

ANNUAL REPORT

20

A YEAR OF  
GROWTH & IMPACT

24





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# Building a Legacy, **Embracing the Future**

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Welcome to our Annual Report, a showcase of our achievements, progress, and commitment to excellence throughout the year.



# Leading with Vision, Inspiring Success

*Dear StuImpact Community, Partners, and Supporters,*

I am thrilled to present StuImpact's Annual Report, highlighting an extraordinary year of growth, innovation, and impact. It is with immense pride that I reflect on the dedication of our team, the enthusiasm and engagement of our students, and the collaborative support of our partners and schools, all of which have fueled our mission to empower students through meaningful opportunities.

Despite challenges in education and extracurricular access, StuImpact has remained committed to creating impactful programs, fostering innovation, and connecting students to real-world experiences. Our initiatives—from TechBiz and ClubSync to OpenPath and Catalyst—have expanded educational access, nurtured leadership, and provided students with tools to explore their potential. The creativity, resilience, and passion of our team have been instrumental in achieving these milestones.

I extend my heartfelt gratitude to our volunteers, mentors, educators, and student participants. Your dedication, feedback, and collaboration have strengthened our programs and amplified our reach, enabling us to support hundreds of students both locally and globally.

Looking forward, StuImpact is committed to continuing its mission of empowering students, scaling our programs, and deepening our partnerships. We are excited about the opportunities ahead, from expanding TechBiz participation and ClubSync adoption to increasing mentorship, internship, and startup opportunities through Catalyst and StuConnect.

On behalf of the leadership team, I assure you that StuImpact will continue to operate with transparency, integrity, and a focus on sustainable impact. Together, we will foster a generation of students who are innovative, confident, and prepared to make meaningful contributions to their communities and beyond.

Thank you for your continued support. I invite you to explore the following pages of this report to discover the programs, milestones, and future opportunities that define StuImpact's journey.

Sincerely,

**Mrithunjay Tanish Shanmuganand**  
President



# Uniting Talents, Fueling Growth



*Meet our dedicated team of Leads who have contributed their expertise, passion, and collaboration to drive our success.*





# Solid Growth, Sustainable Prosperity



*Delve into our programs' performance, highlighting student engagement, partner collaborations, and impact metrics that demonstrate our strong growth and community reach.*



# Programs in Number, Year-Over-Year

## ***TechBiz: Tech X Business***

A hybrid hackathon–pitch competition where students design software solutions and present business models to professional judges. TechBiz bridges the gap between technical innovation and entrepreneurial thinking, preparing students to succeed in both arenas.

## ***OpenPath: Transforming Education, for all***

An open-source platform built to empower teachers, tutors, and nonprofits with customized dashboards for learning and mentorship. OpenPath makes high-quality, free educational resources accessible to anyone, anywhere.

## ***Unisop Partnership: Global Student Access***

A partnership supporting students from India who aspire to study in the United States. Through consulting, application guidance, and mentorship, Unisop helps unlock new educational pathways for international learners.

## ***WaForge Hackathon***

A statewide hackathon that fosters collaboration, creativity, and problem-solving. StuImpact supports WaForge through both organizational leadership and volunteer efforts, amplifying student-led innovation across Washington.

## ***Catalyst Program: Powering Student Startups***

An initiative designed to support student entrepreneurs by funding and mentoring their startups. Catalyst nurtures young founders, providing them with the resources to transform ideas into impactful ventures.

## ***ClubSync: Reinventing Student Communities***

A platform that connects clubs, schools, and students in a seamless digital space. ClubSync fosters collaboration, leadership, and school engagement, reimagining how students organize and participate in extracurriculars.

## ***StuConnect: Building Future Marketers***

A professional internship program where students complete marketing certifications and then apply their skills to real StuImpact initiatives. StuConnect offers mentorship, practical experience, and career-building opportunities in business and communications.

## ***Quarterly Opportunities Outreach***

A curated program that delivers opportunities directly to schools on a consistent basis. By connecting educators and students with extracurriculars, internships, and competitions, it ensures that no student is left out of growth pathways.

## ***Opportunities Finder***

Our Website page for students to explore and discover extracurricular, volunteer, and career opportunities. Designed for ease of use, it provides students with a constant source of growth and development options.



# The Program Stats in 2024-2025

## *TechBiz: Tech X Business*

**393+ students** signed up **within 3 weeks** of launch.

Partnering with local businesses and professional judges.

## *OpenPath: Transforming Education, for all*

**Partnered with 20+ nonprofits** and individual tutors.

**Built 10+** custom dashboards for teachers and nonprofits in India through Unisop. **Over 500 students** supported so far

## *Unisop Partnership: Global Student Access*

**Helped 20+ students** enter U.S. schools.

**Supported 100+ students** in India with U.S. applications.

## *WaForge Hackathon*

**Invested \$10,000** in marketing for February hackathon.

StuImpact members volunteered to run operations and logistics.

## *Catalyst Program: Powering Student Startups*

**Set aside \$10,000** for student startup support.

Collaborated with WaForge on execution and mentorship. **3–5 student startups** already funded.

## *ClubSync: Reinventing Student Communities*

**Attracted 500+ beta users** within the first month.

**Engaged 30+ clubs** prior to official release.

## *StuConnect: Building Future Marketers*

Partnered with professional mentors for marketing certifications.

Onboarded first group of interns into the program.

## *Quarterly Opportunities Outreach*

**Sent 250+** curated opportunities each quarter.

**Distributed to 30 schools consistently.** Reaching over **10,000 students** indirectly.

## *Opportunities Finder*

**2,400+ visits** over the last year.

**2,000+ searches** led to students clicking at least 5 opportunities each.





# Celebrating Breakthroughs, Inspiring Progress

↑ **390+**

TechBiz Signups

↑ **20+**

Openpath Partners

↑ **500+**

Clubsync Beta Users

↑ **\$10k+**

Catalyst Funding

↑ **250+**

Student Opportunities

↑ **2,400+**

Opportunity Visits

↑ **100+**

International  
students Impacted

↑ **\$25k+**

Spent on marketing  
Programs



Highlighting our major milestones, innovative projects, industry recognition, and achievements that drive StuImpact's mission and impact forward.



Gain insights into our strategic direction, growth prospects, and upcoming initiatives as we look towards an exciting future.

# Envisioning Tomorrow, Embracing Opportunities



# Future Outlook

*Over the past year, StuImpact has demonstrated unprecedented growth and impact across its programs. TechBiz engaged nearly 400 students in just three weeks, connecting them with local businesses and professional judges, proving the appetite for hands-on tech and business experiences. OpenPath partnered with 20+ nonprofits and educators, delivering custom dashboards and free access to empower students globally. Through our Unisop Partnership, we successfully guided 100+ students from India through U.S. school applications, expanding educational opportunities across borders. ClubSync reached 500+ beta users across 30+ clubs, establishing a strong foundation for connected student communities, while our Catalyst Program dedicated \$10,000 to support student startups, fostering entrepreneurship and project growth. Our Opportunities Outreach delivered 250+ curated opportunities to over 30 schools quarterly, complemented by 2,400+ visits to our Opportunities Finder platform, creating consistent pathways for student engagement.*

*Looking ahead, StuImpact aims to scale these achievements exponentially. We anticipate TechBiz participation growing to 500+ students, with an expanded roster of businesses and professional mentors. OpenPath will aim to partner with 40+ organizations, including additional international outreach. ClubSync is projected to reach 1,000+ users across 50+ clubs, providing even deeper collaboration and leadership development opportunities. Our Catalyst Program will support 10–15 startups, providing both mentorship and funding, while StuConnect plans to onboard 50+ certified interns to expand marketing and outreach efforts nationwide. The Opportunities Outreach will grow to 300+ opportunities sent quarterly to 50+ schools, ensuring that students continue to have access to meaningful learning experiences. By combining our past successes with these ambitious projections, StuImpact is poised to transform the educational and extracurricular landscape for thousands of students, both locally and globally.*

# Scaling Impact & Community Engagement

*StuImpact is committed to growing its community and deepening engagement at every level. Beyond student participants, we aim to build a robust network of mentors, alumni, and partner organizations who actively contribute to student success. By hosting more interactive workshops, hackathons, and networking events, we will create environments where students can collaborate, experiment, and lead. This expansion will also enable us to track long-term outcomes, measure impact across programs, and continuously refine our initiatives to ensure that every opportunity provided translates into meaningful growth and achievement.*



# Gratitude, Collaboration, **and Continued Success**

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Express our sincere appreciation to all stakeholders, including students, partners, employees, and shareholders, for their unwavering support and dedication.

