- subset(climateChange, Year <=2006)
climateTest <- subset(climateChange, Year > 2006)
```

Next, build a linear regression model to predict the dependent variable Temp, using MEI, CO2, CH4, N2O, CFC.11, CFC.12, TSI, and Aerosols as independent variables (Year and Month should NOT be used in the model). Use the training set to build the model.

```
climateModel1 <- lm(Temp ~ MEI + CO2 + CH4 + N2O + CFC.11 + CFC.12 + TSI + Aerosols, data</pre>
```

### 1.1: What is the model R2 (the "Multiple R-squared" value)?

Answer: 0.7509

### 1.2: Which variables are significant in the model?

Answer: MEI, CO2, CFC.11, CFC.12, TSI, Aerosols

```
summary(climateModel1)
```

#### Call:

```
lm(formula = Temp ~ MEI + CO2 + CH4 + N2O + CFC.11 + CFC.12 +
TSI + Aerosols, data = climateTrain)
```

#### Residuals:

```
Min 1Q Median 3Q Max -0.25888 -0.05913 -0.00082 0.05649 0.32433
```

#### Coefficients:

```
Estimate Std. Error t value Pr(>|t|)
(Intercept) -1.246e+02 1.989e+01 -6.265 1.43e-09 ***
MEI
            6.421e-02 6.470e-03
                                   9.923 < 2e-16 ***
C02
            6.457e-03 2.285e-03
                                   2.826 0.00505 **
CH4
            1.240e-04 5.158e-04
                                   0.240 0.81015
N20
           -1.653e-02 8.565e-03 -1.930 0.05467 .
CFC.11
           -6.631e-03 1.626e-03 -4.078 5.96e-05 ***
CFC.12
            3.808e-03 1.014e-03
                                   3.757 0.00021 ***
TSI
            9.314e-02 1.475e-02
                                   6.313 1.10e-09 ***
Aerosols
           -1.538e+00 2.133e-01 -7.210 5.41e-12 ***
               0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
Signif. codes:
```

Residual standard error: 0.09171 on 275 degrees of freedom Multiple R-squared: 0.7509, Adjusted R-squared: 0.7436 F-statistic: 103.6 on 8 and 275 DF, p-value: < 2.2e-16

Current scientific opinion is that nitrous oxide and CFC-11 are greenhouse gases: gases that are able to trap heat from the sun and contribute to the heating of the Earth. However, the regression coefficients of both the N2O and CFC-11 variables are *negative*, indicating that increasing atmospheric concentrations of either of these two compounds is associated with lower global temperatures.

## 2.1: Which of the following is the simplest correct explanation for this contradiction?

Answer: All of the gas concentration variables reflect human development - N2O and CFC.11 are correlated with other variables in the data set.

# 2.2.1: Which of the following independent variables is N2O highly correlated with (absolute correlation greater than 0.7)?

Answer: CO2, CH4, CFC.12

# **2.2.2:** Which of the following independent variables is CFC.11 highly correlated with?

Answer: CH4, CFC.12

cor(climateTrain)

	Year	Month	ME	I CO2	CH4
Year	1.00000000	-0.0279419602	-0.036987684	2 0.98274939	0.91565945
Month	-0.02794196	1.0000000000	0.000884690	5 -0.10673246	0.01856866
MEI	-0.03698768	0.0008846905	1.000000000	0 -0.04114717	-0.03341930
C02	0.98274939	-0.1067324607	-0.041147165	1 1.00000000	0.87727963
CH4	0.91565945	0.0185686624	-0.033419301	4 0.87727963	1.0000000
N20	0.99384523	0.0136315303	-0.050819775	5 0.97671982	0.89983864
CFC.11	0.56910643	-0.0131112236	0.069000438	7 0.51405975	0.77990402
CFC.12	0.89701166	0.0006751102	0.008285544	3 0.85268963	0.96361625
TSI	0.17030201	-0.0346061935	-0.154491922	7 0.17742893	0.24552844
Aerosols	-0.34524670	0.0148895406	0.340237787	1 -0.35615480	-0.26780919
Temp	0.78679714	-0.0998567411	0.172470751	2 0.78852921	0.70325502
	N20	CFC.11	CFC.12	TSI	Aerosols
Year	0.99384523	0.56910643	0.8970116635	0.17030201 -	0.34524670
Month	0.01363153	-0.01311122	0.0006751102	-0.03460619	0.01488954
MEI	-0.05081978	0.06900044	0.0082855443	-0.15449192	0.34023779
C02	0.97671982	0.51405975	0.8526896272	0.17742893 -	0.35615480
CH4	0.89983864	0.77990402	0.9636162478	0.24552844 -	0.26780919
N20	1.00000000	0.52247732	0.8679307757	0.19975668 -	0.33705457
CFC.11	0.52247732	1.00000000	0.8689851828	0.27204596 -	0.04392120
CFC.12	0.86793078	0.86898518	1.000000000	0.25530281 -	0.22513124
TSI	0.19975668	0.27204596	0.2553028138	1.00000000	0.05211651
Aerosols	-0.33705457	-0.04392120 -0	0.2251312440	0.05211651	1.0000000
Temp	0.77863893	0.40771029	0.6875575483	0.24338269 -	0.38491375
	Temp				
Year	0.78679714				
Month	-0.09985674				
MEI	0.17247075				

```
CO2 0.78852921
CH4 0.70325502
N2O 0.77863893
CFC.11 0.40771029
CFC.12 0.68755755
TSI 0.24338269
Aerosols -0.38491375
Temp 1.00000000
```

Given that the correlations are so high, let us focus on the N2O variable and build a model with only MEI, TSI, Aerosols and N2O as independent variables. Remember to use the training set to build the model.

```
climateModel2 <- lm(Temp ~ MEI + N2O + TSI + Aerosols, data = climateTrain)</pre>
```

### 3.1: What is the coefficient of N2O in this reduced model?

Answer: 2.532e-02 (0.02532)

#### 3.2: What is the model $R^2$ ?

Answer: 0.7261

```
summary(climateModel2)
```

#### Call:

```
lm(formula = Temp ~ MEI + N2O + TSI + Aerosols, data = climateTrain)
```

#### Residuals:

```
Min 1Q Median 3Q Max -0.27916 -0.05975 -0.00595 0.05672 0.34195
```

#### Coefficients:

```
Estimate Std. Error t value Pr(>|t|)

(Intercept) -1.162e+02 2.022e+01 -5.747 2.37e-08 ***

MEI 6.419e-02 6.652e-03 9.649 < 2e-16 ***

N20 2.532e-02 1.311e-03 19.307 < 2e-16 ***

TSI 7.949e-02 1.487e-02 5.344 1.89e-07 ***

Aerosols -1.702e+00 2.180e-01 -7.806 1.19e-13 ***

---

Significated as a color of the bound o
```

Signif. codes: 0 '\*\*\*' 0.001 '\*\*' 0.01 '\*' 0.05 '.' 0.1 ' ' 1

Residual standard error: 0.09547 on 279 degrees of freedom Multiple R-squared: 0.7261, Adjusted R-squared: 0.7222

```
F-statistic: 184.9 on 4 and 279 DF, p-value: < 2.2e-16
```

We have many variables in this problem, and as we have seen above, dropping some from the model does not decrease model quality. R provides a function, step, that will automate the procedure of trying different combinations of variables to find a good compromise of model simplicity and R2. This trade-off is formalized by the Akaike information criterion (AIC) - it can be informally thought of as the quality of the model with a penalty for the number of variables in the model.

Use the step function in R to derive a new model, with the full model as the initial model.

```
climateModel <- step(climateModel1)</pre>
Start: AIC=-1348.16
Temp ~ MEI + CO2 + CH4 + N2O + CFC.11 + CFC.12 + TSI + Aerosols
           Df Sum of Sq
                            RSS
                                    AIC
- CH4
                0.00049 2.3135 -1350.1
<none>
                         2.3130 -1348.2
- N20
                0.03132 2.3443 -1346.3
- CO2
                0.06719 2.3802 -1342.0
            1
- CFC.12
                0.11874 2.4318 -1335.9
- CFC.11
                0.13986 2.4529 -1333.5
- TSI
                0.33516 2.6482 -1311.7
- Aerosols
            1
                0.43727 2.7503 -1301.0
- MEI
                0.82823 3.1412 -1263.2
       AIC=-1350.1
Step:
Temp ~ MEI + CO2 + N2O + CFC.11 + CFC.12 + TSI + Aerosols
           Df Sum of Sq
                            RSS
                                    AIC
<none>
                         2.3135 -1350.1
- N20
                0.03133 2.3448 -1348.3
- CO2
                0.06672 2.3802 -1344.0
            1
- CFC.12
                0.13023 2.4437 -1336.5
            1
- CFC.11
                0.13938 2.4529 -1335.5
            1
- TSI
                0.33500 2.6485 -1313.7
            1
                0.43987 2.7534 -1302.7
- Aerosols
            1
                0.83118 3.1447 -1264.9
- MEI
```

### 4.1: What is the R<sup>2</sup> value of the model produced by the step function?

Answer: 0.7508

4.2: Which of the variable(s) were eliminated from the full model by the step function?

Answer: CH4 summary(climateModel) Call: lm(formula = Temp ~ MEI + CO2 + N2O + CFC.11 + CFC.12 + TSI + Aerosols, data = climateTrain) Residuals: Min 1Q Median 3Q Max -0.25770 -0.05994 -0.00104 0.05588 0.32203 Coefficients: Estimate Std. Error t value Pr(>|t|) (Intercept) -1.245e+02 1.985e+01 -6.273 1.37e-09 \*\*\* MEI 6.407e-02 6.434e-03 9.958 < 2e-16 \*\*\* C02 6.402e-03 2.269e-03 2.821 0.005129 \*\* N20 -1.602e-02 8.287e-03 -1.933 0.054234 . CFC.11 -6.609e-03 1.621e-03 -4.078 5.95e-05 \*\*\* CFC.12 3.868e-03 9.812e-04 3.942 0.000103 \*\*\* TSI 9.312e-02 1.473e-02 6.322 1.04e-09 \*\*\*

Residual standard error: 0.09155 on 276 degrees of freedom Multiple R-squared: 0.7508, Adjusted R-squared: 0.7445 F-statistic: 118.8 on 7 and 276 DF, p-value: < 2.2e-16

-1.540e+00 2.126e-01 -7.244 4.36e-12 \*\*\*

Signif. codes: 0 '\*\*\*' 0.001 '\*\*' 0.05 '.' 0.1 ' ' 1

5: Using the model produced from the step function, calculate temperature predictions for the testing data set, using the predict function. What is the testing set  $R^2$ ?

Answer: 0.6286051

Aerosols

```
predictTemp <- predict(climateModel, newdata = climateTest)
SSE = sum((predictTemp - climateTest$Temp)^2)
SST = sum((mean(climateTrain$Temp) - climateTest$Temp)^2)
R2 = 1 - SSE/SST
R2</pre>
```

## **Reading Test Scores**

The Programme for International Student Assessment (PISA) is a test given every three years to 15-year-old students from around the world to evaluate their performance in mathematics, reading, and science. This test provides a quantitative way to compare the performance of students from different parts of the world. In this homework assignment, we will predict the reading scores of students from the United States of America on the 2009 PISA exam.

The datasets pisa2009train.csv and pisa2009test.csv contain information about the demographics and schools for American students taking the exam, derived from 2009 PISA Public-Use Data Files distributed by the United States National Center for Education Statistics (NCES). While the datasets are not supposed to contain identifying information about students taking the test, by using the data you are bound by them NCES data use agreement, which prohibits any attempt to determine the identity of any student in the datasets.

#### Start:

Load the training and testing sets pisa2009train.csv and pisa2009test.csv using the read.csv() function, and save them as variables with the names pisaTrain and pisaTest.

```
pisaTrain <- read.csv("/cloud/project/analyticsedge/Datasets/DatasetsUnit2/pisa2009train.c
pisaTest <- read.csv("/cloud/project/analyticsedge/Datasets/DatasetsUnit2/pisa2009test.csv</pre>
```

1.1: How many students are there in the training set?

Answer: 3663

```
nrow(pisaTrain)
```

[1] 3663

- 1.2.1: Using tapply() on pisaTrain, what is the average reading test score of males Answer: 483.5325
- 1.2.2: Using tapply() on pisaTrain, what is the average reading test score of females?

Answer: 512.9406

```
tapply(pisaTrain$readingScore, pisaTrain$male, mean)
```

```
512.9406 483.5325
```

### 1.3: Which variables are missing data in at least one observation in the training set?

Answer: Check output

```
names(which(colSums(is.na(pisaTrain)) > 0))
```

```
[1] "raceeth"
                              "preschool"
                                                       "expectBachelors"
                              "motherBachelors"
                                                       "motherWork"
 [4] "motherHS"
                              "fatherBachelors"
 [7] "fatherHS"
                                                       "fatherWork"
                              "motherBornUS"
[10] "selfBornUS"
                                                       "fatherBornUS"
[13] "englishAtHome"
                              "computerForSchoolwork" "read30MinsADay"
[16] "minutesPerWeekEnglish" "studentsInEnglish"
                                                       "schoolHasLibrary"
```

[19] "schoolSize"

Linear regression discards observations with missing data, so we will remove all such observations from the training and testing sets.

```
pisaTrain <- na.omit(pisaTrain)</pre>
pisaTest <- na.omit(pisaTest)</pre>
```

### 1.4: How many observations are now in the training/testing set?

Answer: 2414/990 respectively

```
nrow(pisaTrain)
```

[1] 2414

```
nrow(pisaTest)
```

[1] 990

# 2.1: Which of the variables grade, male and raceeth is an unordered or ordered factor with a min. of 3 values

Answer: grade - ordered (ex. 8, 9, 10, 11) male - only has 2 values raceeth - unordered (no way to sepcifically order it)

To include unordered factors in a linear regression model, we define one level as the "reference level" and add a binary variable for each of the remaining levels. In this way, a factor with n levels is replaced by n-1 binary variables. The reference level is typically selected to be the most frequently occurring level in the dataset.

As an example, consider the unordered factor variable "color", with levels "red", "green", and "blue". If "green" were the reference level, then we would add binary variables "colorred" and "colorblue" to a linear regression problem. All red examples would have colorred=1 and colorblue=0. All blue examples would have colorred=0 and colorblue=1. All green examples would have colorred=0 and colorblue=0.

Now, consider the variable "raceeth" in our problem, which has levels "American Indian/Alaska Native", "Asian", "Black", "Hispanic", "More than one race", "Native Hawaiian/Other Pacific Islander", and "White". Because it is the most common in our population, we will select White as the reference level.

#### 2.2: Which binary variables will be included in the regression model?

Answer: We create a binary variable for each level except the reference level, so we would create all these variables except for raceethWhite.